

ITEM 13

FY2024-25 3RD QUARTER FIXED ROUTE AND DEMAND RESPONSE SERVICE REPORT

Presenters:
Austin Novstrup, Planning Manager
Robbie Lucio, Mobility Management Coordinator
May 7, 2025

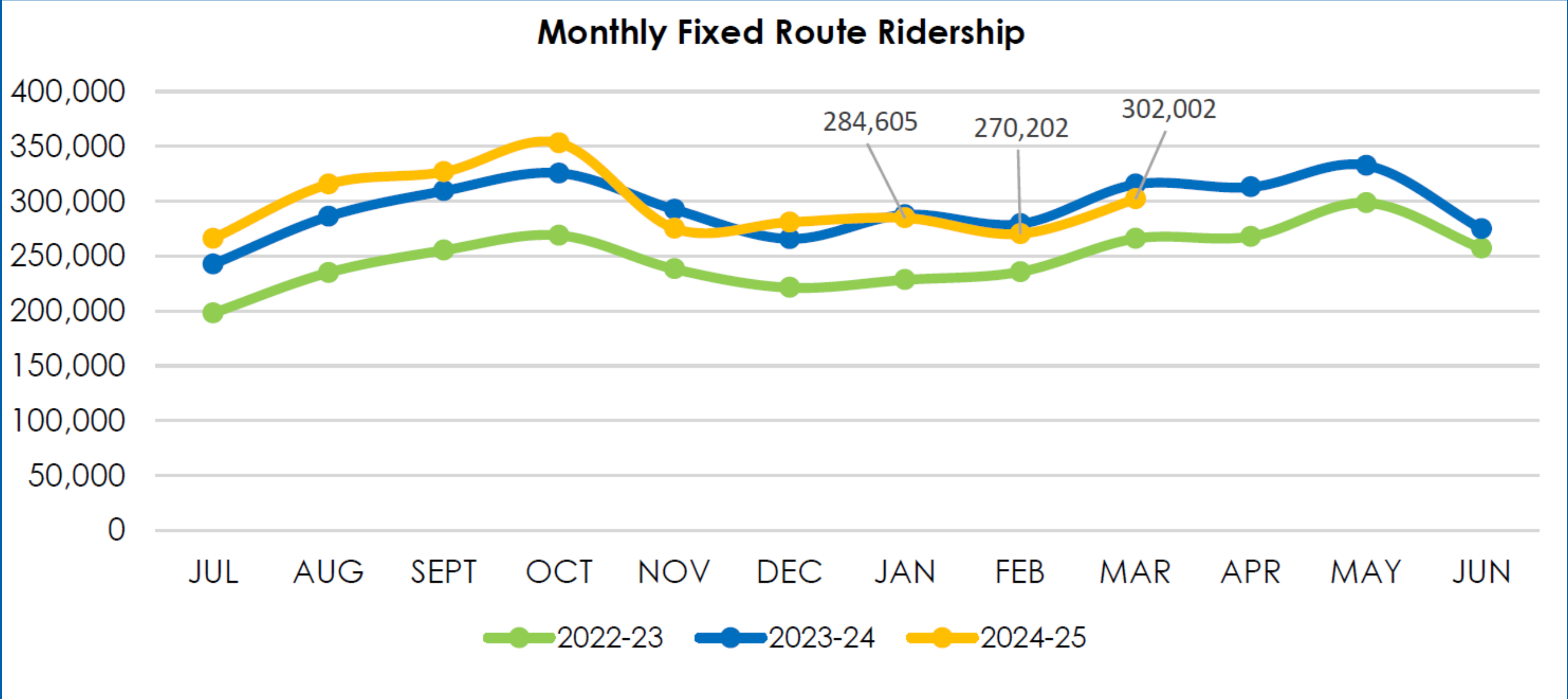




Fixed Route Trends

- Overall Ridership decreased by 3.0% year over year
- Weekend ridership remained stable while weekday ridership decreased.
- Route 17 and 23 continue to show above average ridership growth.
- 7 out of 16 routes met or exceeded the minimum service standard for passengers per hour.
- Ontime Performance increased to 86% this year from 84% last year
- Fare Revenue increased 13%

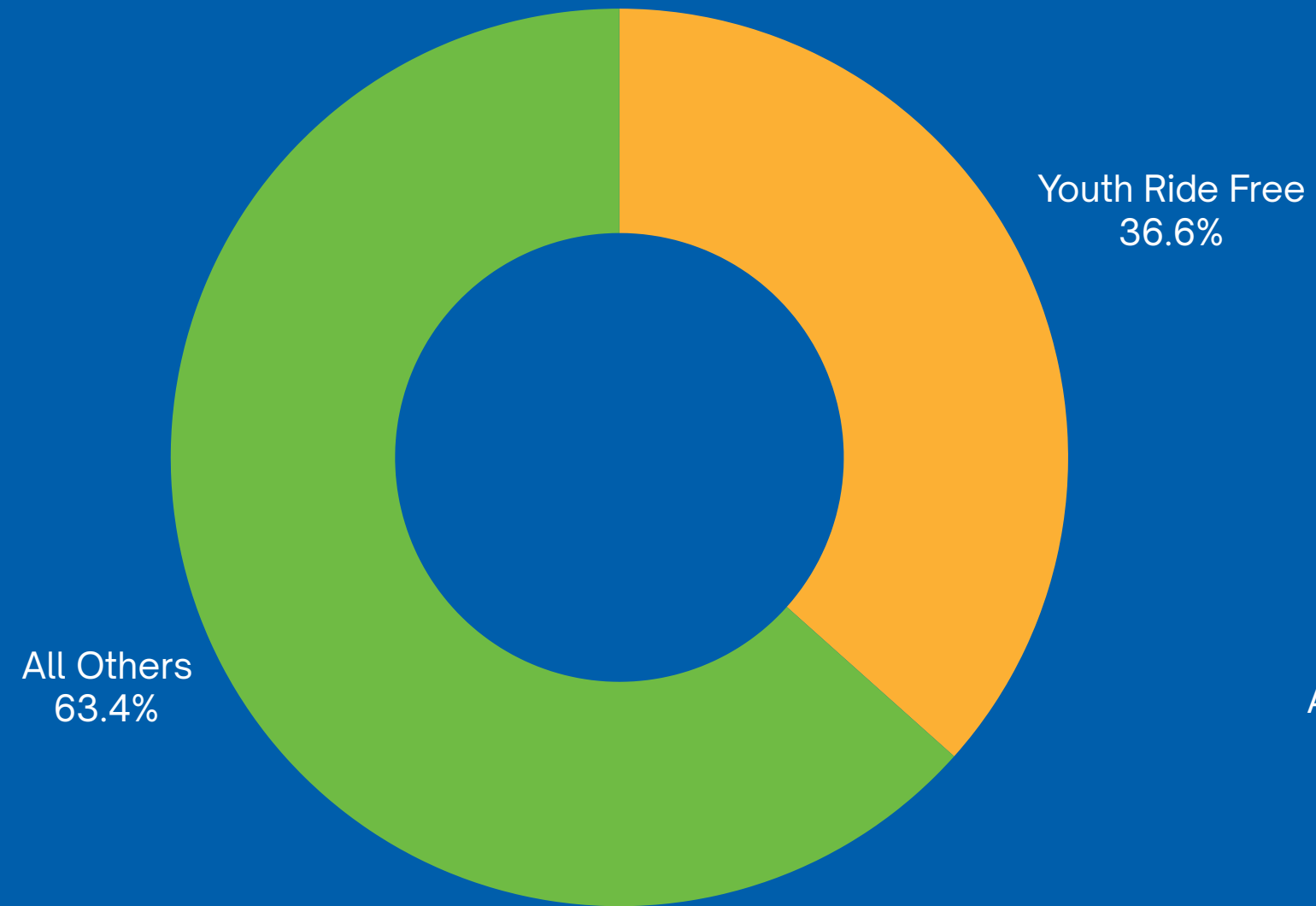
Monthly Ridership



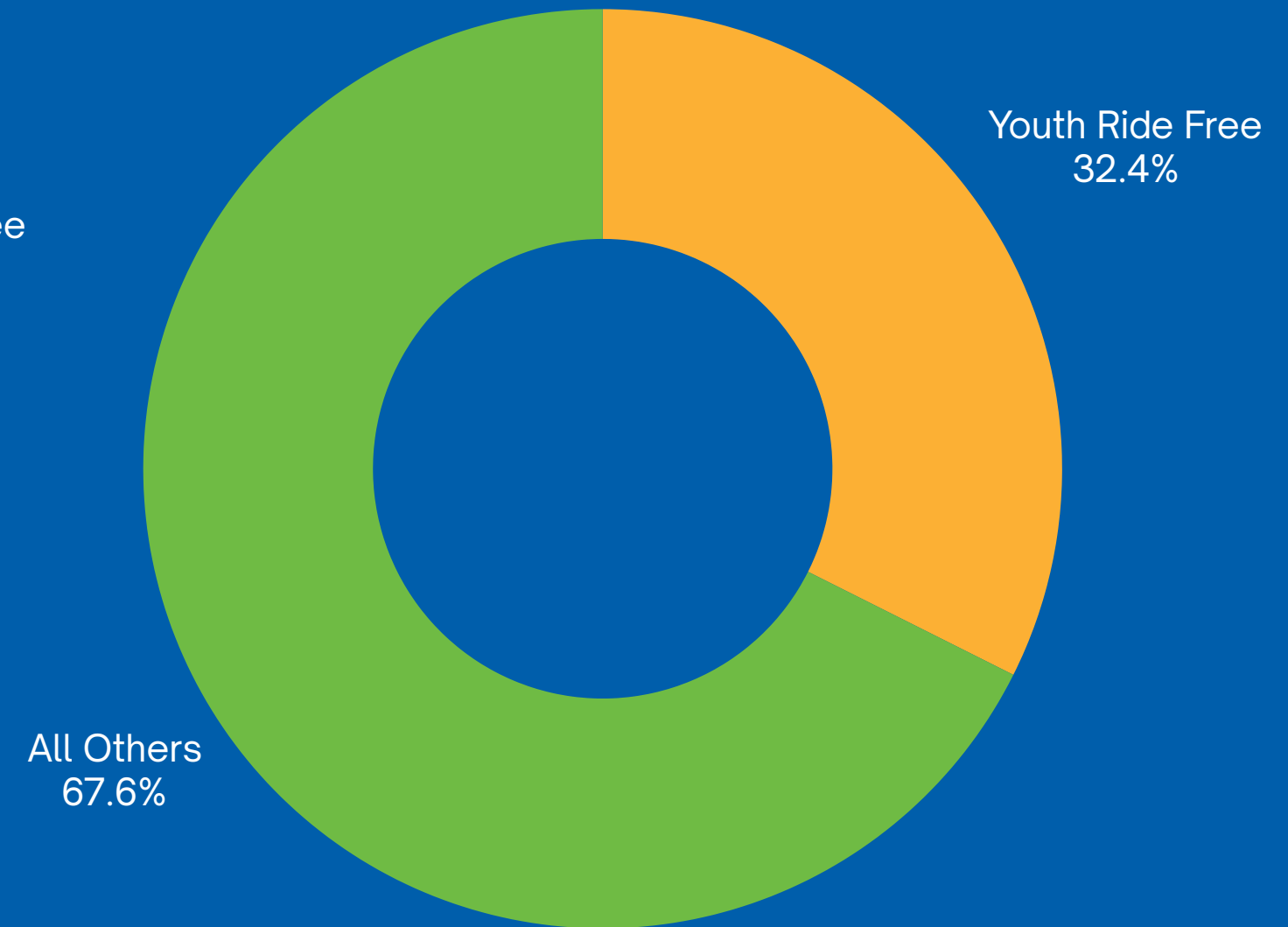
Historical Ridership Trend

Total Monthly Boardings												
	JUL	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
1999-00	272,821	269,904	293,558	305,025	286,685	270,469	304,934	247,924	307,353	285,744	306,692	298,919
2000-01	280,364	299,953	295,878	303,335	278,013	292,799	287,040	235,572	287,631	275,931	290,248	288,087
2001-02	280,027	294,783	277,526	311,089	272,290	261,075	264,038	260,962	277,924	278,891	275,901	259,698
2002-03	268,567	270,365	270,806	290,169	255,921	269,643	272,851	245,162	291,700	290,109	285,259	275,935
2003-04	275,627	266,275	280,059	293,671	251,269	257,757	255,672	239,869	291,384	271,566	271,876	258,820
2004-05	258,013	255,521	271,257	261,730	253,853	234,182	224,778	226,957	227,166	253,243	254,935	264,278
2005-06	254,570	270,466	255,975	268,435	271,235	261,733	267,974	248,485	272,221	241,041	285,738	287,455
2006-07	276,555	307,267	287,709	312,668	281,042	264,451	277,903	270,197	299,303	289,150	285,305	287,439
2007-08	272,298	297,284	294,639	304,847	271,567	260,540	255,325	287,359	305,024	313,578	303,271	330,143
2008-09	304,175	311,490	313,626	330,561	258,645	284,866	261,509	255,598	303,451	292,619	285,438	300,001
2009-10	277,602	294,574	301,285	299,489	283,392	271,907	264,394	272,669	324,827	293,251	276,875	281,687
2010-11	276,140	294,691	299,905	287,719	272,891	245,767	272,196	250,596	290,146	290,192	295,060	278,236
2011-12	274,675	284,028	294,928	309,111	280,938	275,764	279,939	293,436	295,445	290,658	299,255	298,231
2012-13	287,809	322,932	284,096	330,836	282,224	267,106	273,421	279,289	310,808	307,638	318,661	301,650
2013-14	300,385	326,031	326,564	350,559	304,083	307,308	321,104	295,688	334,382	320,991	314,103	316,560
2014-15	312,696	336,139	339,061	359,135	308,122	304,436	316,545	314,598	349,167	329,824	319,510	319,615
2015-16	317,565	333,893	334,288	353,240	302,650	298,397	280,672	313,918	328,180	318,522	312,400	306,948
2016-17	298,884	328,001	317,092	319,189	299,148	278,495	277,429	262,699	327,008	302,132	305,886	300,424
2017-18	284,739	313,310	298,838	317,191	291,192	244,382	280,341	277,075	283,355	296,552	299,806	287,380
2018-19	282,407	320,875	306,997	338,315	290,370	274,917	270,343	255,721	295,460	304,732	303,302	281,235
2019-20	275,112	307,026	309,662	326,867	286,836	269,297	299,511	289,413	204,965	103,840	122,276	150,613
2020-21	145,493	150,093	149,143	167,164	162,089	151,432	135,047	142,016	167,194	183,240	169,919	171,181
2021-22	167,237	178,205	186,186	192,052	183,534	153,763	161,339	170,022	207,969	199,587	204,793	206,957
2022-23	197,971	234,855	255,215	268,798	238,117	221,137	228,248	235,583	265,872	267,775	298,457	256,892
2023-24	242,551	285,990	309,272	325,500	292,461	265,643	287,598	279,274	315,262	312,783	332,523	274,652
2024-25	265,902	315,421	326,618	352,882	275,147	280,809	284,605	270,202	302,002			
Current Year Change	9.6%	10.3%	5.6%	8.4%	-5.9%	5.7%	-1.0%	-3.2%	-4.2%	-100.0%	-100.0%	-100.0%
Current year vs. Pre-pandemic	-3.3%	2.7%	5.5%	4.3%	-5.2%	2.1%	5.3%	5.7%	2.2%	-100.0%	-100.0%	-100.0%

YOUTH RIDE FREE RIDERSHIP



FY25



FY24

GO ACCESS



SAFE RIDES
Morning & Night Transportation

GO NOW
ON DEMAND RIDES
A SERVICE PROVIDED BY GOLD COAST TRANSIT

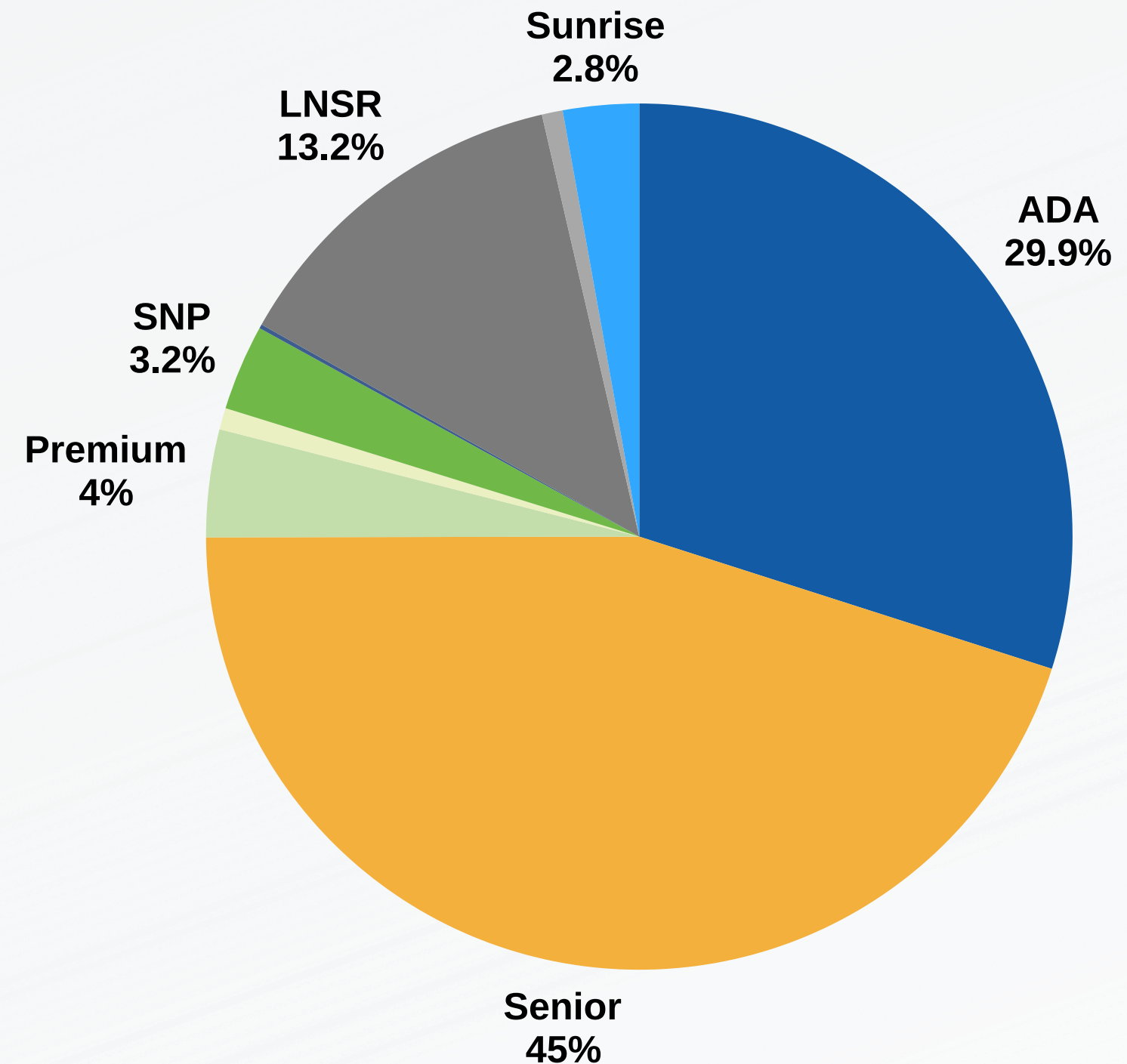


Flexible Services

3rd Quarter Ridership

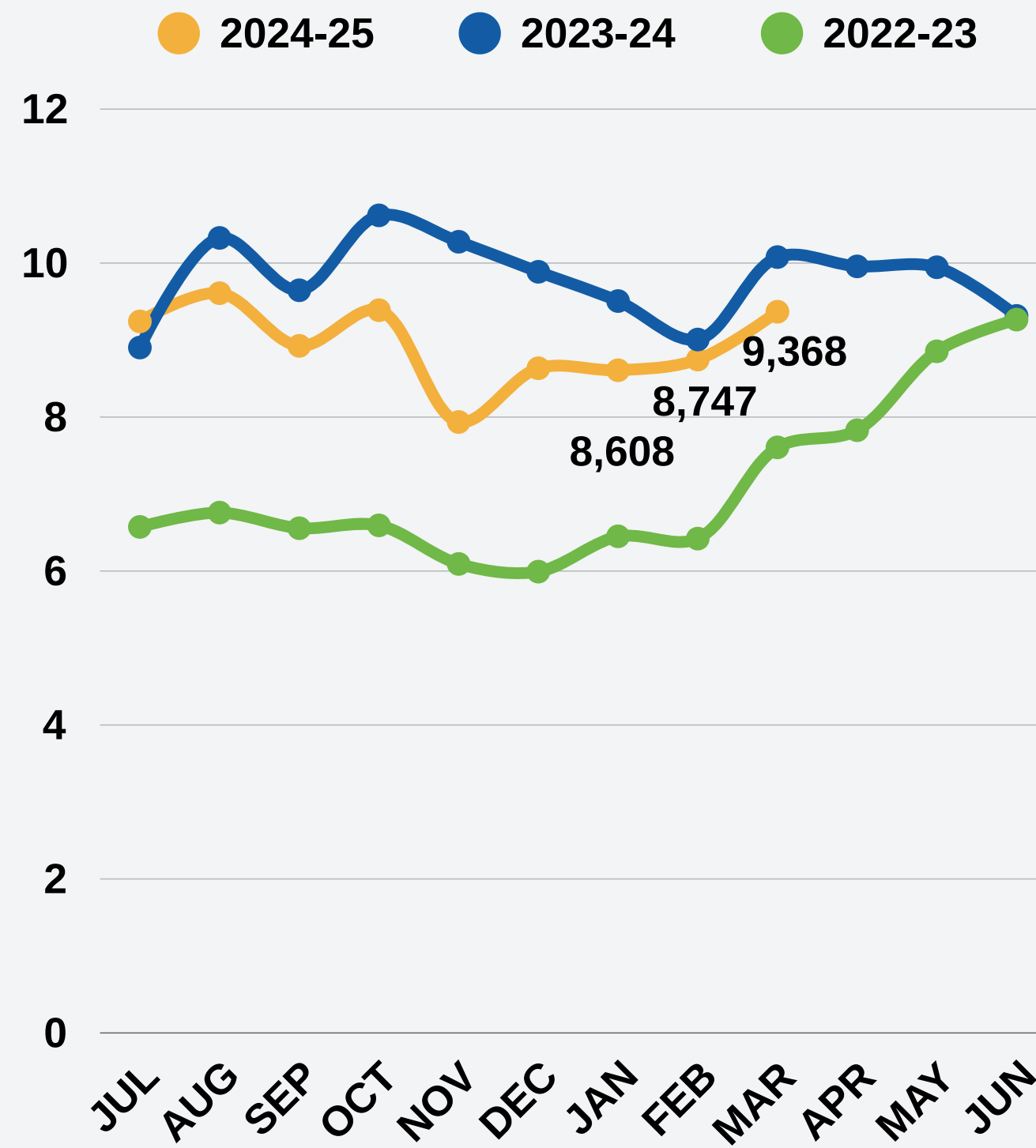
3rd Quarter By Program

- ADA - 8,000
- Senior - 12,035
- Premium - 1,073
- Zones - 215
- SNP - 855
- Transfer - 41
- LNSR - 3,539
- GO NOW - 208
- Sunrise - 757





Total Boardings



Boardings

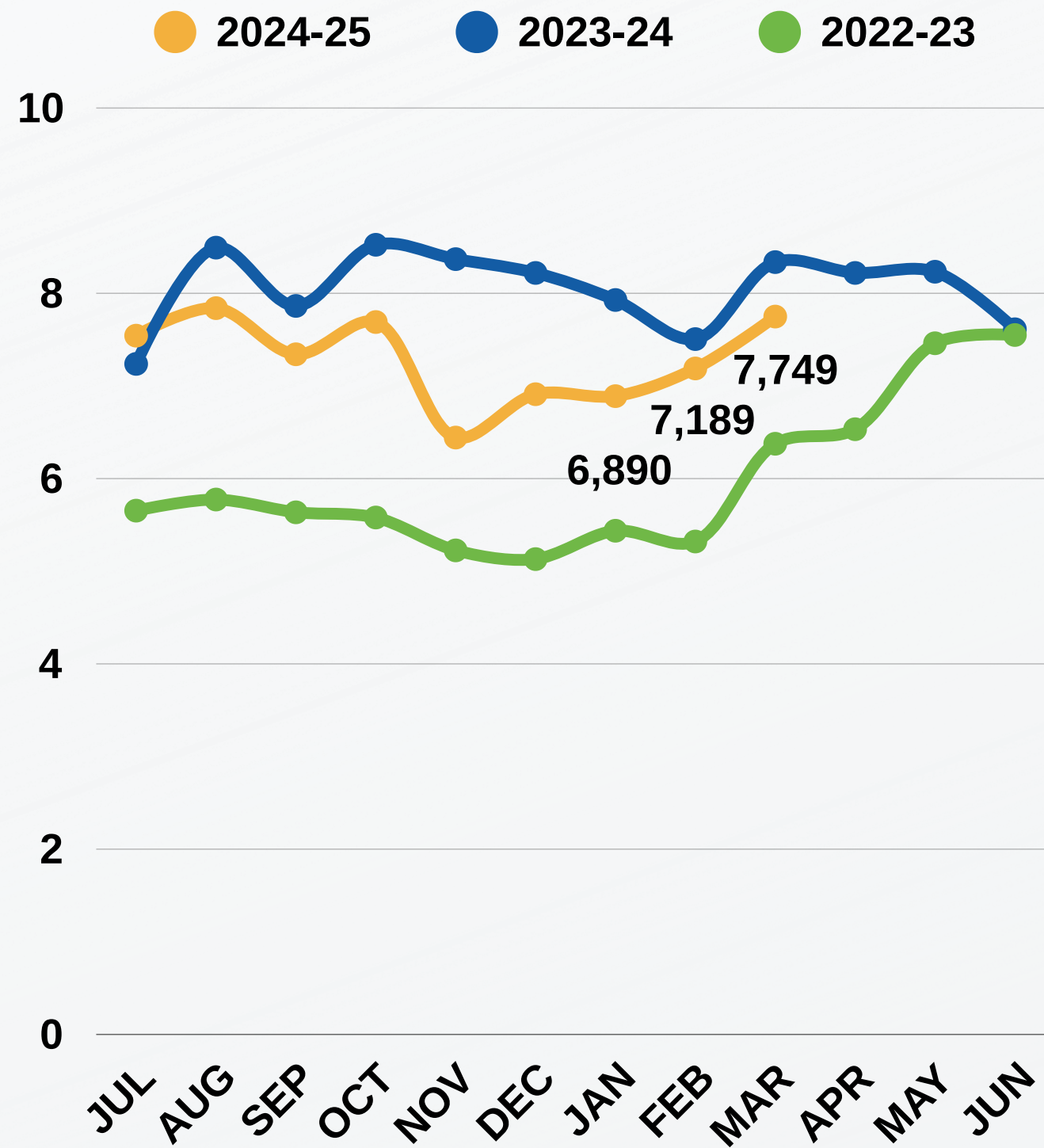
FY Q3' 24-25 = 26,723

FY Q3' 23-24 = 28,592

FY Q3' 22-23 = 20,478

FY Q3' 25 Decrease of 6.5%
Over FY Q3' 24





Boardings

FY Q3' 24-25 = 21,828

FY Q3' 23-24 = 23,771

FY Q3' 22-23 = 17,134

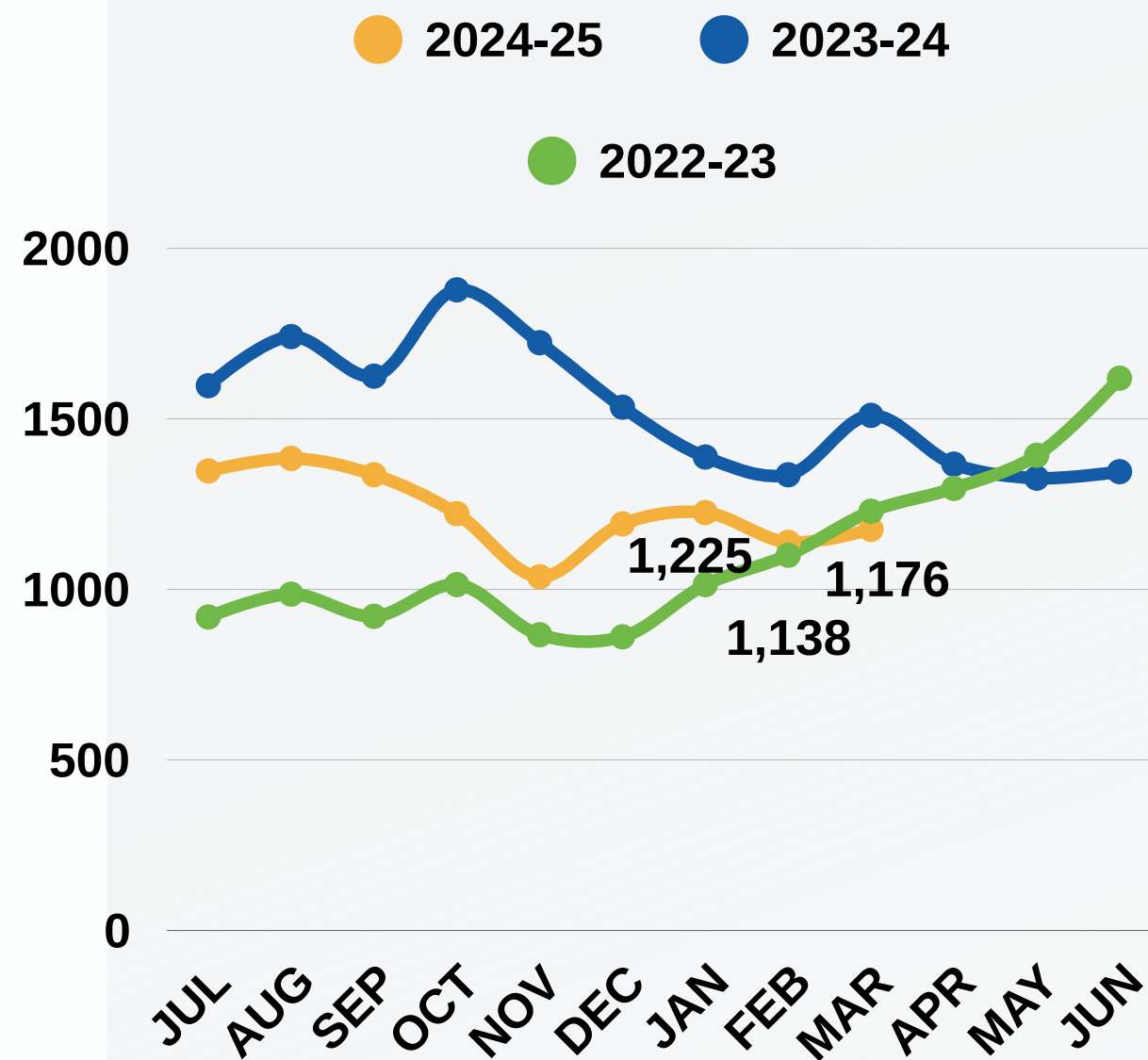
FY Q3' 25 Decrease of 8.2%
Over FY Q3' 24





SAFE RIDES

Morning & Night Transportation



LNSR Boardings

FY Q3' 24-25 = 3,539

FY Q3' 23-24 = 4,234

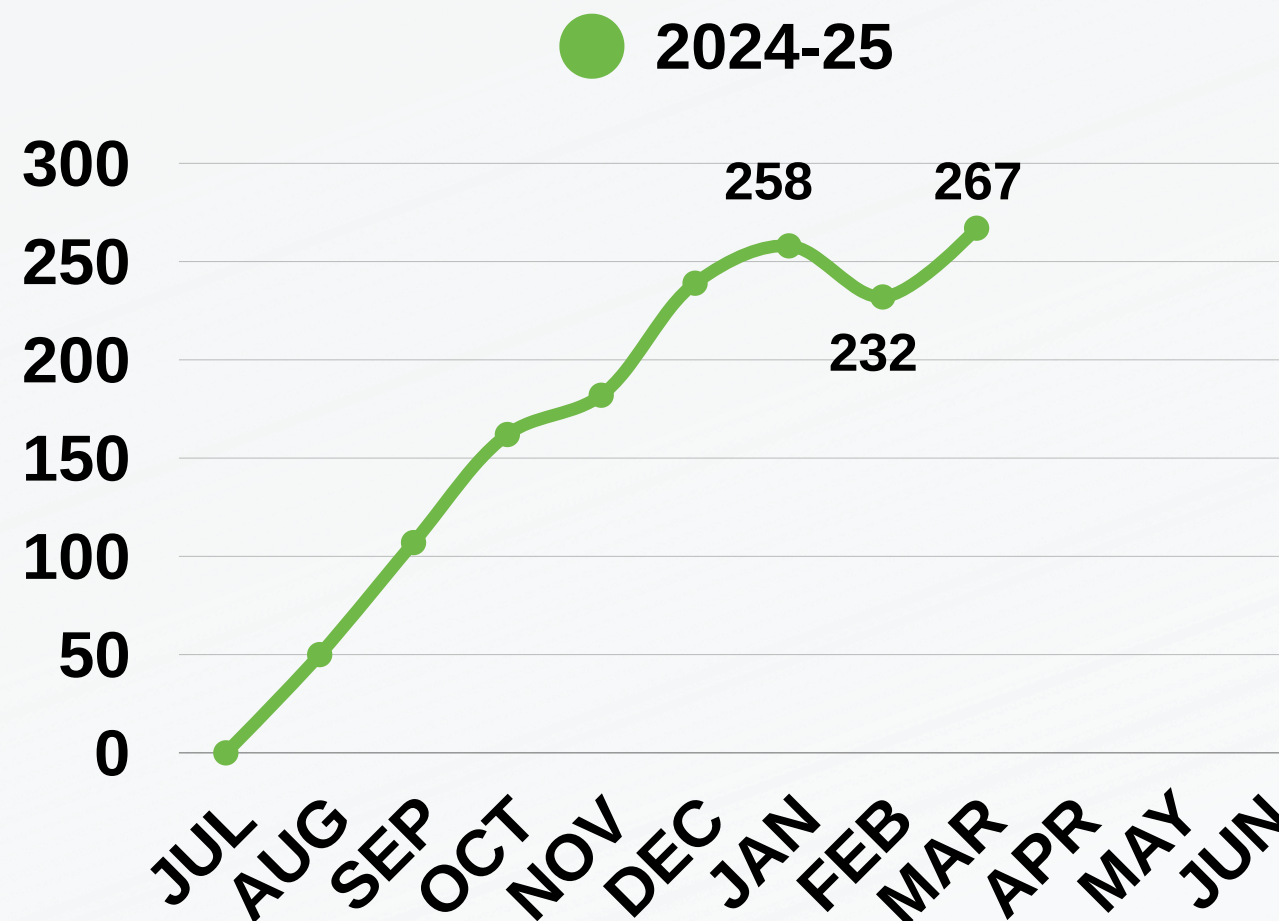
FY Q3' 22-23 = 3,343

FY 25 Decrease of 16.4%

Sunrise Boardings

FY Q3' 24-25 = 757

New Pilot July 2024

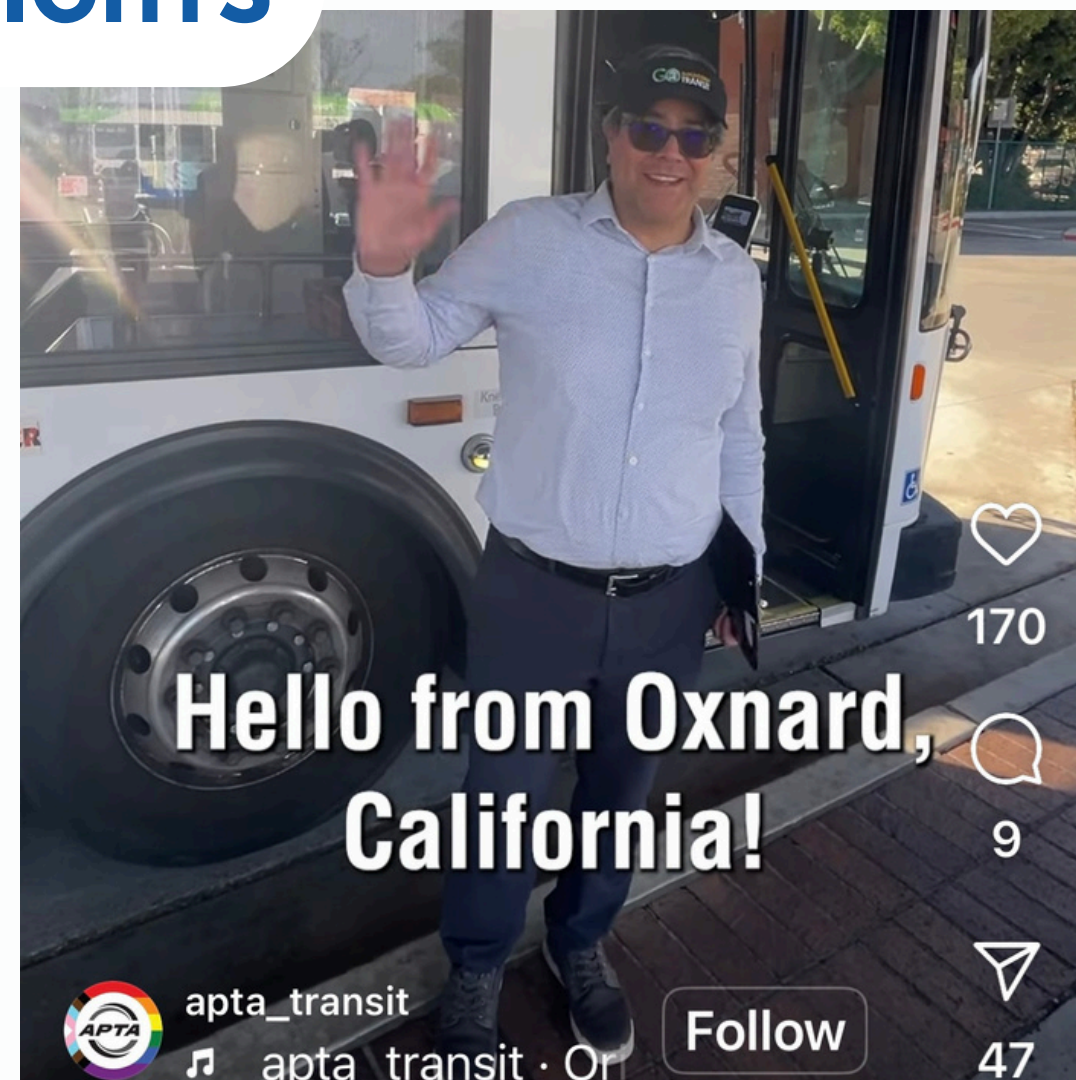




EVENTS IN Q3

- Ventura Housing Authority Community Workshops
- Pop-Ups at VTC and 4th & B Street
- Ventura Senior Center Presentation
- APTA Transit Appreciation Video

HIGHLIGHTS



HIGHLIGHTS IN Q3

- Three New Ford Transits in Revenue Service
- Improvement Over Second Quarter
 - OTP Trending Upwards ↑
 - Customer Feedback Trending Lower ↓



THANK YOU

QUESTIONS or COMMENTS?

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