

# JANUARY 2023 SERVICE CHANGES

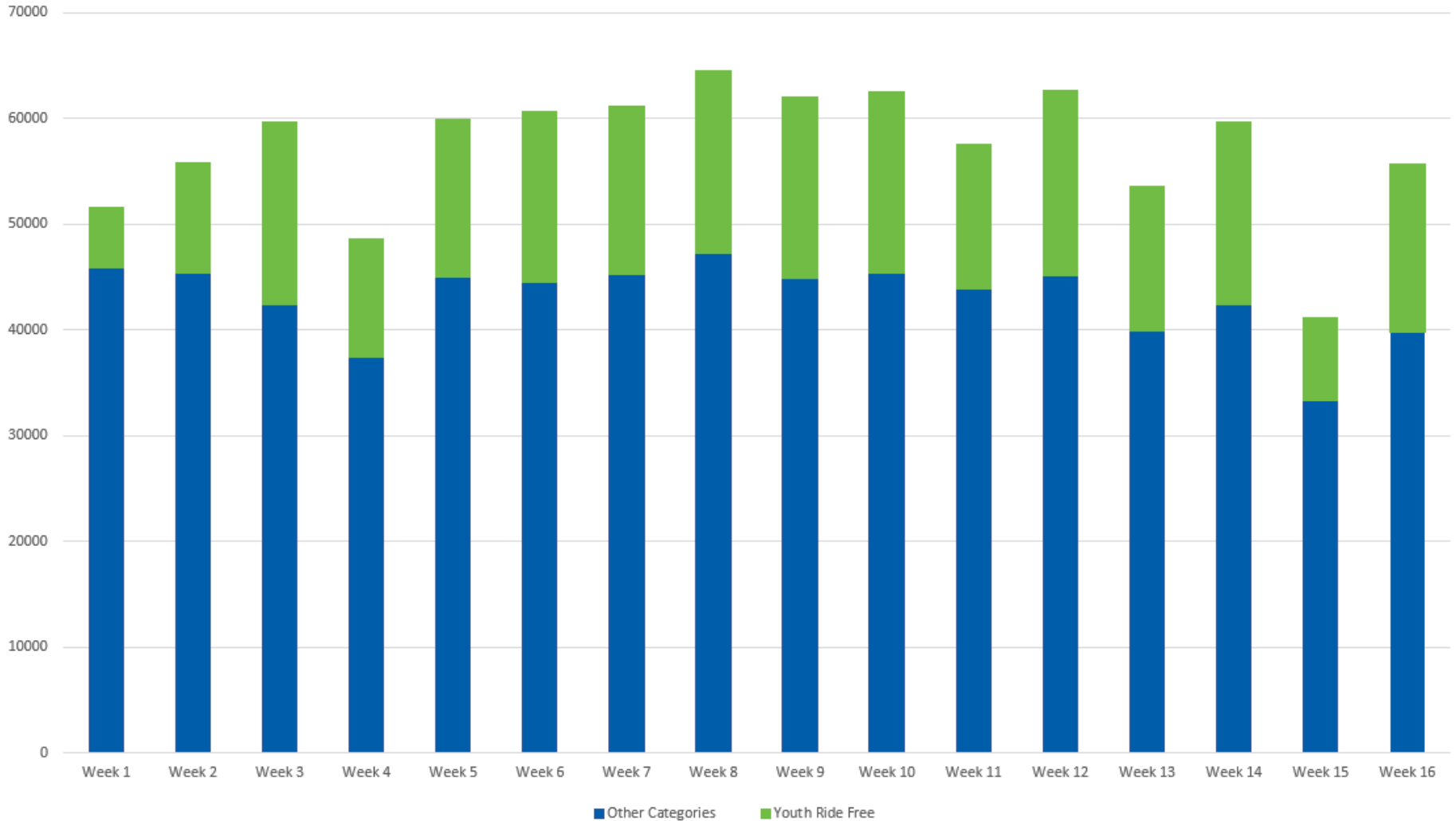
Presentation to the GCTD Board of Directors  
December 7, 2022



# Youth Ride Free



Fall 2022 Weekly Ridership



# Considerations



## YOUTH RIDE FREE

- Bus book theme
- Information on Youth Ride Free Program now included in bus book
- Providing resources to impacted routes

## STAFFING

- Ongoing recruitment and training
- 122 of 130 Operator Positions

**BUS BOOK**  
FREE! ¡GRATIS! BILINGÜE

HAVE A NICE DAY  
4060

youth  
ride  
free

Service Changes Effective  
Sunday, January 8th, 2023  
to Saturday, July 8th, 2023

Scan for Trip Planner!

CUSTOMER SERVICE CENTER  
805-487-4222  
(TDD) 711 CA RELAY SERVICE  
[www.gctd.org](http://www.gctd.org)

The logo for Gold Coast Transit, featuring a stylized 'GO' in green and blue with a bus icon inside the 'O', followed by the text 'GOLD COAST TRANSIT' in blue.

# Service Improvements



## ADDITIONAL BOOSTER SERVICES

- Additional trips during peak service on routes 1 and 6
- Service will not appear on public schedules

## MINOR SCHEDULE ADJUSTMENTS

- Weekday Schedules: 1A/B, 4A, 6, 19
- Weekend Schedules: 23
- No Changes: 2, 3, 4B, 5, 7, 8, 10, 11, 15, 16, 17, 19, 21



# Outreach

- Flyers and Posters Onboard
- PA announcements
- Social Media Promotion
- GCTD Website
- Pop-up Events
- Mailing List



# Questions?

