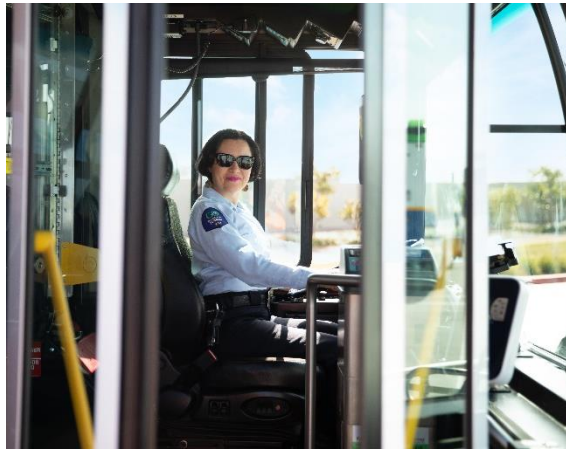


Item #7

Information & Update on Transit Integration & Efficiency Study (TIES)



GOLD COAST TRANSIT DISTRICT

Ojai | Oxnard | Ventura | Port Hueneme | County of Ventura



FEHR PEERS

The Transit Integration and Efficiency Study (TIES Study) was initiated by the Ventura County Transportation Commission (VCTC) last year to examine system efficiencies and integration opportunities among VC bus transit operators.

This item is to provide an update on progress made since the last study in 2012. VCTC will be discussing the TIES scope of work at its upcoming March Meeting.

We are here



Regional Transit Study History

In 2009, SB716, passed which requires that TDA “transit” funds be used for public transit purposes in larger urban counties.

In 2012, VCTC’s Regional Transit Study was completed. One of the proposals from the study was the formation of the Gold Coast Transit District.

In 2013, Gov. Brown signed Assembly Bill AB664, which formed the Gold Coast Transit District effective July 1, 2014.



District Formation

As a special purpose transit district, GCTD's focus is on the mission of providing transit services on behalf of member cities.

- TDA Article 4 "Transit" funds are allocated to GCTD (through VCTC) based on population, and GCTD is a direct recipient of FTA funding.
- Members may claim a portion of the funds annually for transit needs.
- Members have staff assigned to the TAC (Technical Advisory Committee).
- Each member gets 1 vote, except for Budget & Large Capital Purchases.

As a Special District, GCTD is able to:

- Plan based on transit needs where demand is highest, utilizing a robust public engagement process, along with qualitative data
- **Prepare short and long range plans**
- **Prepare for the transition to Zero Emissions**
- Advocate for transit on behalf of the member communities
- Own and manage transit fleet and property
- Apply for grants for projects, or initiate ballot measures
- Allow other cities to join the district in future upon their City Council & GCTD Board approval

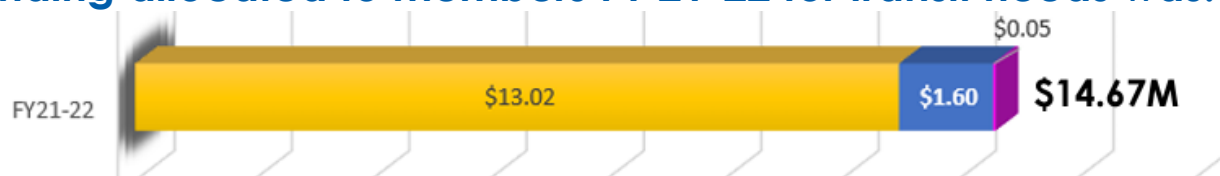
TDA/LTF to GCTD Members

GCTD's TDA allocation funds to members....

1. OTC / VTC (Transit Center Maintenance)
2. Bus Stop Amenities, Maintenance, Equipment
3. Ojai Trolley Service
4. County Portion needed to fund Kanan Shuttle, ECTA and Valley Express

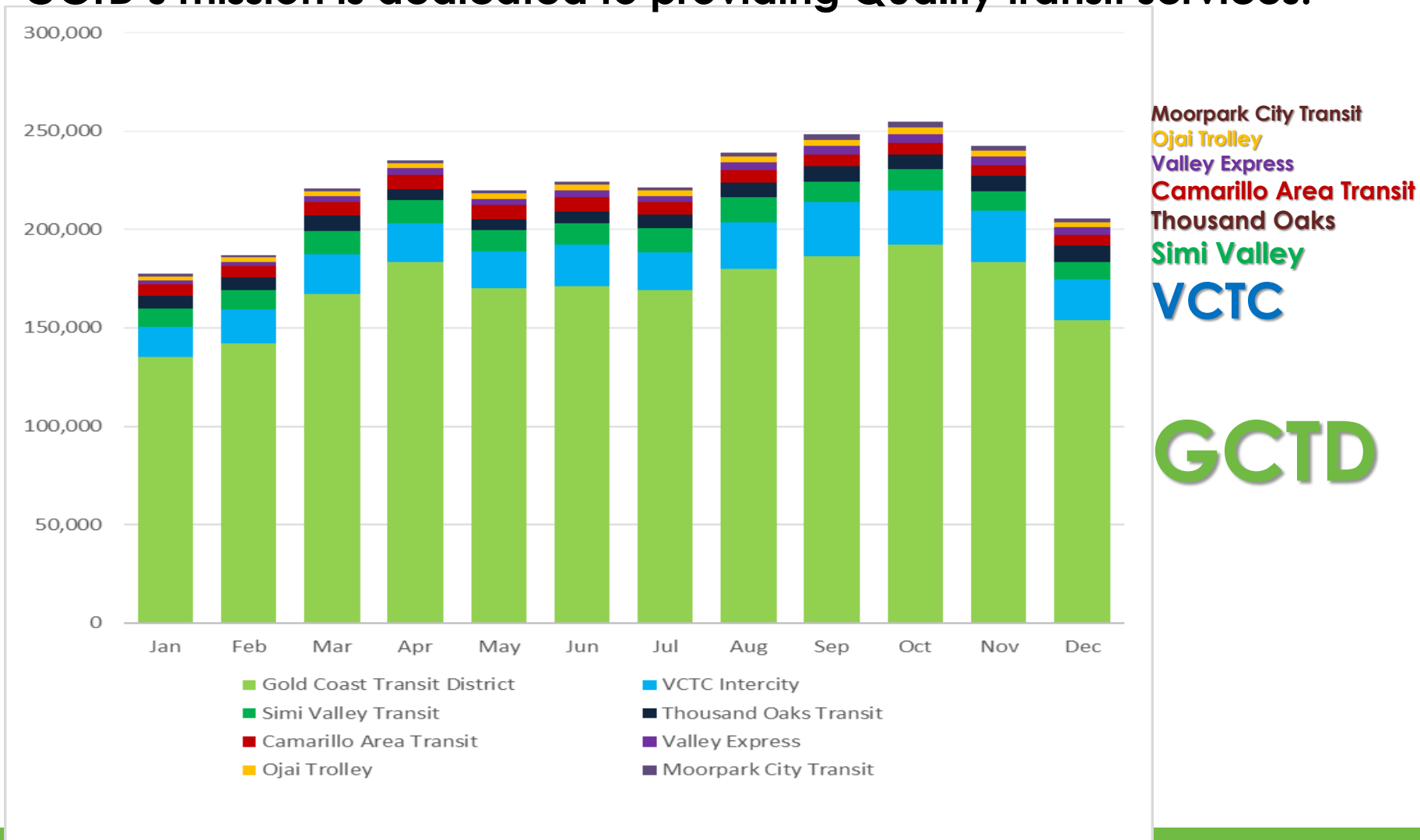


Total funding allocated to members FY 21-22 for transit needs was: \$1.65 Million.



Due to demographics and land use patterns, transit ridership is much higher in the GCTD area, which carries about 75% of total riders.

GCTD's mission is dedicated to providing Quality transit services.



Staff Input

- GCTD staff are participating in the TIES Study, and have provided a number of creative strategy ideas for consideration
- To date GCTD staff have participated in two working groups and met directly with the consultant team to provide feedback
- This item is for discussion and information, however staff will bring this item back at a future meeting for input once Phase I screening is completed.

We are here

