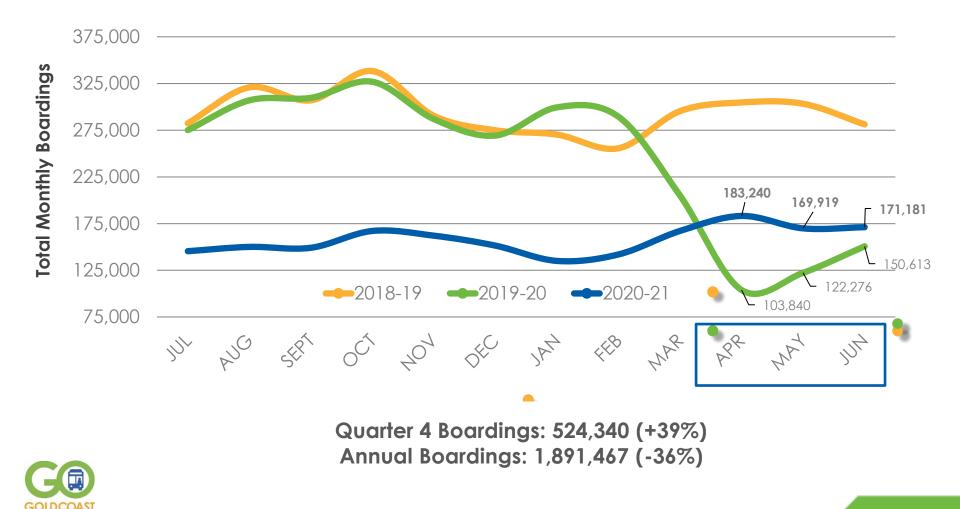
Item 14: Fixed-Route & Paratransit 4th Quarter & Year End Update

Presentation to the GCTD Board of Directors September 1, 2021



Powered by Clean Natural Gas GO GREEN | GO TRANSIT GO GOLDCOAST **FIXED-ROUTE UPDATE**

Ridership by Month & YTD



Ojai | Oxnard | Port Hueneme | Ventura | County of Ventura

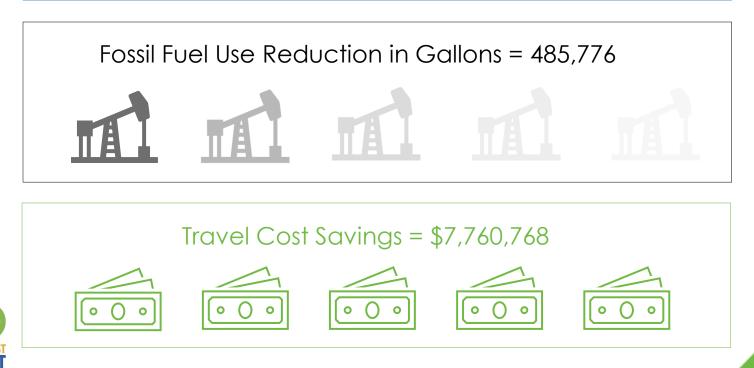
RANSI

GOLD COAST TRANSIT DISTRICT

Environmental Benefits

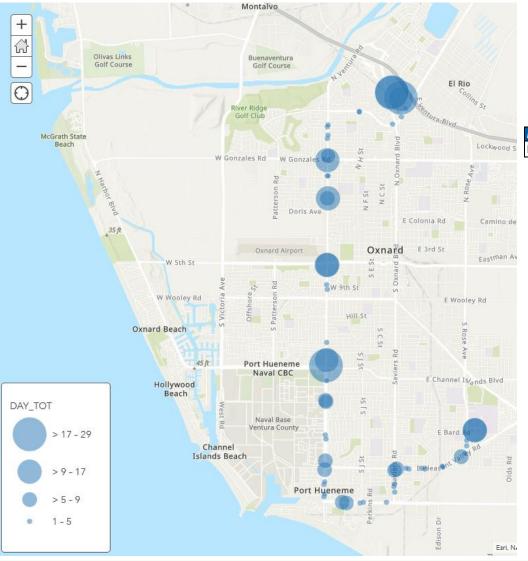






Route Update: RT23 Ventura Road

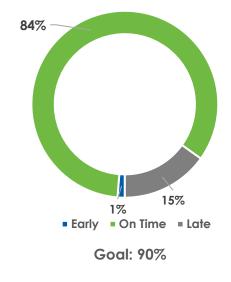
Route 23 Ridership by Stop



	Route 23 Total Ridership				
	4th Quarter Total	Change between Q3 & Q4	Change between Q3 & Q4	Year 1 Total	
	13,138	1,017	8%	48,913	
Μ	letric	4th Quarter	Year 1	Year 3 Goal	

Metric	4th Quarter	Year 1	Year 3 Goal
^s Pass./Service Hour	8	6.6	20



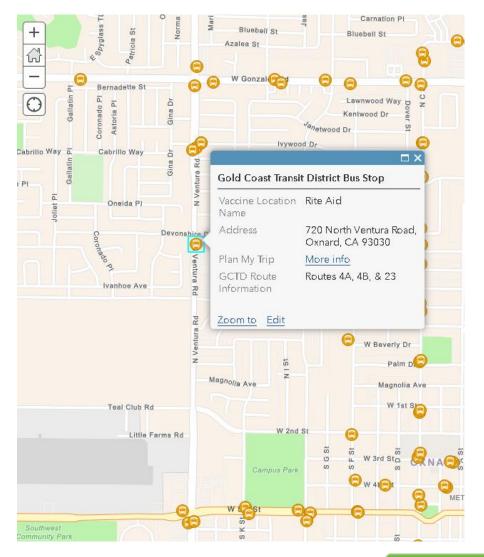


FY20-21 Project Highlight





- 650 stops inventoried in all cities
- Collected over 50 data points
- All information to be shared with Cities
- Existing Conditions Report Completed
- Next Step: Draft Improvement Strategies





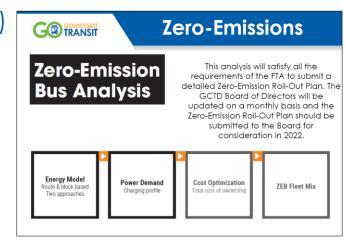
Projects Underway

Implementation of COVID-19 Recovery Plan Strategies

- Service Improvements
 - July 2021 Frequency Improvements (Strategy 6)
 - Jan 2022 Frequency Improvements (Strategy 6)
- RFP for 10-Year Long Range Plan (Strategy 7)
- Building Transit Supportive
 Communities Implementation (Strategy 12)
- Zero Emissions Strategic Transition Plan (Strategy 16)
- Bus Stop Improvement Plan (Strategy 17)
- 2021 Passenger Survey (Strategy 6 & 7)
- California TIRCP Grant Application (Strategy 21)



COVID-19 RECOVERY PLAN Final Report - July 2021





GOLD COAST TRANSIT DISTRICT

Questions?



Ojai | Oxnard | Port Hueneme | Ventura | County of Ventura

GOLD COAST TRANSIT DISTRICT

PARATRANSIT UPDATE

1444

OVERALL ANNUAL RIDERSHIP DOWN



Demand for Service Down 33%

Service Hours Consumed Down 24%

Miles to Provide Service Down 18%

Demand Beginning to Appear 4th Qtr.

FY2021 HIGHLIGHTS



- ✓ Increased Sanitation Procedures Between Trips Continues
- ✓ Meal Delivery for Homebound Continued into FY2021
- ✓ As CALACT Board Member Elected Treasurer for CY2021
- ✓ \$1.2M Grant Funding Awards
- ✓ Web Based Reservations
- ✓ Completed 1st Year of Direct Service to Camarillo Demo
- ✓ Free Vaccination Transportation
- ✓ Contactless Fares
- ✓ Initiated Late Night Safe Rides
- ✓ TCRP SG-19 Report (early 2022)



MEAL DELIVERY ENDED JULY 2020 APPROXIMATELY 143K MEALS – 38K IN JULY 2020 ALONE





COVID 19 VACCINATIONS



FREE TRANSPORTATION

- Any vaccination site with the GCTD service area
- Schedule one day in advance
- 254 vaccination trips provided through June 30, 2021

Advertised on:

- GCTD vehicles/social media
- venturacountyrecovers.org

Delta Variant Resurgence:

Essential service continues



LATE NIGHT – SAFE RIDE One Year Demonstration Project





Advance Reservations Recommended. Minimum 1 Hour Notice Required.

RESERVATIONS 805-485-2319

Need a ride home late at night?

GCTD is now offering a new Late Night Safe Rides program.



FARE IS \$2 | TRANSPORTATION DAILY 8PM - 11PM | OPEN TO ALL

SERVICE ENHANCEMENT



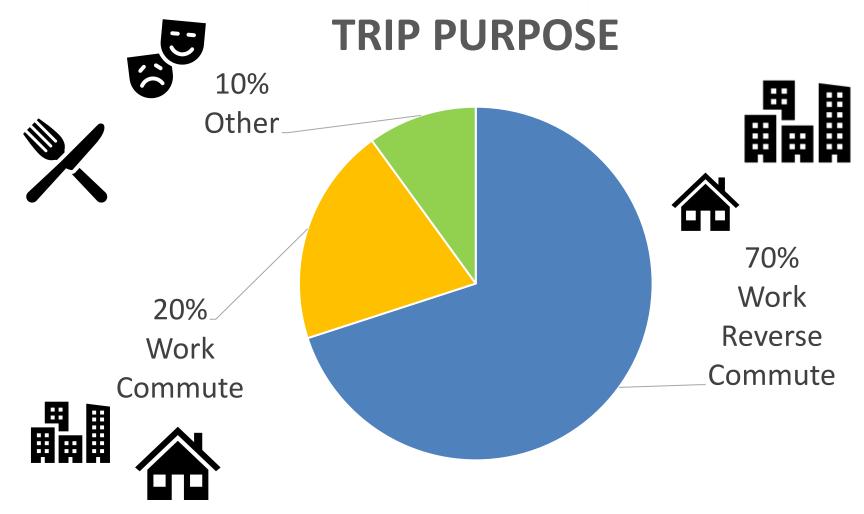
"This service has helped me financially." "Like not having to ask co-worker for rides."

INCREASING INDEPENDENCE FOR RIDERS

"Used to have family member pick me up." "Uber difficult to find late at night."

SERVICE EXPANSION





FIXED ROUTE SERVICE USE



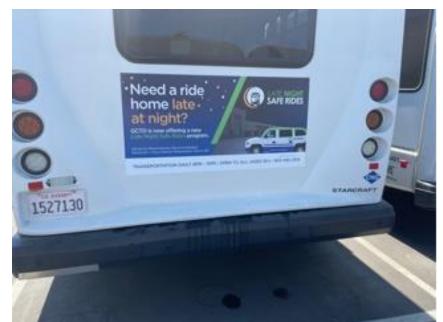


68% Passengers use Fixed Route for "the other trip".

OUTREACH EFFORTS

Advertised on:

- In/On All Revenue Buses
- Social Media
- Bus Book
- 5,000+ Flyers
- In Person Outreach:
- Transit Centers
- Colleges/Adult Education/Businesses
- Oxnard Inter-Neighborhood Council Organization (INCO)
- Oxnard Transportation Committee
- Ventura Westside Community Council





Questions?

