

ITEM 8 FY27 ANNUAL FIXED ROUTE SERVICE PLAN

PRESENTATION TO THE
GCTD BOARD OF DIRECTORS

Presenter
Cynthia Duque
Director of Planning & Marketing

APRIL 1, 2026



BACKGROUND

DEVELOPING THE ANNUAL SERVICE PLAN

- Short Range Transit Plan
- “More GO” Goals
- Service Plan
- Outreach Efforts
- What We Heard
- Recommendation



*Better Routes. Better Connection.
Faster Service.*



SHORT RANGE TRANSIT PLAN

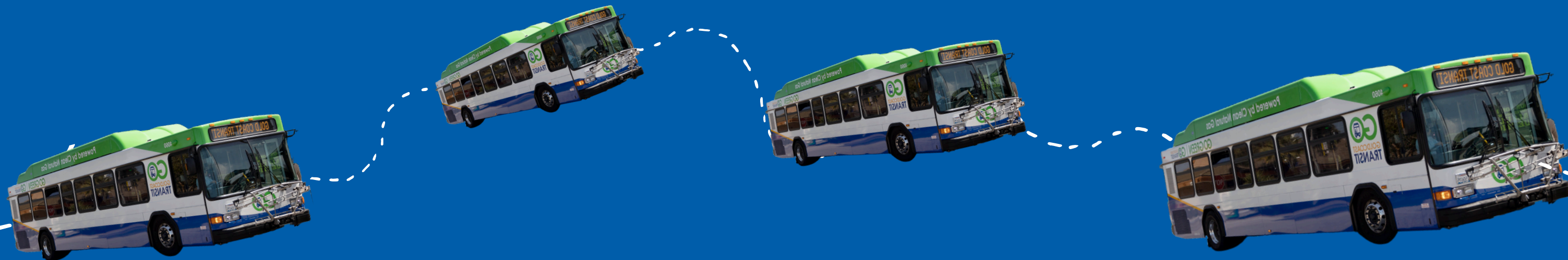
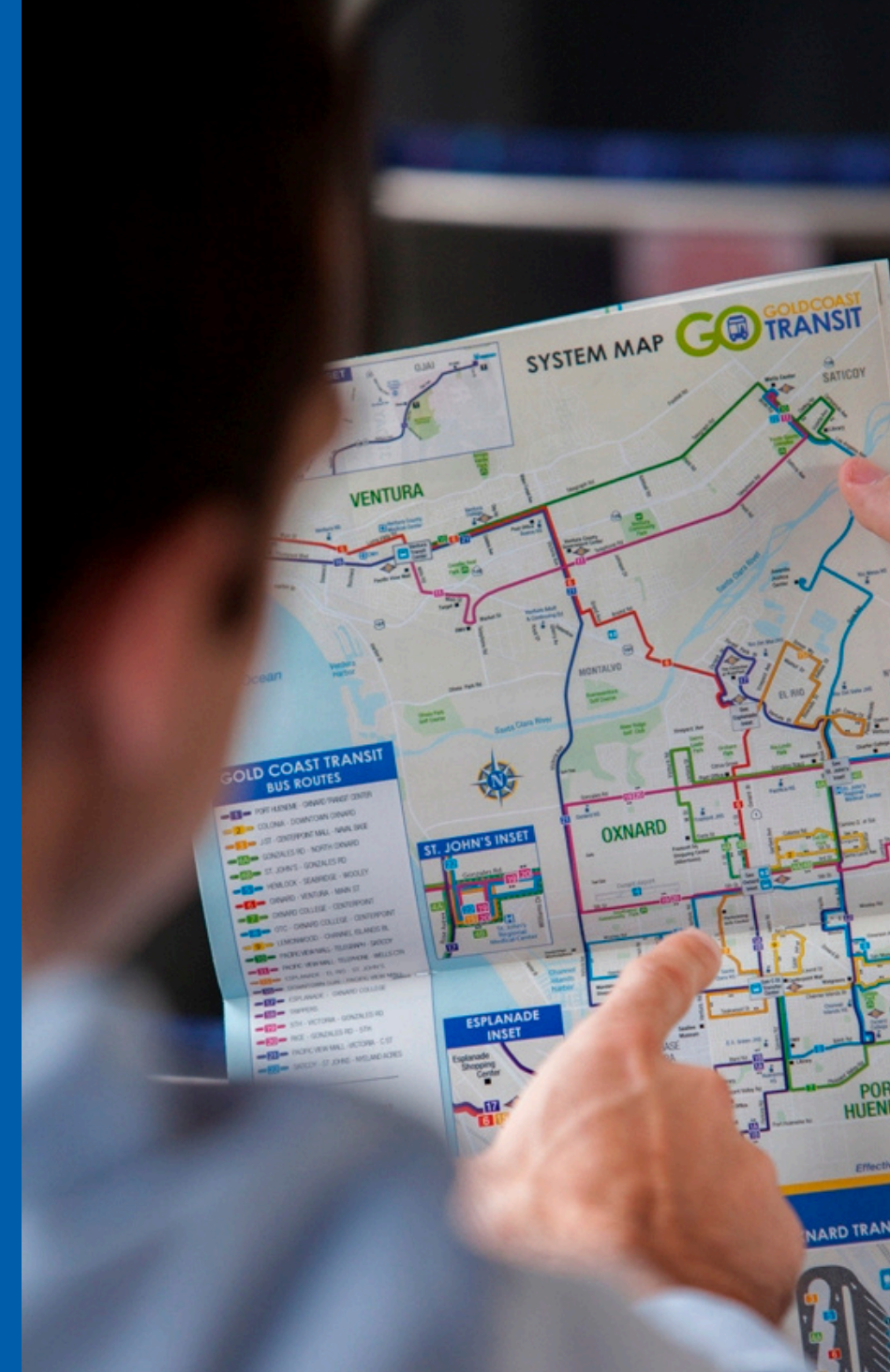
WHAT IS THE SRTP

Our 5-Year Roadmap

- Guides service planning for the next five years
- Developed in response to rider feedback and system data analysis
- Focused on improving reliability, travel time, and frequency

SRTP: the long term plan

MORE GO: Implementation of our long term plan



SHORT RANGE TRANSIT PLAN

WHAT DID WE HEAR?

What We Heard

- “Trips take too long”
- “Buses don’t come often enough”
- “Transfers are difficult”
- “Service doesn’t run late enough”

At the Same Time:

- Resources are limited
- We cannot maximize everything at once.
- We must make thoughtful, sometimes difficult, choices.

GO GOLD COAST TRANSIT

Help Shape the Future of Your Local Public Transit

Take our survey!

For a chance to win a \$50 Visa gift card and a 31-day bus pass.

Survey available:
Now to December

805-487-4222

gctd.org/SRTP24

RIDER ALERT

Help Shape the Future of Gold Coast Transit

Contribute to our survey! Available Now - December 1, 2023

We're committed to improving your local transit experience, and your input is essential. Your thoughts, ideas, and opinions are invaluable to us, which is why we invite you to participate in our community survey. Survey respondents who provide their contact information will be entered for a chance to win a \$50 Visa gift card and a 31-day bus pass.

Why Your Feedback Matters: Your insights will play a pivotal role in shaping the future of Gold Coast Transit services. We want to align our services with your expectations and preferences. Our goal is to make your daily transit trips even more convenient and enjoyable.

How You Can Get Involved: Participate in our community survey! It's easy and impactful. Scan the QR code below to share your valuable feedback.

Survey available:
Now - December 1, 2023

Follow Us!

GO GOLD COAST TRANSIT

BALANCING PRIORITIES IN TRANSIT PLANNING

Every Transit System Makes Trade-Offs.

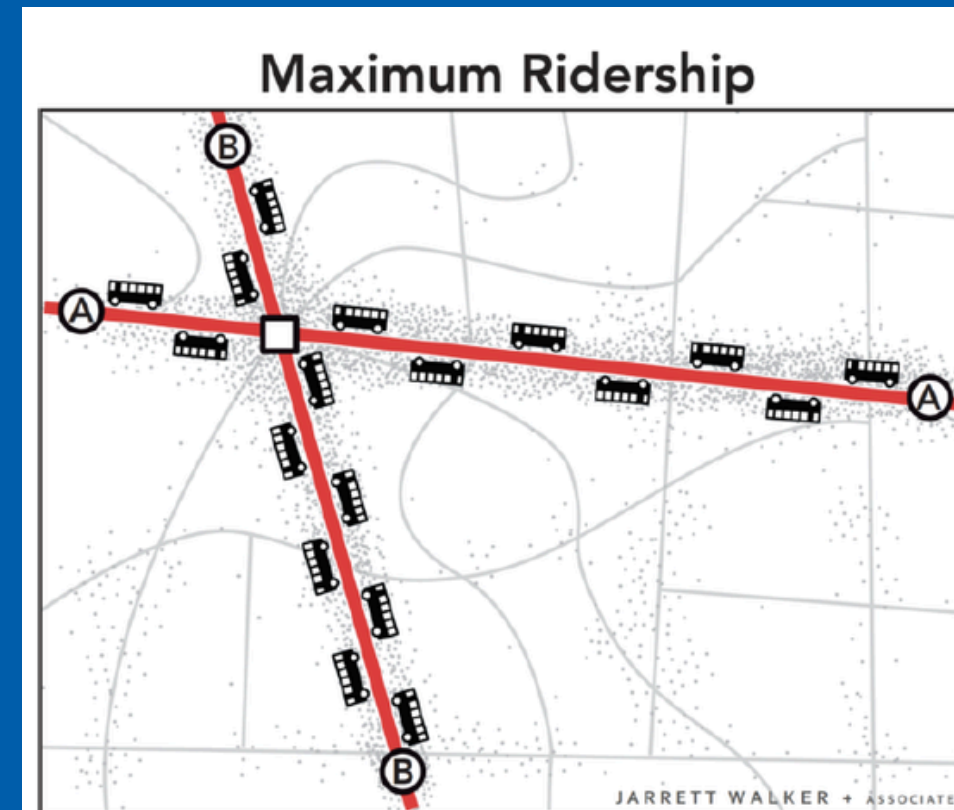
Frequency

- More direct, faster service
- Simplified routes with fewer loops and deviations
- Buses arrive more often
- Improved connections/transfers

Coverage

- More streets served
- Longer routes/ travel time
- Slower trips
- Less frequent buses

With limited resources, we cannot fully maximize both coverage and frequency at the same time, so we work to find the right balance between the two.



All 18 buses are focused on the busiest areas. Waits for service are short but walks to service are longer for people in less populated areas. Frequency and ridership are high, but some places have no service.

VS



The 18 buses are spread around so that there is a route on every street. Everyone lives near a stop, but every route is infrequent, so waits for service are long. Only a few people can bear to wait so long, so ridership is low.

Based on rider comments, this SRTP prioritizes more frequent, direct, and reliable service on key corridors.

MORE GO 2026

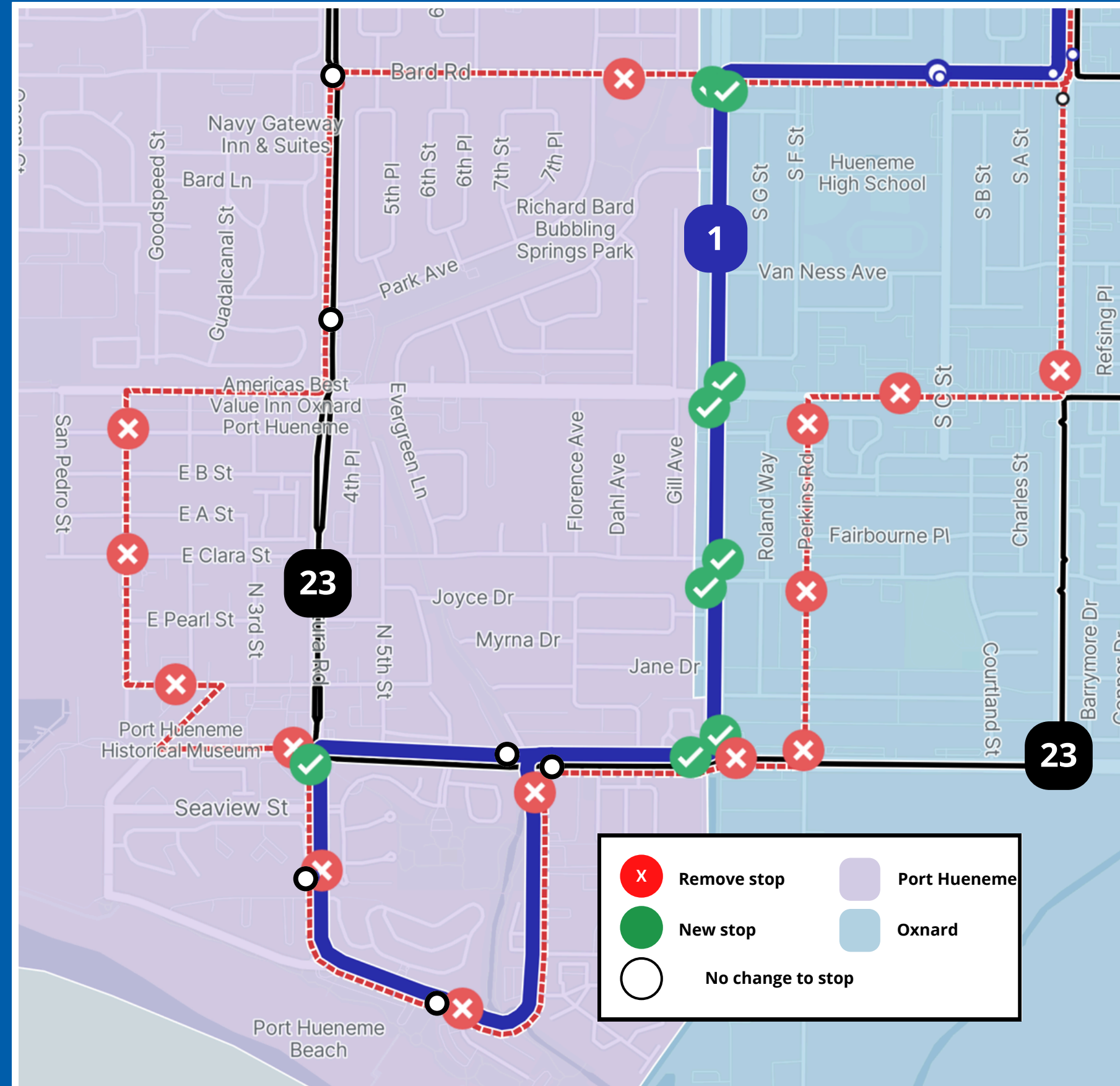
ROUTE 1 AND 6 IMPROVEMENTS

Route 1

- Combines Routes 1A and 1B into a single Route 1
- More direct alignment
- Service to J Street
- Buses every 20 minutes on weekdays during peak hours
- Service from early morning through evening

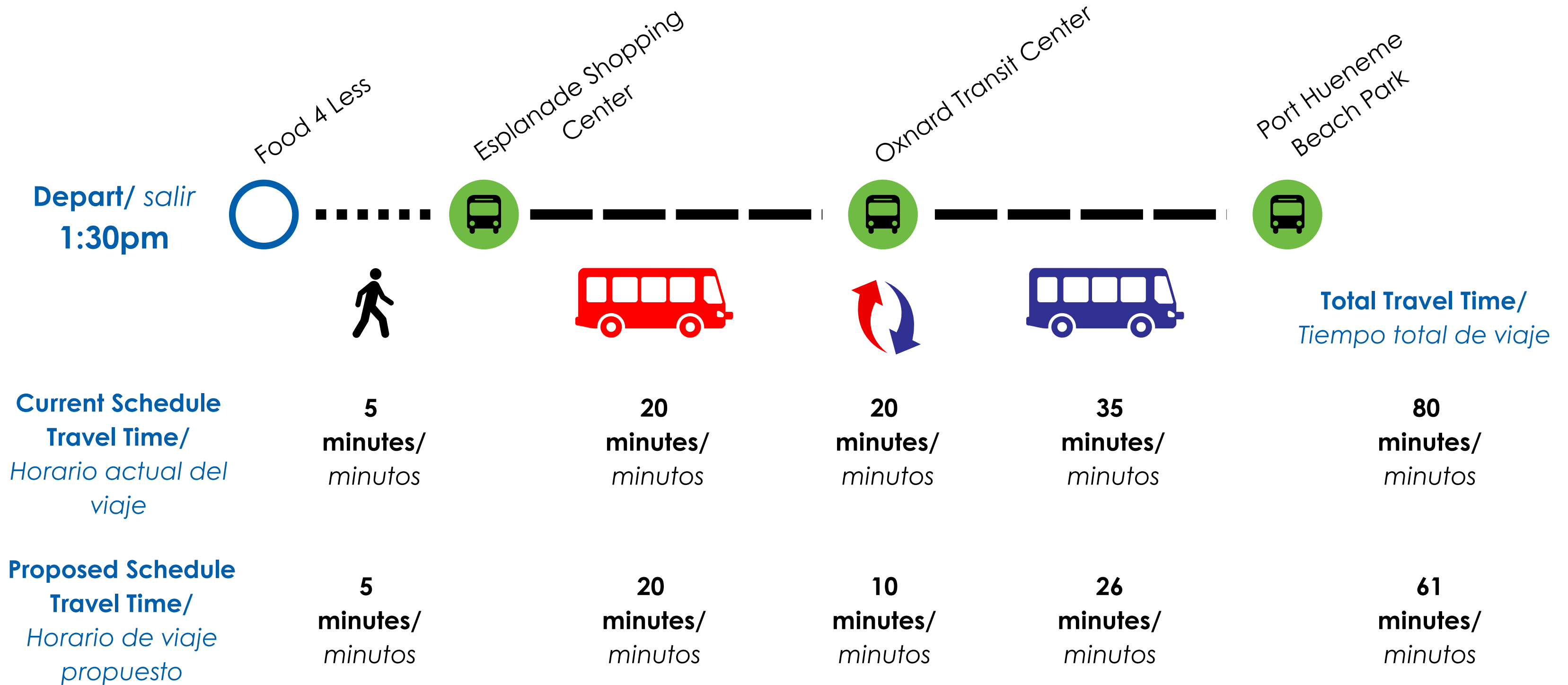
Improved Connections at the OTC

- Route 1 and Route 6 connect consistently at OTC
- Improved connections to other routes in the network at the OTC



MORE GO 2026

ROUTE 1 AND 6 FASTER TRIPS



ROUTE 10 AND 11 CHANGES

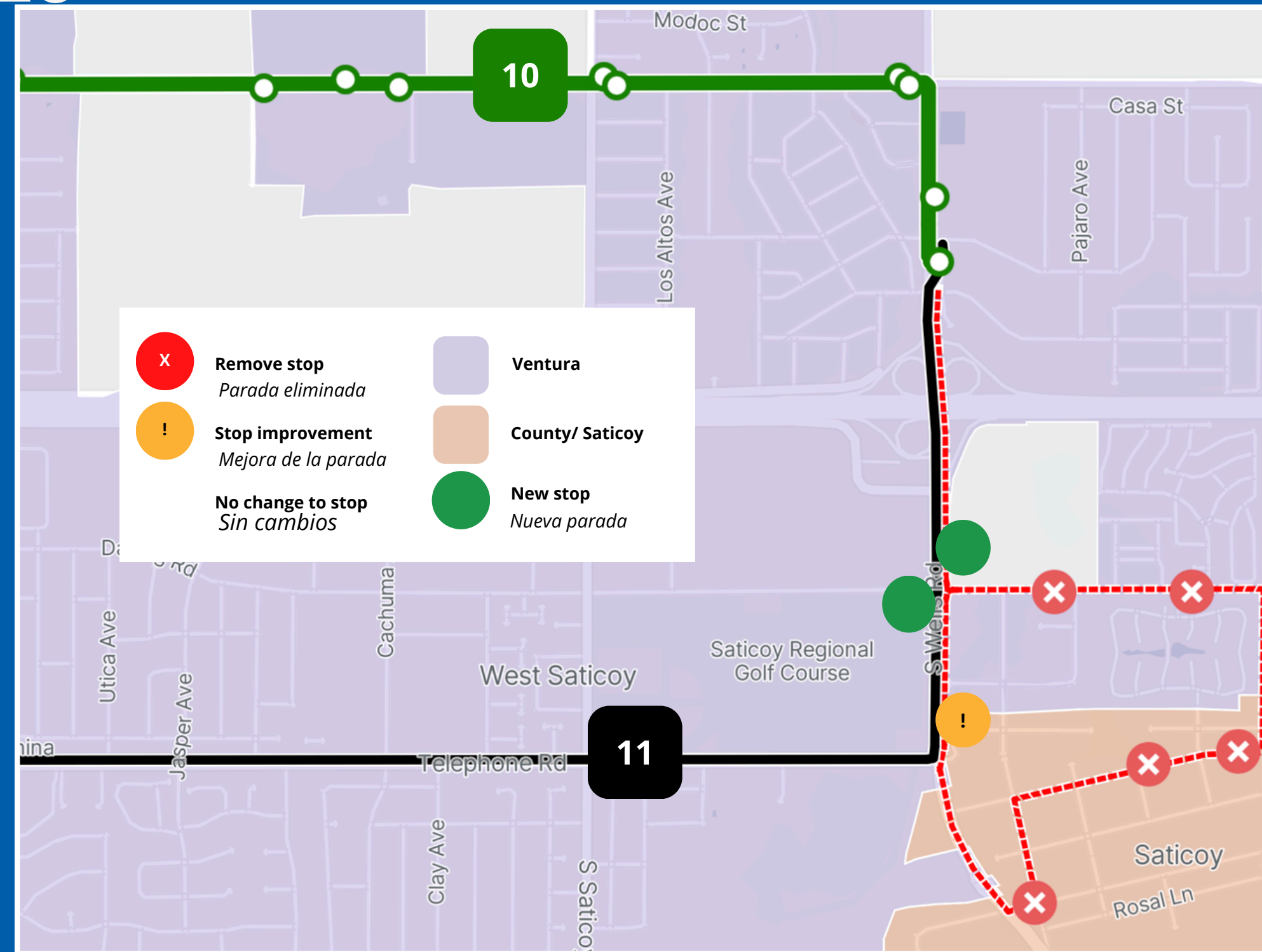
Route 10

- The portion serving Saticoy will transition to Route 11
- Wells Center will become the end-of-line
- More direct route; simplified alignment
- Faster travel times

Route 11

- Will continue to serve Saticoy
- Buses every 30 minutes on weekdays during peak hours

Routes will be interlined - meaning, you do not have to get off the bus and transfer onto another. The routes are combined.



OUTREACH EFFORTS GETTING THE WORD OUT

Onboard

- Rider Alerts
- Public Service Announcements
- Service Alerts
- Operators

Online

- More GO 2026 Webpage
- Informative Videos
- Interactive Maps
- Frequently Asked Questions
- Social Media Posts

In person

- Community Meetings
- Pop-up Tabling Events

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MORE GO COMMUNITY MEETING

MARCH 11, 2026

PORT HUENEME - CITY HALL
250 N. VENTURA RD.
PORT HUENEME, CA 93041
4:00-6:00 PM

LEARN ABOUT THE PROPOSED JULY 2026 SERVICE CHANGES

CAN'T MAKE A MEETING? LEARN MORE:
WWW.GCTD.ORG/MOREGO2026

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MORE GO REUNIÓN COMUNITARIA

11 DE MARZO

PORT HUENEME - CITY HALL
250 N. VENTURA RD.
PORT HUENEME, CA 93041
4:00-6:00 PM

INFÓRMESE SOBRE LOS CAMBIOS PROPUESTOS AL SERVICIO PROGRAMADOS PARA JULIO DE 2026

¿NO PUEDE ASISTIR A UNA REUNIÓN? MÁS INFORMACIÓN:
WWW.GCTD.ORG/MOREGO2026

RIDER ALERT

MORE GO ▶ **PROPOSED CHANGES**

GCTD is proposing changes based on feedback from the development of our Short Range Transit to hear from you!

What's Changing?

Faster Travel Times

- Route 1 re-alignment cuts about 15 minutes
- Route 10 re-alignment reduces travel time connections with Route 11

Later and More Frequent Service

- Route 1 and 6 will run every 20 minutes of the day
- Service frequency extended to the late afternoon peak hours

Timed Transfers

- Between Route 1 and Route 6 at the OTC
- Between Route 10 and Route 11 at the Wells Center

Better Routes. Better Connection. Faster Service.

HOW TO LEARN MORE AND SHARE YOUR FEEDBACK

Attend a Community Meeting

▶ SATICOY Jose R. Flores Community Center 11168 Violeta St. Ventura, CA 93004 February 24 th , 2026 4pm-6pm	▶ OXNARD South Oxnard Library 4300 Saviers Rd. Oxnard, CA 93033 March 5 th , 2026 4pm-6pm	▶ PORT HUENEME Port Hueneme City Hall 250 N. Ventura Rd. Port Hueneme, CA 93041 11 de marzo de 2026 4 p. m. a 6 p. m.
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Unable to attend a meeting? Learn more here:
gctd.org/morego2026
Email us your feedback: Planning@gctd.org

ALERTA AL PASAJERO

MORE GO ▶ **CAMBIO PROPUESTOS**

GCTD propone cambios clave basados en nuestro Plan de Transporte (SRTP), y queremos escuchar su opinión!

¿Qué está cambiando?

Tiempos de viaje más rápidos

- La realineación de la Ruta 1 reduce aproximadamente 15 minutos de tiempo de viaje.
- La realineación de la Ruta 10 reduce el tiempo de viaje y mejora las conexiones con la Ruta 11.

Servicio más tarde y con mayor frecuencia

- Las rutas 1 y 6 circularán cada 20 minutos entre semana durante la mayor parte del día.
- Frecuencia del servicio extendida hasta la noche, más allá de las horas pico de la tarde.

Transferencias programadas

- Entre la Ruta 1 y la Ruta 6 en el OTC
- Entre la Ruta 10 y la Ruta 11 en el Wells Center

Mejores rutas. Mejores conexiones. Servicio más rápido.

¿CÓMO APRENDER MÁS

Asista a una reunión comunitaria

▶ SATICOY Jose R. Flores Community Center 11168 Violeta St. Ventura, CA 93004 24 de febrero de 2026 4 p. m. a 6 p. m.	▶ OXNARD South Oxnard Library 4300 Saviers Rd. Oxnard, CA 93033 5 de marzo de 2026 4 p. m. a 6 p. m.	▶ PORT HUENEME Port Hueneme City Hall 250 N. Ventura Rd. Port Hueneme, CA 93041 11 de marzo de 2026 4 p. m. a 6 p. m.
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¿No puede asistir a una reunión? Obtenga más información aquí:
ESCANEE O VISITE
gctd.org/morego2026
Envíenos sus comentarios por correo electrónico: Planning@gctd.org

¿PREGUNTAS? CONTÁCTENOS:
805-487-4222
Visite GCTD.org o síganos para actualizaciones

WATCH THE VIDEO OR CLICK ON THE ROUTE NUMBERS BELOW TO LEARN MORE ABOUT THE UPCOMING CHANGES!

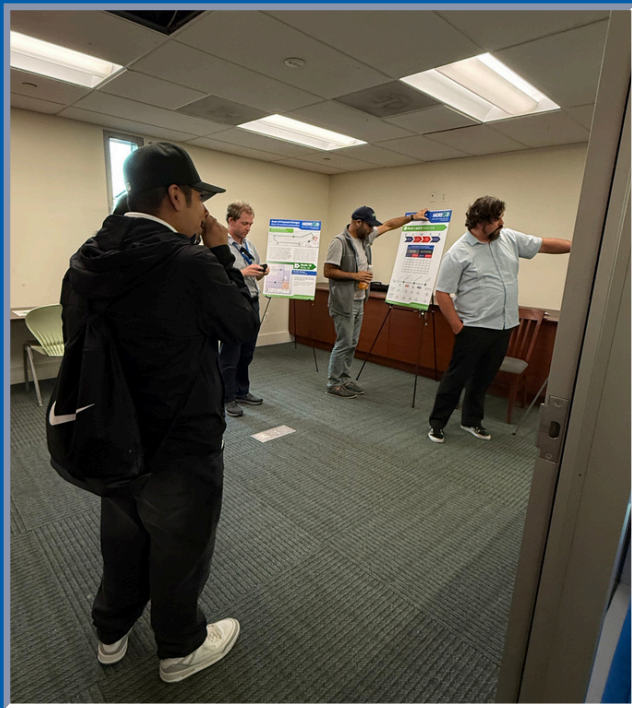
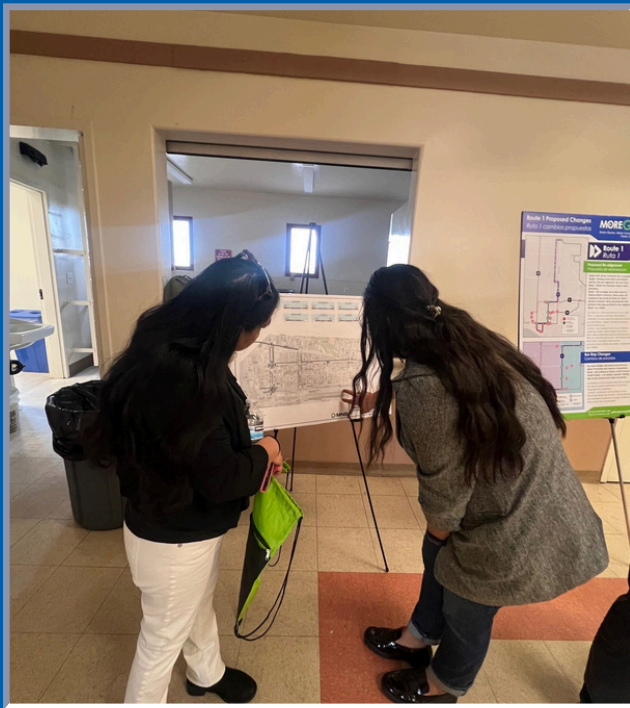
MORE GO | **PLANNED ROUTE CHANGES FOR JULY 2026**

Better Routes. Better Connection. Faster Service.

Watch on YouTube

OUTREACH EFFORTS

COMMUNITY MEETINGS



OUTREACH EFFORTS

POP-UP TABLING EVENTS



C Street Transfer Center



Port Hueneme Health and Wellness Fair/
Sea Splash Color Dash



Saticoy Farmer's Market



OUTREACH EFFORTS

WORKING WITH CITY PARTNERS AND STAFF

City Partners

- GCTD staff have been coordinating with city partners in affected areas to support the removal and installation of bus stops.
- As the plan shifts transit operations off neighborhood streets and reduces the overall number of bus stops, this will reduce road wear, reducing road maintenance costs.
- Shift more focus on amenities and quality of remainin stops.

GCTD Operations

- “Day with the Planners” events for engagement with front line staff.
- Met with GCTD Planning Advisory Committee; scheduled a field day
- Presented the proposed plan at the monthly Bus Operator Safety meetings.



South Oxnard Connect - Specific Plan Meeting with the City of Oxnard



Day with the Planners _ Bus Operator Outreach

WHAT WE HEARD

- Responses were a mix of both positive and negative.
- Some passengers indicated their travel would be enhanced.
- Some passengers were concerned about longer distances to bus stops.
- Some passengers were concerned about how their access to services would change.
- Several recognized the improved connections to the Route 6 and interlining.

“I use the Route 1 to go to Centerpoint Mall and the OTC. I get on at the Saviers and Bard and also travel to Ventura, so the Route 1 and Route 6 connections will be good for me.”

“I would be ok with this if it kept at least some bus stops for route 1 near me (Pleasant Valley & Ventura). The route 1 gets me where I want to go. I don't want to have to use the 23 and make transfers.”

OTHER PROGRAMS AND SERVICES

We also offer:

ADA and Senior Paratransit Services

Hours: 5:15 AM - 10:15 PM

Reservations: Accepted 1 day prior

Safe Rides - General Public Service

Hours: 4:30 AM - 7:00 AM/ 7:00 PM - 12:00 AM

Reservations: Accepted 1 day before/ Same day with availability

Health Zones - General Public Service with Temporary Disability

Hours: 7:00 AM - 7:00 PM

Reservations: Accepted 1 day before



Next Steps

This Annual Service Plan includes fixed route service in two periods – July 18, 2026 to January 2, 2027 and January 3, 2027 to July 17, 2017.

The changes outlined today would be implemented in Period 1, with changes in Period 2 being limited to minor schedule adjustments.

Implementation of the FY27 Annual Service Plan will result in a negligible change in operating hours - keeping the budget status quo.

If approved, outreach and engagement will continue with both the public and internal partners to complete the implementation.

RECOMMENDATION

It is recommended that the board approve the FY27 Annual Fixed Route Service Plan.



THANK YOU



QUESTIONS or COMMENTS?

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