

Item 18

SRTP Update - Public Outreach Plan

Presentation to Board of Directors

February 24, 2026

Austin Novstrup, Planning Manager

Year 1

July 2025 - June 2026

- Plan scheduling for Year 2 service changes
- Improve bus stops for Year 2 service changes

Year 2

July 2026 - June 2027

- Implement route service changes
- Promote service changes
- Improve bus stops for Year 3 service changes

MORE GO Goals

Faster Travel Times

Route 1 realignment cuts about 15 minutes of travel time and makes consistent connections with Route 6 possible. Route 10 realignment reduces travel time and improves connections with Route 11

Later & More Frequent Service

Service frequency extended to the late evening beyond the afternoon peak hours

Improved Frequency on Existing Corridors

Route 1 and 6 operate consistent 20-minute frequency on weekdays for most of the day

Connections Between Routes

Timed transfers between Route 1 and Route 6, as well as between Route 10 and Route 11.



2026 Route Changes

1

Oxnard
Transit Center
Port Hueneme

6

Oxnard
Ventura
Main Street

10

Pacific View
Mall
Telegraph
Saticoy

11

Pacific View
Mall
Telephone
Well Center

16

Downtown
Ojai
Pacific View
Mall

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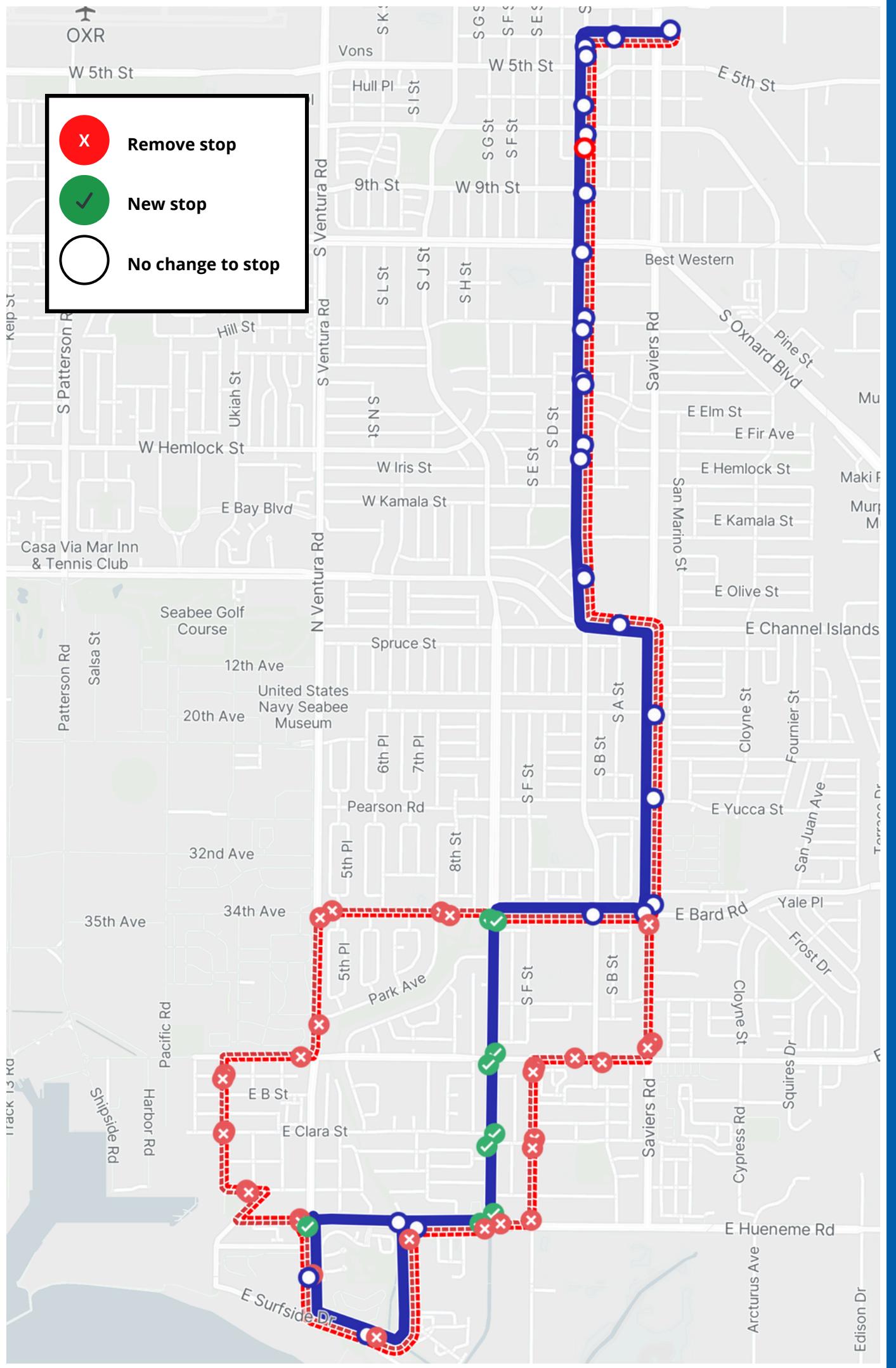
Pacific View

Mall

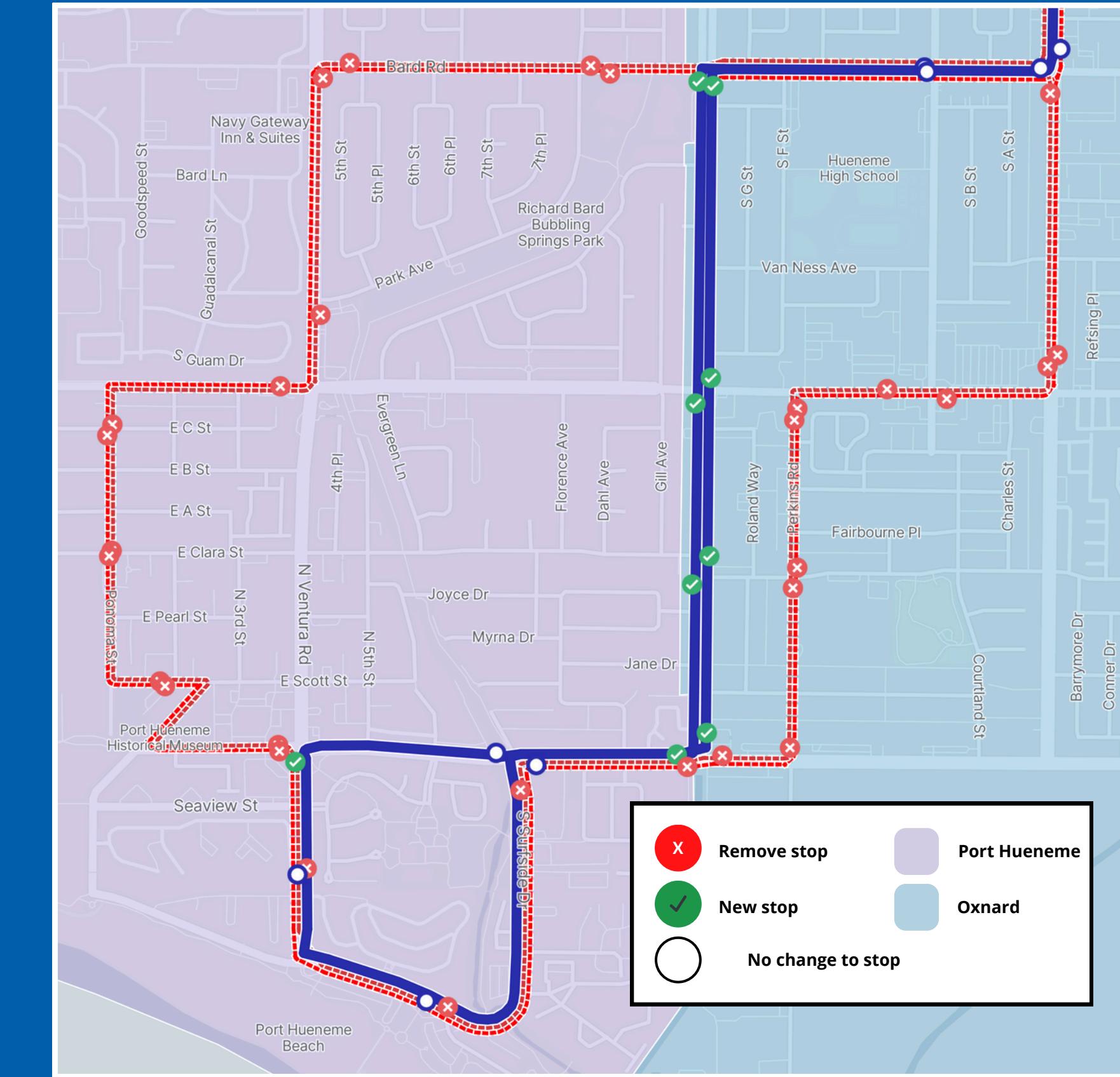
Current

Route 1

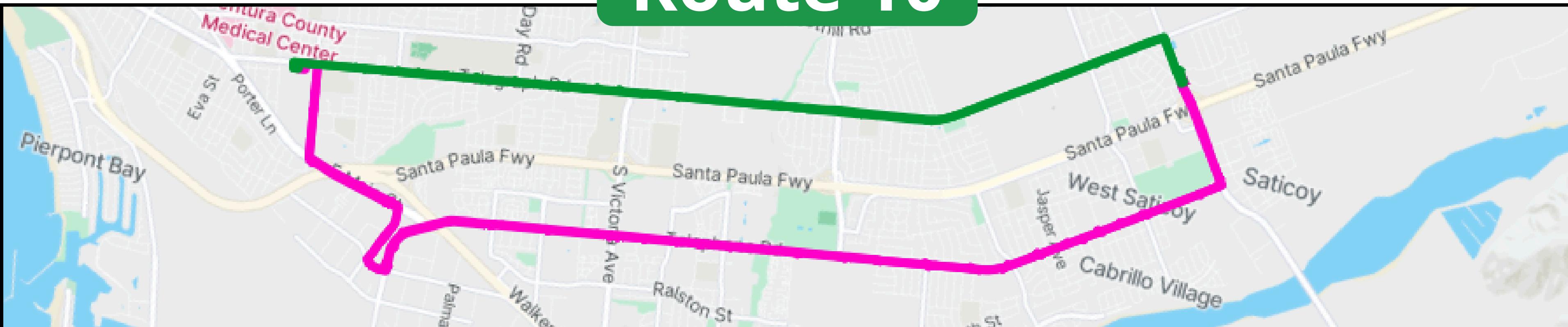
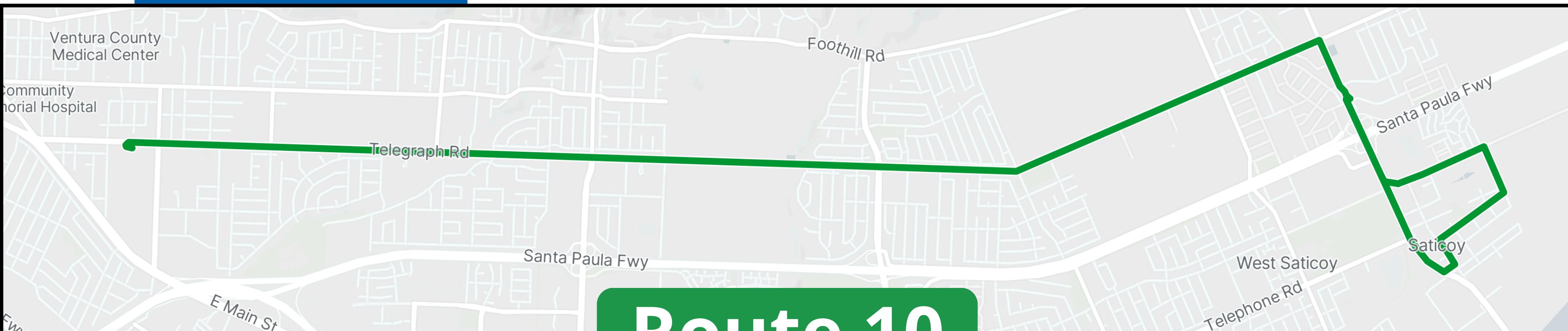
Re-alignment



Route 1 Stop Changes

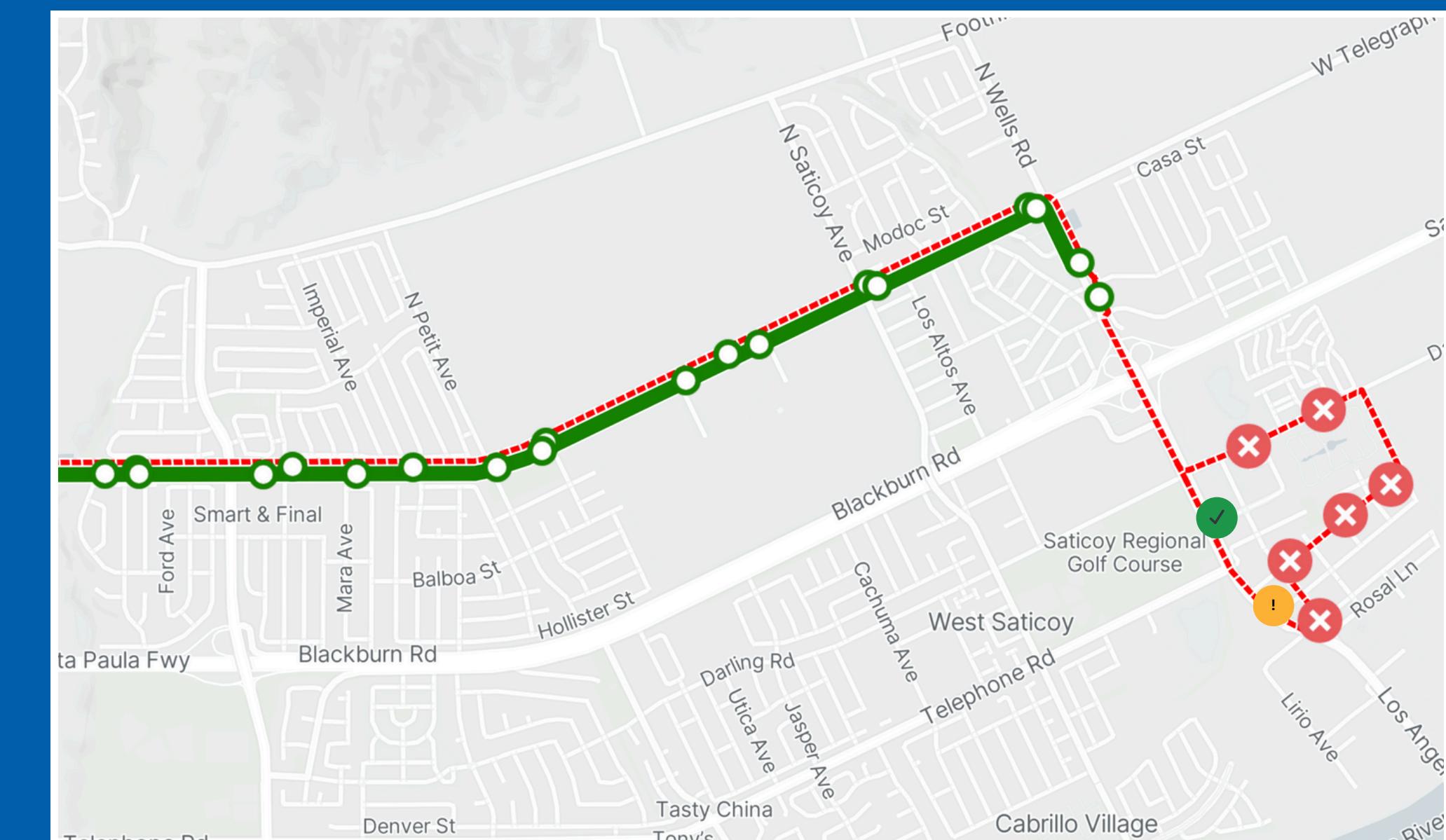
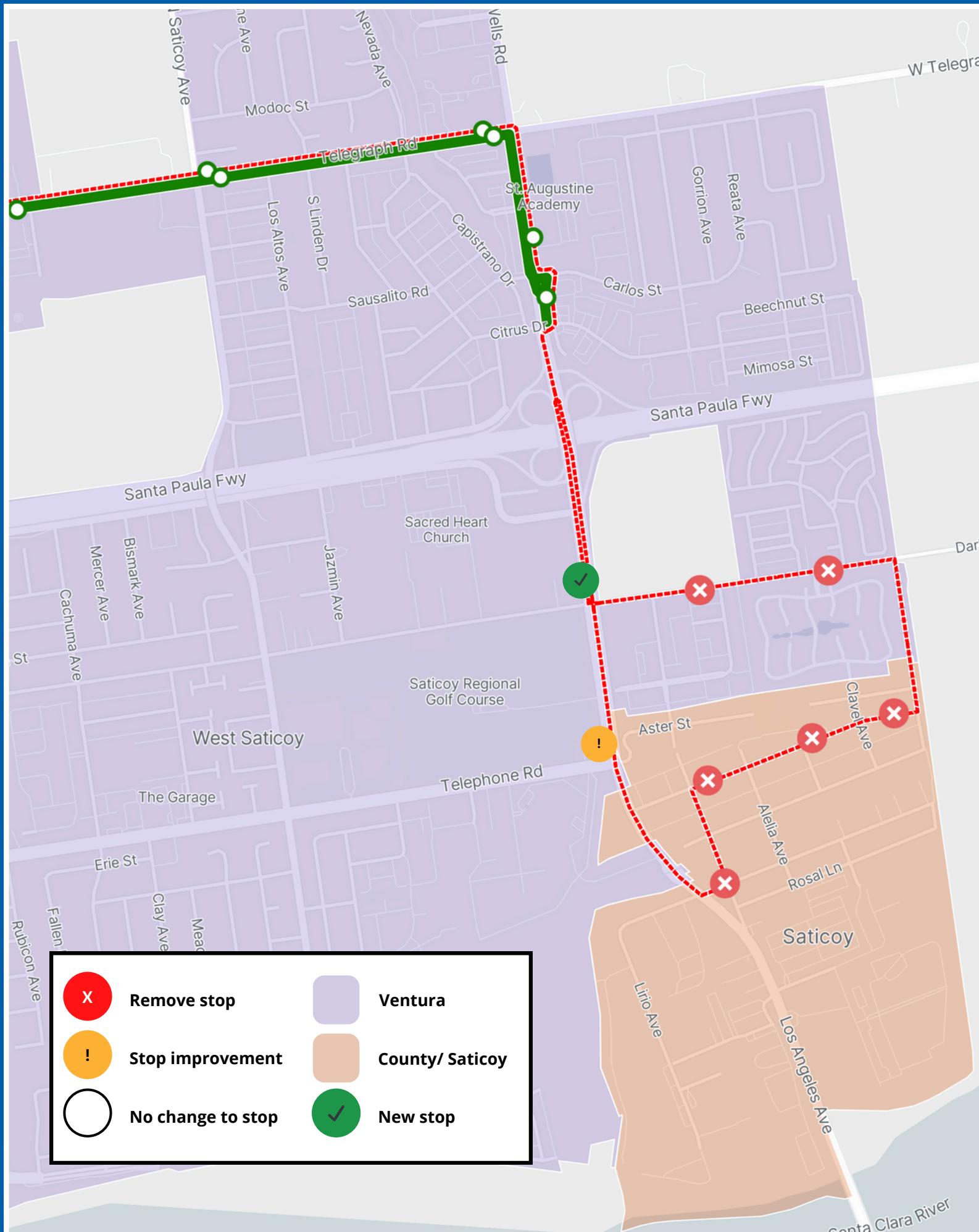


Current

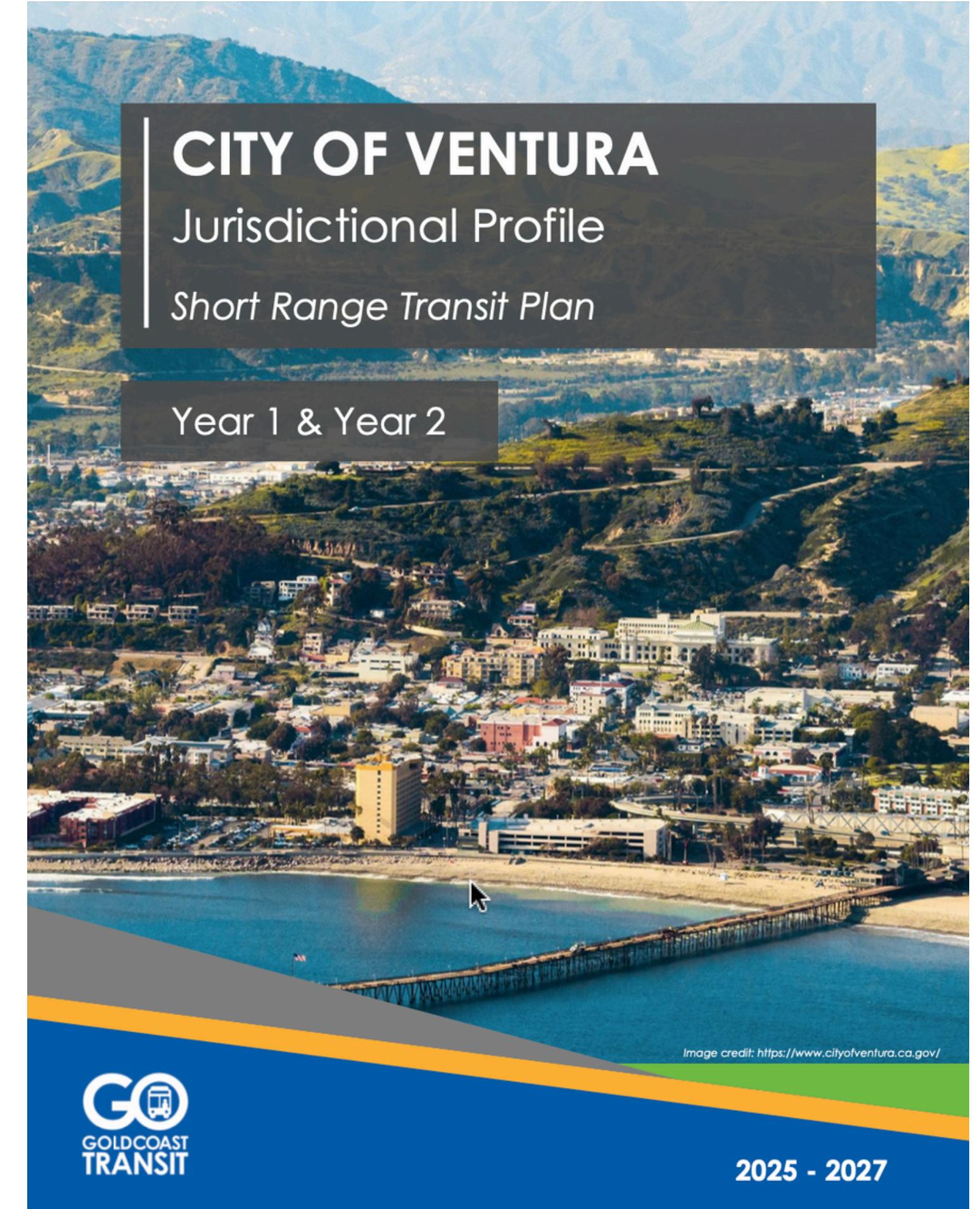


Re-alignment

Route 10 Stop Changes



Working with District Members



Fieldwork - J Street



Routing feasibility assessment with
Planning, Operations, and Safety & Training

Planned Outreach

- Community Meetings
- Tabling events
- Rider Alerts – Posted onboard and at bus stops
- FAQ Flyers
- Website Landing Page
- Video Summaries
- Newsletter/Eblast
- Onboard PSA's
- Social Media and GCTD Service Alerts



Community Meetings

Saticoy

Jose R. Flores Saticoy Community Center
Tuesday, February 24, 2026
4:00p - 6:00p

Oxnard

South Oxnard Library
Santa Rosa Room
Thursday, March 5, 2026
4:00p - 6:00p

Port Hueneme
Port Hueneme City Hall
Wednesday, March 11, 2026
4:00p to 6:00p

Tabling Events

Saticoy

Saticoy Farmer's Market
E.J. Harrison Family Youth Center
Sunday March 1, 2026
10:00a - 2:00p

Oxnard

GCTD Pop-Up
C Street Transfer Center
Thursday, March 12, 2026
3:00p -5:00p

Port Hueneme

Health and Wellness Fair
Hueneme Beach Park
Saturday, March 21, 2026
9:30a - 12:00a

THANK YOU

Austin Novstrup
Gold Coast Transit District
anovstrup@gctd.org
805-483-3959 x 118



www.gctd.org

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