



MEETING AGENDA
GCTD Technical Advisory Committee (TAC)
Wednesday, May 18, 2022 – 10:00 a.m.

Zoom Video Conference Meeting

Join by Computer:

<https://us02web.zoom.us/j/82191318348>

Join by Phone:

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|---|---------------|
| 1. Call to Order/Introductions | ACTION |
| 2. Public Comments | INFO |
| 3. Committee Member Comments | INFO |
| 4. Staff Comments | INFO |
| 5. Approval of March 16, 2022 Meeting Summary | ACTION |
| 6. Receive Update TDA Budget Process
Dawn Perkins, Director of Finance | INFO |
| 7. Receive Update on Bus Stop Improvement Project
Austin Novstrup, Transit Planner II | INFO |
| 8. Receive Update on FY22-23 GCTD Marketing Plan
Cynthia Duque, Marketing & Communication Manager | INFO |
| 9. Future Agenda Items | |
| 10. Adjournment | |



GCTD Technical Advisory Committee (TAC)

10:00 a.m. – March 16, 2022

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Meeting Summary

TAC Members Present: Phil Pulley, City of Ojai; Ray Gutierrez, City of Port Hueneme; Chris Kurgan, County of Ventura; Sergio Albarran, City of Ventura, Claire Grasty, VCTC (ex-officio)

TAC Members Absent: Debbie O'Leary, City of Oxnard

GCTD Staff Present: Vanessa Rauschenberger General Manager; Matt Miller, Planning Manager; Austin Novstrup, Transit Planner II; Martin Rodriguez, Transit Planner I; Robert Lucio, Mobility Management Coordinator; Margaret Schoep, Paratransit & Special Projects Manager; Jim Beck, Director of Operations & Maintenance

Members of the Public: None

1. Call to Order/Introductions

Phil Pulley called the TAC meeting to order at 10:02am.

2. Public Comments

None.

3. Committee Members Comments

Chair Pulley commented that Ojai Trolley will be issuing a new transfer to Gold Coast Transit with plans to go into effect Monday, March 21, 2022. Phil said the date could be pushed back, if Gold Coast needs time to notify operators. Matt Miller responded that the notice has been posted in the Operation's dispatch window and sees no issue with the launch date. Jim Beck concurred.

4. Staff Comments

Vanessa Rauschenberger let TAC members know that Gold Coast will be celebrating Employee Appreciation Day and Transit Driver Appreciation Day at its facility and invited all TAC members to join. Sergio Albarran mentioned he would like to attend and introduce the City of Ventura's newest maintenance member.

5. Approval of February 16, 2022 Meeting Summary

Phil Pulley moved to approve the February 16, 2022 Meeting Summary and Ray Gutierrez seconded. The motion carried with 2 in favor, 0 in opposition, and 1 abstention.

6. Receive Update on TCRP Synthesis 161 – Margaret Schoep, Paratransit & Special Projects Manager

Margaret Schoep spoke of the transit Cooperative Research Program or TCRP. Among transit agencies, TCRP provides a forum to address common issues. The recent TCRP report centered on the growing demand for ADA services and the decrease in resources to fund programs and projects, particularly for smaller agencies. For the synthesis' objective, GCTD was considered a "large" agency.

Margaret gave a summary of the services that were featured in the report. GCTD Go Access ADA services began in July 1995 with an average of ~15,000 annual boardings. In 1999, Go Access services were expanded to include seniors (ages 65 and up). By October 1999, annual boardings were averaging ~47,000.

Other Gold Coast on-demand services were featured in the report including, premium direct to Camarillo, Late Night Safe Ride, Health Zone services, and JJC Hop.

7. Receive Update on Bus Stop Improvement Project – Austin Novstrup, Transit Planner II

Austin Novstrup gave an update and preliminary recommendations for the Bus Stop Improvement Project. Gold Coast Transit has completed an inventory of all of its bus stops. In doing outreach with operators, the most common feedback centered around improvements to stop lighting, stop cleanliness and parking restrictions. From the public, most feedback revolved around stop lighting as well.

With this feedback, Gold Coast Transit created 4 improvement areas: accessibility, operational, amenity maintenance, and new amenities.

To prioritize stop improvements, Gold Coast Transit would look at stop utilization (particular stop ridership). Austin mentioned equity is also an important consideration when prioritizing stop improvements across the GCTD service network, so stops near priority populations or disadvantaged communities will receive higher consideration.

As of now, Planning has identified 5 stop balancing corridors in Oxnard and Ventura and 5 new bidirectional stops.

Matt Miller commented that as this project finishes up, Gold Coast will want to work with all of its member jurisdictions to use this information and findings as a basis for FY 2023-2024 TDA budget.

Ray Gutierrez asked if the ADA landing assessment was as a result of operator and/or passenger feedback. Austin responded fieldwork was performed on each stop as part

of the stop inventory. Ray asked if single pole street lighting is considered adequate for proper lighting. Austin responded the determination as to whether or not a stop has proper lighting was based on if there was lighting directly over the stop.

8. Receive Project Statement on GCTD's APC Triennial APC Recertification – Martin Rodriguez, Transit Planner I

Martin Rodriguez gave a project update on Gold Coast Transit's triennial APC recertification. Gold Coast Transit is required by the National Transit Database or NTD to recertify their Automated Passenger Counter system to ensure accurate reporting. Sensors installed at the front and rear door on each of Gold Coast Transit's buses count ON/OFF activity. Since mid-February Gold Coast Transit staff have been performing ride checks to manually collect passenger boarding and alighting data. This data is used as a baseline of comparison against the automated data. Each GCTD route will be sampled at least once making up about 40 total sample trips.

Martin stated the goal is to be within a 95% confidence interval for both unlinked passenger trips (UPT) and passenger miles traveled (PMT).

9. Future Agenda Items

- a. Budget update

10. Adjournment

Chair Phil Pulley adjourned the meeting at 10:58am.