



GCTD is helping to lead our communities to a more breathable future and have a role to play in inspiring the actions of those we serve.

CALIFORNIA CLEAN AIR DAY

A PROJECT OF THE COALITION FOR CLEAN AIR

October 6, 2021

Collective participation is key to raising awareness and improving our air quality. There are several ways to get involved, register and take the pledge today!

www.cleanairstay.org/pledge/individual/GCTD

GCTD's Has Pledged To...

ADOPT A RESOLUTION

Declaring our support of and participation in Clean Air Day 2021

INCREASE AWARENESS

GCTD is promoting the event across all of its social media platforms and encouraging all of its employees to participate and make a pledge

REDUCE EMISSIONS

GCTD is committed to its daily mission to provide safe, reliable and environmentally responsible public transportation

LEAD BY EXAMPLE

GCTD is committed to being a leader in the transition to ZERO emissions in Ventura County. GCTD has partnered with STANTEC INC., to develop or Zero Emissions Transition Plan.

INNOVATE

GCTD has continued to launch new and innovative programs to encourage a return to public transportation and shared rides. In 2021, GCTD launched its Late Night Safe Rides Program, and will launch its Microtransit service in the Spring of 2022.

RESOLUTION # 2021 – 08

Gold Coast Transit District (GCTD)

Support for and Declaration of Clean Air Day on October 6, 2021

Whereas, air pollution contributes to higher rates of cancer and heart and lung diseases, which adversely affect health; and

Whereas, California has some of the most polluted regions in the United States; and

Whereas, it is vital that we protect the health and well-being of our residents, visitors, and workforce; and

Whereas, emissions from vehicles, industry, and even household sources significantly affects the natural environment, air quality and well-being of residents, employees, and visitors of the Gold Coast Transit District service area; and

Whereas, individual actions such as not idling vehicles, walking or biking to work and school, carpooling, and conserving energy can directly improve air quality in our region; and

Whereas, County employees, vendors and elected officials have tremendous power to help lower emissions; and

Whereas, Pledges by individuals have shown to result in action; and

Whereas, education about air quality can raise community awareness, encourage our community to develop better habits, and improve our community health; and

Whereas, Californians will be joining together across the state to clear the air on October 6, 2021; and

Whereas, Gold Coast Transit District is committed to the health of our residents, workforce, visitors, and community at large; and

Now, therefore be it resolved, by Gold Coast Transit District that October 6, 2021, be declared “Clean Air Day” throughout its service area and beyond; and

Be it further resolved that we encourage all residents, businesses, employees, and community members to participate in Clean Air Day and help clear the air for all Californians.

PASSED AND ADOPTED THIS DAY 6th OF OCTOBER 2021.

Steven P. Brown, GCTD General Manager
Secretary of Board

Randy Haney, GCTD Board Chair