



LATE NIGHT SAFE RIDES



**GCTD Board of Directors
Six Month Service Update
January 5, 2022**

Need a ride home late at night?

GCTD is now offering a new Late Night Safe Rides program.



FARE IS \$2 | TRANSPORTATION DAILY 8PM - 11PM | OPEN TO ALL



BACKGROUND

- **Grant funded**
- **Unrestricted Service**
- **Expanded Service**



LNSR RIDERSHIP



May

June

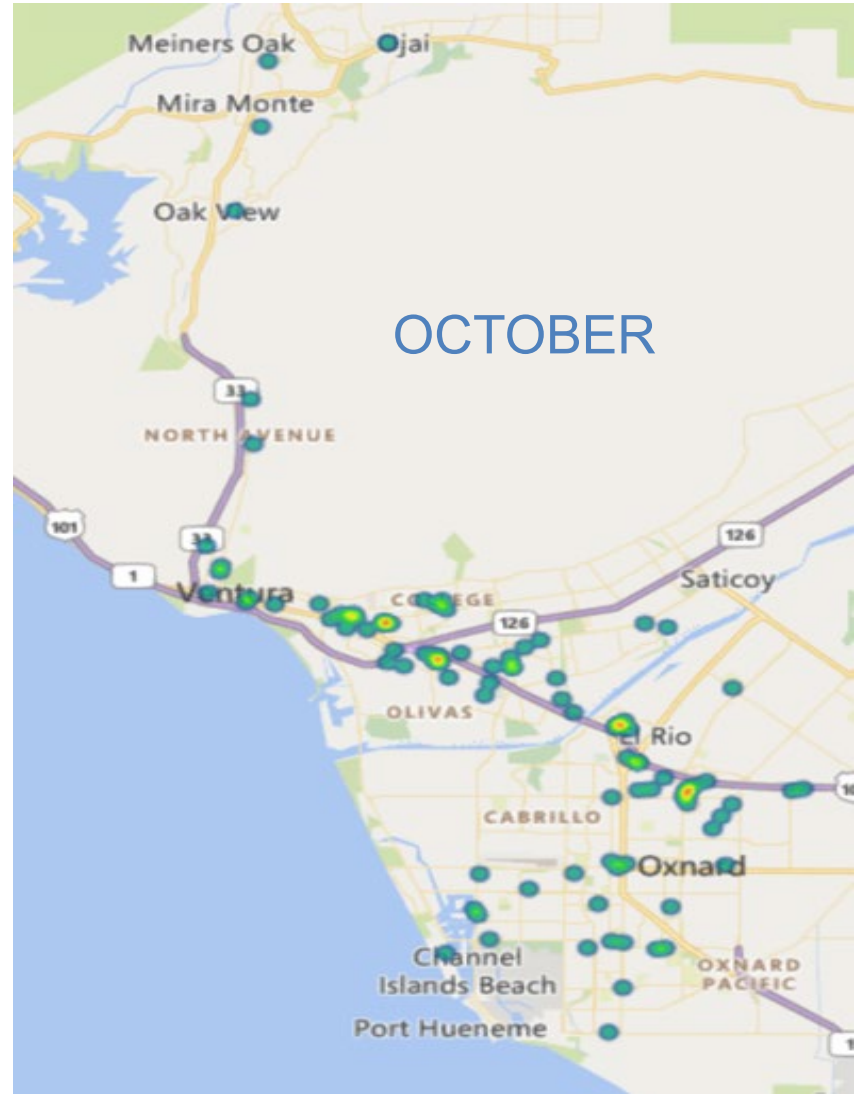
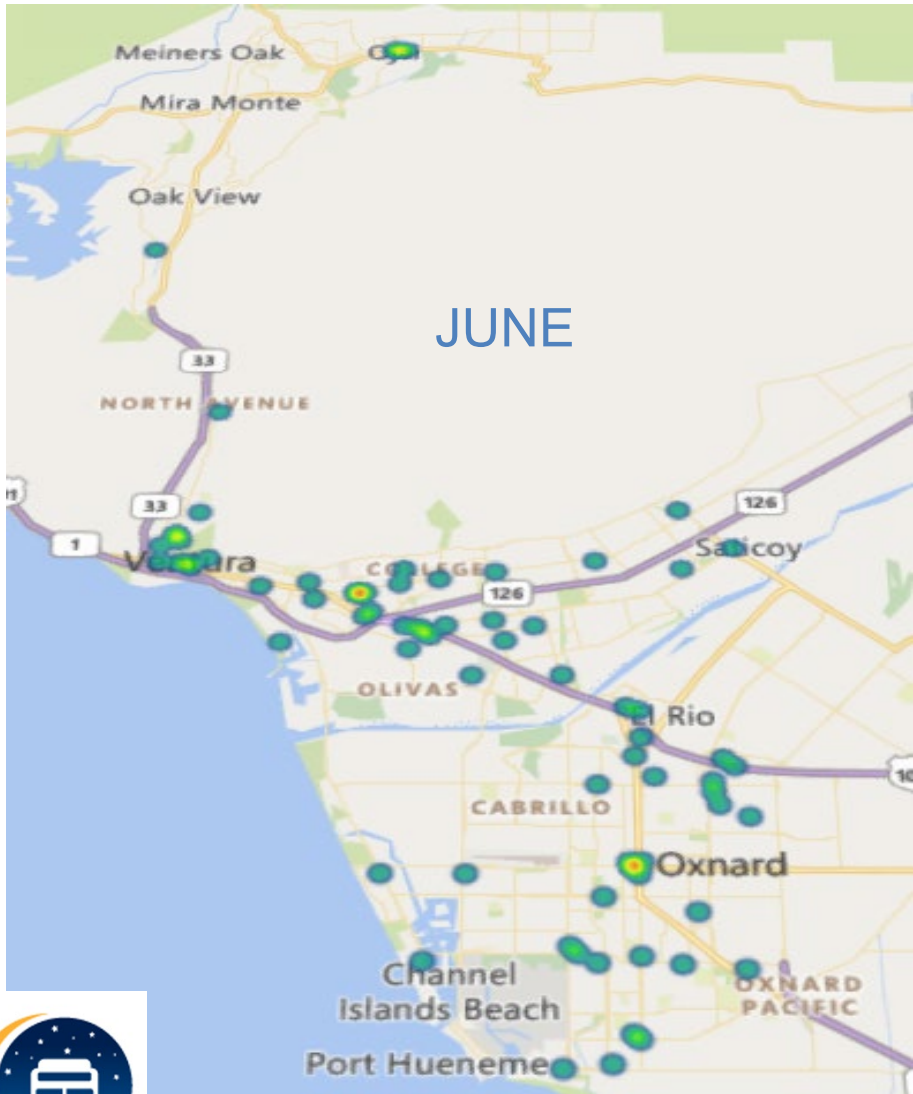
July

August

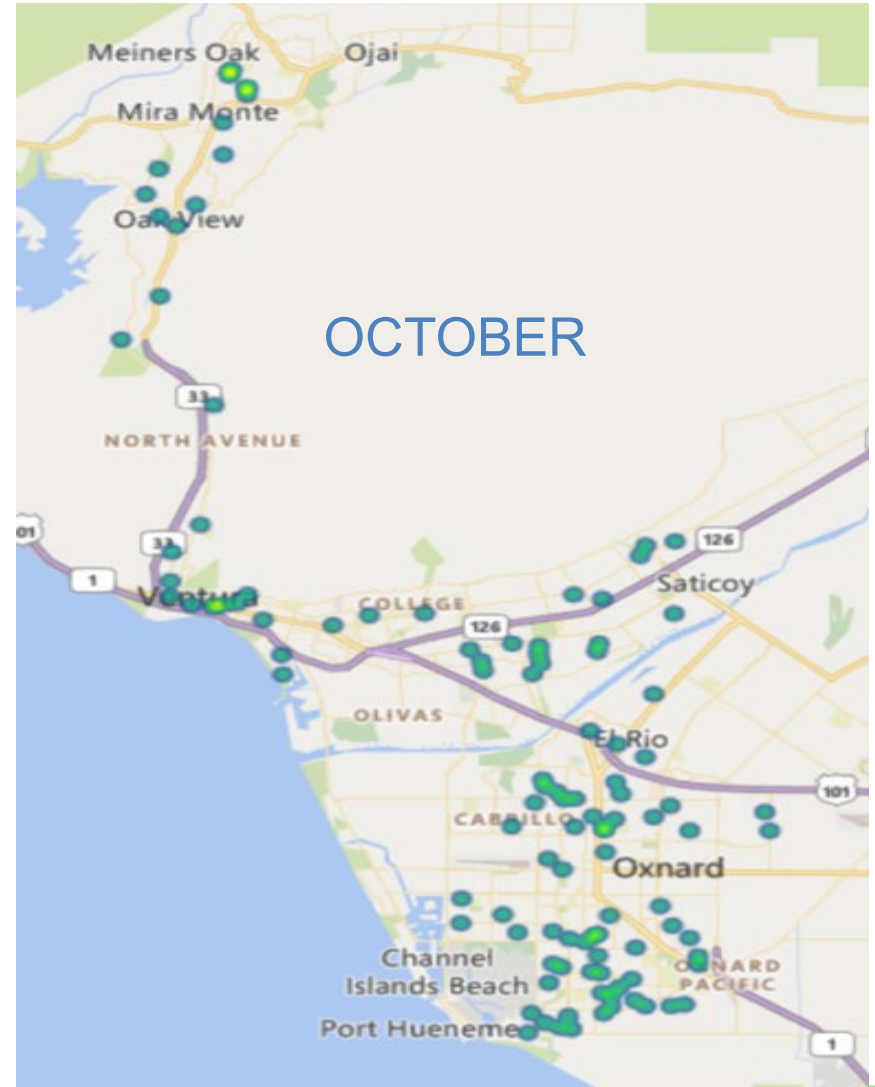
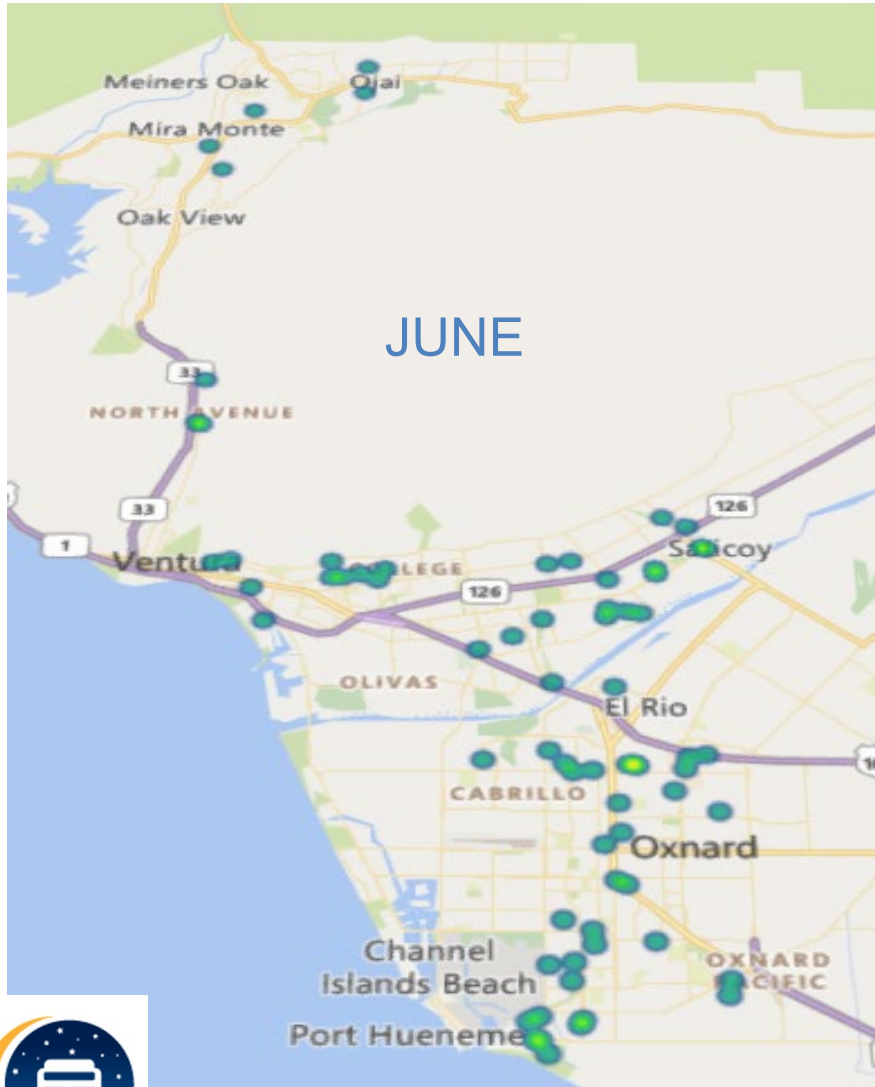
September

October

WHERE DO WE PICK UP?

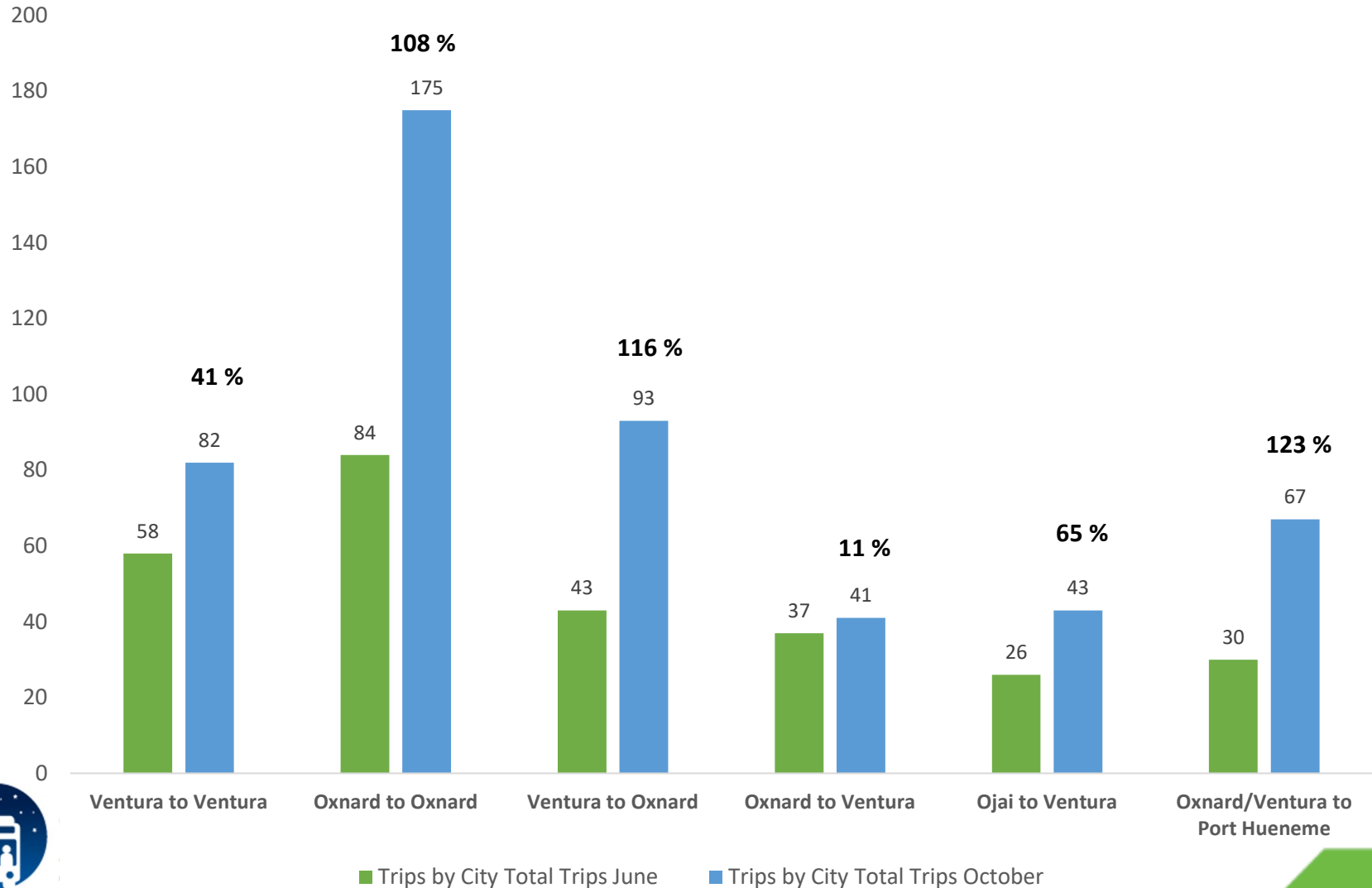


WHERE DO WE DROP OFF?



WHERE ARE THEY GOING?

Trips By City: June vs October

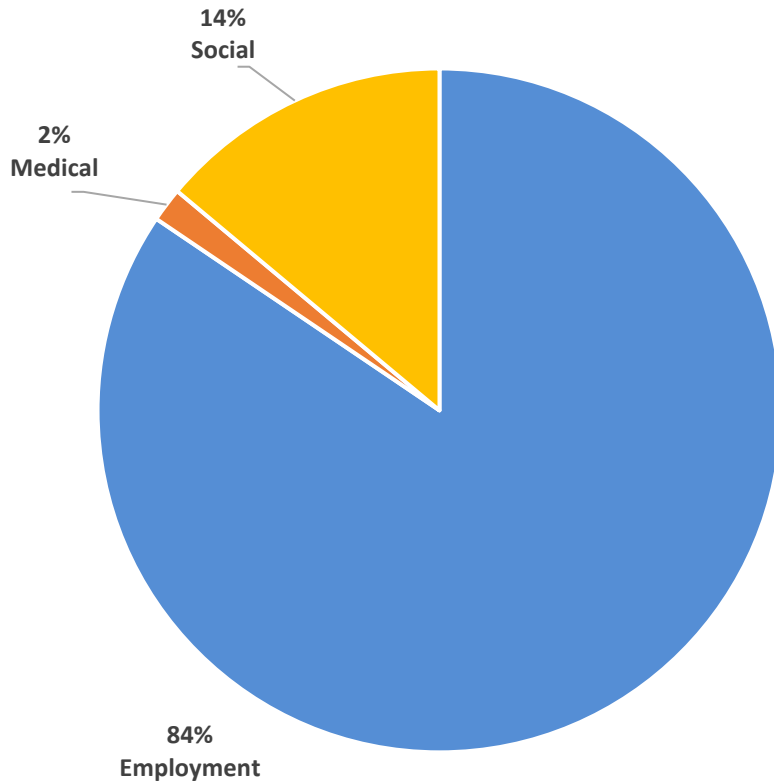


■ Trips by City Total Trips June

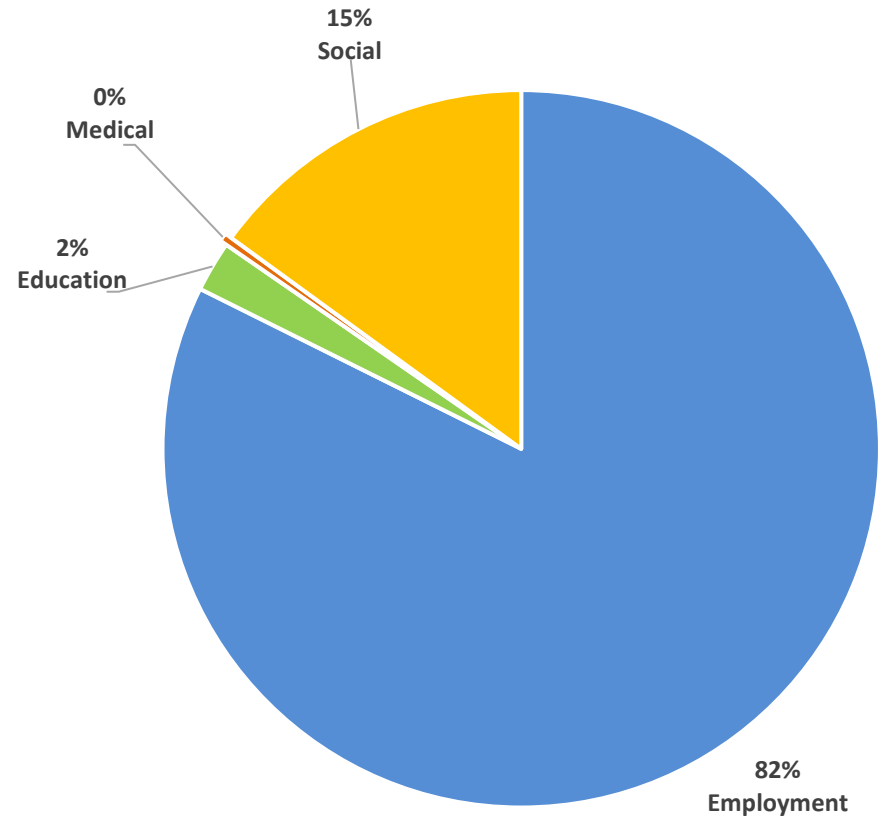
■ Trips by City Total Trips October

WHY ARE THEY TRAVELING?

June

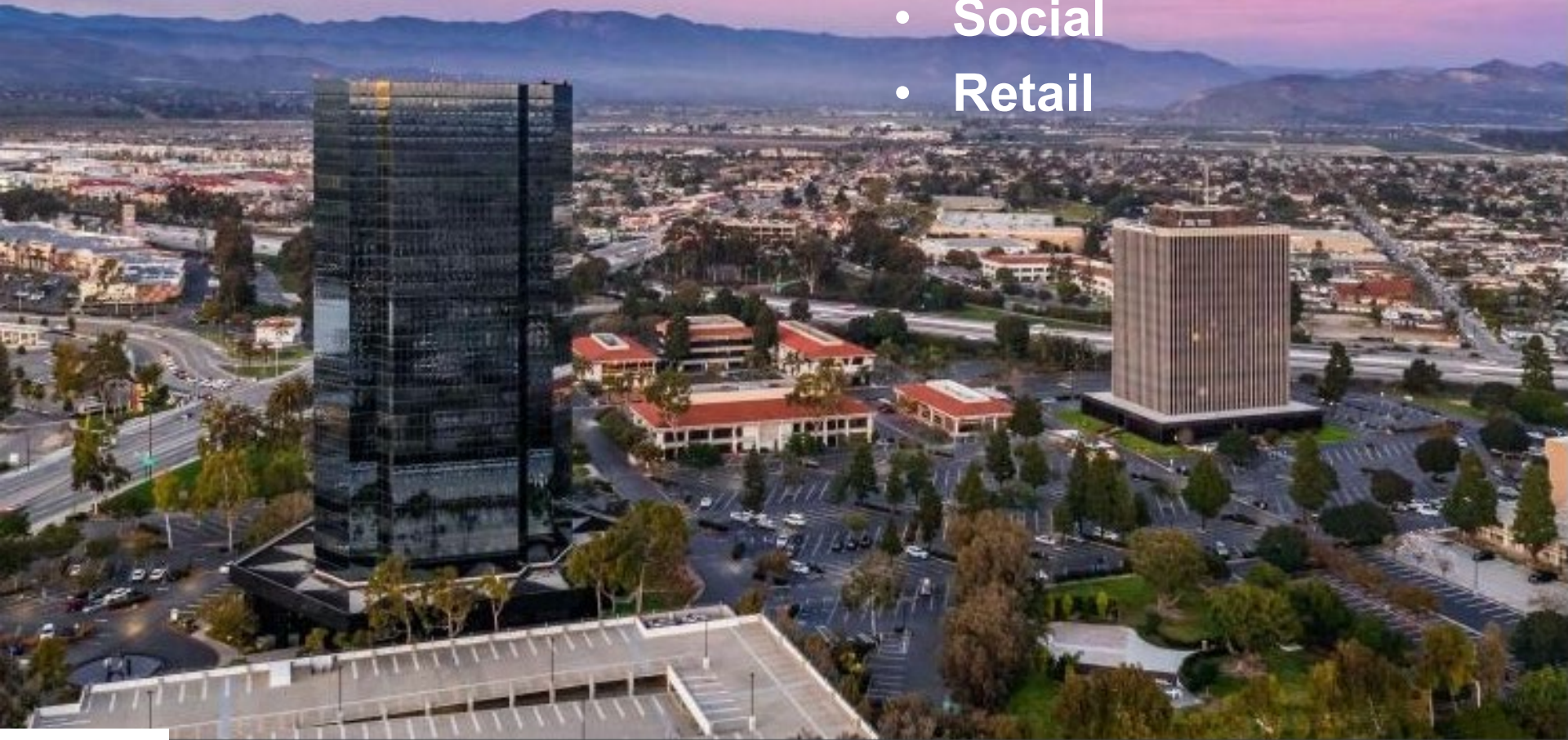


October



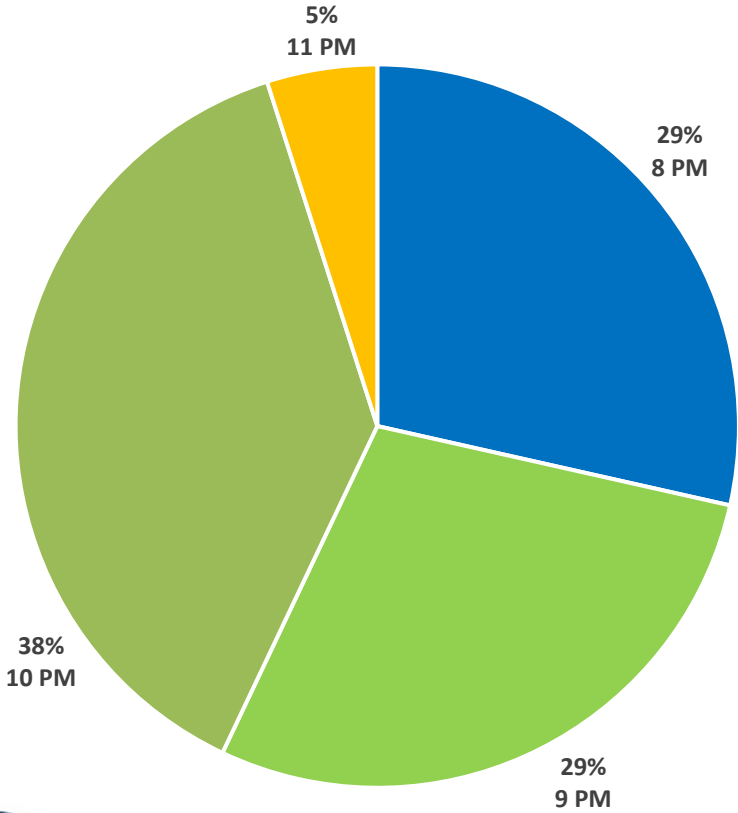
WHERE ARE THEY GOING?

- To/From Employment
- Social
- Retail

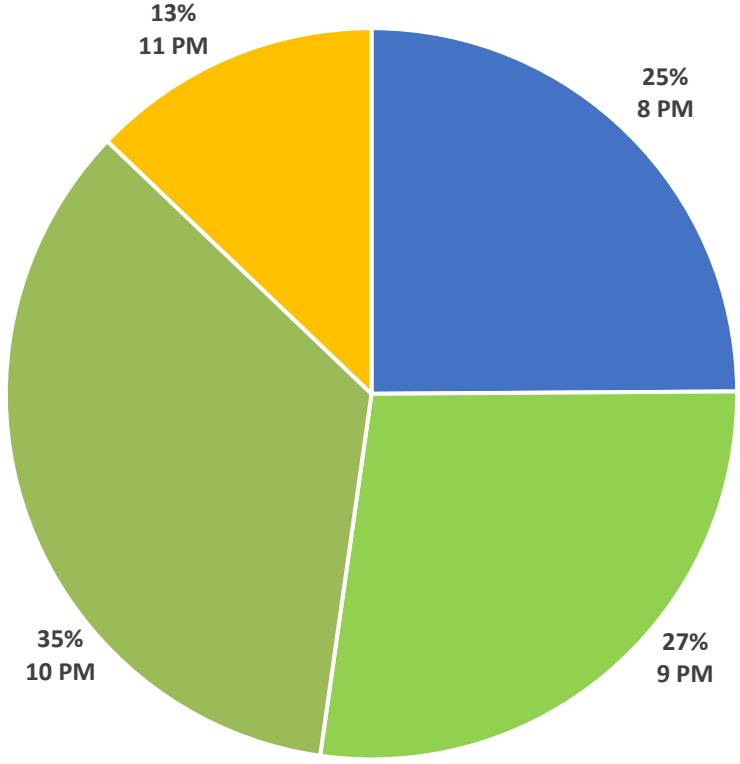


WHEN ARE PASSENGERS USING LNSR?

JUNE

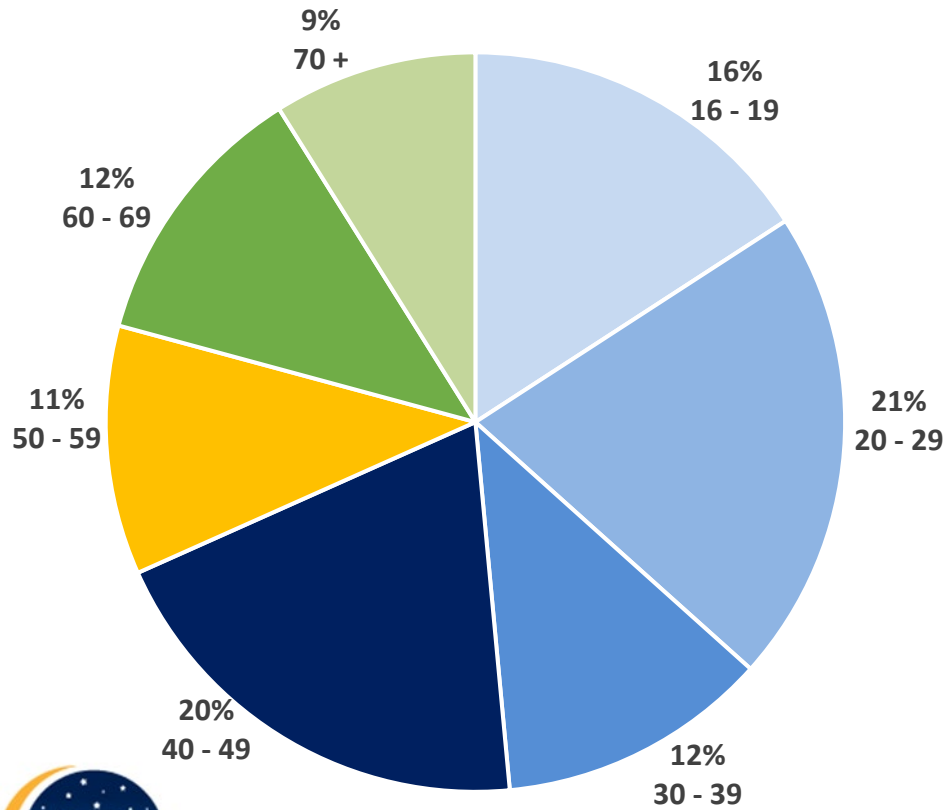


OCTOBER

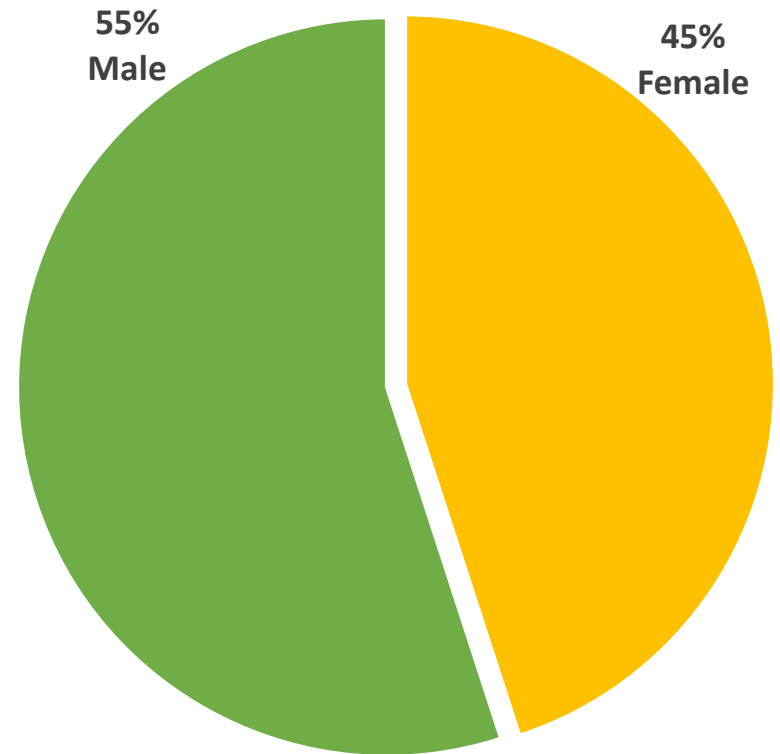


WHO IS USING THE SERVICE?

AGE



GENDER



PASSENGER FEEDBACK

Ride fixed route to get to work and LNSR to get home

Happy with safe, reliable transportation home in later hours



- **Impact OC/VC**
- **Service Hours**





QUESTIONS?

