



ITEM 13

FIXED ROUTE AND ACCESS SERVICES

3rd QUARTER UPDATE

Austin Novstrup,
Planning Manager
Margaret Heath-Schoep,
Paratransit & Special Projects Manager
May 3, 2023



ALWAYS MOVING
FORWARD.
GOLD COAST TRANSIT DISTRICT

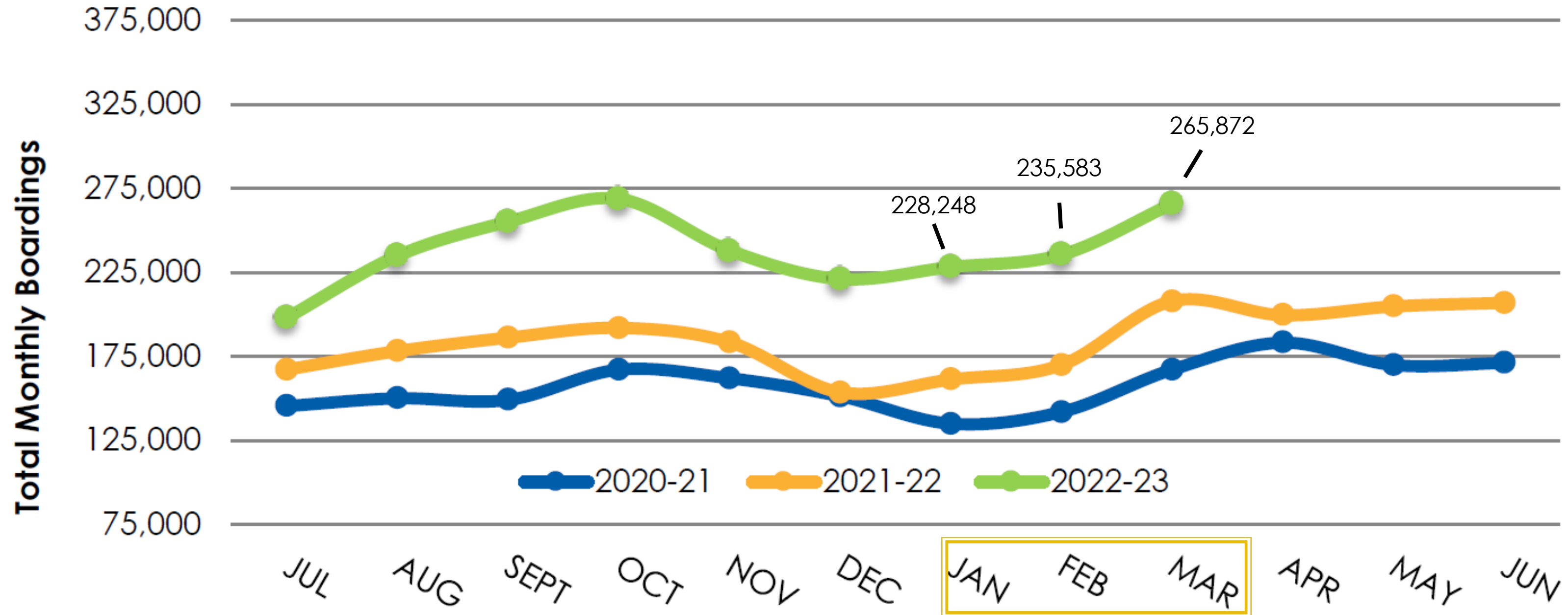


3rd QUARTER, JANUARY - MARCH

RIDERSHIP BY MONTH

3rd Quarter

Monthly Fixed Route Ridership



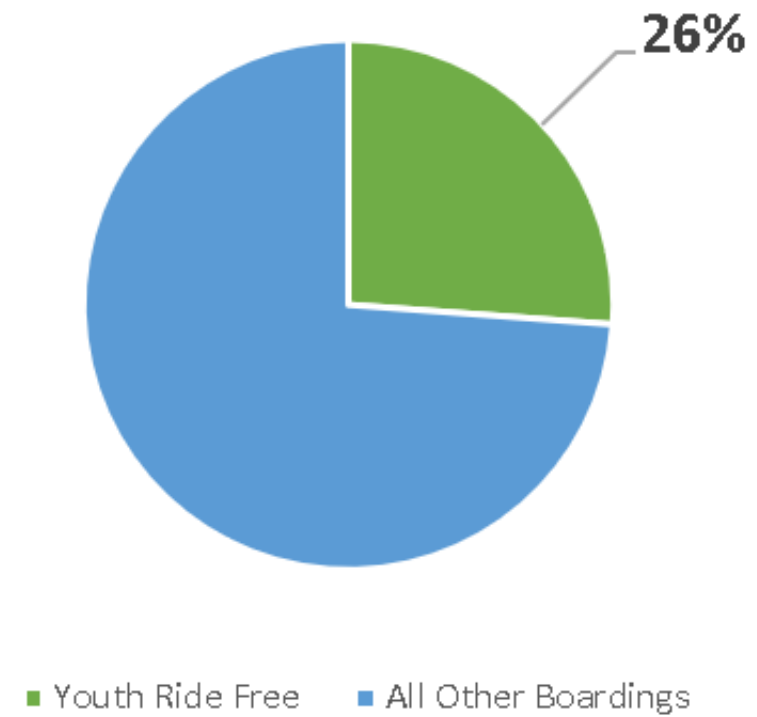
Highlights

- Overall ridership increased by 33% over the same period last year.
- Ridership increased on all routes with some routes increasing by more than 50%.
- Route 23, a demonstration route, continues to see above average ridership growth.
- The **Youth Ride Free Program**, administered VCTC and funded through California's Low Carbon Transit Operations Program (LCTOP) continues to drive ridership growth.

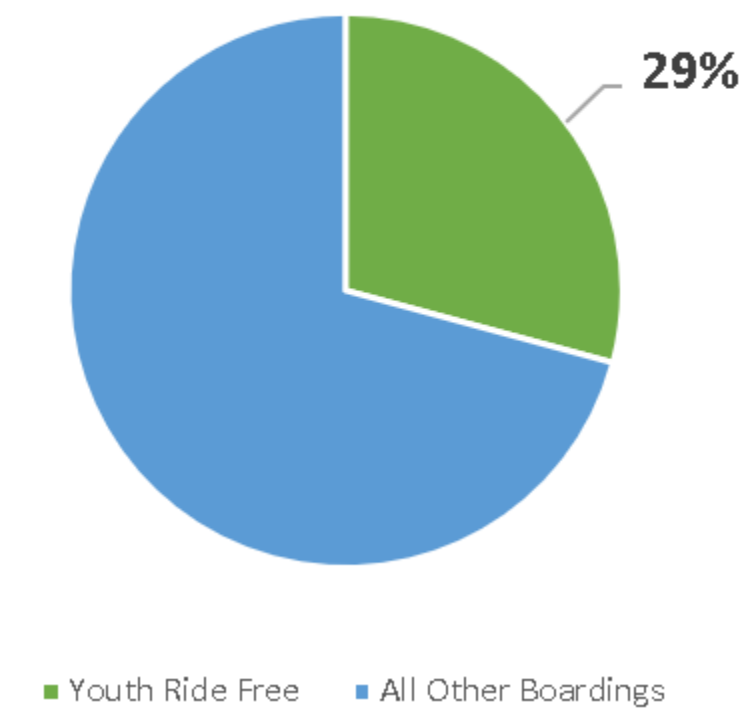
3rd QUARTER, JANUARY - MARCH

YOUTH RIDE FREE

2nd QUARTER RIDERSHIP



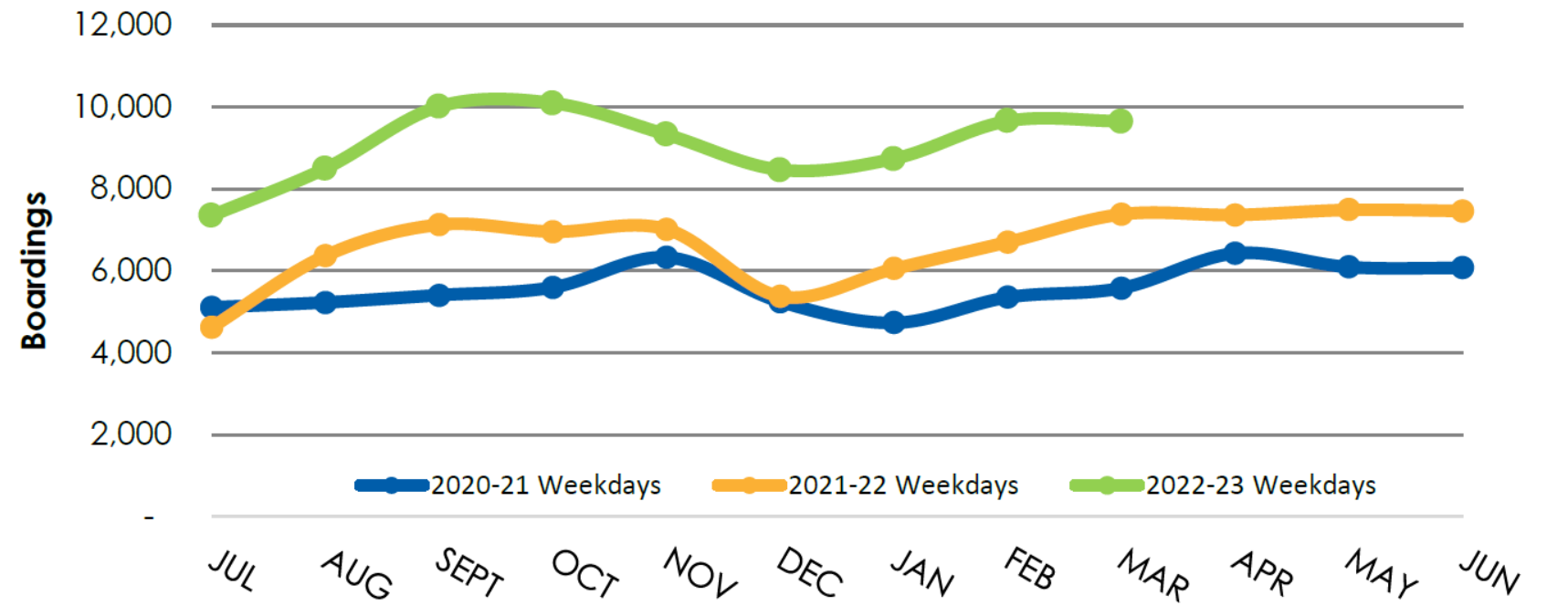
3rd QUARTER RIDERSHIP



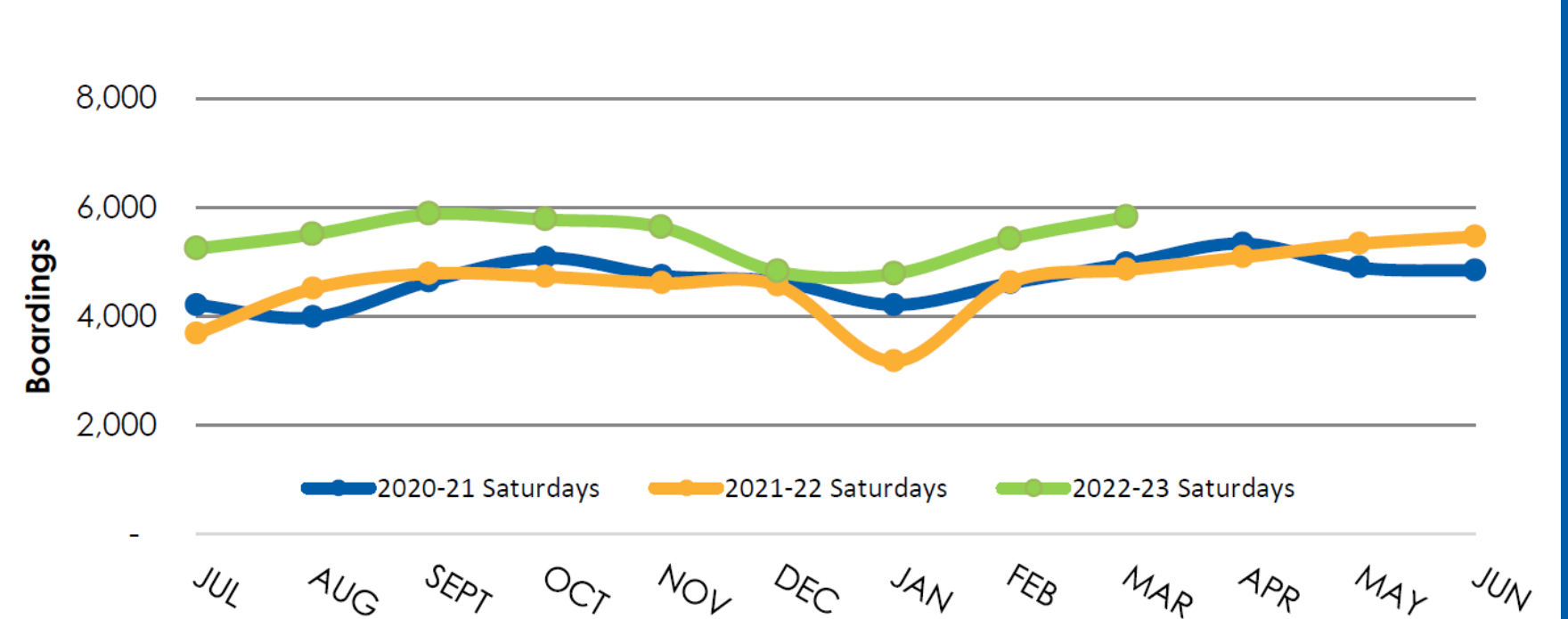
3rd QUARTER, JANUARY - MARCH

Weekday vs. Weekend

Average Weekday Boardings



Average Saturday Boardings

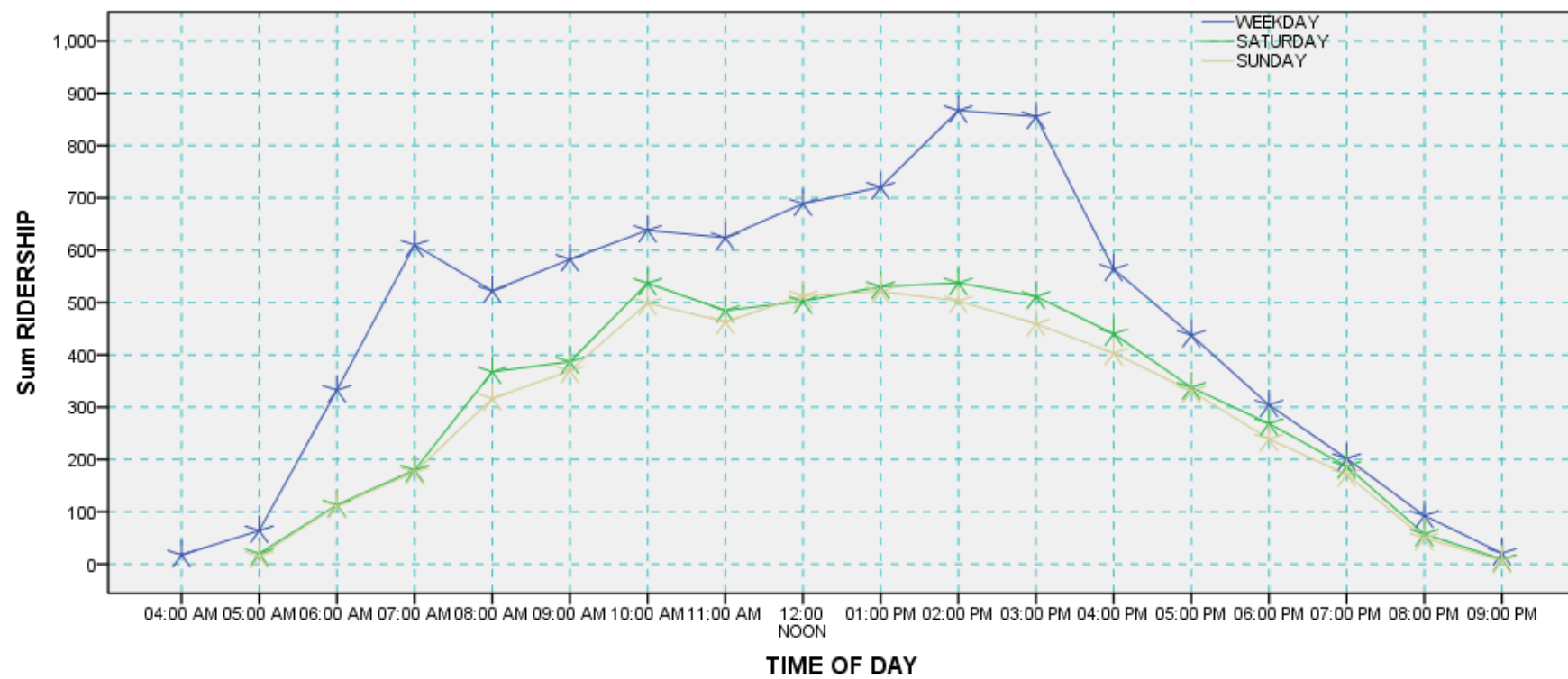


3rd QUARTER, JANUARY - MARCH

Peak vs. Off Peak Ridership

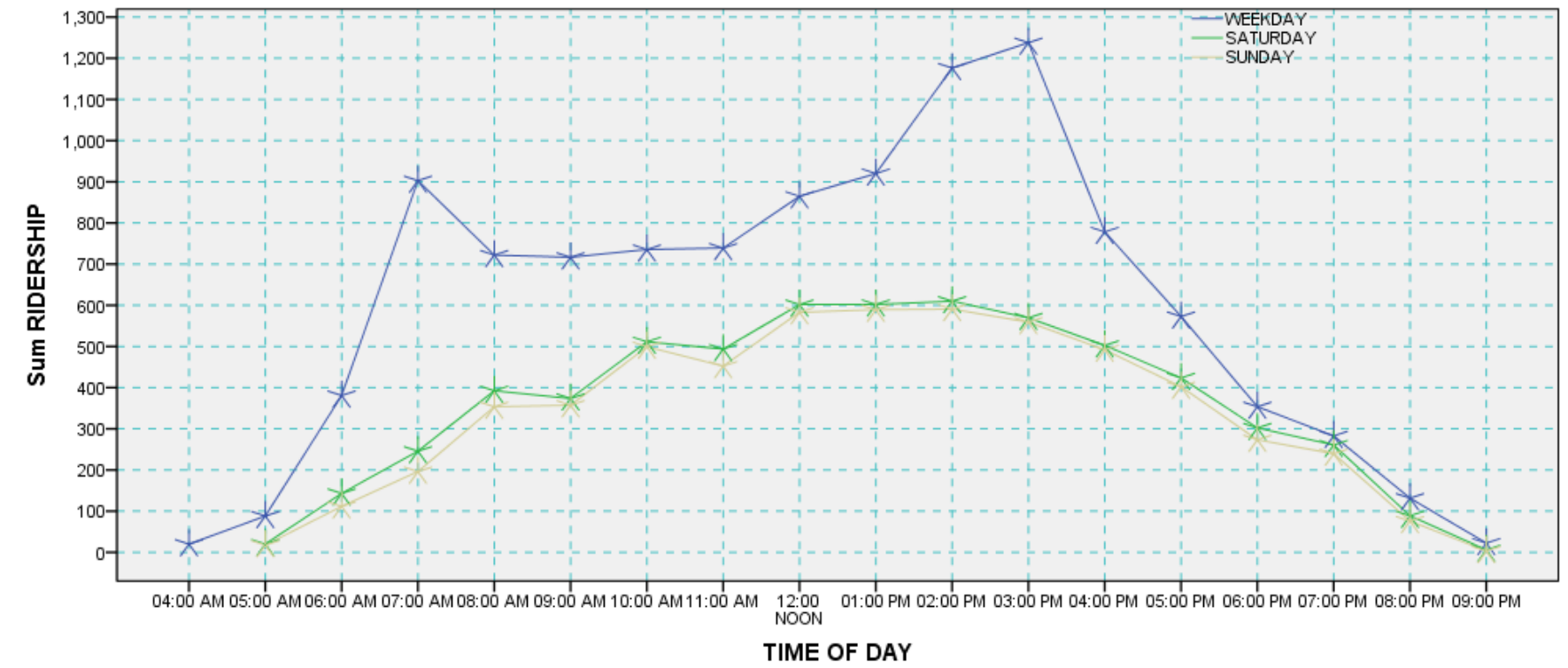
SYSTEM RIDERSHIP PLOT

1/1/2022 - 3/31/2022



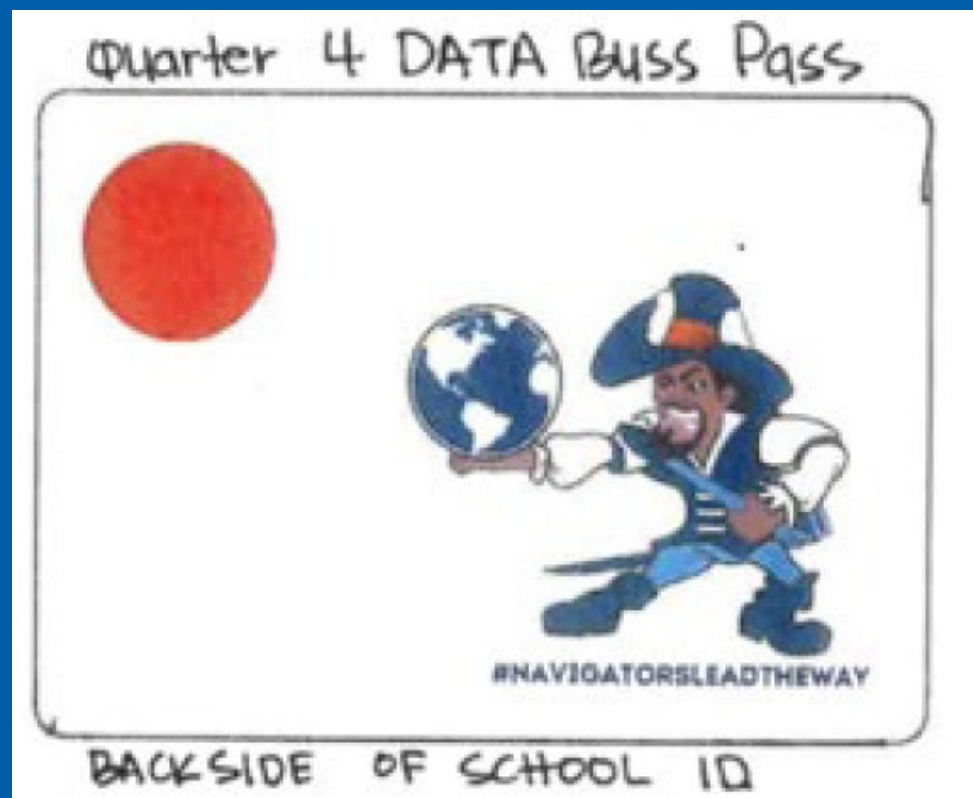
SYSTEM RIDERSHIP PLOT

1/1/2023 - 3/31/2023



Community Outreach

- DeAnza Youth Rider Program
- E.P. Foster Resource Fair
- Oxnard Scholars Art Gala
- Port Hueneme 75th Anniversary Parade
- Ventura Eco-fest Earth Day



3rd QUARTER, JANUARY - MARCH

FLEXIBLE SERVICE UPDATE



3rd QUARTER, JANUARY – MARCH 2023

Highlights

- Overall Ridership Increase: 16%
- OES/January storms
- Late Night Safe Rides: Monthly Average 1,000+
- Transit Cooperative Research Project (TCRP)
Example of Successful Use of Continuous Dynamic Optimization software in demand response operations
- Successfully deployed the first Electric Vehicle used in transit revenue service operations in Ventura County.

TCRP
Synthesis 168
A SYNTHESIS OF TRANSIT PRACTICE

**Transit Cooperative
Research Program**
Sponsored by the Federal
Transit Administration

Continuous Dynamic Optimization
IMPACTS ON ADA PARATRANSIT SERVICES



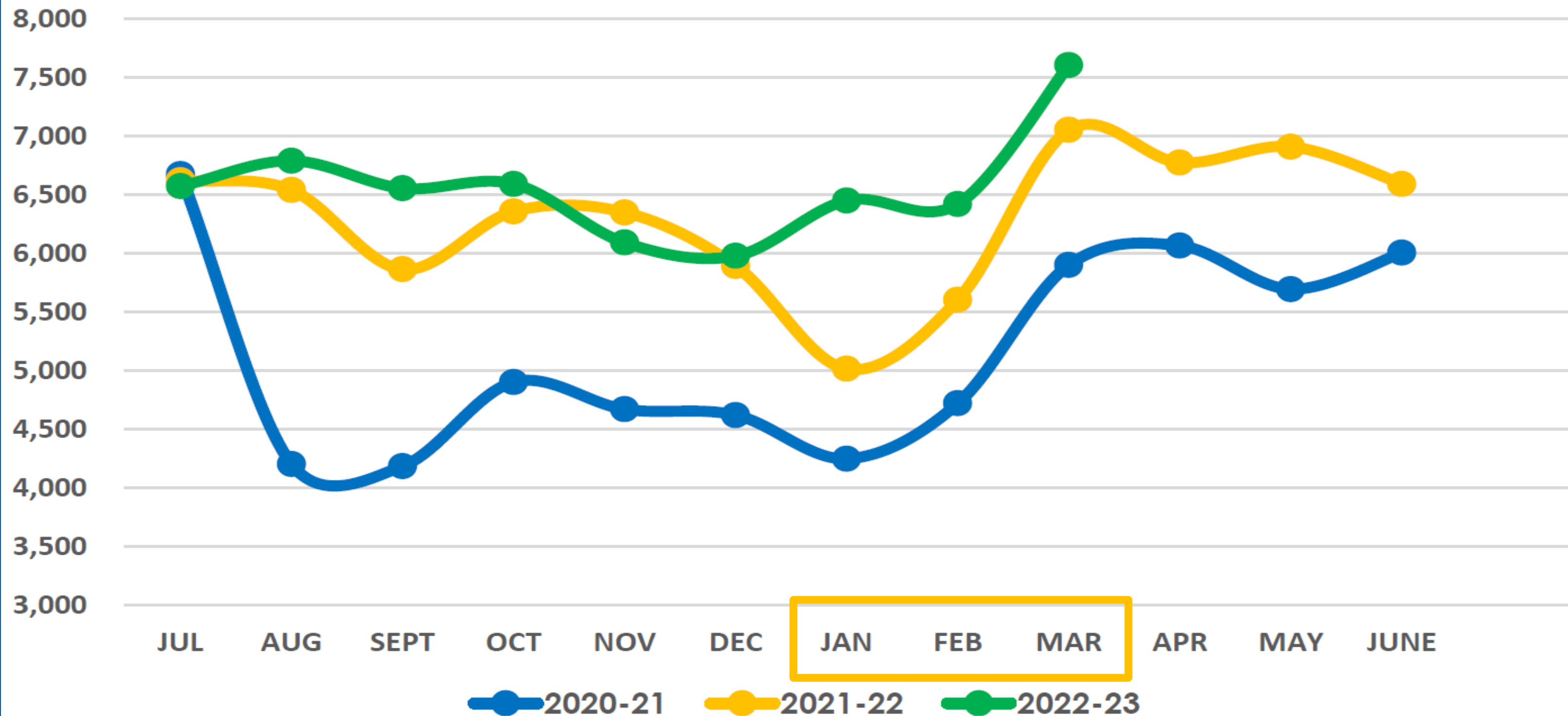
**NATIONAL
ACADEMIES** Sciences
Engineering
Medicine

TRANSPORTATION RESEARCH BOARD

3rd QUARTER, JANUARY – MARCH 2023

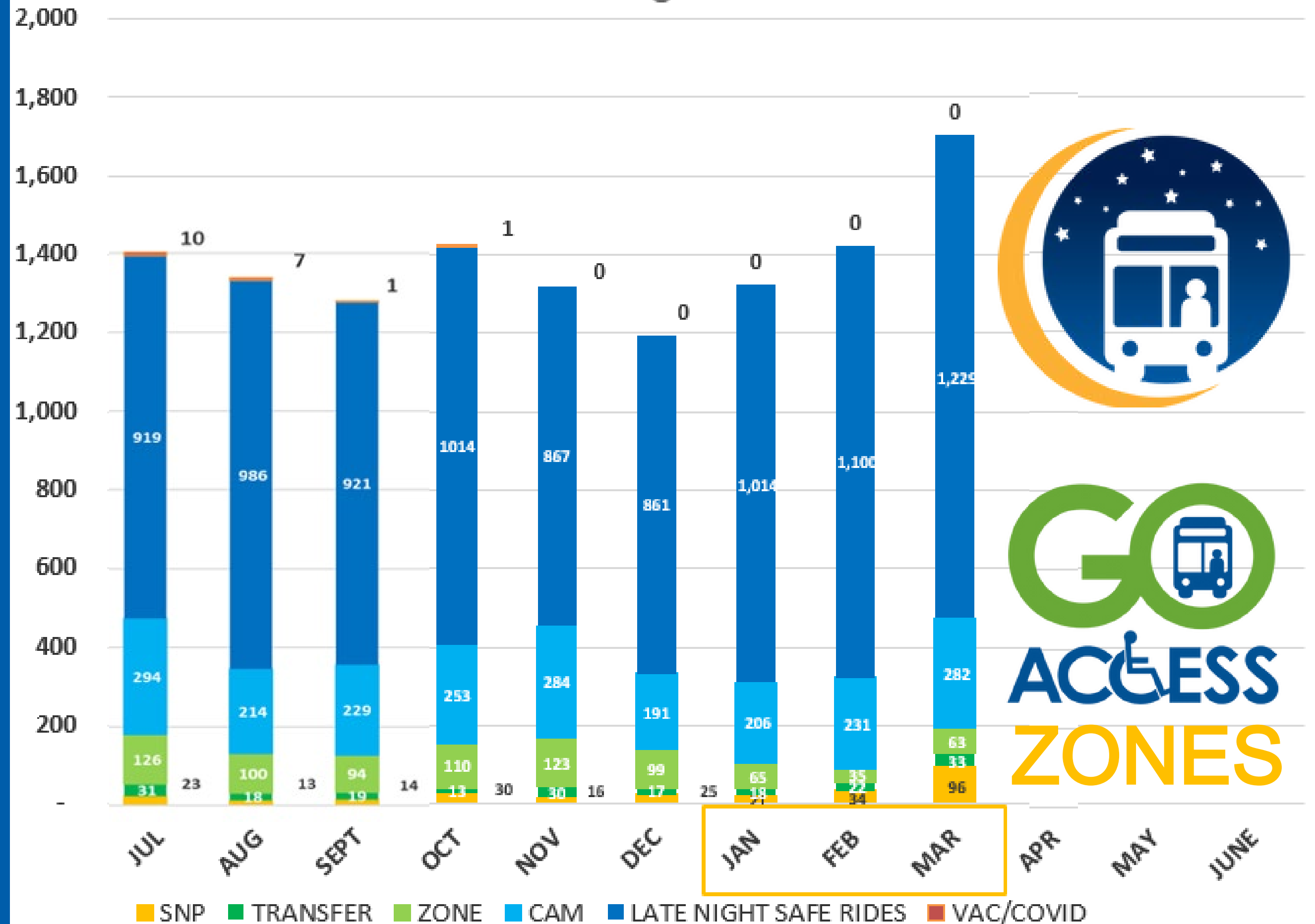
RIDERSHIP BY MONTH

Flexible Service Monthly Boardings



FLEXIBLE SERVICES

- Late Night Safe Rides
- Health Zones
- Direct Connect/
Camarillo
- Senior Nutrition
- Transfers(TO/SP)
- Vaccines



Introducing:

- On-Demand APP Based Service
- Neighborhood Connector
- ZEV transportation
- Grant Funded
 - 5310 Federal
 - State CA Energy Commission
- Soft Launch – Operate on weekdays
- Ribbon Cutting Summer 2023
- GOAL: Operate Daily 7AM – 7 PM



GO NOW

On Demand Shared Rides

THE EASY AND SAFE WAY TO GET AROUND THE NEIGHBORHOOD!



TransLōc®
Request your ride!



FARE IS \$2 | TRANSPORTATION MONDAY TO FRIDAY 7AM - 7PM | OPEN TO ALL

GO Now Service Zone



GCTD is now offering a rideshare app service!

Travel anywhere in the GO Now South Oxnard service zone for \$2.00!

WAYS TO PAY:

Download **Token Transit** app for mobile payment.

Download the App to Request a Ride Now:



Learn more. Visit our website:
www.gctd.org/GoNow

THANK YOU

Questions?

