



**Gold Coast Transit District
Technical Advisory Committee (TAC)
Wednesday, December 18, 2024
10:00am
GCTD Board Room
1901 Auto Center Drive, Oxnard, CA 93036**

In compliance with the Americans with Disabilities Act and Government Code Section 54954.2, if special assistance is needed to participate in a Technical Advisory Committee meeting, please contact the clerk at 805-853-3153. Notification of at least 72 hours prior to meeting time will assist staff in assuring that reasonable arrangements can be made to provide accessibility at the meeting.

Meeting Agenda

Item 1	Call to Order/Introductions	Action
Item 2	Public Comment	Info
Item 3	TAC Member Comments	Info
Item 4	GCTD Staff Comments	Info
Item 5	Updates to Current Agenda & Approval of October 2024 Meeting Summary	Action
Item 6	Elect Technical Advisory Committee Officers for Calendar Year 2025 Monica Gonzalez, Transit Planner	Action
Item 7	Approve GCTD Technical Advisory Committee Meeting Schedule for 2025 Monica Gonzalez, Transit Planner	Action
Item 8	Receive and File Short Range Transit Plan: Implementation Next Steps Austin Novstrup, Planning Manager	Info
Item 9	Receive and File Request for FY 25 Member Claims for TDA Funding Christine Feng	Info
Item 10	Future Agenda Items <ul style="list-style-type: none">• Short Range Transit Plan Update and Final Recommendation• Clean CA - Bus Amenities Project• Request for TDA funding	
Item 11	Adjournment	



Item 5

**Gold Coast Transit District
Technical Advisory Committee (TAC)**
1901 Auto Center Drive, Oxnard, CA 93036
Wednesday, December 18, 2024
10:00am

Meeting Summary

TAC Members Present: Steven Almcrantz, City of Port Hueneme (Chair)
Brian Yanez, City of Oxnard (Vice Chair)
Susanna Arroyo, County of Ventura
Sergio Albarrán, City of Ventura
Aubrey Smith, VCTC (ex-officio)

TAC Members Absent: City of Ojai

GCTD Staff Present: Vanessa Rauschenberger, General Manager
Cynthia Torres Duque, Director of Planning & Marketing
Austin Novstrup, Planning Manager
Andrea Meza, Marketing Manager
Robbie Lucio, Mobility Management Coordinator

Members of the Public: None

Item 1 **Call to Order/Introductions**
Chair Steven Almcrantz called the meeting 10:05am.

Item 2 **Public Comment**
None

Item 3 **TAC Member Comments**
None

Item 4 **GCTD Staff Comments**
Cynthia Duque reported on the integration of paratransit and flexible services into GCTD operations, effective Sunday, September 29, 2024. These services were previously contracted and administered by MV Transportation.

Austin Novstrup provided an update on GCTD's participation in Clean Air Day California 2024. GCTD hosted a Fresh Air Fair event on Sunday, October 6, 2024, as part of the initiative.

Andrea Meza announced the upcoming GCTD Hall of Fame event, scheduled for Saturday, December 14, 2024.

Item 5 **Updates to Current Agenda & Approval of May 2024 Meeting Summary**
Chair Steven Almcrantz move to approve the October 2024 Meeting Summary. Susanna Arroyo seconded. The motion passed unanimously.

Item 6 **Receive Presentation and Provide Input on January 2025 Service Changes Proposal**

Austin Novstrup provided an overview of how feedback is collected from bus operators and the public to inform service improvements. The feedback highlighted two primary concerns: on-time performance and bus overcrowding.

Mr. Novstrup reviewed the planned changes for each route, which include minor schedule adjustments, schedule modifications, and routes with no changes.

To address overcrowding, a new booster service, Route 18B, will be introduced to alleviate congestion on Routes 19 and 4A. This booster service will serve both Oxnard High School and Pacifica High School. Additionally, an afternoon booster will be added to Route 10 to manage the increased ridership when students are dismissed from school.

Item 7 **Receive and File FY 24-25 1st Quarter Planning Report**

Austin Novstrup reported overall ridership increased, slight drop in on time performance most likely due to increase in passenger boardings which can delay the bus.

Robbie Lucio reported a slight decrease in boardings compared to the previous year. This trend was also reflected in GCTD's Late Night Safe Rides program, which experienced a slight decline in ridership for the quarter. In contrast, the Go Now program showed growth during the same period.

Mr. Lucio provided an update on community outreach events attended by GCTD this quarter. He also announced the expansion and rebranding of the Late Night Safe Rides program, now called Safe Rides, which has been extended to include early morning service.

Susanna Arroyo (County of Ventura) asked what factors might have contributed to the growth of the Go Now program. Cynthia Duque responded that the growth could be attributed to several factors, including the addition of a phone number to what was previously an app-based service, the transition of paratransit users to the program, and increased public awareness since its launch.

Robbie Lucio added that new destination points were incorporated into the program, making it more appealing to users.

Item 8 **Receive and File GCTD Short Range Transit Plan Customer Experience Assessment**

Andrea Meza presented the results of the Customer Experience Assessment, starting with an overview of rider priorities across various demographic groups, including both riders and non-riders, as identified in the Short-Range Transit Survey.

Ms. Meza highlighted areas where GCTD is performing well and areas for improvement. These included signage at bus stops and inside buses, as well as the GCTD website and social media presence.

Aubrey Smith (VCTC) inquired about the breakdown of English versus Spanish speaker interactions across social media platforms and whether GCTD administers its own bus advertisement program.

Andrea Meza provided a platform-specific breakdown of Spanish-speaking users and confirmed that GCTD manages its own bus advertisement program. Cynthia Duque further commented on this response.

Brian Yanez (Oxnard) mentioned that the City of Oxnard is in the process of installing BigBelly trashcans, which GCTD can utilize for additional signage opportunities.

Cynthia Duque added that as part of implementing the recommendations, the contractor will also provide a financial plan to support the implementation process.

Item 9

Future Agenda Items

- Short Range Transit Plan Update and Final Recommendation
- Clean CA- Bus Amenities Project
- Request for TDA funding

Item 10

Adjournment

Chair Steven Almcrantz adjourned the meeting at 10:55am.



Item 6

DATE December 18, 2024
TO GCTD Technical Advisory Committee
FROM Monica Gonzalez, Transit Planner
SUBJECT **Consider Election of Officers for Calendar Year 2025**

Summary

Every December, the GCTD TAC elects a new Chair and Vice Chair for the following academic year. The Chair and Vice Chair shall be elected from among the Technical Advisory Committee representatives by majority vote. The nomination and selection of the new officers will occur during this meeting and the newly appointed Chair and Vice Chair will take their position in the January 2024 TAC meeting. Chair for the 2024 calendar year was Steven Almcrantz, City of Port Hueneme, and Vice Chair was Brian Yanez, City of Oxnard.

Below is a recent history of GCTD TAC Chair and Vice Chairs:

2023

Chair – Susanna Arroyo, County of Ventura
Vice Chair – Sergio Albarran, City of Ventura

2022

Chair – Phil Pulley, City of Ojai
Vice Chair – Ray Gutierrez, City of Port Hueneme

2021

Chair – Tim Bochum, City of Oxnard
Vice Chair – Treena Taylor, County of Ventura

2020

Chair – Sergio Albarran, City of Ventura
Vice Chair – Debbie O’Leary, City of Oxnard

Recommendation

It is recommended that the GCTD Technical Advisory Committee nominate and elect officers to the Committee.

GOLD COAST TRANSIT DISTRICT



Item 7

DATE December 18, 2024
TO GCTD Technical Advisory Committee
FROM Monica Gonzalez, Transit Planner
SUBJECT **Consider Approval of the GCTD Technical Advisory Committee Meeting Schedule for 2025**

Summary

Regular meetings of the Gold Coast Transit District Technical Advisory Committee are held on the third Wednesday of every other month.

In March 2023, the GCTD Technical Advisory Committee approved an adjustment to the TAC meeting schedule and meeting frequency to meet once a month to meet once every other month.

Below is a list of meeting dates for TAC to consider:

February 19, 2025
April 16, 2025

June 18, 2025
August 20, 2025

October 15, 2025
December 17, 2025

Recommendation

It is recommended that the GCTD Technical Advisory Committee consider the proposed meeting schedule, select a June meeting date, and approve the proposed meeting schedule for the 2025 calendar year.

GOLD COAST TRANSIT DISTRICT