

EMPLOYEE RECOGNITIONS

February 2026





Silvia Guerrero

Bus Operator

20 Years Service Award



Sylvia has proudly served Gold Coast for 20 years as one of our dedicated bus operators and has become a familiar and trusted face within our community. Her professionalism and commitment have made her a standout representative of Gold Coast—so much so that she has been featured in our bus books, on our website, and in presentations to our Board of Directors.

“I really enjoy working for Gold Coast because it offers a stable, meaningful career with daily interactions with the community. Driving buses has given me the opportunity to work closely with the public, and I genuinely enjoy engaging with passengers and helping them get where they need to go. I take pride in providing safe, reliable transportation. Gold Coast has a professional environment, and as a lifelong native of Oxnard, God willing, I will continue to live here and serve the community by working for Gold Coast.”

Sylvia's dedication to safety, customer service, and community connection reflects the values of Gold Coast. We are grateful for her 20 years of service and the positive impact she continues to make every day.

Thank You, Silvia, for Your Service!



Chiharu Endo-Lee

Operations Manager

20 Years Service Award



Chiharu has proudly served Gold Coast Transit District for 20 years, advancing through roles from Operations Support Specialist to Operations Manager. Her leadership has helped shape the operations team and ensure smooth, efficient service for the community. Beyond her career, Chiharu has balanced raising her family, making a lasting impact both at Gold Coast and in the lives of those she serves.

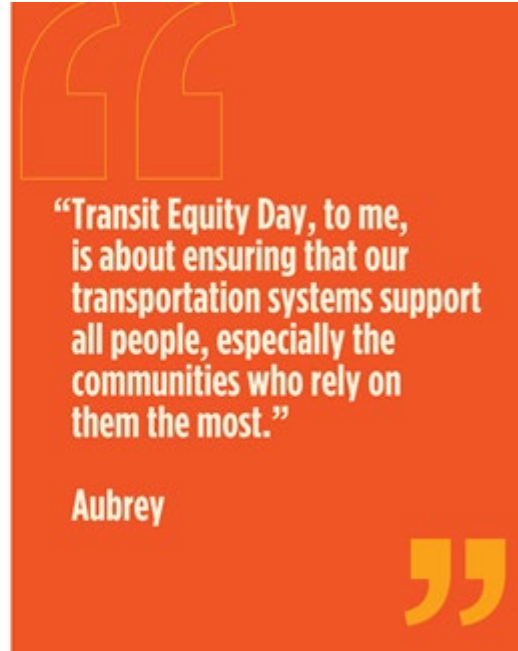
“When I started at Gold Coast 20 years ago, I was a single mother building a future for my family. Since moving to the area in 1997, I’ve grown my career alongside Gold Coast. This job provided the stability that helped me raise my children, and today, as my youngest son approaches 21, I’m proud of the journey and grateful to continue serving the community I now call home.”

Thank You, Chiharu, for Your Service!

Recognition of Transit Equity Day

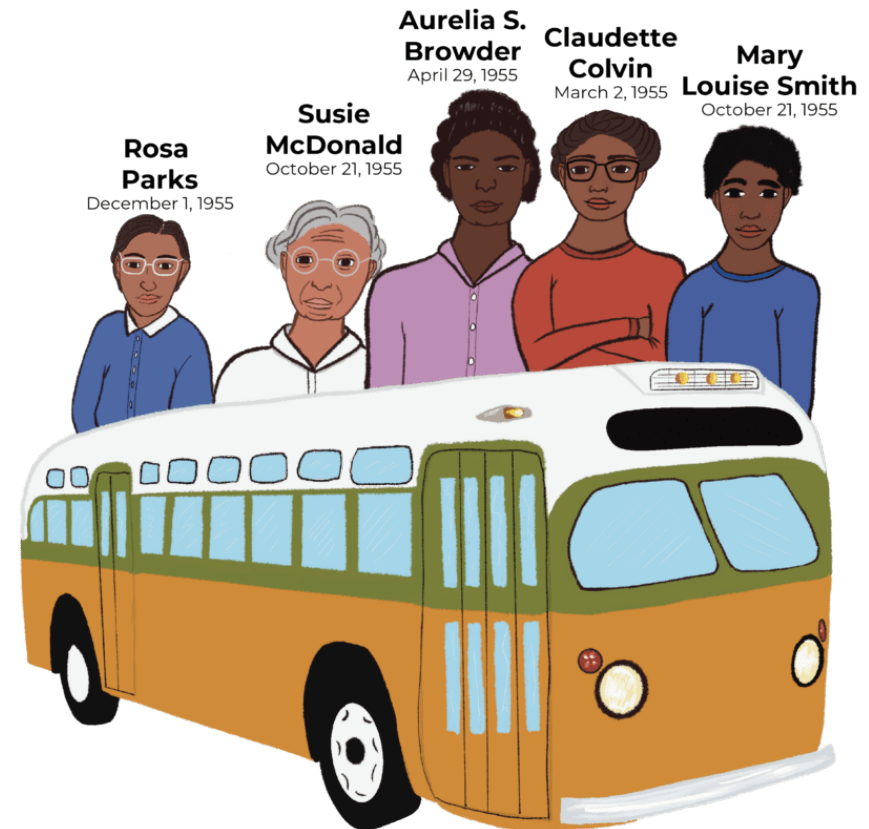
“Rosa Parks Day”





History:

In addition to Rosa Parks, four women set the stage for the desegregation of public buses. In 1955, Claudette Colvin (age 15), Aurelia S. Browder (age 37), Mary Louise Smith (age 18), and Susie McDonald (age 77) all defied bus segregation laws leading to their arrest. The four women became plaintiffs in the case of *Browder v. Gayle*, that determined bus segregation was unconstitutional under 14th Amendment.



FREE FARE DAYS!

Participating Agencies



February 4, 2026, all bus rides will be FREE in Ventura County.