



GOLD COAST TRANSIT DISTRICT

Austin Novstrup Presentation to the Board of Directors November 31, 2023

PROJECT TIMELINE

SRIP PROJECT



JAN 2023

GCTD Board Update



APR 2024

GCTD Board Review of Draft SRTP



OCT-NOV 2023

Public Outreach and Community Survey



FEB-MAR 2024

Public Feedback on Recommendations



JUN 2024

Final SRTP Complete

WHAT IS THE SRTP?

- Work Plan for Short and Long-Term Transit Improvements
- Informs Local & Regional Plans
- Supports applications for funding
- Last SRTP completed in 2015





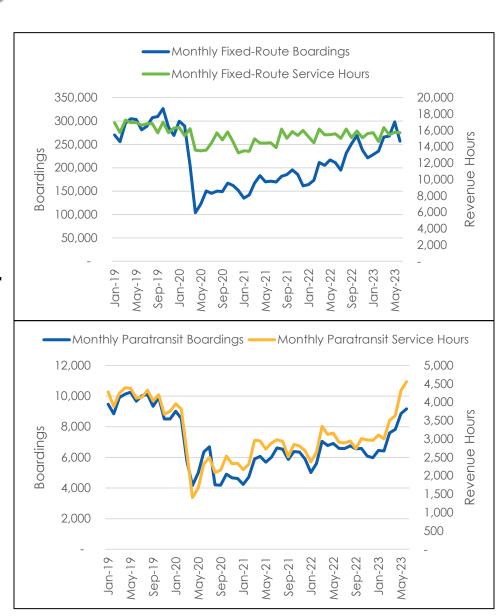
RIDERSHIP TRENDS

Ridership Recovery

 Fixed-Route and paratransit have worked back to pre-pandemic levels

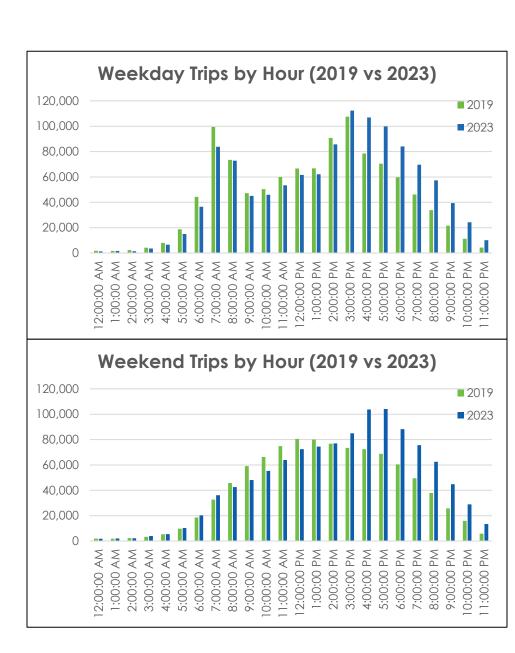
Service Levels Consistent

- Fixed-Route service recovered quickly
- Paratransit service tracks with demand
- One-Time Stimulus Funds Running Out



Travel Patterns

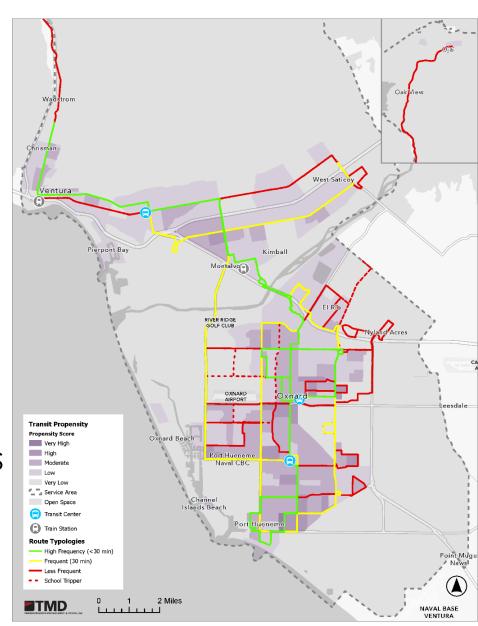
- All travel within the district.
- Data from anonymized connected device data.
- All trips in GCTD service area have increased since 2019
 - Weekend 15.8%
 - Weekday 10.4%



Transit Propensity

Includes:

- Population
- Jobs
- Youth Residents
- College-Aged Residents
- Low-Income Individuals
- Senior Residents
- Minority Residents
- Persons with Disabilities
- Zero-Vehicle Households
- All Trip Activity
- Intersection Density



Opportunities



Match Service to New Trip Patterns



High Quality Transit

Corridor



Youth Ridership



New Riders

Stakeholder Roles

- Let us know what you have heard from your constituents regarding public transportation.
- Help us get the word out regarding our survey.



Next Steps

- Complete the Survey
- Assist with Community Survey distribution
- Provide Feedback on Draft Recommendations
- More information available on our website:

www.gctd.org/SRTP24



https://arcg.is/ri0mz1





Serving, Moving and Connecting People to Opportunity – One Ride at a Time.

THANK YOU.

Contact: anovstrup@gctd.org (805)483-3959

www.GCTD.org

