

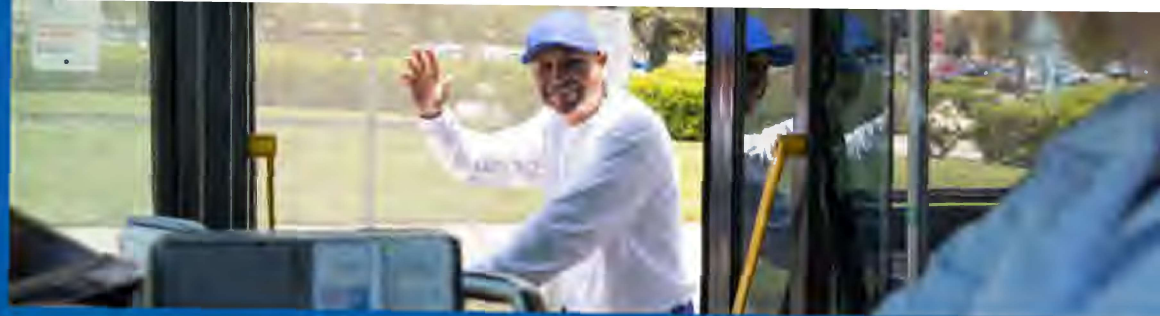


ITEM 13

FIXED ROUTE AND ACCESS SERVICES

1st QUARTER UPDATE

Presenter:
Cynthia Torres Duque
Director of Planning and Marketing
November 2, 2022



**ALWAYS MOVING
FORWARD.**
GOLD COAST TRANSIT DISTRICT



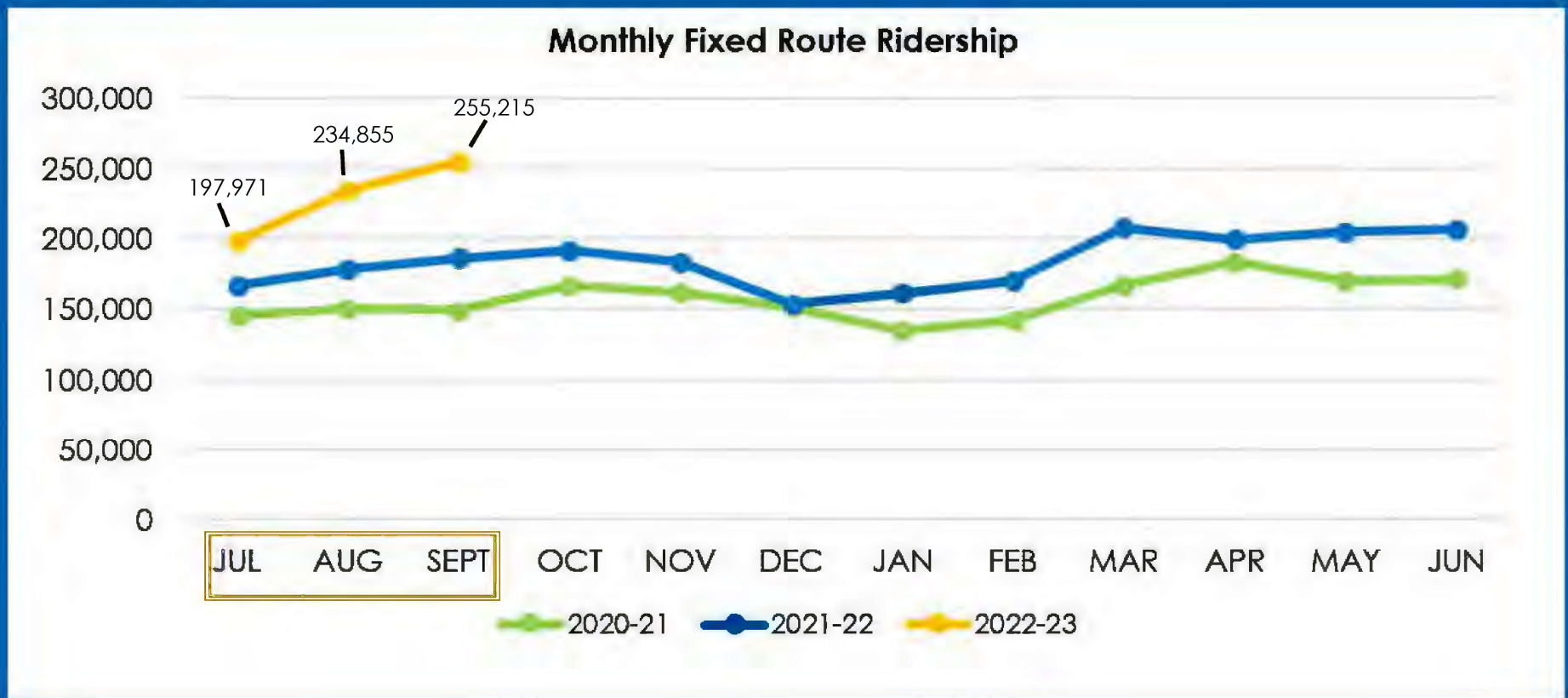
1st QUARTER Ridership Update

Highlights

- Ridership increased by 28% over the same period last year.
- This hike is largely due to the launch of the **Youth Ride Free Program**, funded by a grant obtained and administered by VCTC from California's Low Carbon Transit Operations Program (LCTOP).
- Ridership this quarter is now 76% of pre-pandemic levels.

1st QUARTER, JULY - SEPTEMBER

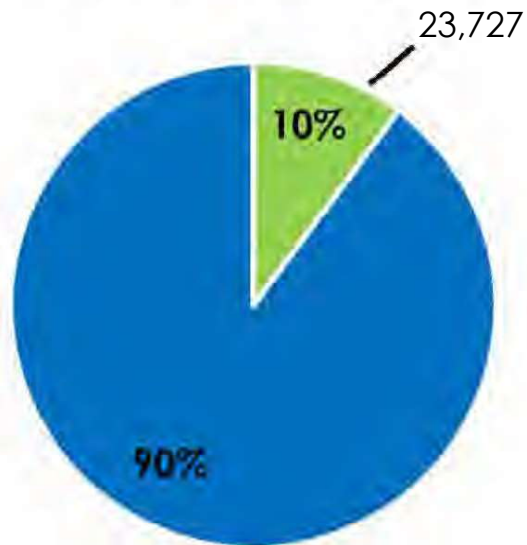
RIDERSHIP BY MONTH



1st QUARTER, JULY - SEPTEMBER

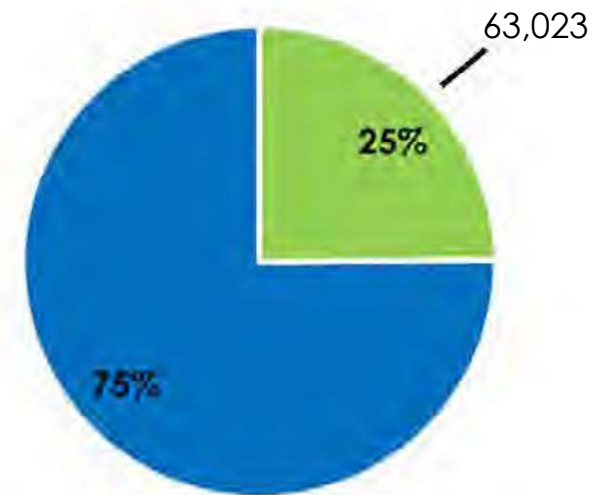
YOUTH RIDE FREE

August 2022 Ridership



■ Youth Ride Free

September 2022 Ridership



■ Youth Ride Free

Give \$5, Get \$5
Earn a \$5 gift card

VC Star.

News Sports Opinion Education Lifestyle Obituaries eNewspaper Legals

LOCAL

Youths throughout Ventura County can now ride public buses for free



Mike Harris

Ventura County Star

Published 11:44 a.m. PT Oct. 23, 2022 | Updated 1:01 p.m. PT Oct. 24, 2022

View Comments



Christian Garcia, left, Ray Ghazi and Caleb Nielsen wait their turns to get on a Gold Coast Transit bus near Buena High School in Ventura on Oct. 20. Under a new pilot program offered by local transit operators, young people can now ride any public bus in Ventura County for free. ANTHONY PLASCENCIA/THE STAR



YOUTH RIDE FREE

PASSENGER FEEDBACK

Anthony Velasquez, 20, uses a sister program launched by the commission in 2018 that allows local college students to ride buses at no cost.

"I like it quite a bit because it's free," the Ventura College student said. "My little siblings go to Buena, and they use the youth program for free as well."



zippymaus This is fantastic! Hope it expands for paratransit and seniors too.

4d 7 likes Reply Send

generative_ventures I grew up taking the scattilac this is awesome

2d Reply Send

coastal_gramma Bravo Ventura county

4d 3 likes Reply Send

OTHER ACTIVITIES

Services Changes

Completed: July 24, 2022

Implemented biannual service changes.

Underway: Currently planning for service changes in January.



Short Range Transit Plan

Completed: Proposals have been scored.

Underway: Interviews and vendor selection. Followed by project kick off.



Clean Air Summit

Completed: GCTD successfully hosted a Clean Air Summit, in partnership with VCTC.





**CLEAN AIR
SUMMIT
& EXPO** Wednesday,
October 12th



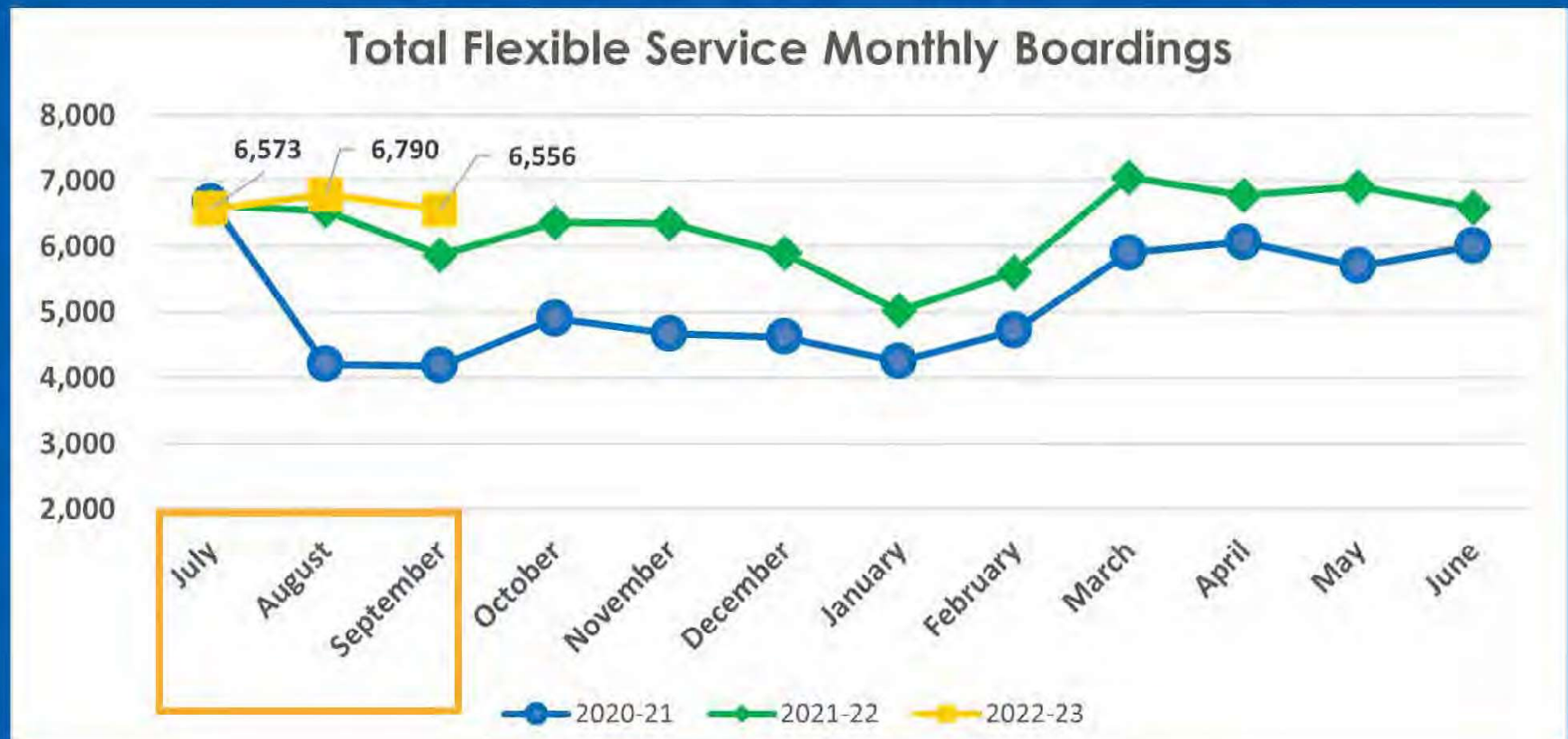
1st QUARTER, JULY - SEPTEMBER

ACCESS SERVICES UPDATE



1st QUARTER, JULY - SEPTEMBER

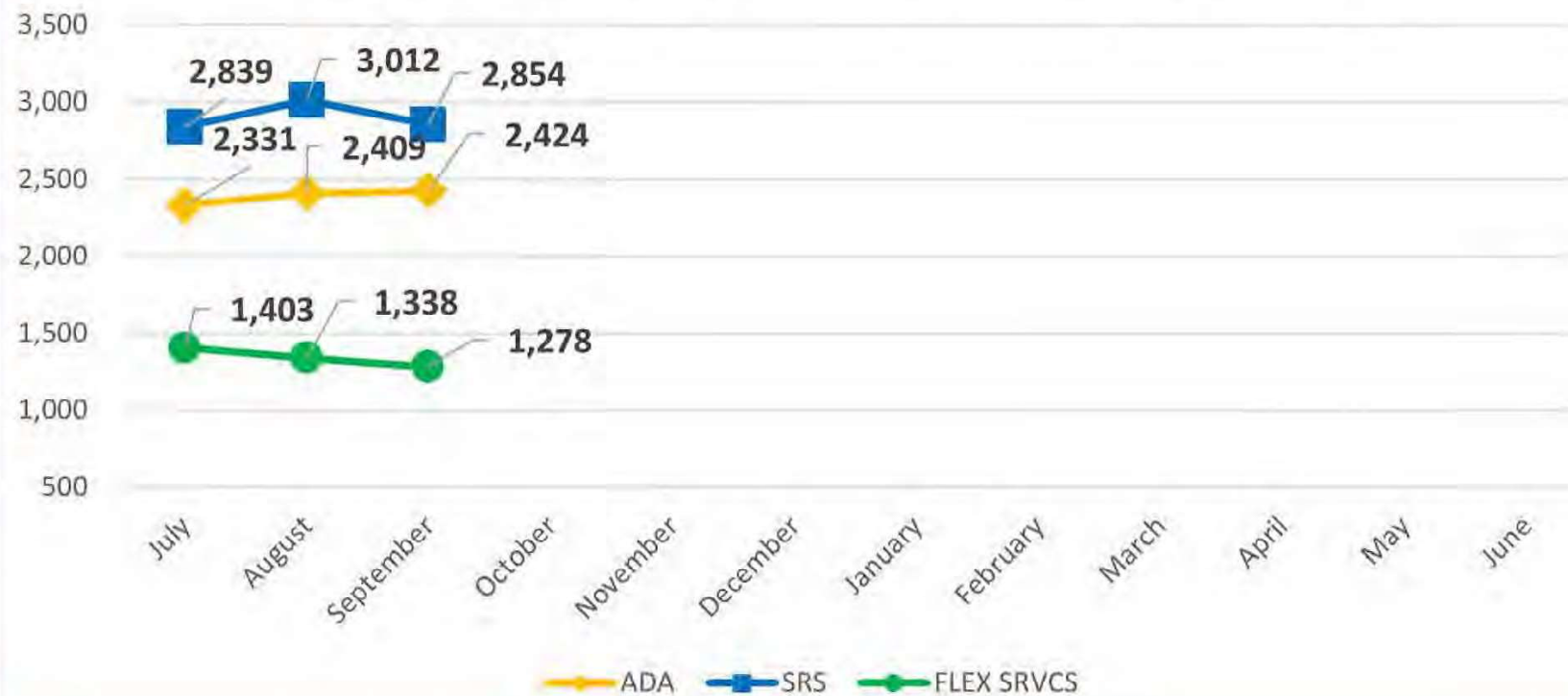
RIDERSHIP BY MONTH



1st QUARTER, JULY - SEPTEMBER

THREE CATEGORIES

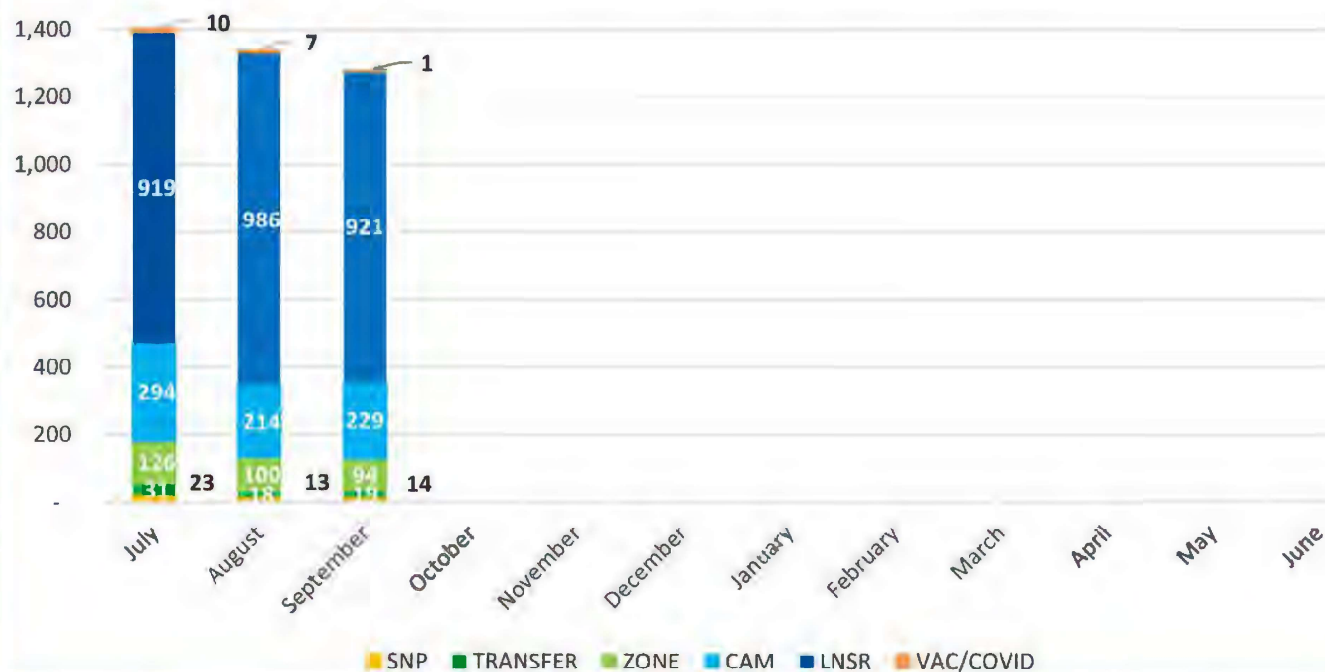
GO ACCESS TRANSPORTATION SERVICES FY2023



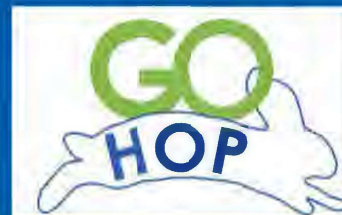
FLEXIBLE SERVICES

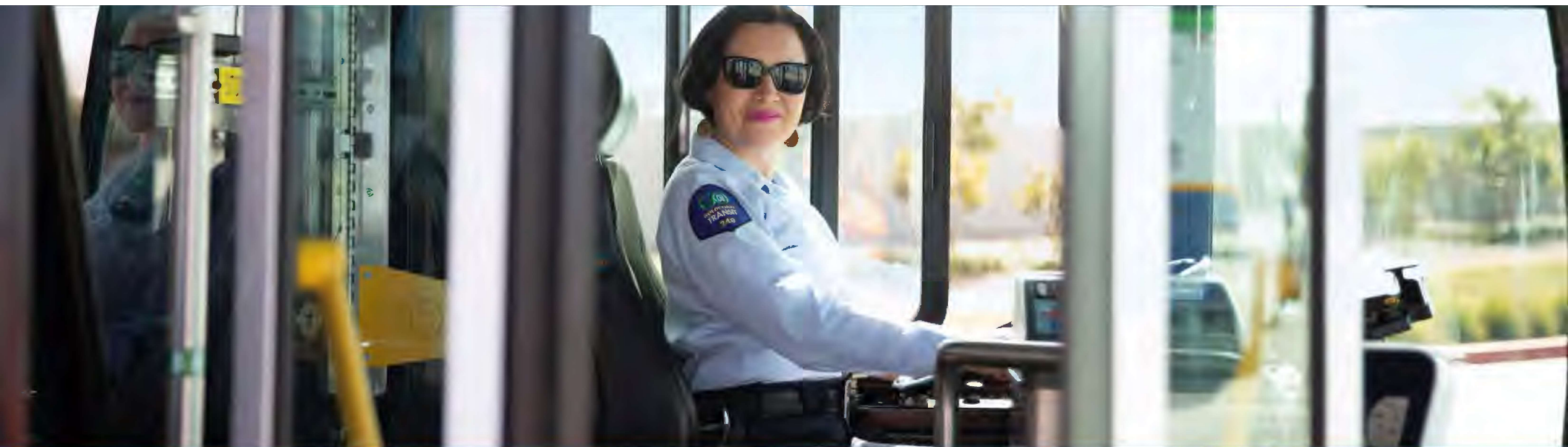
- Senior Nutrition
- Interagency Transfers
- Health Zones
- Direct Service to Camarillo
- Free Rides to Vaccines

FLEXIBLE SERVICES TRANSPORTATION FY2023



LATE NIGHT
SAFE RIDES





THANK YOU

Questions?

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