

Item 18

# SRTP Update - Public Outreach Plan

Presentation to Board of Directors

February 24, 2026

Austin Novstrup, Planning Manager

# Year 1

July 2025 - June 2026

- Plan scheduling for Year 2 service changes
- Improve bus stops for Year 2 service changes

# Year 2

July 2026 - June 2027

- Implement route service changes
- Promote service changes
- Improve bus stops for Year 3 service changes



# MORE GO Goals

## **Faster Travel Times**

**Route 1** realignment cuts about 15 minutes of travel time and makes consistent connections with Route 6 possible.  
**Route 10** realignment reduces travel time and improves connections with Route 11

## **Later & More Frequent Service**

Service frequency extended to the late evening beyond the afternoon peak hours

## **Improved Frequency on Existing Corridors**

Route 1 and 6 operate consistent 20-minute frequency on weekdays for most of the day

## **Connections Between Routes**

Timed transfers between Route 1 and Route 6, as well as between Route 10 and Route 11.



# 2026 Route Changes

**1**

Oxnard  
Transit Center  
Port Hueneme

**6**

Oxnard  
Ventura  
Main Street

**10**

Pacific View  
Mall  
Telegraph  
Saticoy

**11**

Pacific View  
Mall  
Telephone  
Well Center

**16**

Downtown  
Ojai  
Pacific View  
Mall



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# Current

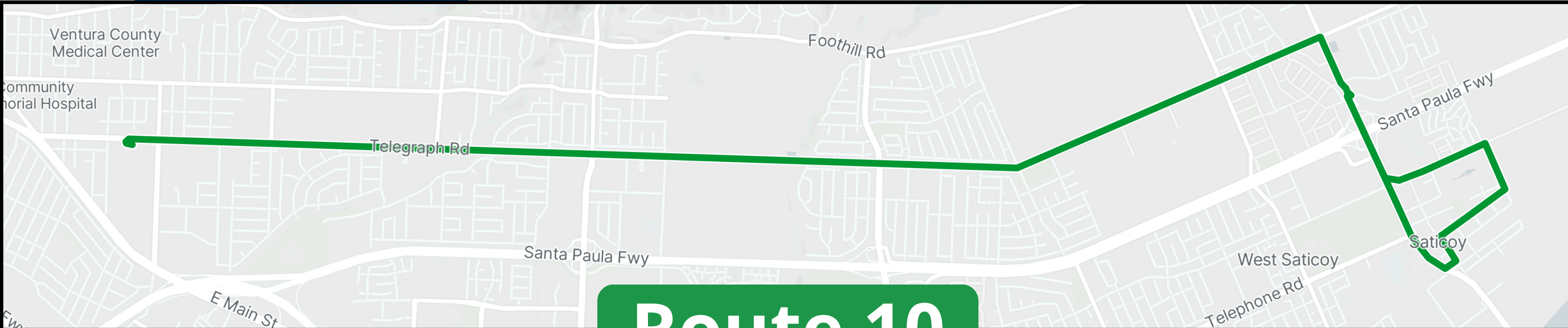
# Route 1

# Re- alignment

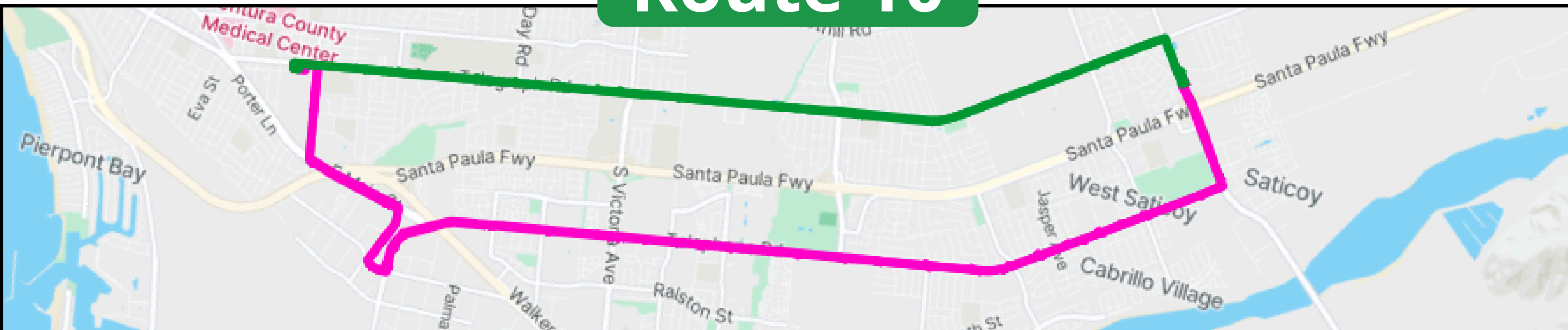




# Current

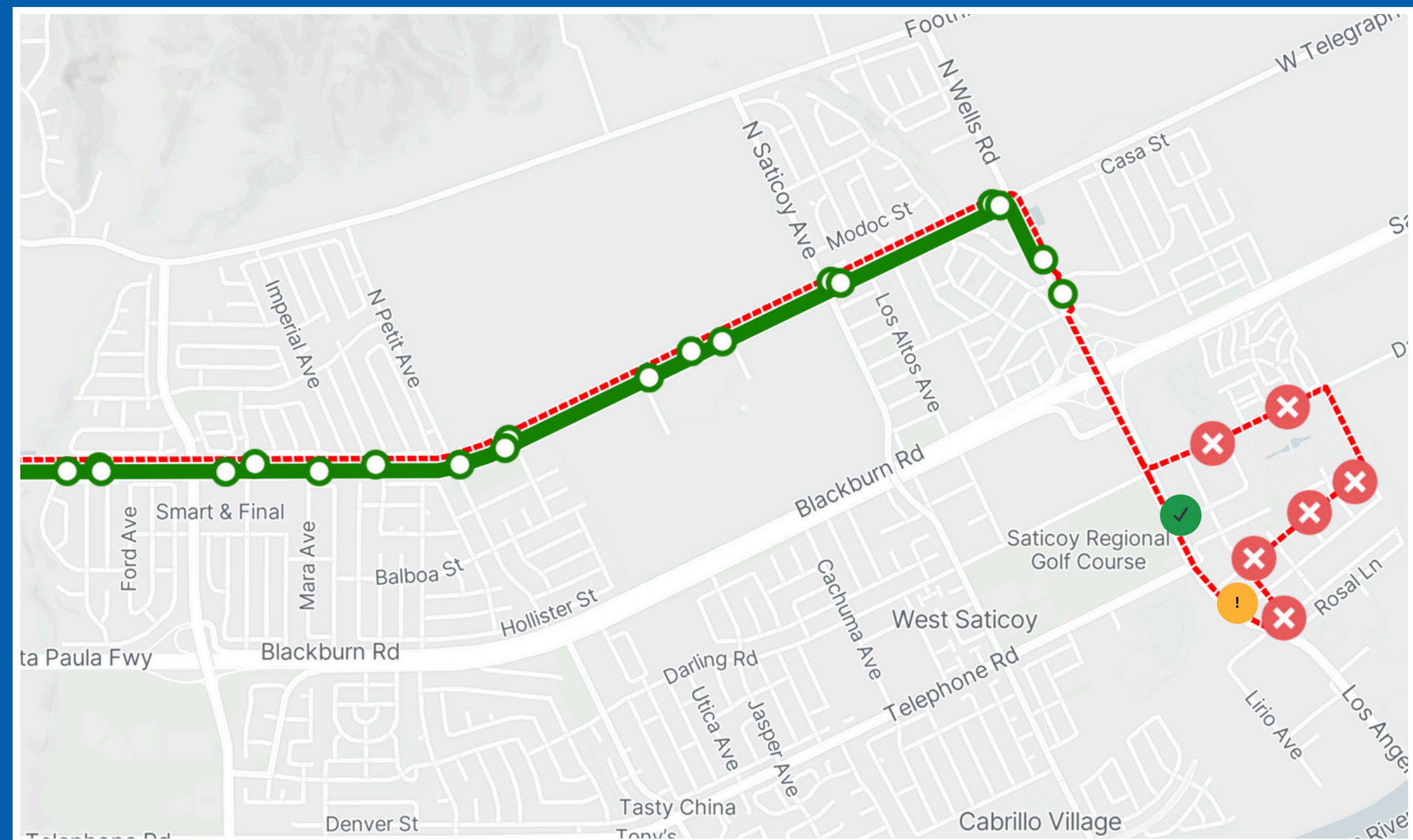
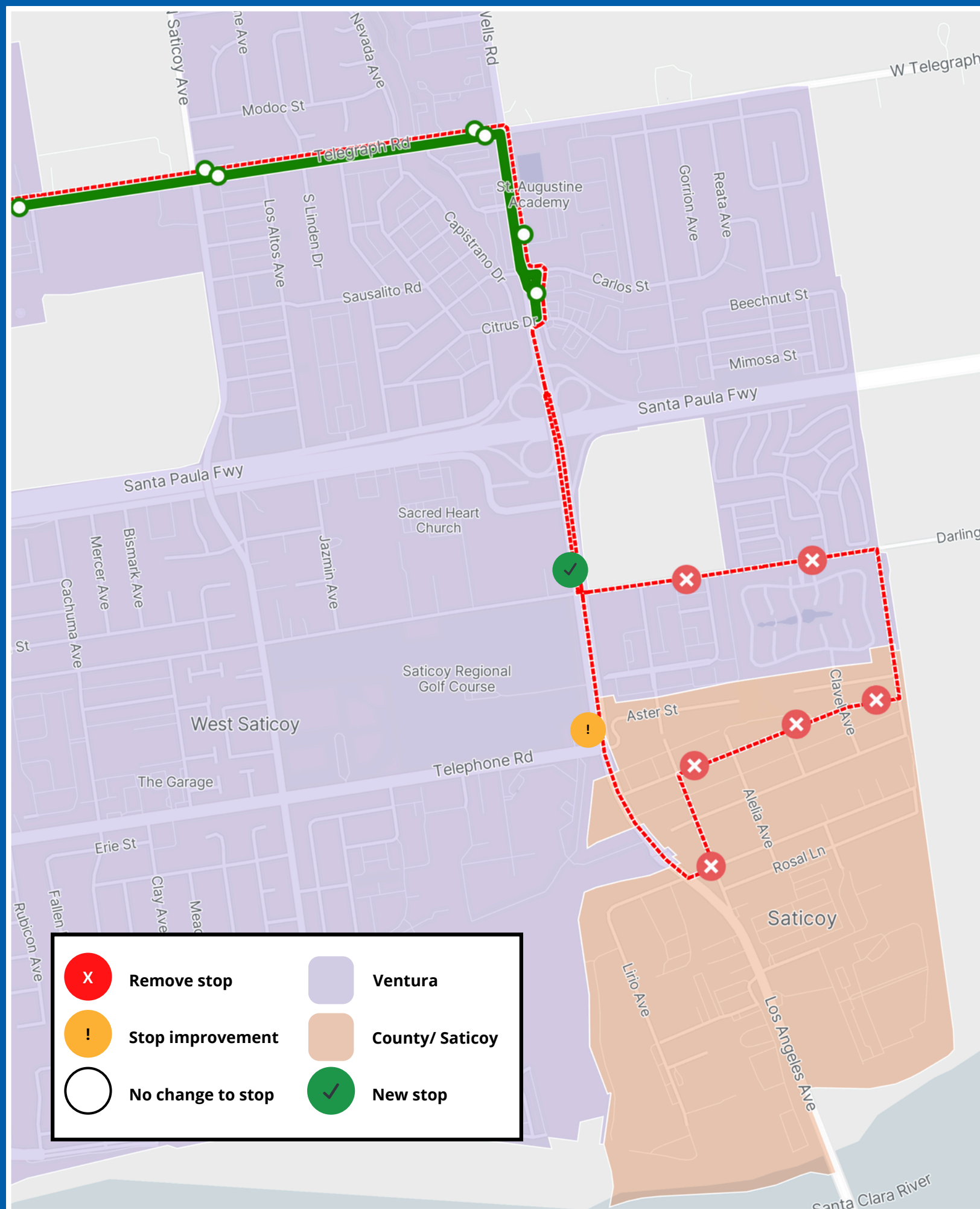


## Route 10



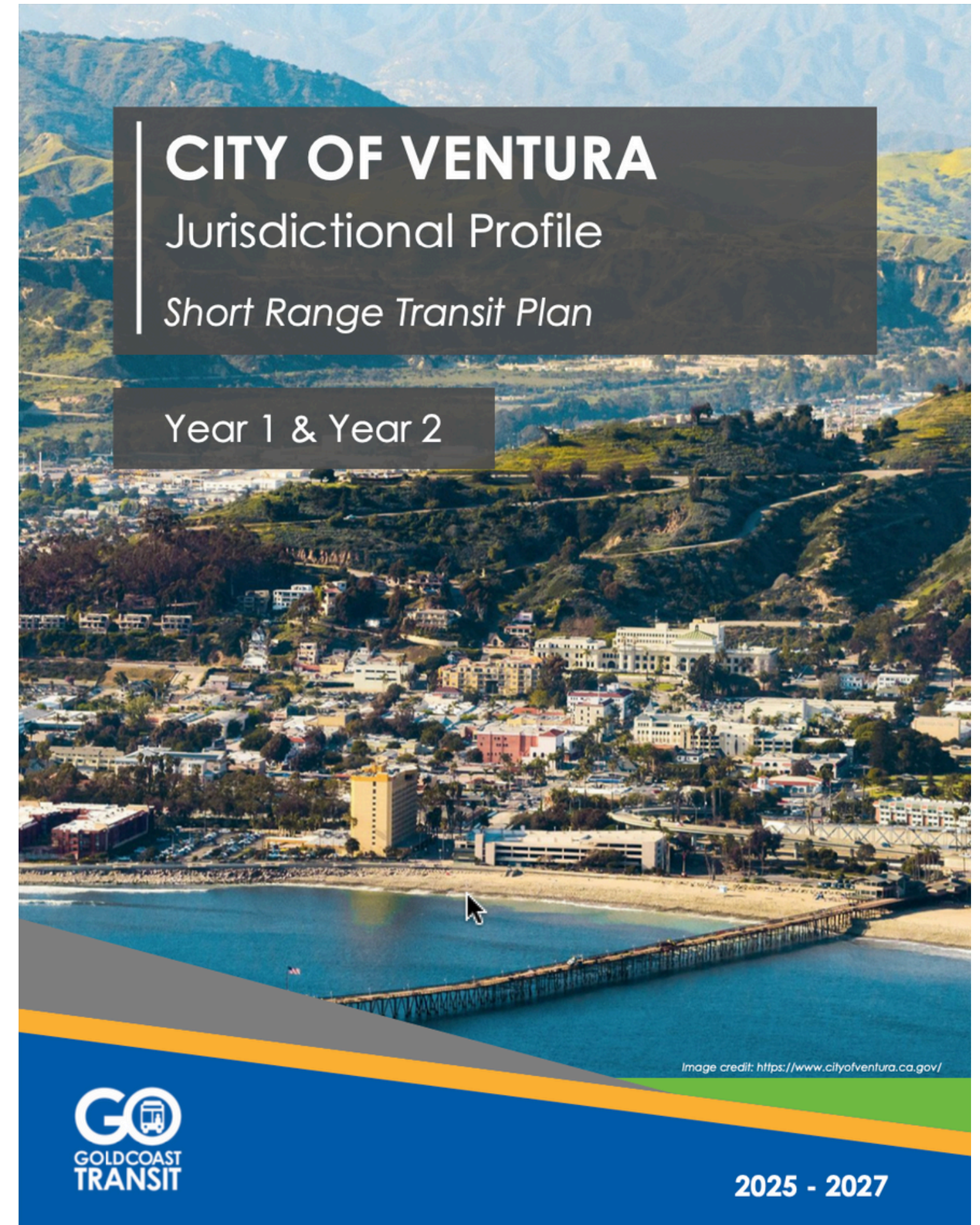
## Re-alignment

# Route 10 Stop Changes





# Working with District Members





# Fieldwork - J Street



Routing feasibility assessment with  
Planning, Operations, and Safety & Training



# Planned Outreach

- Community Meetings
- Tabling events
- Rider Alerts – Posted onboard and at bus stops
- FAQ Flyers
- Website Landing Page
- Video Summaries
- Newsletter/Eblast
- Onboard PSA's
- Social Media and GCTD Service Alerts



# Community Meetings

## Saticoy

Jose R. Flores Saticoy Community Center  
Tuesday, February 24, 2026  
4:00p - 6:00p

## Oxnard

South Oxnard Library  
Santa Rosa Room  
Thursday, March 5, 2026  
4:00p - 6:00p

## Port Hueneme

Port Hueneme City Hall  
Wednesday, March 11, 2026  
4:00p to 6:00p

# Tabling Events

## Saticoy

Saticoy Farmer's Market  
E.J. Harrison Family Youth Center  
Sunday March 1, 2026  
10:00a - 2:00p

## Oxnard

GCTD Pop-Up  
C Street Transfer Center  
Thursday, March 12, 2026  
3:00p -5:00p

## Port Hueneme

Health and Wellness Fair  
Hueneme Beach Park  
Saturday, March 21, 2026  
9:30a - 12:00a





# THANK YOU

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[www.gctd.org](http://www.gctd.org)

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