

## PORT HUENEME—OXNARD TRANSIT CENTER

[illegible]

Largest circle  
~530 Daily Riders

<b>Annual Route Cost</b>	\$2,069,434.09
<b>Annual Farebox Route Revenue</b>	\$448,476.59
<b>Cost per Rider</b>	\$3.32
<b>Subsidy per Rider</b>	\$2.60

<b>Annual Passengers</b>	<b>623,095</b>
<b>Average Daily Passengers Weekday</b>	<b>1,909</b>
<b>Average Daily Passengers Weekend</b>	<b>1,310</b>
<b>Weekday Passengers per Hour</b>	<b>29.04</b>
<b>Daily Passengers per Service Mile</b>	<b>3.69</b>
<b>Annual Wheelchair Boardings</b>	<b>3,376</b>
<b>Annual Bicycle Boardings</b>	<b>8,786</b>
<b>Population within Walking Distance</b>	<b>44,173</b>
<b>Jobs within Walking Distance</b>	<b>12,751</b>

## Description

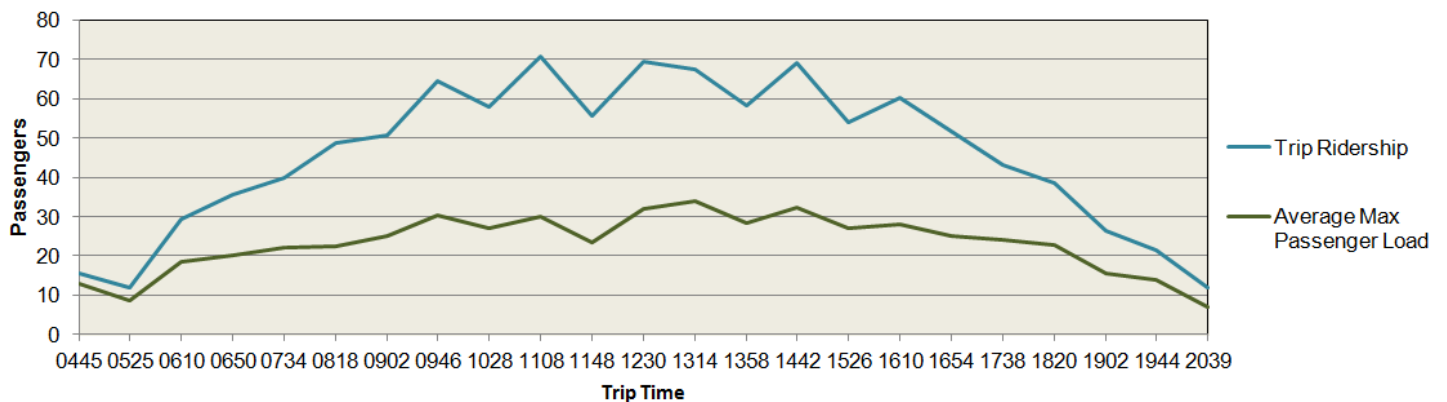
Routes 1A and 1B are trunk routes that run between downtown Oxnard and Port Hueneme. Route 1 begins at Oxnard Transportation Center and runs south on C Street to Centerpoint Mall. It then runs south on Saviers Road. At Saviers & Bard, Routes 1A and 1B begin a clockwise and counterclockwise loop through Port Hueneme. Going clockwise, the route follows Saviers Road, Pleasant Valley Road, Perkins Road, Port Hueneme Road, Surfside Drive, market Street, Ponomo Street, Ventura Road, and Bard Road.

## Neighborhoods and Points of Interest

Downtown Oxnard, Hobson Park East neighborhood, Heritage Square, Kamala-Durly Park neighborhood, Santa Clara High School, Centerpoint Mall, Ralph's, Imperial Mobile Home Park, Oxnard DMV, Bryce Canyon neighborhood, Blackstock neighborhood, Hueneme High School, Pleasant Valley neighborhood, Pleasant Valley Shopping Center, Port Hueneme Beach, Port Hueneme City Hall, Port Hueneme Harbor, Naval Base Ventura County.

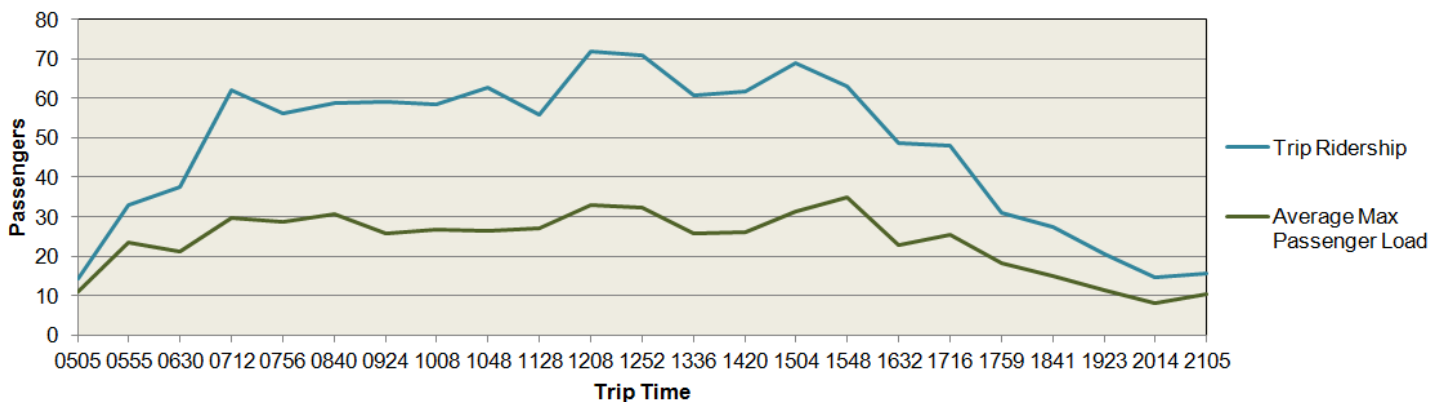
### Route 1A

#### Trip Ridership-Max Load Plot



### Route 1B

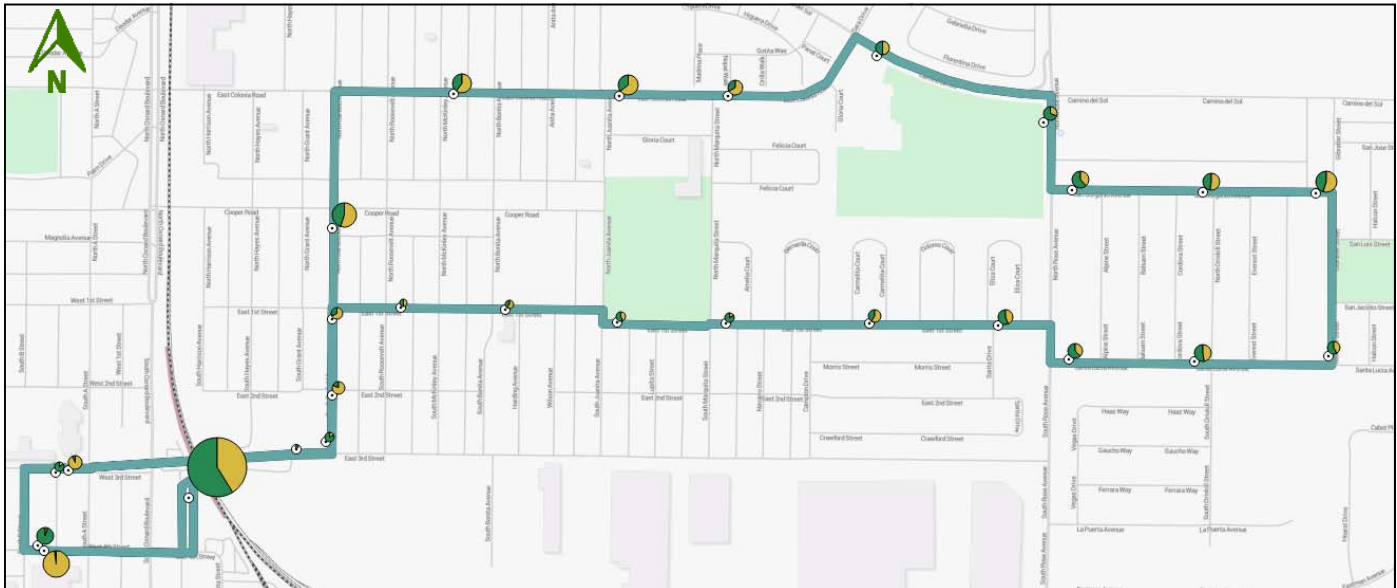
#### Trip Ridership-Max Load Plot



# Route 2

COLONIA—DOWNTOWN OXNARD

## Route 2 Ridership Map



**Hours of Operation:**  
5:20AM—8:25PM

**Frequency:**  
47 mins

**Average Speed:**  
8.6mph

**On Time Performance:**  
83%

**Route Length:**  
4.53 miles

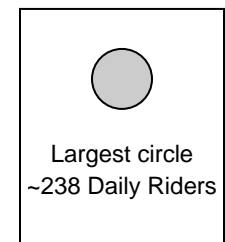
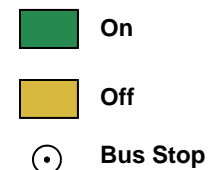
**Annual Revenue Miles:**  
32,339

### Financial

Annual Route Cost	\$523,008.81
Annual Farebox Route Revenue	\$82,177.01
Cost per Rider	\$4.53
Subsidy per Rider	\$3.82

### Ridership

Annual Passengers	115,469
Average Daily Passengers Weekday	356
Average Daily Passengers Weekend	236
Weekday Passengers per Hour	21.29
Daily Passengers per Service Mile	3.98
Annual Wheelchair Boardings	357
Annual Bicycle Boardings	492
Population within Walking Distance	17,818
Jobs within Walking Distance	4,367

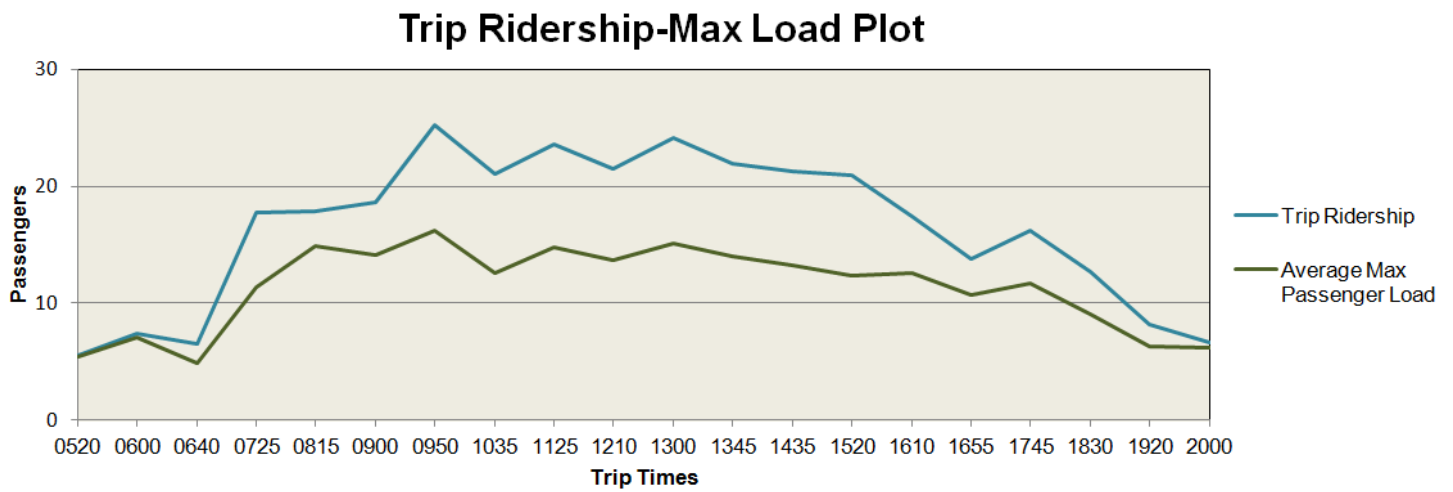


## Description

Route 2 is a local circulator route going from downtown Oxnard to the Colonia and Rose Park neighborhoods. The route begins at Oxnard Transportation Center and runs in a clockwise loop along 3rd St, Garfield Ave, Colonia Rd, San Gorgonio Ave, Gibraltar St, Santa Lucia Ave, and 1st St.

## Neighborhoods and Points of Interest

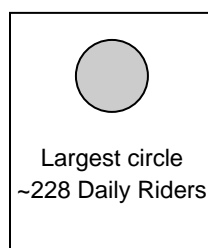
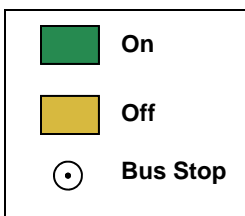
Downtown Oxnard, Gold Coast Transit administrative offices, Cesar Chavez Elementary School, Oxnard Housing Authority, Colonia Library, Del Sol Park, Colonia Park, Ramona Elementary School.



# Route 3

J ST—CENTERPOINT MALL—NAVAL BASE

## Route 3 Ridership Map



### Hours of Operation:

5:46AM—8:40PM

### Frequency:

47 mins

### Average Speed:

9.7 mph

### On Time Performance:

80%

### Route Length:

7.8 miles

### Annual Revenue Miles:

51,944

## Financial

Annual Route Cost	\$496,646.13
Annual Farebox Route Revenue	\$62,857.34
Cost per Passenger	\$5.55
Subsidy per Passenger	\$4.85

## Ridership

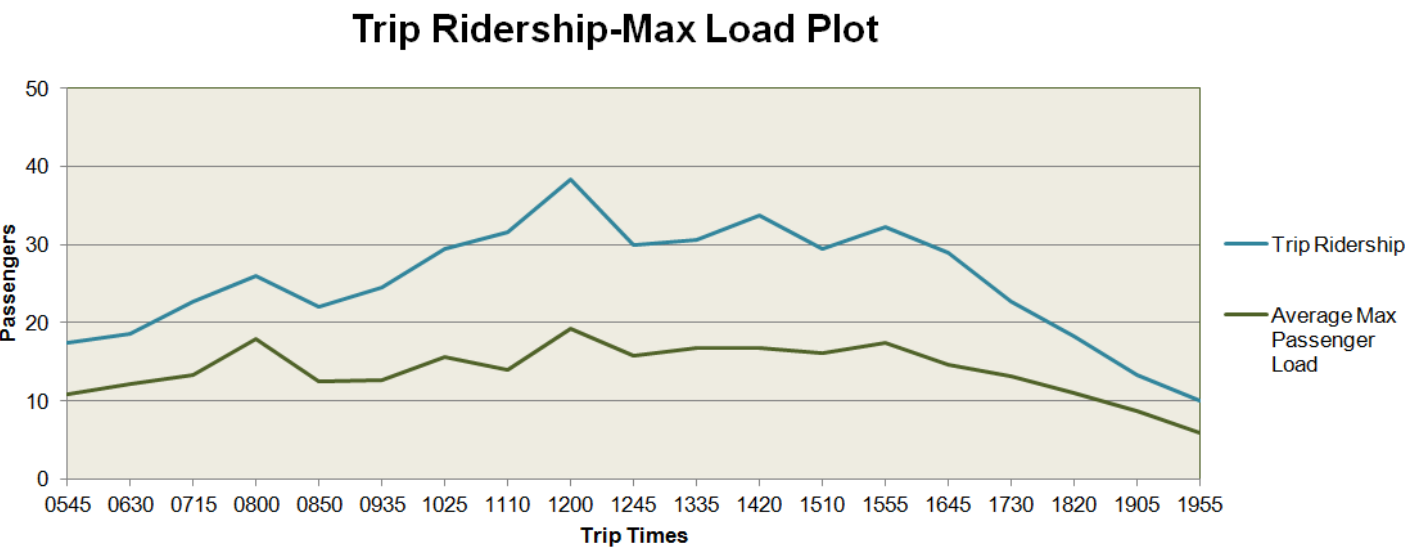
Annual Passengers	89,487
Average Daily Passengers Weekday	260
Average Daily Passengers Weekend	222
Weekday Passengers per Hour	17.38
Daily Passengers per Service Mile	1.78
Annual Wheelchair Boardings	320
Annual Bicycle Boardings	830
Population within Walking Distance	26,677
Jobs within Walking Distance	5,202

**Description**

Route 3 is a local route going from downtown Oxnard to through some Central Community neighborhoods and the Redwod and Bryce Canyon North neighborhoods. The route begins at Oxnard Transportation Center and runs south along J Street to Centerpoint Mall then makes a clockwise route through the neighborhoods to the west.

**Points of Interest**

Downtown Oxnard, Oxnard Community Park, Oxnard Performing Arts Center, Durley Park, Haydock Junior High School, McKinna Elementary School, Kamala Elementary School, Beck Park, Santa Clara High School, Centerpoint Mall, Sunkist Elementary School, Naval Base Ventura County, Hueneme Bay Shopping Center.

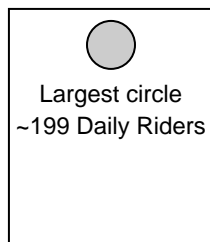
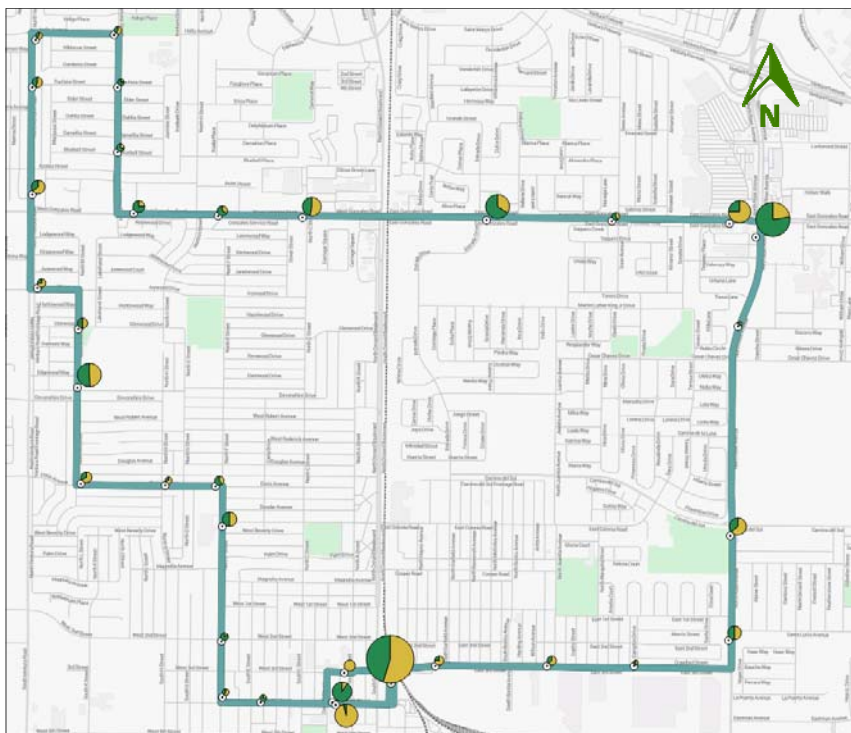




# Route 4

NORTH OXNARD

## Route 4A Ridership Map



### Hours of Operation:

4A: 6:20AM—8:40PM

4B: 5:45AM—8:46PM

### Frequency:

4A: 41 mins

4B: 32 mins

### Average Speed:

10.7 mph

### On Time Performance:

4A: 83%

4B: 87%

### Route Length:

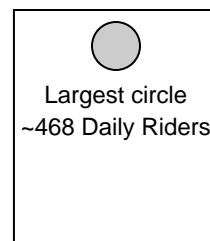
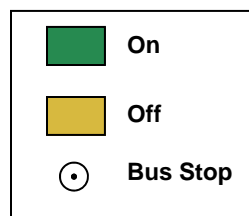
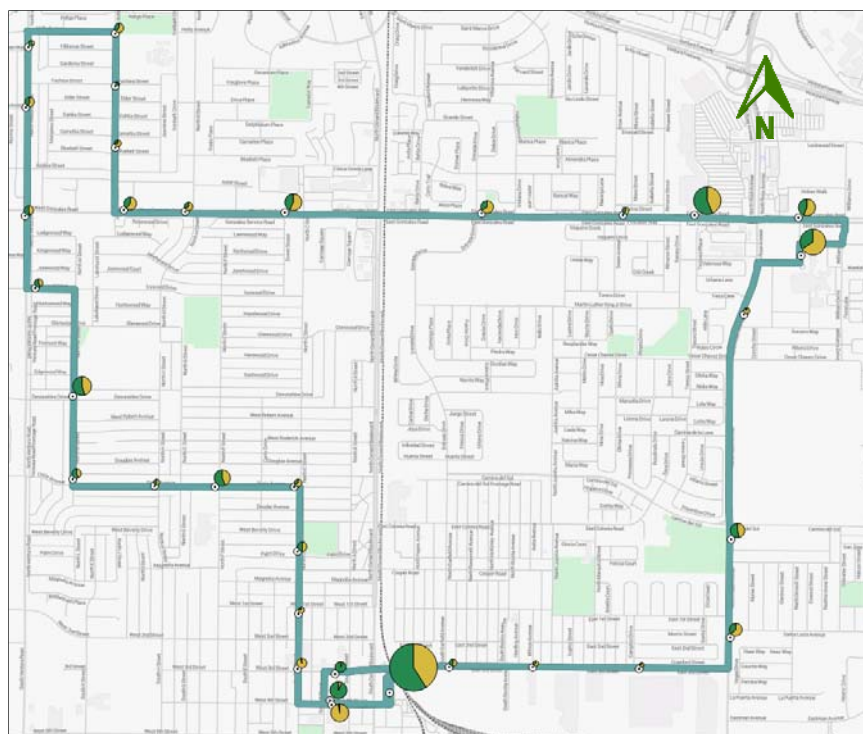
4A: 8.3 miles

4B: 8.85 miles

### Annual Revenue Miles:

137,782

## Route 4B Ridership Map



## Financial

Annual Route Cost	\$1,433,522.85
Annual Farebox Route Revenue	\$215,157.90
Cost per Rider	\$4.81
Subsidy per Rider	\$4.09

## Ridership

Annual Passengers	298,018
Average Daily Passengers Weekday	917
Average Daily Passengers Weekend	618
Weekday Passengers per Hour	20.05
Daily Passengers per Service Mile	2.40
Annual Wheelchair Boardings	2,028
Annual Bicycle Boardings	2,979
Population within Walking Distance	38,644
Jobs within Walking Distance	10,783

## Description

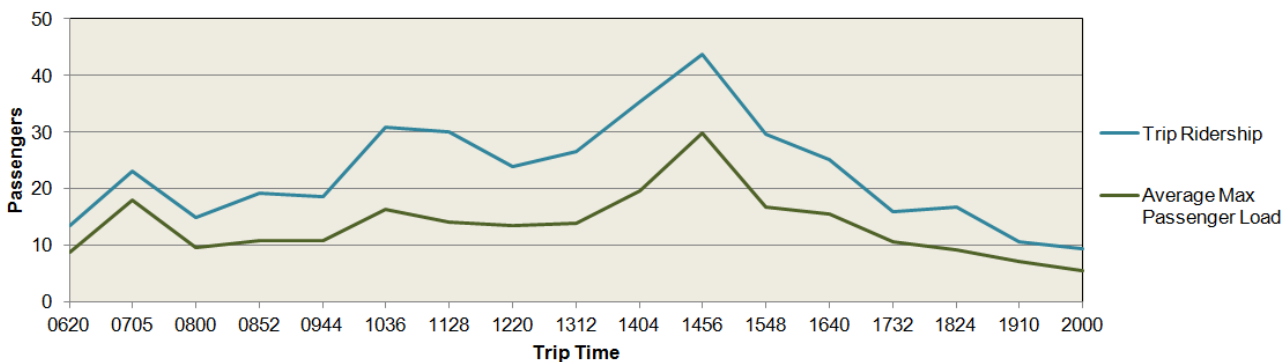
Routes 4A and 4B are local routes that run in a loop between downtown Oxnard and the northeastern and northwestern neighborhoods of Oxnard. Route 4A begins at Oxnard Transportation Center and runs northwest along F Street, Doris Street, M, Street, and Ventura Road. It then runs east on Gonzales Road to St. John's hospital then south on Rose Ave and west on 3rd Street until getting back to OTC. Route 4B does a very similar route going counterclockwise but uses C Street instead of F Street and pulls directly into the Hospital parking lot.

## Neighborhoods and Points of Interest

Downtown Oxnard, Wilson neighborhood, Wilson Senior Center, Fremont North neighborhood, Fremont Square Shopping Center, Cabrillo neighborhood, Sierra Linda neighborhood, Orchard neighborhood, US Post Office, Lowe's, Rio Lindo neighborhood, West Village neighborhood, Pacifica High School, Shopping at the Rose, Rose Ranch, St. John's Hospital, Rose Park neighborhood, and La Colonia

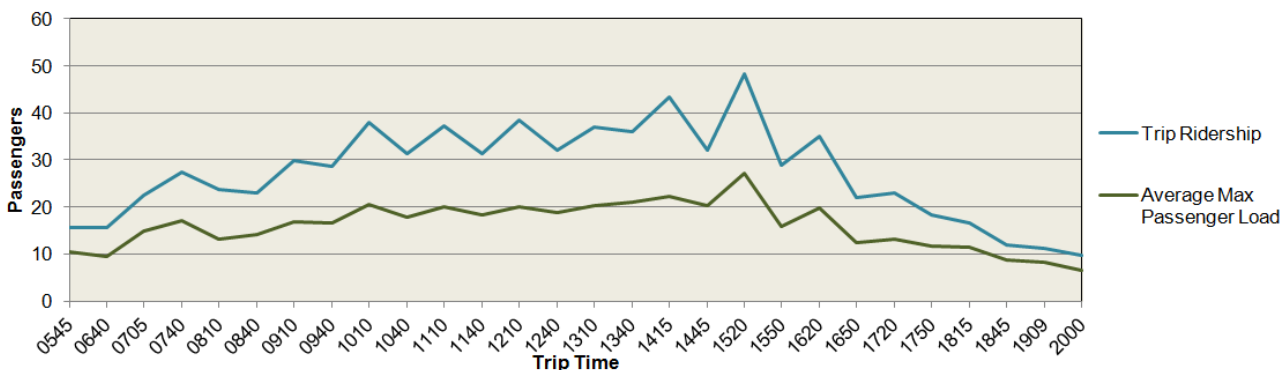
## Route 4A

### Trip Ridership-Max Load Plot



## Route 4B

### Trip Ridership-Max Load Plot

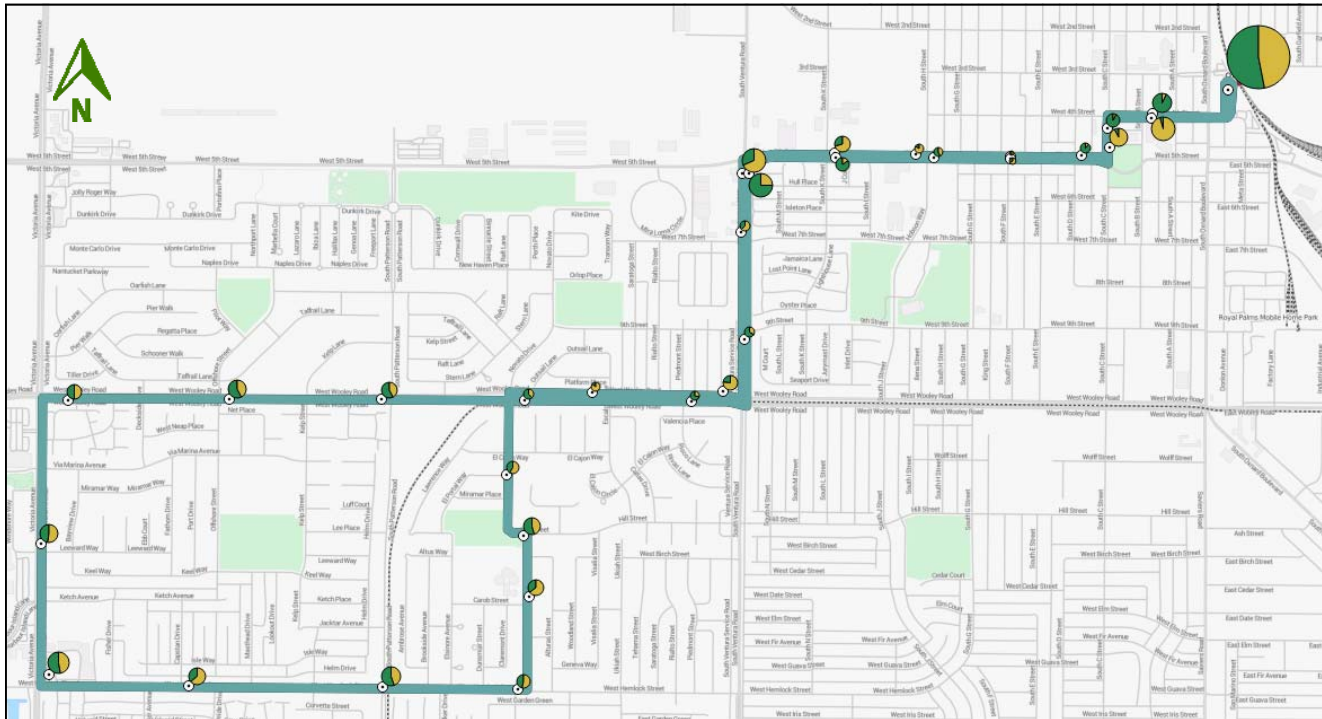




# Route 5

HEMLOCK—SEABRIDGE—WOOLEY

## Route 5 Ridership Map



### Hours of Operation:

5:30AM—8:35PM

### Frequency:

40—47 mins

### Average Speed:

11.8mph

### On Time Performance:

83%

### Route Length:

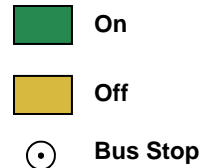
7.75 miles

### Annual Revenue Miles:

55,234

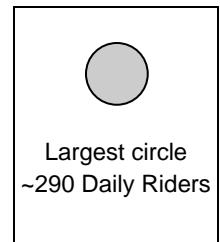
### Financial

Annual Route Cost	\$519,900.22
Annual Farebox Route Revenue	\$81,222.37
Cost per Rider	\$4.81
Subsidy per Rider	\$4.09



### Ridership

Annual Passengers	100,525
Average Daily Passengers Weekday	319
Average Daily Passengers Weekend	182
Weekday Passengers per Hour	18.58
Daily Passengers per Service Mile	2.08
Annual Wheelchair Boardings	383
Annual Bicycle Boardings	1,217
Population within Walking Distance	26,946
Jobs within Walking Distance	4,740

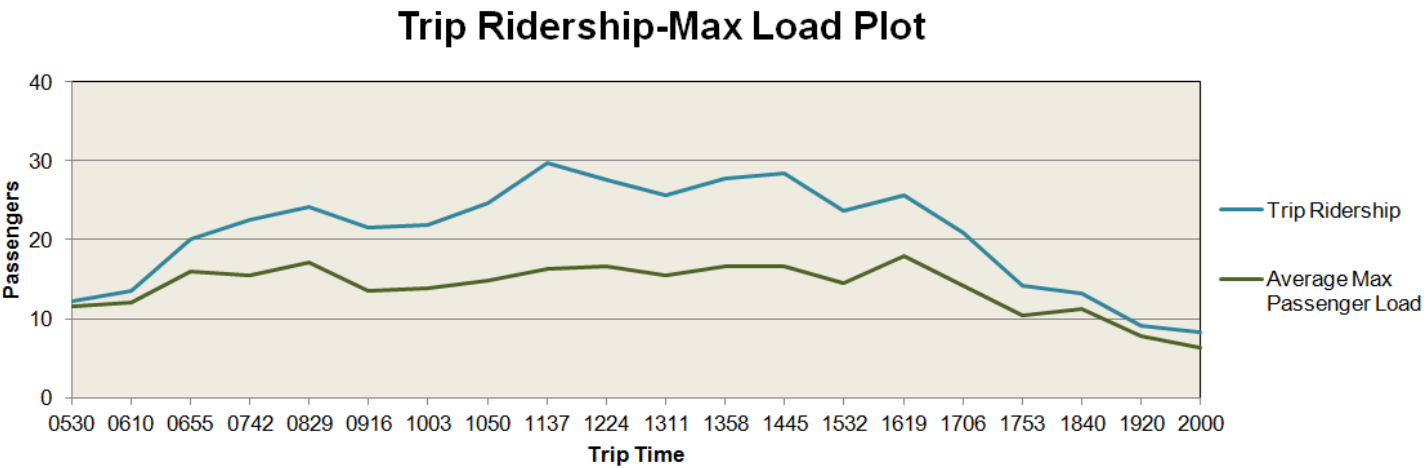


**Description**

Route 5 is a local route going from downtown Oxnard to the inner southwest community neighborhoods. The route begins at Oxnard Transportation Center and runs west along 4<sup>th</sup> St, 5<sup>th</sup> St, Ventura Rd, and Wooley Rd. It runs clockwise through residential neighborhoods along Novato Dr, McLoughlin Ave, Hemlock St, Victoria Ave, and Wooley Rd.

**Neighborhoods and Points of Interest**

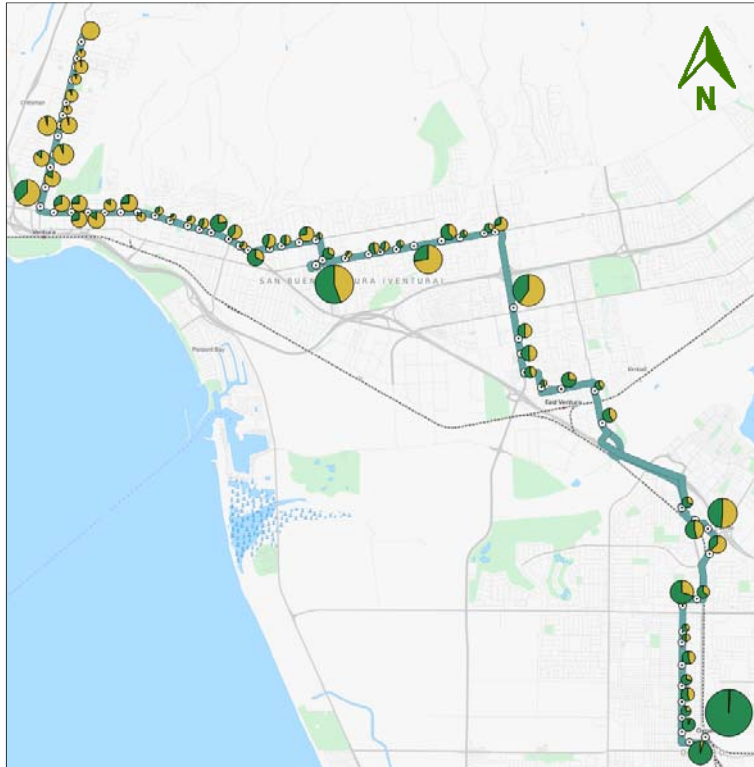
Downtown Oxnard, Westside Plaza, Trolley Plaza, Boys & Girls Club of Oxnard, West Oxnard Job & Career Center, Marina West Elementary Park, Marina West Elementary School, Seabridge Marketplace.



# Route 6

OXNARD—VENTURA—MAIN STREET

## Route 6 NB Ridership Map



**Hours of Operation:**  
4:45AM—10:15PM

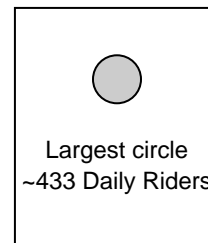
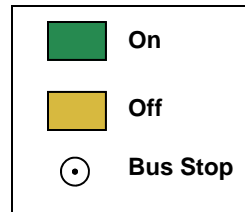
**Frequency:**  
23 mins

**Average Speed:**  
10.1 mph

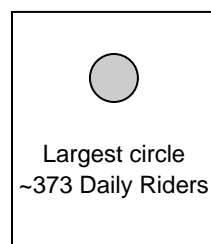
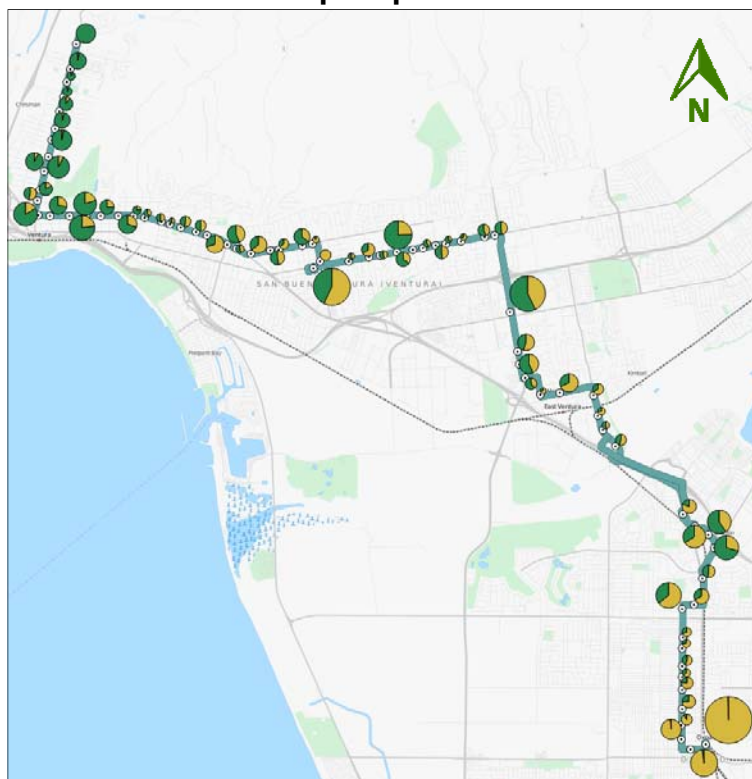
**On Time Performance:**  
73%

**Route Length:**  
31.5 miles

**Annual Revenue Miles:**  
401,089



## Route 6 SB Ridership Map



## Financial

Route Cost	\$4,021,393.05
Route Revenue	\$897,569.22
Cost per Rider	\$3.84
Subsidy per Rider	\$2.98

## Ridership

Annual Passengers	1,046,509
Average Daily Passengers Weekday	3,291
Average Daily Passengers Weekend	1,993
Weekday Passengers per Hour	25.1
Daily Passengers per Service Mile	2.81
Annual Wheelchair Boardings	5,952
Annual Bicycle Boardings	27,172
Population within Walking Distance	43,609
Jobs within Walking Distance	36,930

## Description

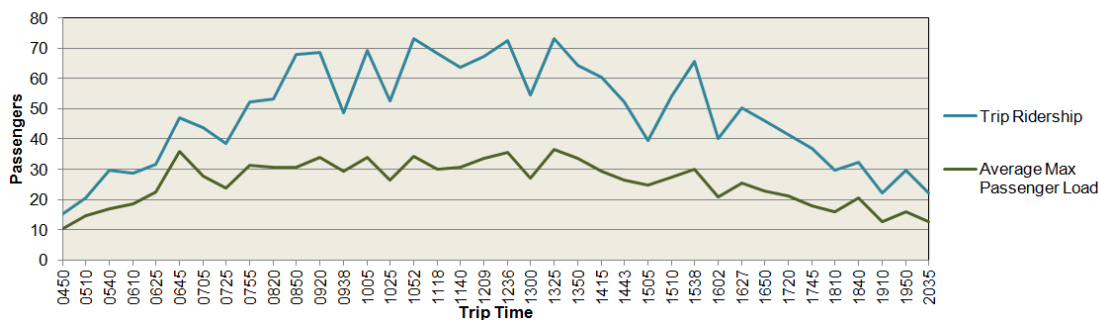
Route 6 is a trunk route that runs between downtown Oxnard and the West End neighborhood of Ventura via downtown Ventura. Route 6 begins at Oxnard Transportation Center and runs north along C Street, Oxnard Blvd, and Vineyard Avenue to Esplanade Shopping Center. From there it continues north along Oxnard Boulevard, Highway 101, Johnson Drive, Bristol Road, Moon Road, Victoria Avenue, and west on Telegraph Road to the Ventura Transit Center. After VTC, the route continues north on Mills Road, west on Loma Vista Road and Main Street and turns north on Ventura Avenue and continues until it reaches Seneca Street. The southbound trip is the same in reverse.

## Neighborhoods and Points of Interest

Downtown Oxnard, Wilson neighborhood, Wilson Senior Center, Carriage Square neighborhood, US Post Office, Lowe's, Lemon Grove Plaza, Topa Financial Plaza, Esplanade Shopping Center, Gateway Village, Northbank Plaza & Cafes, Montalvo neighborhood, Montalvo Square, Walmart Supercenter, Thille neighborhood, Victoria Village, Government Center, Poinsettia neighborhood, College neighborhood, Buena High School, Ventura College, Pacific View Mall, Saint Bonaventure High School, Midtown neighborhood, Ventura County Medical Center, Community Memorial Hospital, Ventura High School, Downtown Ventura, Majestic Ventura Theater, Ventura City Hall, Figueroa Street Mall, San Buenaventura Mission, Mission Plaza, Westside neighborhood.

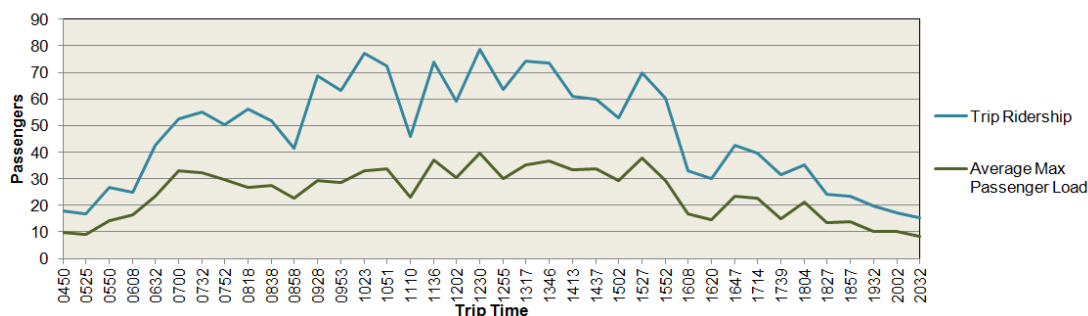
## Route 6 NB

Trip Ridership-Max Load Plot



## Route 6 SB

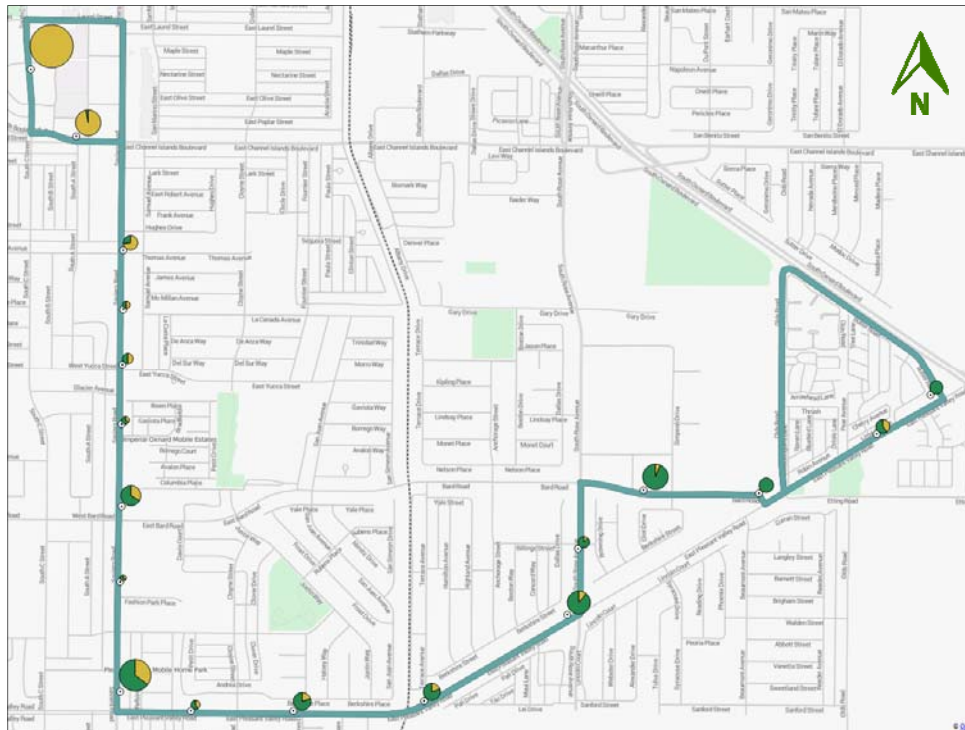
Trip Ridership-Max Load Plot



# Route 7

OXNARD COLLEGE—CENTERPOINT MALL

## Route 7 NB Ridership Map



**Hours of Operation:**  
6:10AM—9:07PM

**Frequency:**  
47 mins

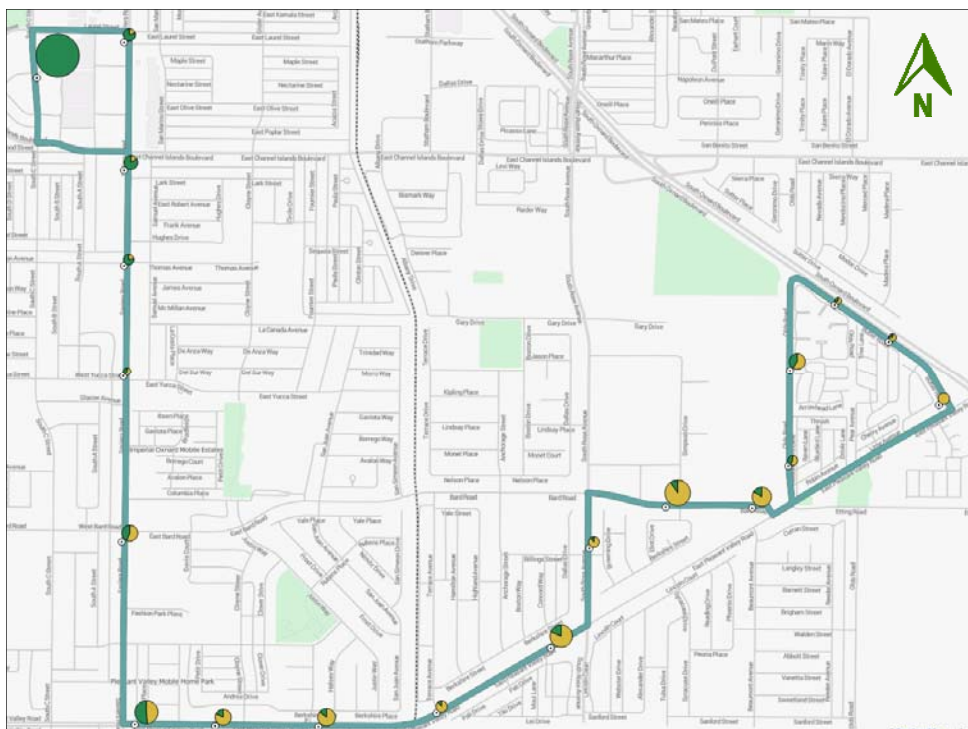
**Average Speed:**  
13.3 mph




**On Time Performance:**  
77%

**Route Length:**  
8.61 miles

**Annual Revenue Miles:**  
55,308

## Route 7 SB Ridership Map



-  On
-  Off
-  Bus Stop

  
Largest circle  
~106 Daily Riders



## Financial

Annual Route Cost	\$491,924.90
Annual Farebox Route Revenue	\$59,152.00
Cost per Passenger	\$6.01
Subsidy per Passenger	\$5.24

## Ridership

Annual Passengers	81,830
Average Daily Passengers Weekday	245
Average Daily Passengers Weekend	185
Weekday Passengers per Hour	16.04
Daily Passengers per Service Mile	1.54
Annual Wheelchair Boardings	272
Annual Bicycle Boardings	926
Population within Walking Distance	32,052
Jobs within Walking Distance	3,414

## Description

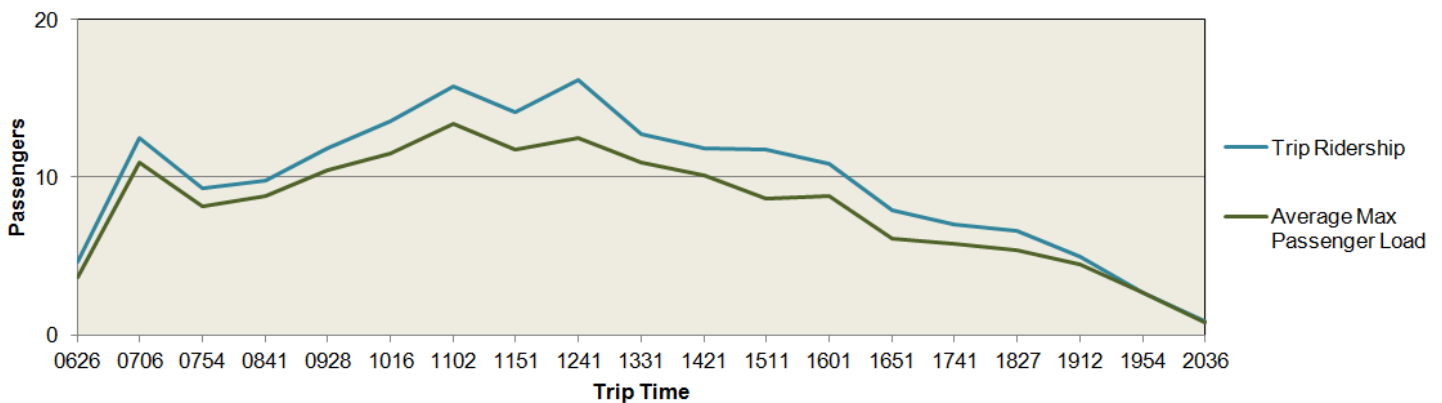
Route 7 is a local route going from downtown Oxnard to through the South Central Communities and Southeast Communities to Oxnard College. The route begins at C Street Transfer Center and runs south along Saviers Road, then turns east on Pleasant Valley Road, then north on Rose Avenue, and east on Bard Road to Olds Road where it makes a clockwise loop on Olds Road, Butler Road, and Pleasant Valley Road.

## Points of Interest

Centerpoint Mall, Santa Clara High School, Ralph's, Imperial Mobile Home Park, Oxnard DMV, Bryce Canyon neighborhood, Blackstock neighborhood, Hueneme High School, Pleasant Valley neighborhood, Pleasant Valley Shopping Center, Pleasant Valley Estates neighborhood, Cypress neighborhood, Island Pacific Market, Oxnard College, College Park neighborhood.

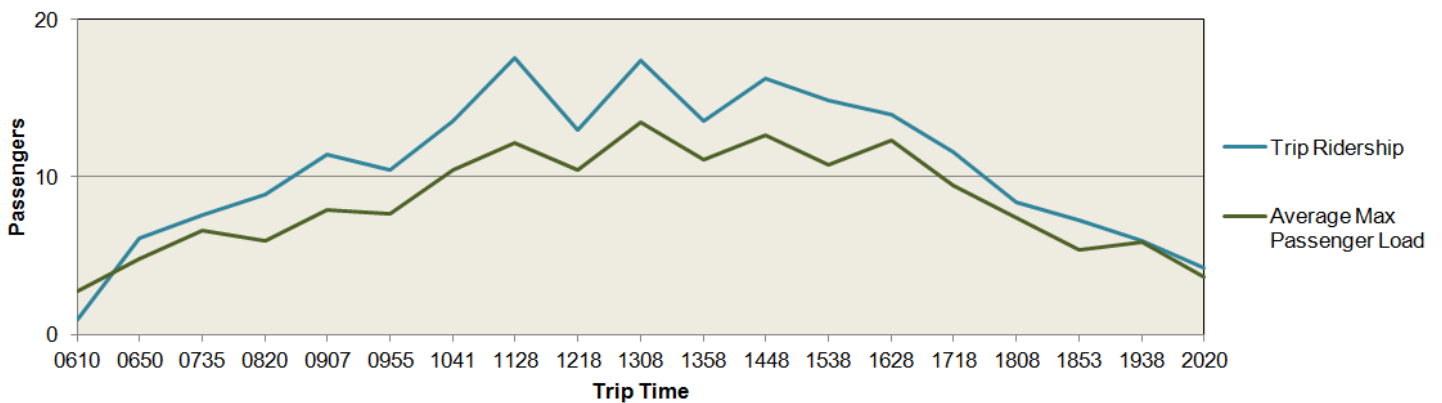
## Route 7 EB

### Trip Ridership-Max Load Plot



## Route 7 WB

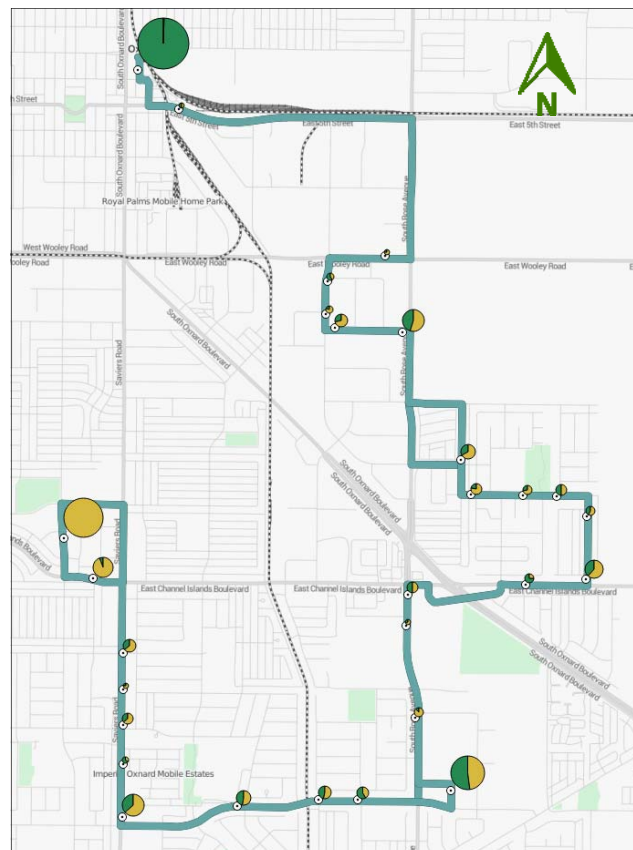
### Trip Ridership-Max Load Plot





OTC—OXNARD COLLEGE—CENTERPOINT MALL

## Route 8 SB Ridership Map



**Annual Revenue Miles:**  
55,308

## Financial

Route Cost	\$1,062,135.3
Route Revenue	\$143,522.85
Cost per Rider	\$5.84
Subsidy per Rider	\$5.05

## Ridership

Annual Passengers	181,858
Average Daily Passengers Weekday	568
Average Daily Passengers Weekend	355
Weekday Passengers per Hour	25.816.51
Daily Passengers per Service Mile	1.58
Annual Wheelchair Boardings	853
Annual Bicycle Boardings	2,245
Population within Walking Distance	43,609
Jobs within Walking Distance	36,930

## Description

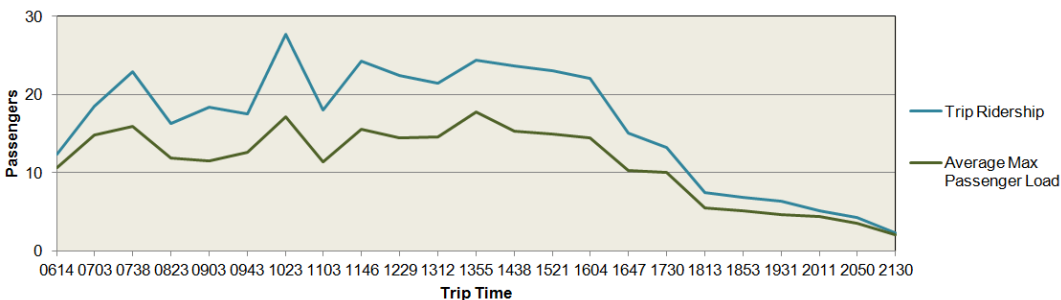
Route 8 is a local route that runs between downtown Oxnard, Oxnard College, and the C Street Transfer Center. Route 8 begins at Oxnard Transportation Center and runs east on 5th Street, turns south onto Rose Avenue, runs west on Wooley Road, south on Pacific Avenue, east on Westar Drive, south on Rose Avenue, east on Emerson Avenue, south on Alexander Street, east on San Mateo Place, south on El Dorado Avenue, west on Channel Islands Boulevard, and south on Rose Avenue before pulling into Oxnard College. After leaving Oxnard College, the route continues west on Bard Road and turns north on Saviers Road and continues on to the C Street Transfer Center. The route is largely the same going in the reverse direction but uses Ives Avenue going west instead of Emerson Avenue.

## Neighborhoods and Points of Interest

Downtown Oxnard, Five Points Northeast neighborhood, eastern Central Community, Lemonwood neighborhood, Diamond Bar neighborhood, College Park neighborhood, College Estates neighborhood, Channel Islands High School, Oxnard College, Terrace Estates neighborhood, Blackstock South neighborhood, Pleasant Valley Estates neighborhood, Blackstock South neighborhood, Oxnard DMV, Imperial Mobile Home Park, Bryce Canyon South neighborhood, Bryce Canyon North neighborhood, Ralph's, Centerpoint Mall, Santa Clara High School.

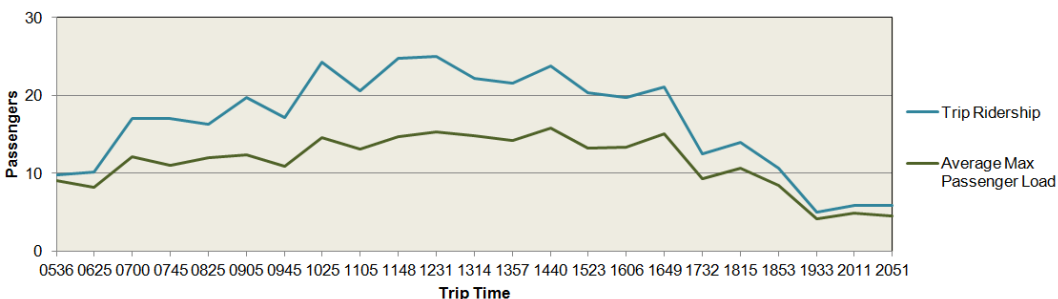
### Route 8 NB

Trip Ridership-Max Load Plot



### Route 8 SB

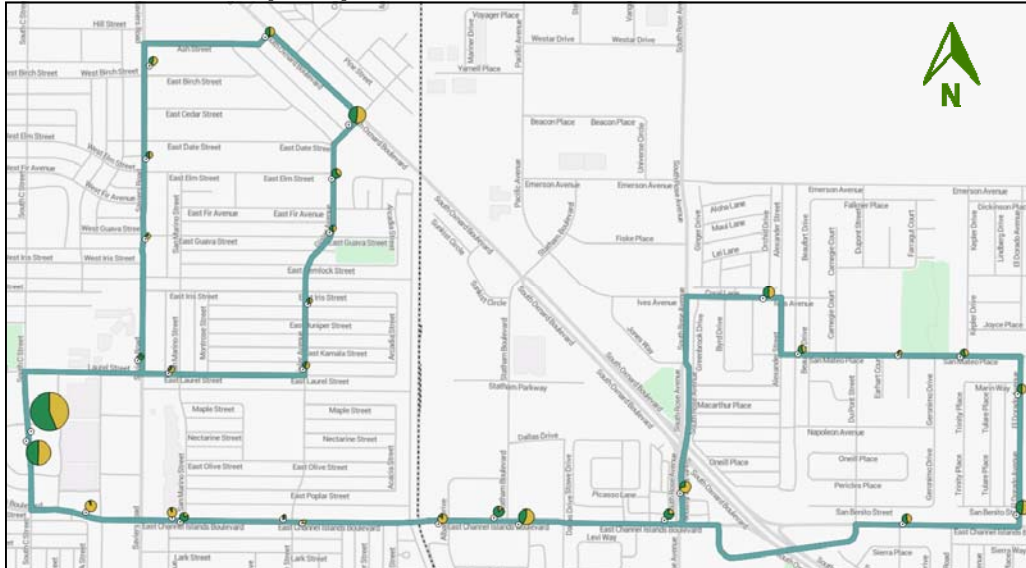
Trip Ridership-Max Load Plot



# Route 9

LEMONWOOD—CHANNEL ISLANDS BLVD

## Route 9 Ridership Map



**Hours of Operation:**  
6:19AM—8:54PM

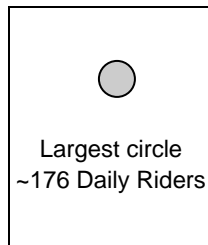
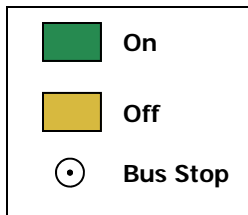
**Frequency:**  
50 mins

**Average Speed:**  
11.1 mph

**On Time Performance:**  
81%

**Route Length:**  
10.28 miles

**Annual Revenue Miles:**  
44,077



### Financial

Annual Route Cost	\$484,088.34
Annual Farebox Route Revenue	\$44,999.00
Cost per Passenger	\$6.96
Subsidy per Passenger	\$6.22

### Ridership

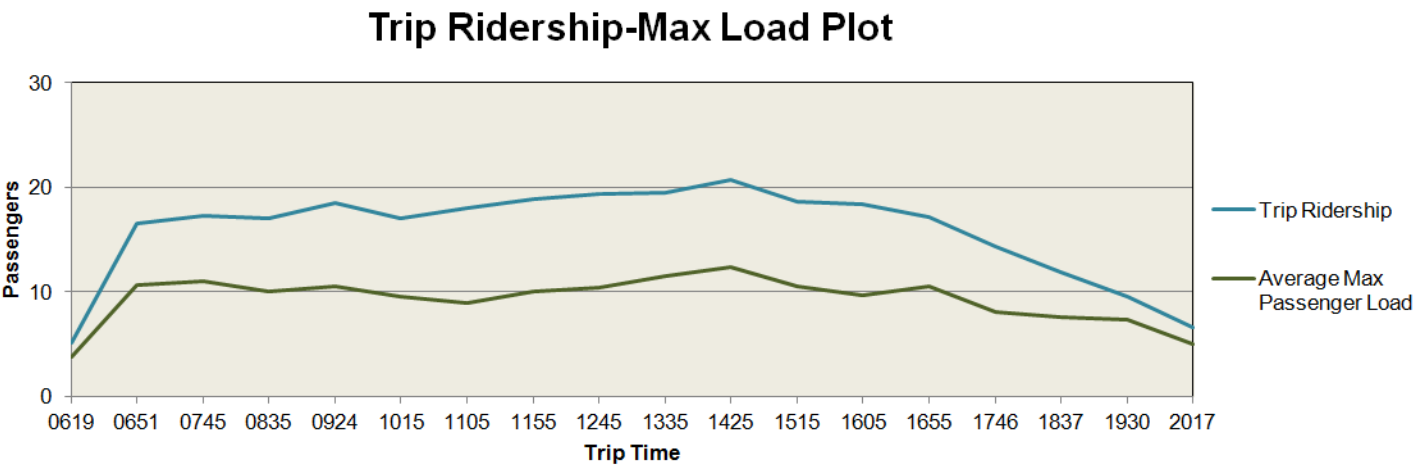
Annual Passengers	69,558
Average Daily Passengers Weekday	210
Average Daily Passengers Weekend	155
Weekday Passengers per Hour	13.84
Daily Passengers per Service Mile	1.64
Annual Wheelchair Boardings	124
Annual Bicycle Boardings	262
Population within Walking Distance	25,557
Jobs within Walking Distance	3,790

**Description**

Route 9 is a local route going from Centerpoint Mall to the Cal-Gisler neighborhood and Lemonwood neighborhood. The route begins at C Street Transfer Center and runs north on Saviers Road, east on Ash Street, south on Oxnard Boulevard, south on Gisler Avenue, and west on Laurel Street returning to the C Street Transfer Center. Leaving C Street Transfer Center again, the route goes east on Channel Islands Boulevard and makes a clockwise loop along Rose Avenue, Ives Avenue, Alexander Street, San Mateo Place, El Dorado Avenue, and Channel Islands Boulevard before returning to C Street Transfer Center again.

**Points of Interest**

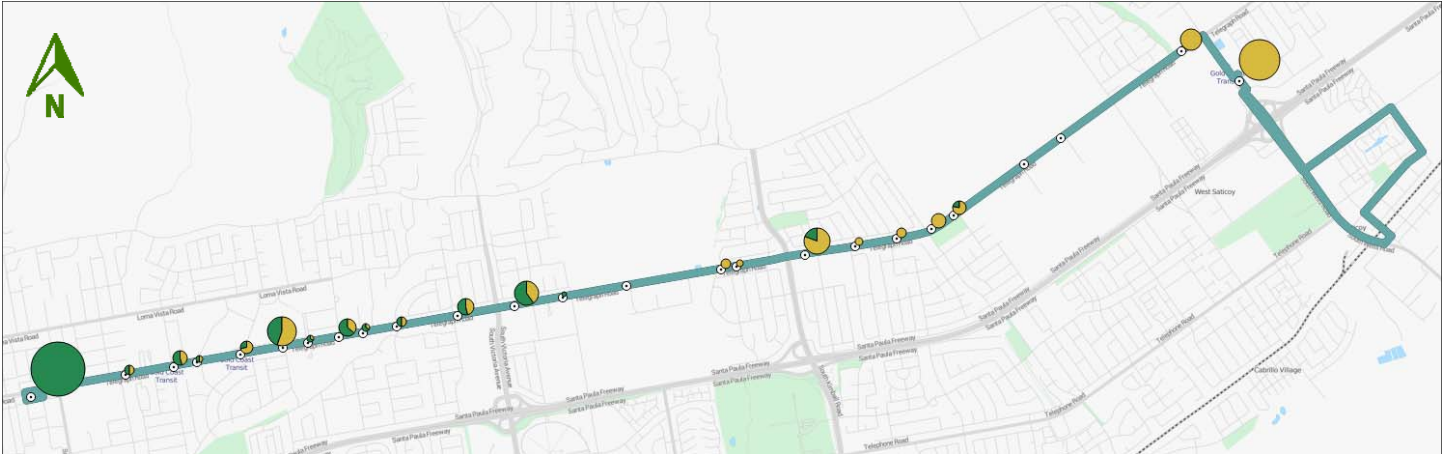
Centerpoint Mall, Santa Clara High School, Cal-Gisler neighborhood, Island Plaza, Blackstock North neighborhood, College Estates neighborhood, east Central Community, Channel Islands High School, Oxnard College, Lemonwood neighborhood, Diamond Bar neighborhood.



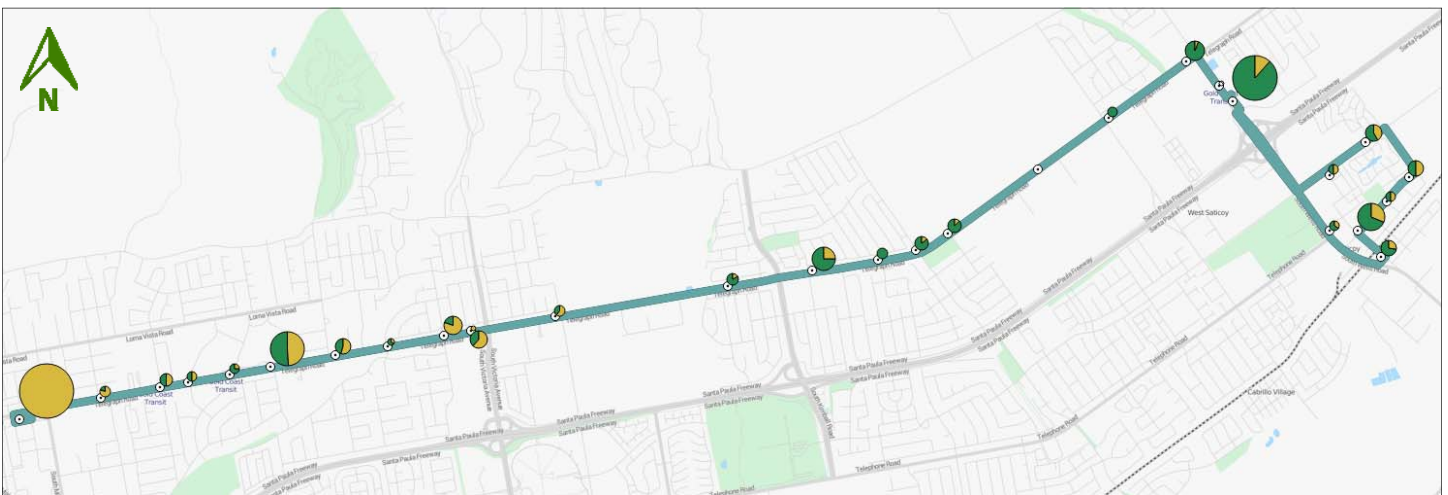
# Route 10

PACIFIC VIEW MALL—TELEGRAPH—SATICOY

## Route 10 EB Ridership Map



## Route 10 WB Ridership Map



**Hours of Operation:**  
5:25AM—9:18PM

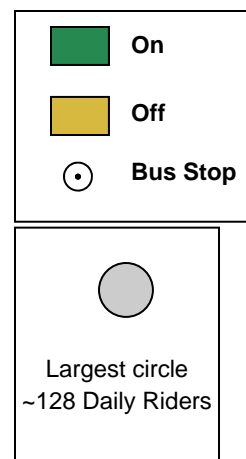
**Frequency:**  
1 hour

**Average Speed:**  
13.6 mph

**On Time Performance:**  
82%

**Route Length:**  
11.8 miles

**Annual Revenue Miles:**  
80,544



## Financial

Route Cost	\$721,962.01
Route Revenue	\$84,980.92
Cost per Rider	\$7.93
Subsidy per Rider	\$6.99

## Ridership

Annual Passengers	91,068
Average Daily Passengers Weekday	288
Average Daily Passengers Weekend	169
Weekday Passengers per Hour	12.17
Daily Passengers per Service Mile	1.28
Annual Wheelchair Boardings	545
Annual Bicycle Boardings	2,271
Population within Walking Distance	14,478
Jobs within Walking Distance	5,145

## Description

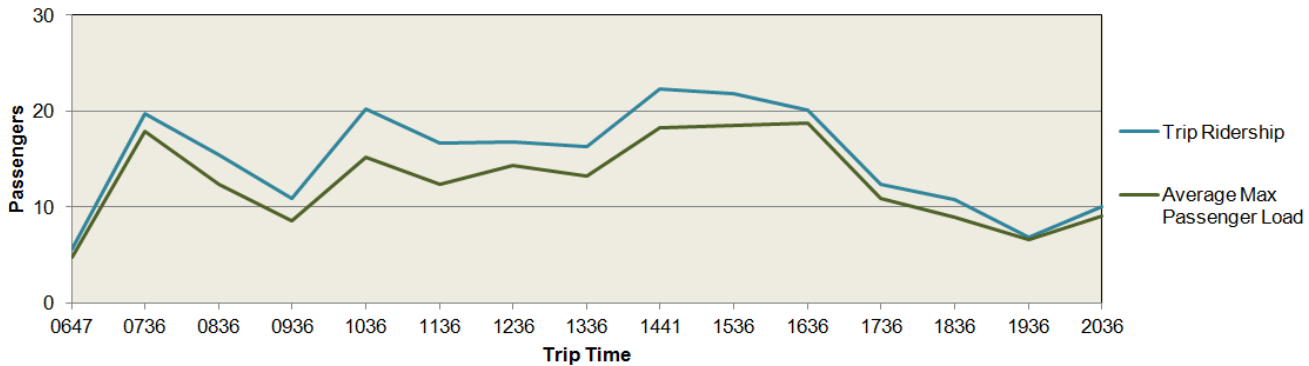
Route 10 is a trunk route that runs from the Ventura Transit Center to Wells Center and Saticoy. Route 10 begins at the Ventura Transit Center and runs east on Telegraph Road, then south on Wells Road before pulling into the Wells Center. After leaving Wells Center, the route continues south on Wells Road to Saticoy where it makes a clockwise loop on Darling Road, Campanula Avenue, Violeta Street, Los Angeles Avenue, and back onto Wells Road where it returns to Wells Center and eventually back to the Ventura Transit Center via Wells Road and Telegraph Road.

## Neighborhoods and Points of Interest

Pacific View Mall, Midtown neighborhood, Saint Bonaventure High School, College neighborhood, Ventura College, Buena High School, Poinsettia neighborhood, Juanamaria neighborhood, The Center, Wells neighborhood, Bonaventure Assisted Living, Wells Center, Saticoy, East Village.

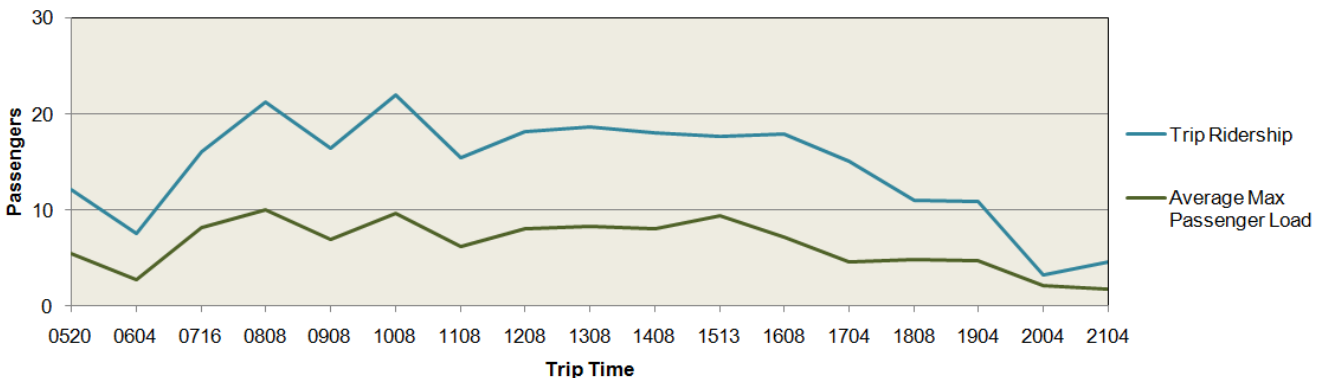
## Route 10 EB

### Trip Ridership-Max Load Plot



## Route 10 WB

### Trip Ridership-Max Load Plot

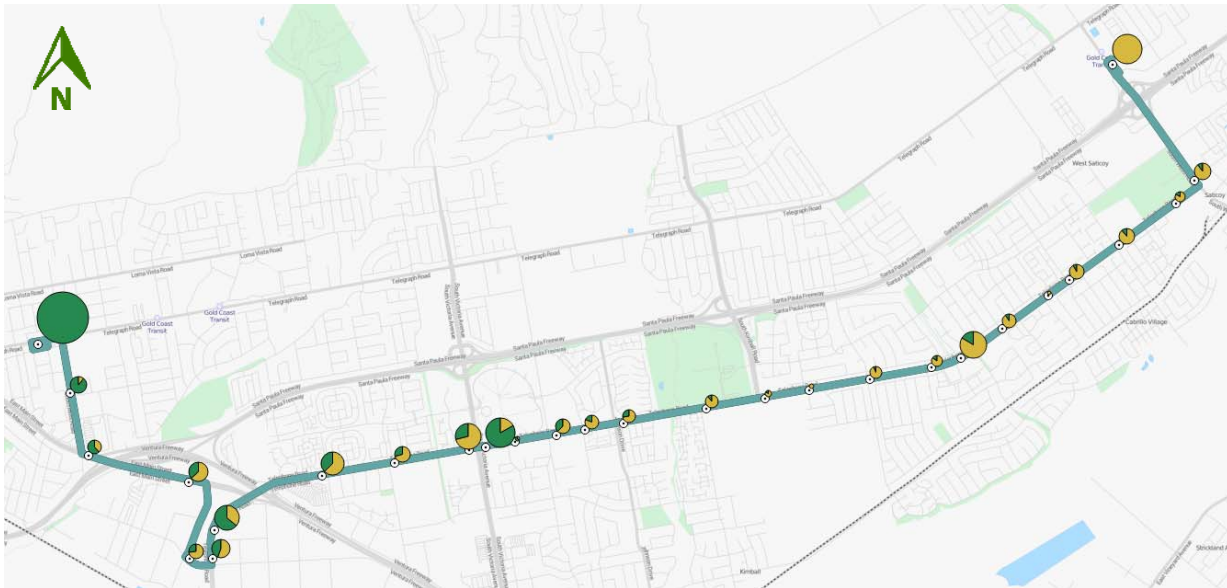




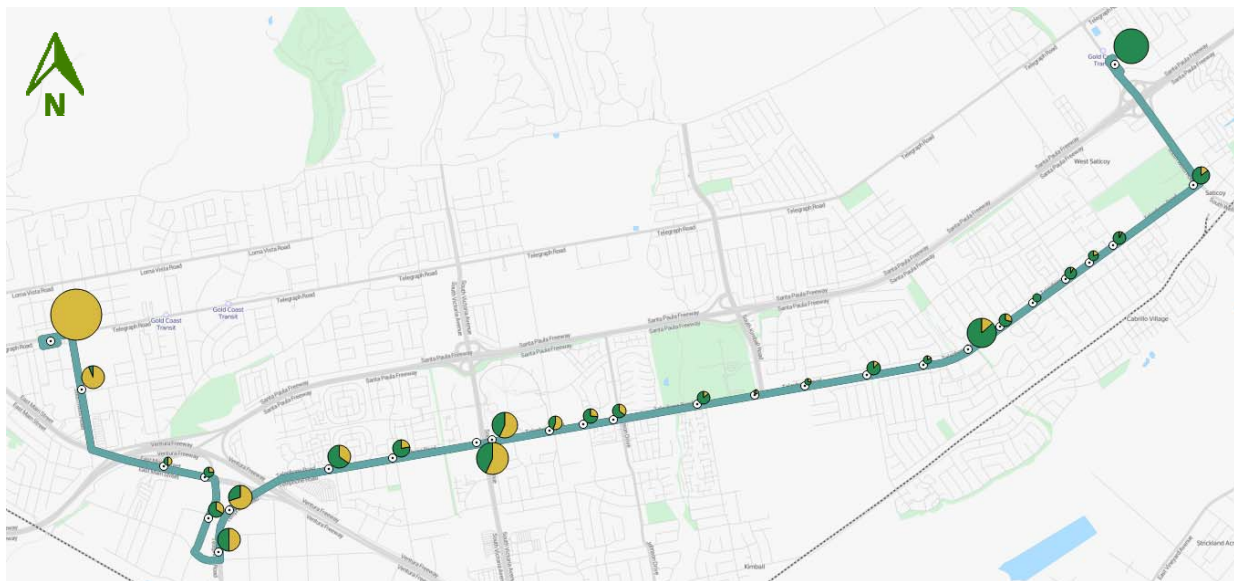
# Route 11

PACIFIC VIEW MALL—TELEGRAPH—SATICOY

## Route 11 EB Ridership Map



## Route 11 WB Ridership Map



**Hours of Operation:**  
5:20AM—9:51PM

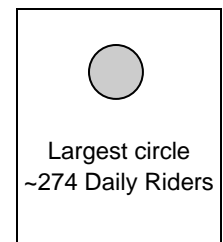
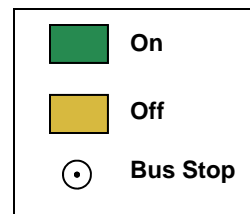
**Frequency:**  
34 mins

**Average Speed:**  
12.9 mph

**On Time Performance:**  
75%

**Route Length:**  
17.8 miles

**Annual Revenue Miles:**  
149,512



## Financial

Annual Route Cost	\$1,263,618.46
Annual Farebox Route Revenue	\$205,362.34
Cost per Rider	\$4.97
Subsidy per Rider	\$4.16

## Ridership

Annual Passengers	254,263
Average Daily Passengers Weekday	824
Average Daily Passengers Weekend	423
Weekday Passengers per Hour	19.41
Daily Passengers per Service Mile	1.85
Annual Wheelchair Boardings	1,663
Annual Bicycle Boardings	6,167
Population within Walking Distance	14,478
Jobs within Walking Distance	5,145

## Description

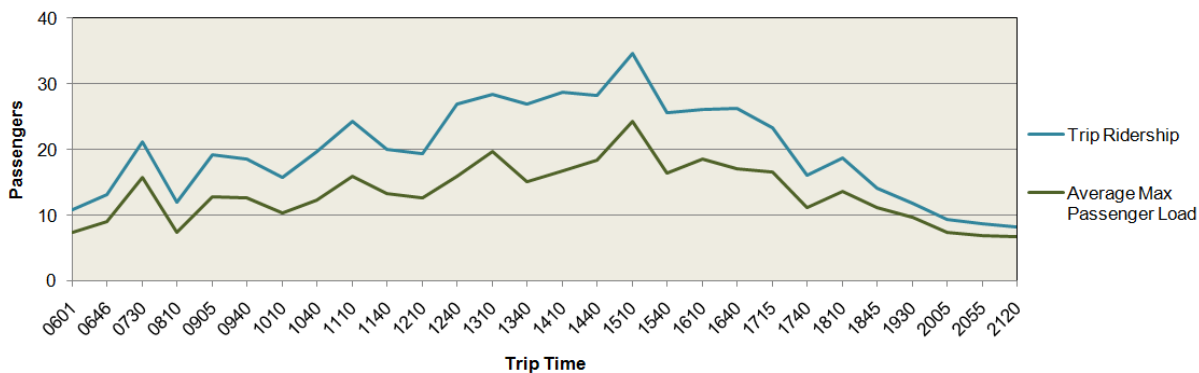
Route 11 is a trunk route that runs from the Ventura Transit Center to Wells Center. Route 11 begins at the Ventura Transit Center and runs south on Mills Road, then east on Main Street, south on Donlon Road, east on Market Street, east on Telephone Road, then turning north onto Wells Road to Wells Center.

## Neighborhoods and Points of Interest

Pacific View Mall, Midtown neighborhood, Saint Bonaventure High School, College neighborhood, Arundell neighborhood, Target, Ventura DMV, Poinsettia Plaza, Telephone Road Plaza, Thille neighborhood, Gateway Plaza, Montalvo neighborhood, Government Center, Serra neighborhood, Ventura Community Park, Veterans Home of California, Saticoy neighborhood, East Village, Wells neighborhood, Wells Center.

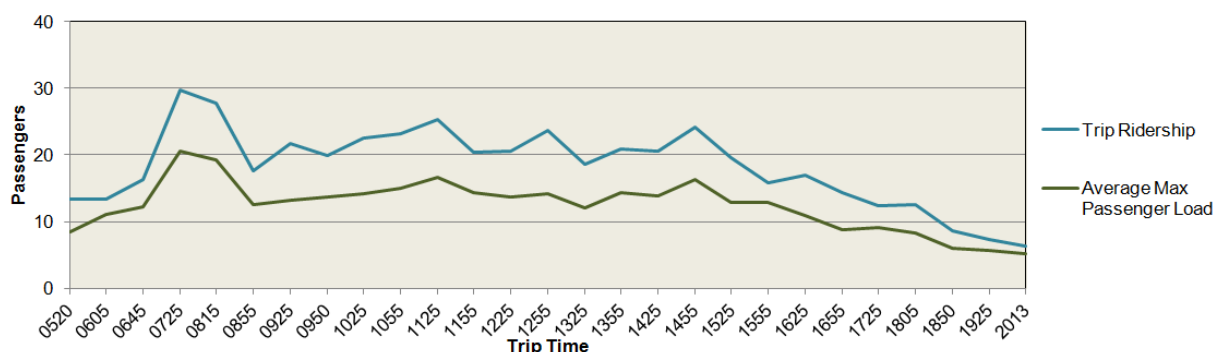
## Route 11 EB

Trip Ridership-Max Load Plot



## Route 11 WB

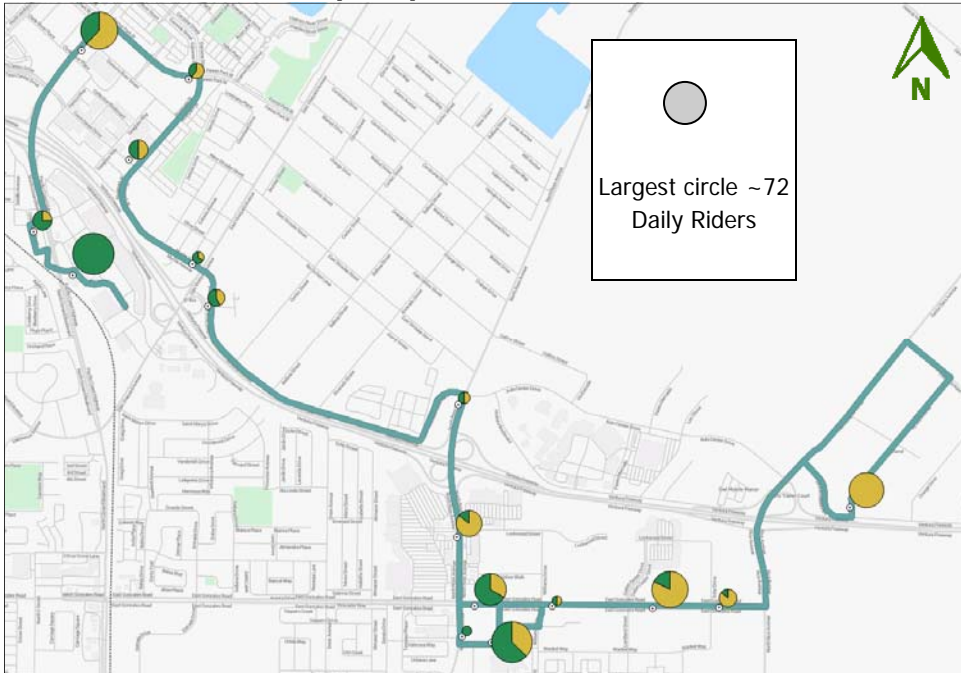
Trip Ridership-Max Load Plot



# Route 14

ESPLANADE—ST. JOHN'S—NYELAND ACRES

## Route 14 EB Ridership Map



**Hours of Operation:**  
5:50AM—8:43PM

**Frequency:**  
45 mins

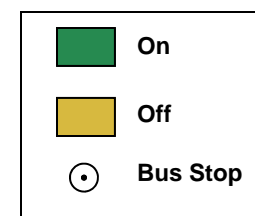
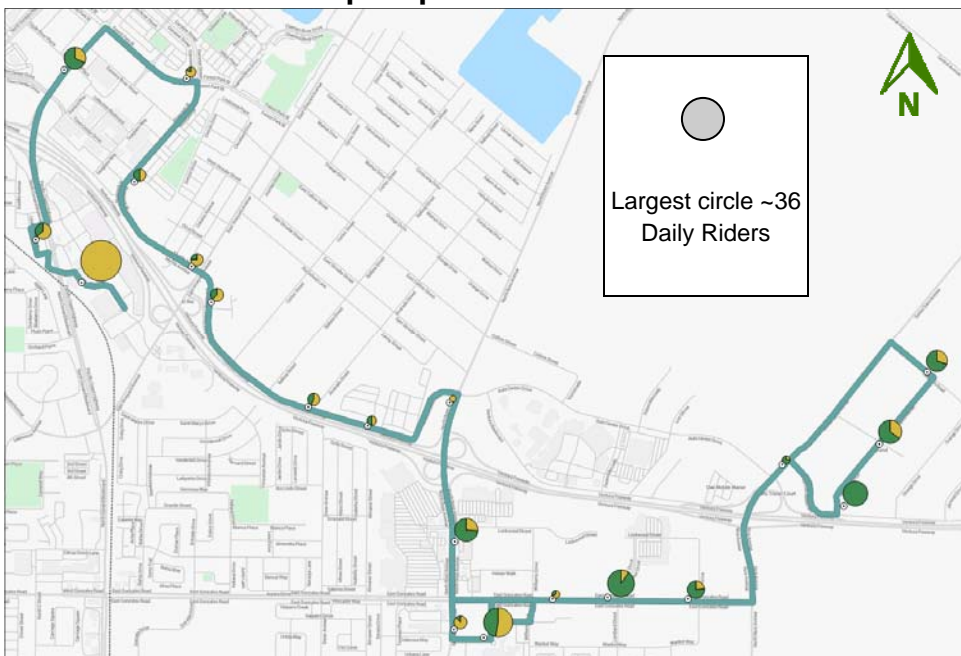
**Average Speed:**  
12.2 mph

**On Time Performance:**  
88%

**Route Length:**  
14.04 miles

**Annual Revenue Miles:**  
84,608

## Route 14 WB Ridership Map



## Financial

Annual Route Cost	\$742,213.61
Annual Farebox Route Revenue	\$40,338.47
Cost per Rider	\$13.37
Subsidy per Rider	\$12.64

## Ridership

Annual Passengers	55,532
Average Daily Passengers Weekday	180
Average Daily Passengers Weekend	93
Weekday Passengers per Hour	7.22
Daily Passengers per Service Mile	0.74
Annual Wheelchair Boardings	293
Annual Bicycle Boardings	774
Population within Walking Distance	13,416
Jobs within Walking Distance	11,867

## Description

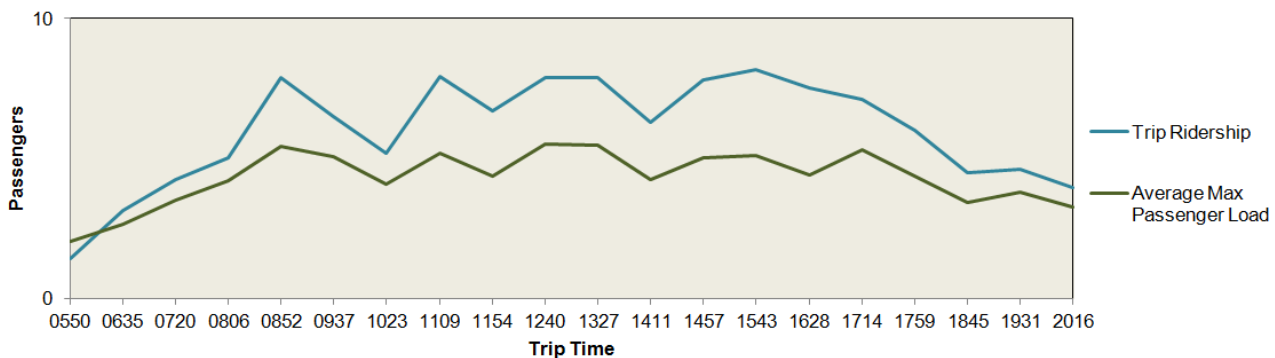
Route 14 is a local route that runs between Esplanade and Nyeland Acres. Route 14 begins at the Esplanade Shopping Center and heads north up Esplanade Drive, Wagon Wheel Road, Spur Road, and Oxnard Boulevard to The Collection. The route turns east onto Forest Park Boulevard, south on River Park Boulevard, east on Ventura Boulevard, and south on Rose Avenue to St. John's Hospital. At St. John's Hospital, the route continues east on Gonzales Road, north on Rice Avenue, and makes a counter-clockwise loop along Ventura Boulevard, Nyeland Avenue, Friedrich Road, and Santa Clara Avenue. The route does the trip in reverse after leaving the Nyeland Acres loop.

## Neighborhoods and Points of Interest

Esplanade Shopping Center, Riverpark neighborhood, The Collection, El Rio West neighborhood, El Rio neighborhood, Financial Square, Shopping at the Rose, St. John's Hospital, East Village neighborhood, Clinicas Del Camino Real, Nyeland Acres.

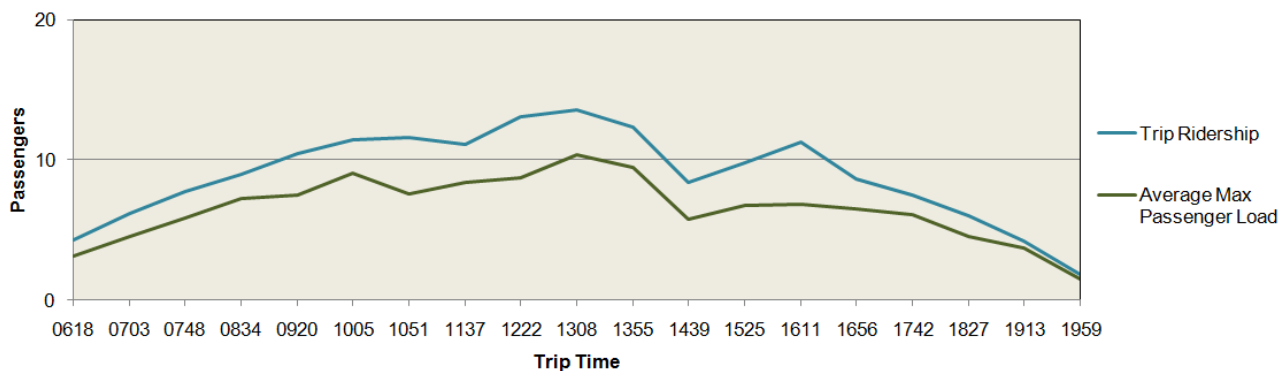
## Route 14 EB

### Trip Ridership-Max Load Plot



## Route 14 WB

### Trip Ridership-Max Load Plot

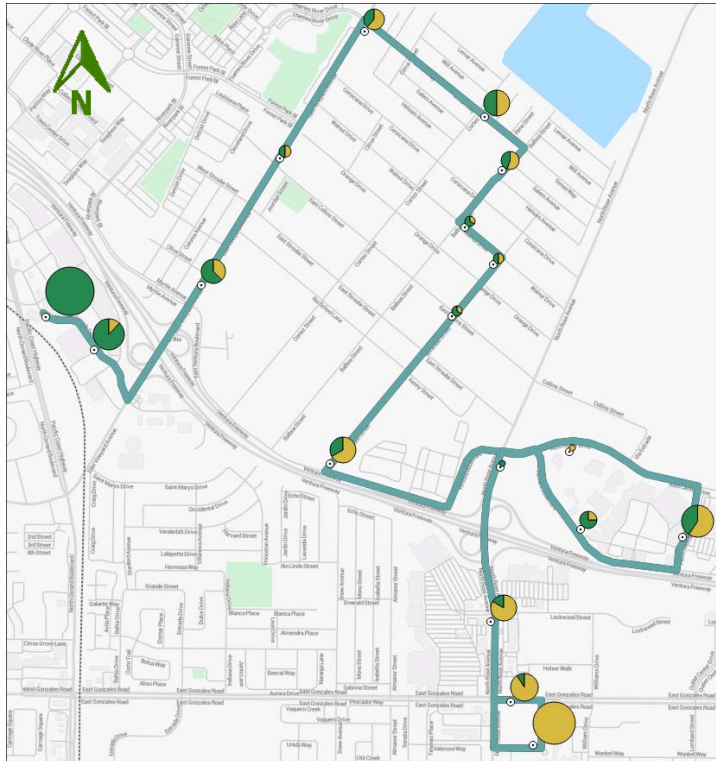




# Route 15

ESPLANADE—EL RIO—ST. JOHN'S

## Route 15 EB Ridership



**Hours of Operation:**  
6:04AM—8:30PM

**Frequency:**  
46 mins

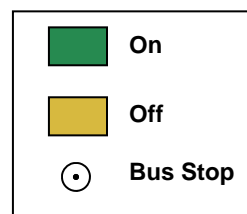
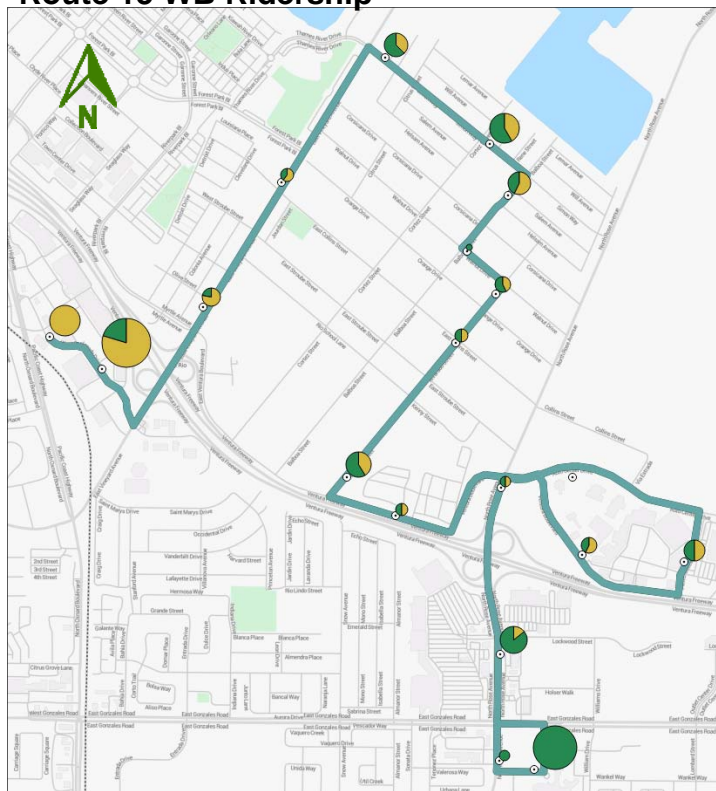
**Average Speed:**  
11.8 mph

**On Time Performance:**  
90%

**Route Length:**  
12.34 miles

**Annual Revenue Miles:**  
76,392

## Route 15 WB Ridership



Largest circle ~65  
Daily Riders

## Financial

Route Cost	\$695,922.25
Route Revenue	\$46,291.36
Cost per Rider	\$11.37
Subsidy per Rider	\$10.66

## Ridership

Annual Passengers	65,283
Average Daily Passengers Weekday	201
Average Daily Passengers Weekend	136
Weekday Passengers per Hour	8.48
Daily Passengers per Service Mile	0.91
Annual Wheelchair Boardings	890
Annual Bicycle Boardings	869
Population within Walking Distance	12,310
Jobs within Walking Distance	11,349

## Description

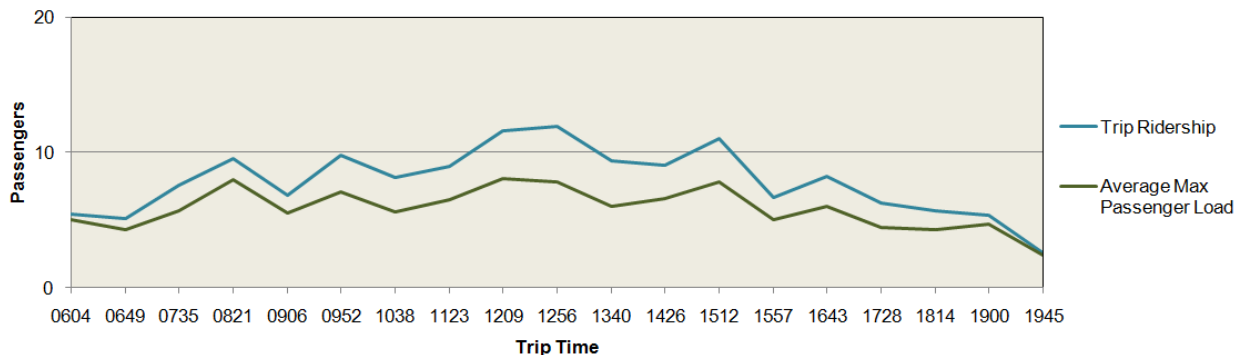
Route 15 is a local route that runs between Esplanade and St. John's Hospital. Route 15 begins at the Esplanade Shopping Center and heads north along Vineyard Avenue, east on Simon Way, south on Balboa Street and Alvarado Street and east on Ventura Boulevard. The route then crosses Rose Avenue and makes a clockwise loop along Auto Center Drive, Paseo Mercaderao, and Ventura Boulevard back to Rose Avenue where it turns south and ends at St. John's Hospital. The route does this in reverse going back towards Esplanade, except the Auto Center loop is also done clockwise.

## Neighborhoods and Points of Interest

Esplanade Shopping Center, Riverpark neighborhood, The Collection, El Rio West neighborhood, El Rio neighborhood, Martinez Shopping Center, Royal Duke Mobile Estates, Auto Center Drive retail area, Costco, Shopping at the Rose, St. John's Hospital.

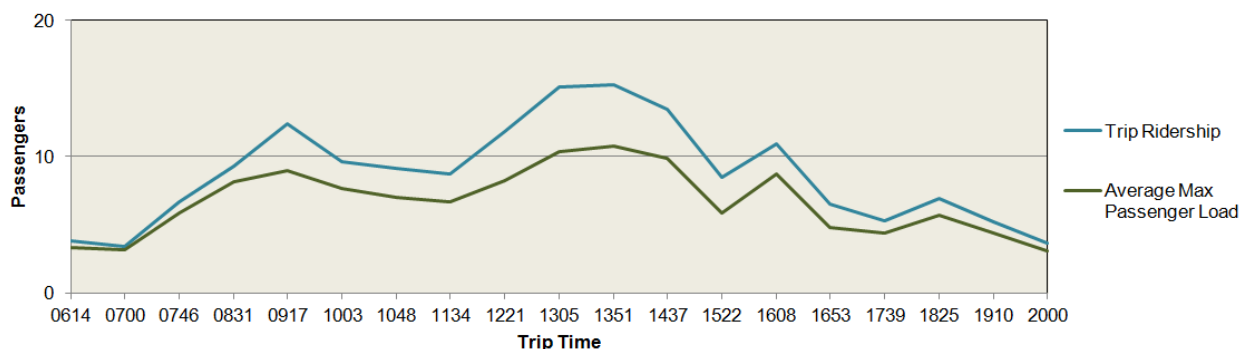
## Route 15 EB

### Trip Ridership-Max Load Plot



## Route 15 WB

### Trip Ridership-Max Load Plot

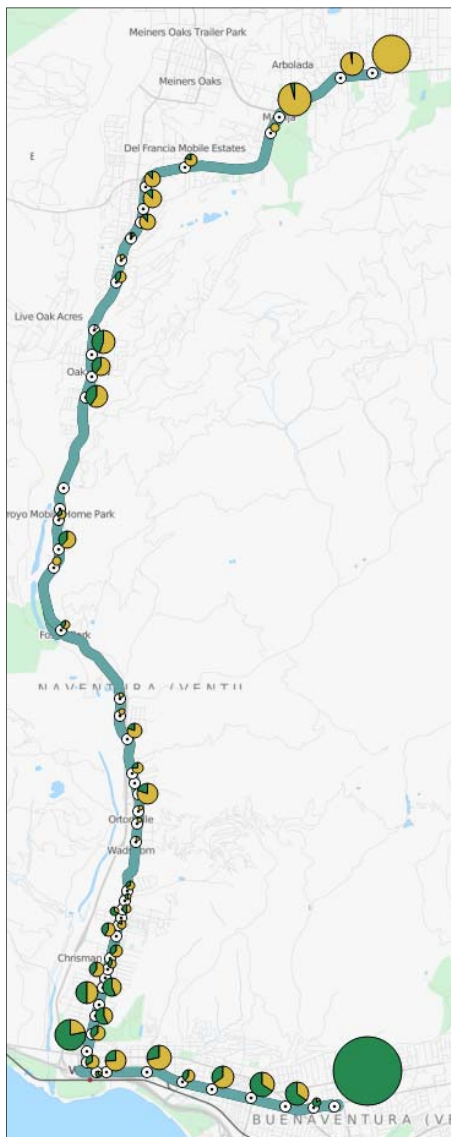




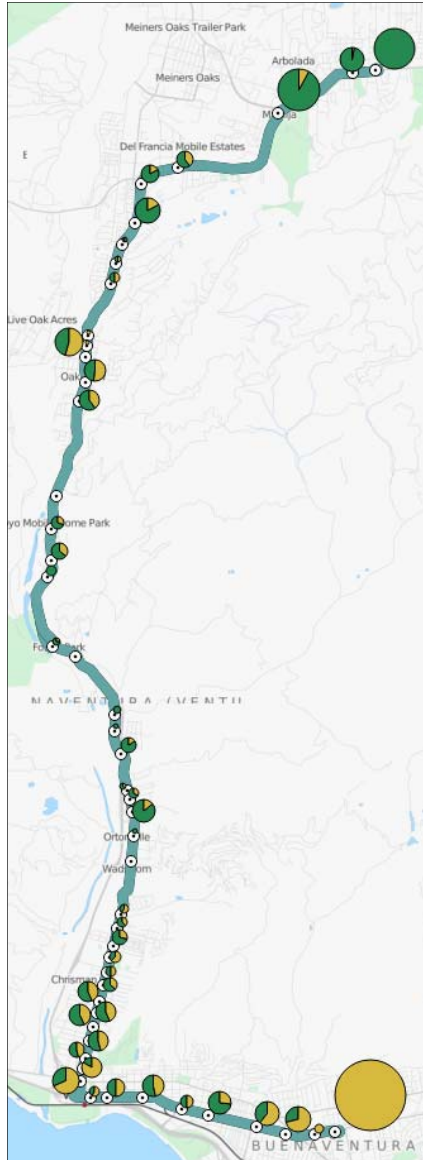
# Route 16

DOWNTOWN OJAI—PACIFIC VIEW MALL

## Route 16 NB Ridership



## Route 16 SB Ridership



**Hours of Operation:**  
5:08AM—9:42PM

**Frequency:**  
1 hour

**Average Speed:**  
16.5 mph

**On Time Performance:**  
77%

**Route Length:**  
51.45 miles

**Annual Revenue Miles:**  
199,530

## Financial

Total Route Cost	\$1,098,124.63
Total Farebox Route Revenue	\$300,440.88
Cost per Rider	\$4.51
Subsidy per Rider	\$3.54

## Ridership

Annual Passengers	310,425
Average Daily Passengers Weekday	946
Average Daily Passengers Weekend	665
Weekday Passengers per Hour	21.41
Daily Passengers per Service Mile	1.65
Annual Wheelchair Boardings	1,174
Annual Bicycle Boardings	11,083
Population within Walking Distance	25,880
Jobs within Walking Distance	12,543

## Description

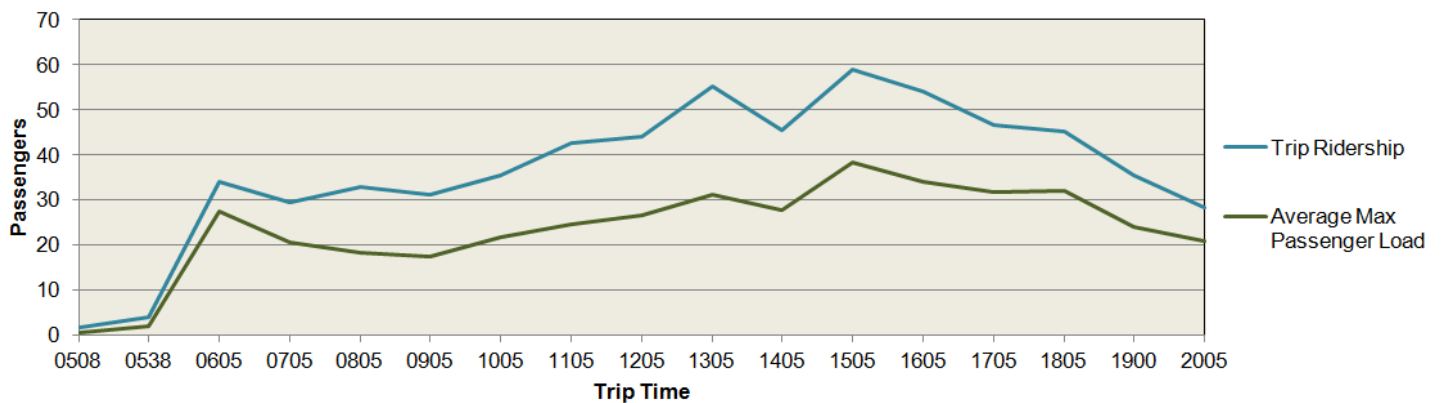
Route 16 is a regional route that runs between Pacific View Mall and downtown Ojai. Route 16 begins at the Ventura Transit Center and runs west on Telegraph Road and Thompson Boulevard, then north on Ventura Avenue and Highway 33, then east on Highway 150 until it reaches downtown Ojai.

## Neighborhoods and Points of Interest

Pacific View Mall, Saint Bonaventure High School, Midtown neighborhood, Ventura County Medical Center, Community Memorial Hospital, Downtown Ventura, Ventura Pier, Majestic Ventura Theater, Ventura County Fairgrounds, Ventura Amtrak station, San Buenaventura Mission, Mission Plaza, Westside neighborhood, Shell Pipeyard, Brooks Institute, Teen Challenge, Casitas Springs community, Oak View community, Mira Monte community, Ojai Valley Inn, Nordhoff High School, Vons, Ojai Valley School, Downtown Ojai, Ojai Valley Museum, Ojai Valley Trail trailhead.

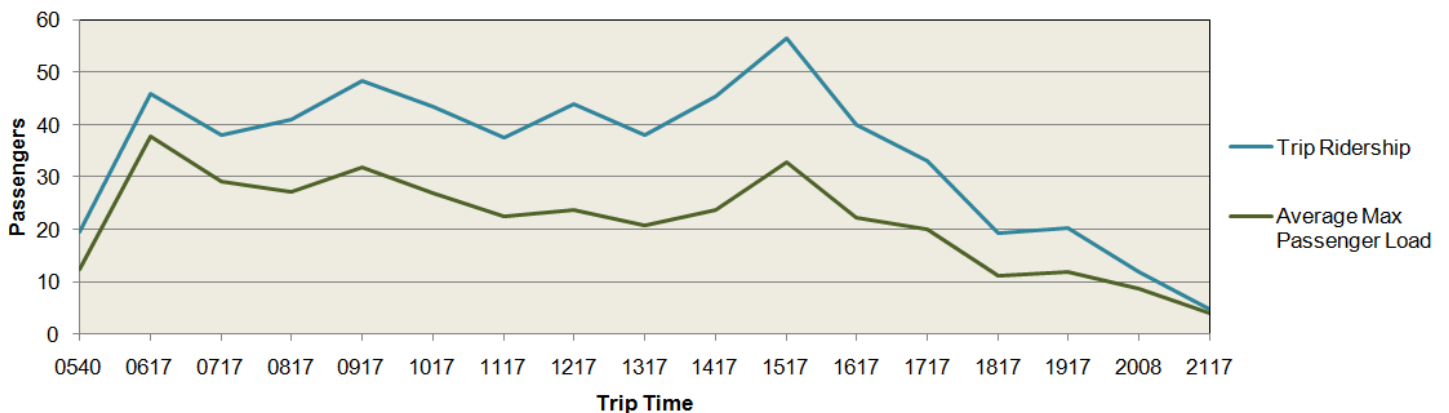
### Route 16 NB

**Trip Ridership-Max Load Plot**



### Route 16 SB

**Trip Ridership-Max Load Plot**



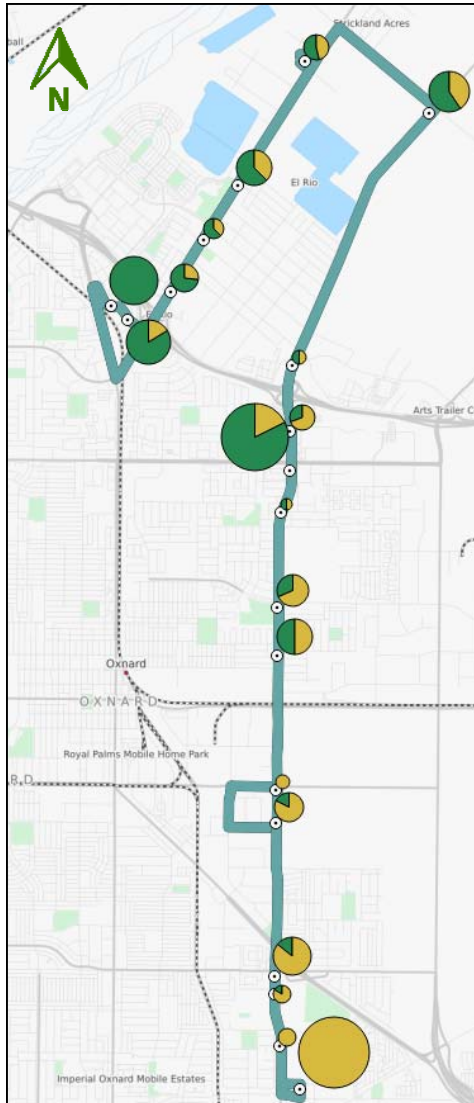
# Route 17

ESPLANADE—OXNARD COLLEGE

## Route 17 NB Ridership



## Route 17 SB Ridership



**Hours of Operation:**  
6:25AM—9:46PM

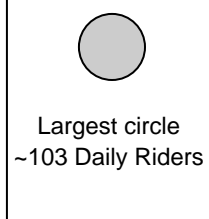
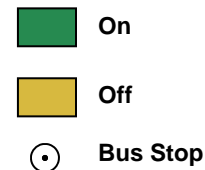
**Frequency:**  
47 mins

**Average Speed:**  
15.5 mph

**On Time Performance:**  
78%

**Route Length:**  
20.89 miles

**Annual Revenue Miles:**  
123,540



## Financial

Route Cost	\$789,023.06
Route Revenue	\$76,736.25
Cost per Rider	\$10.36
Subsidy per Rider	\$9.44

## Ridership

Annual Passengers	83,549
Average Daily Passengers Weekday	294
Average Daily Passengers Weekend	82
Weekday Passengers per Hour	9.31
Daily Passengers per Service Mile	0.72
Annual Wheelchair Boardings	608
Annual Bicycle Boardings	1,556
Population within Walking Distance	22,524
Jobs within Walking Distance	18,579

## Description

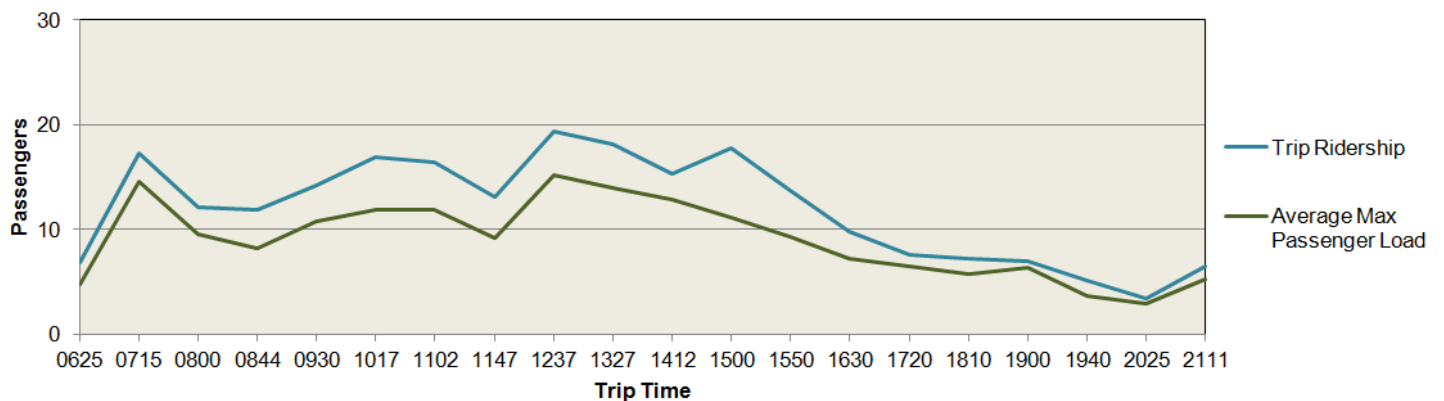
Route 17 is a trunk route that runs between Esplanade and Oxnard College. Route 17 begins at the Esplanade Shopping Center and runs north on Vineyard Avenue, east on Central Avenue, and south on Rose Avenue to Oxnard College. The return trip does the same thing in reverse but makes a deviation along Westar Drive, Pacific Avenue, and Wooley Road and makes a clockwise loop along Vineyard Avenue, Oxnard Boulevard, and Esplanade Drive to get back to Esplanade Shopping Center.

## Neighborhoods and Points of Interest

Esplanade Shopping Center, Riverpark neighborhood, The Collection, El Rio West neighborhood, El Rio neighborhood, Juvenile Justice Center, Rio Mesa High School, Auto Center Drive retail area, Shopping at the Rose, St. John's Hospital, West Village neighborhood, East Village neighborhood, La Colonia neighborhood, Rose Park neighborhood, eastern Central Communities, Lemonwood neighborhood, College Estates neighborhood, Channel Islands High School, College Park neighborhood, Oxnard College.

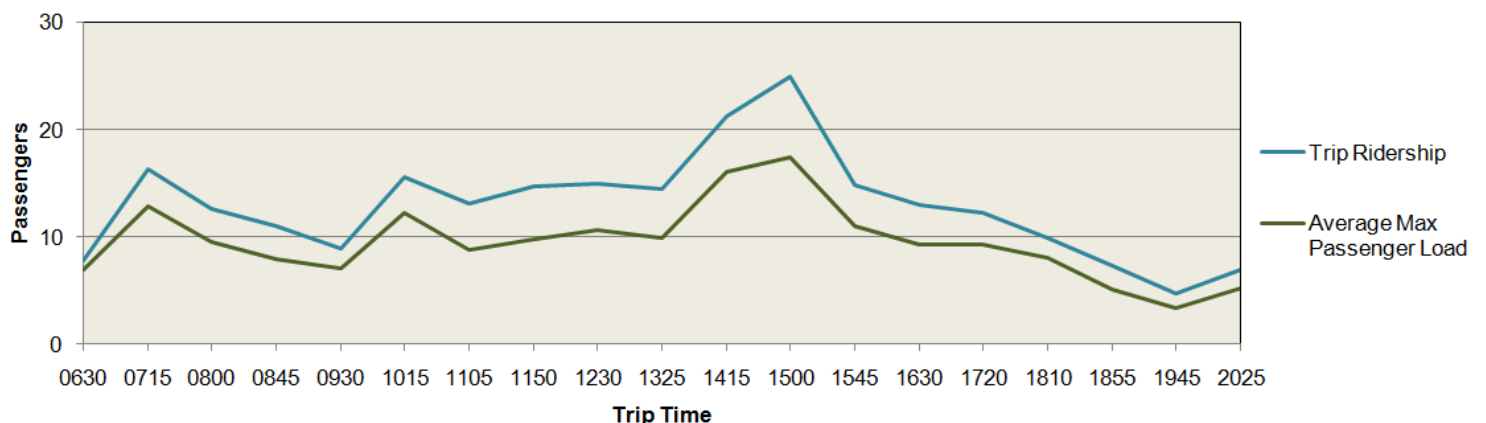
### Route 17 NB

**Trip Ridership-Max Load Plot**



### Route 17 SB

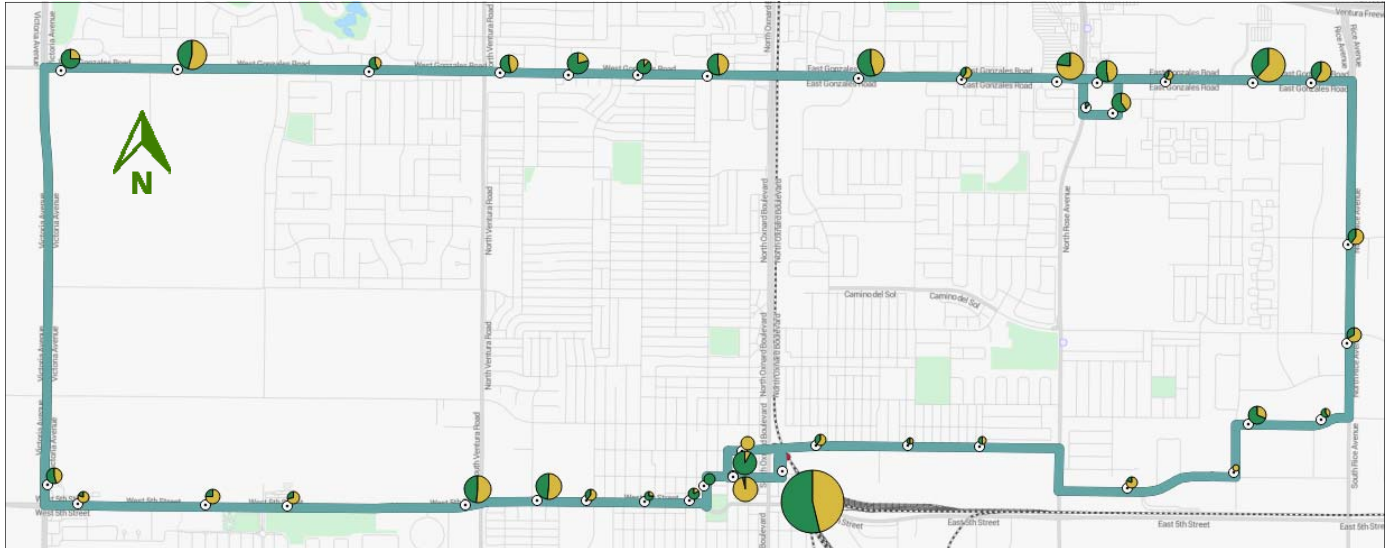
**Trip Ridership-Max Load Plot**



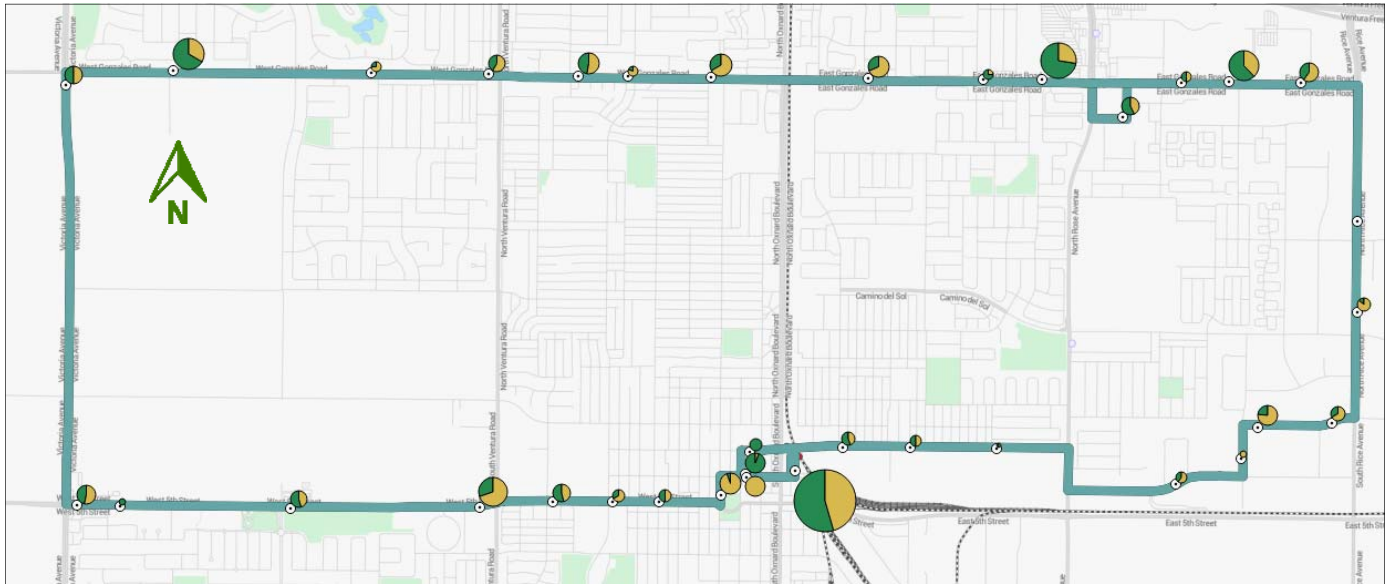
# Route 19/20

OTC—5TH—GONZALES RD

## Route 19 Ridership Map



## Route 20 Ridership Map



### Hours of Operation:

19: 6:00AM—8:23PM

20: 5:40AM—7:28PM

### Frequency:

1 hour

### Average Speed:

13.8 mph

### On Time Performance:

19: 67%

20: 76%

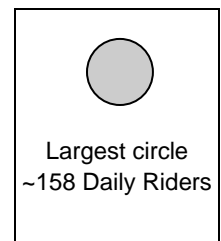
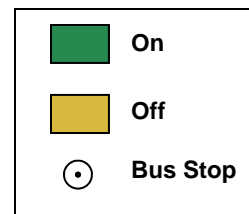
### Route Length:

12.27 miles

### Annual Revenue Miles:

19: 63,891

20: 63,894





## Financial

Route Cost	\$846,087.84
Route Revenue	\$116,225.64
Cost per Rider	\$3.80
Subsidy per Rider	\$3.34

## Ridership

Annual Passengers	141,182
Average Daily Passengers Weekday	468
Average Daily Passengers Weekend	239
Weekday Passengers per Hour	14.2
Daily Passengers per Service Mile	1.30
Annual Wheelchair Boardings	697
Annual Bicycle Boardings	2,396
Population within Walking Distance	30,737
Jobs within Walking Distance	19,385

## Description

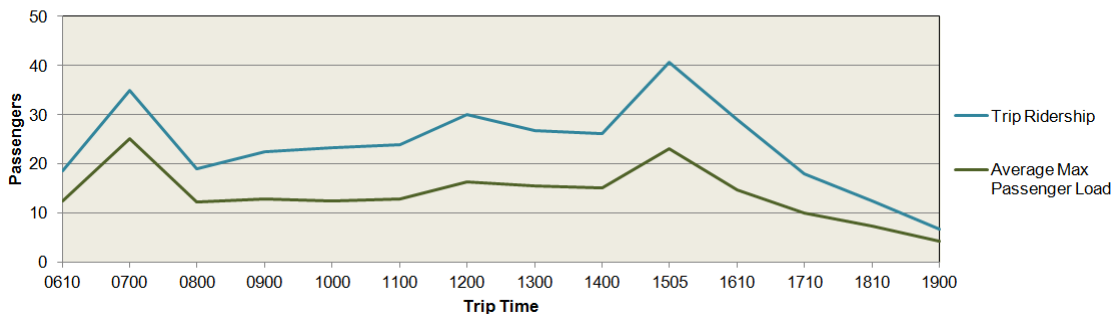
Routes 19 and 20 are loop routes that start at the Oxnard Transportation Center and circle around northern Oxnard. Routes 19 and 20 run clockwise and counterclockwise respectively. Route 19 goes west on 5th Street, north on Victoria Avenue, and east on Gonzales Road until it reaches St. John's Hospital. After leaving the hospital, it continues east, then south on Rice Avenue, west on Sturgis Avenue, south on Lombard Street, west on Eastman Avenue, and west on Third Street until it reaches downtown Oxnard and returns to the OTC. The Route 20 makes the same trip in the reverse direction.

## Neighborhoods and Points of Interest

Downtown Oxnard, Wilson neighborhood, Hobson Park East neighborhood, Fremont South neighborhood, Westside Plaza, Trolley Plaza, Hobson Park West neighborhood, Job & Career Center, Sea Air neighborhood, Boys & Girls Club of Oxnard, Oxnard Airport, Sea View Estates neighborhood, Mexican Consul, Airport Marina Center, Farmland, Oxnard High School, Patterson neighborhood, Cabrillo neighborhood, Windsor North River Ridge neighborhood, Carriage Square neighborhood, Orchard neighborhood, West Village neighborhood, Pacifica High School, Rio Lindo neighborhood, Northside Plaza, Shopping at the Rose, Rose Ranch, St. John's Hospital, East Village neighborhood, Clinicas Del Rio, Rose Park neighborhood, La Colonia neighborhood.

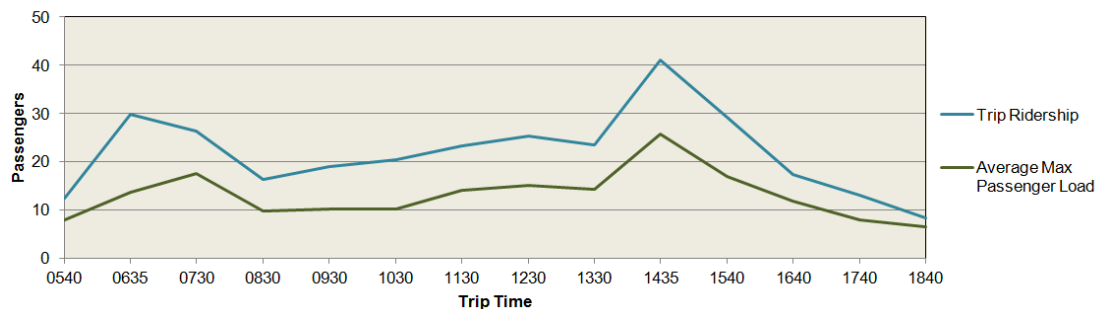
## Route 19

Trip Ridership-Max Load Plot



## Route 20

Trip Ridership-Max Load Plot

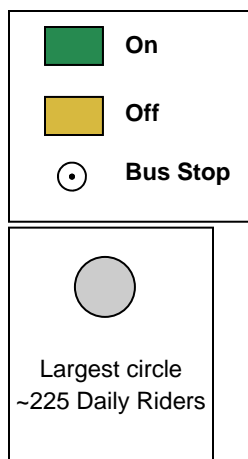
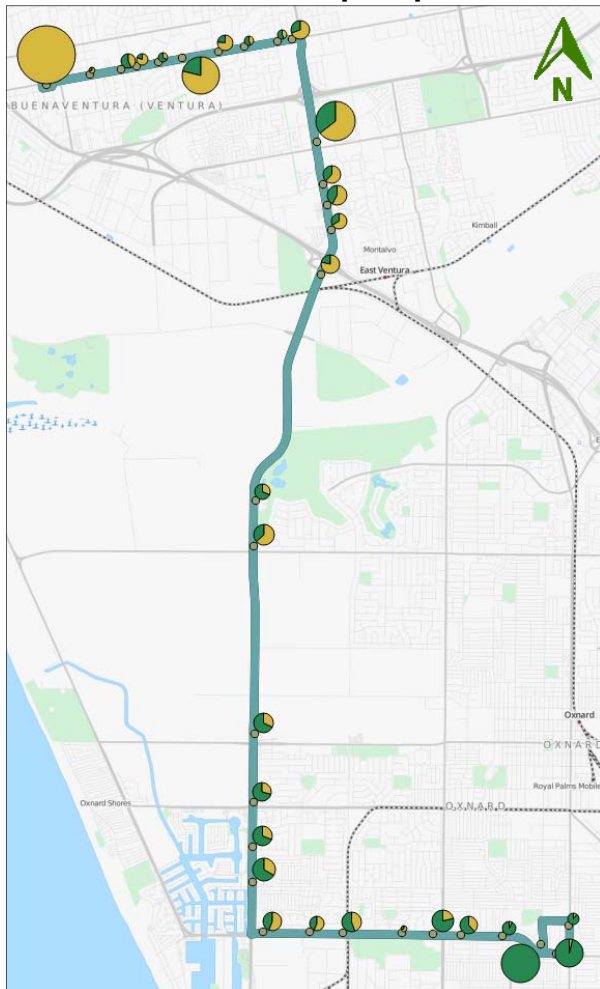




# Route 21

PACIFIC VIEW MALL—VICTORIA—C STREET TRANSFER CENTER

**Route 21 NB Ridership Map**



**Hours of Operation:**

5:40AM—8:43PM

**Frequency:**

30 mins (peak hour)

1 hour (off peak)

**Average Speed:**

15.7 mph

**On Time Performance:**

62%

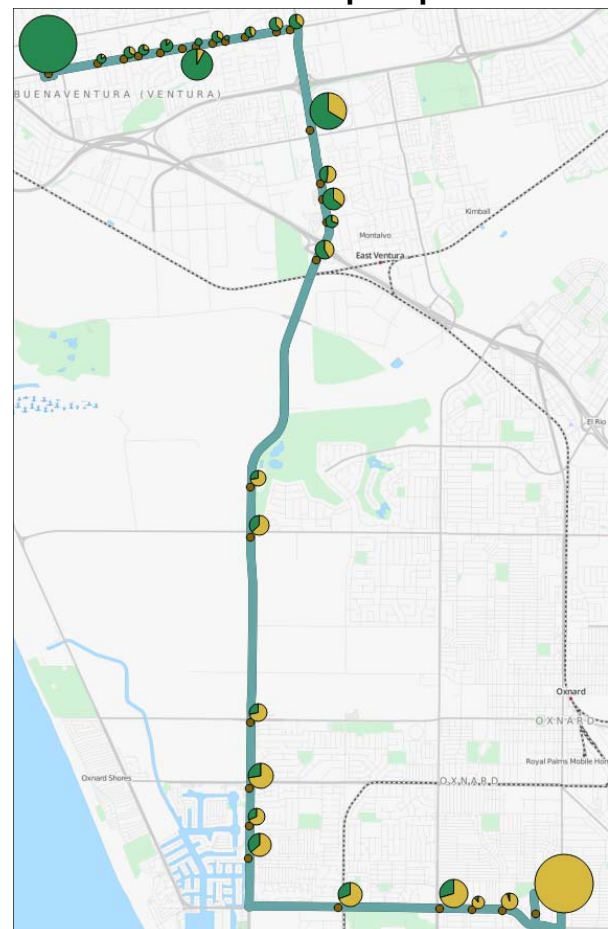
**Route Length:**

24.51 miles

**Annual Revenue Miles:**

179,413

**Route 21 SB Ridership Map**



## Financial

Route Cost	\$1,115,237.37
Route Revenue	\$249,178.09
Cost per Rider	\$5.39
Subsidy per Rider	\$4.41

## Ridership

Annual Passengers	253,009
Average Daily Passengers Weekday	832
Average Daily Passengers Weekend	448
Weekday Passengers per Hour	17.9
Daily Passengers per Service Mile	1.48
Annual Wheelchair Boardings	1056
Annual Bicycle Boardings	10,202
Population within Walking Distance	29,888
Jobs within Walking Distance	20,955

## Description

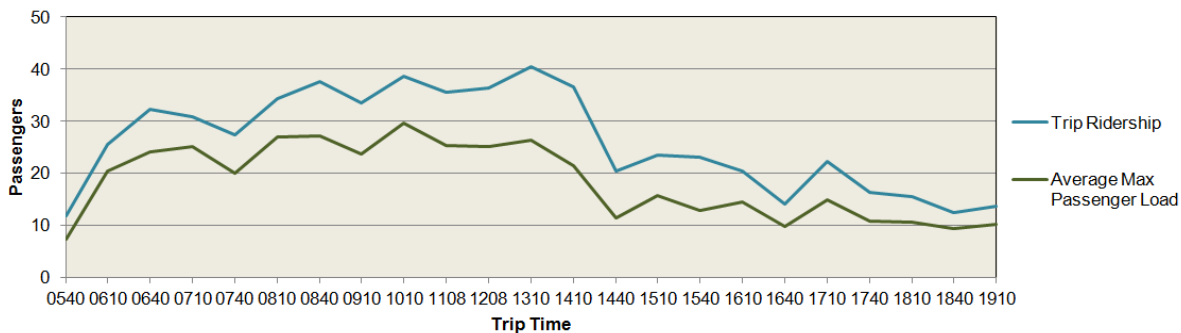
Route 21 is a trunk route that runs between south Oxnard and the Pacific View Mall. Route 21 begins at C Street Transfer Center and runs west on Channel Islands Boulevard, north on Victoria Avenue, and west on Telegraph Road to the Ventura Transit Center.

## Neighborhoods and Points of Interest

Centerpoint Mall, Kamala Park neighborhood, Santa Clara High School, Bryce Canyon North neighborhood, Bartolo Square South neighborhood, Redwood neighborhood, Hueneme Bay Center, Naval Base Ventura County, Plaza Del Mar, Mandalay Village Marketplace Shopping Center, Oliveira Plaza, Channel islands neighborhood, Seabridge Marketplace, Via Marina neighborhood, Sea View Estates neighborhood, Airport Marina Center, Oxnard High School, North Bank neighborhood, Arundell neighborhood, Ventura Adult & Continuing Education, Montalvo neighborhood, Montalvo Square, Walmart Supercenter, Thille neighborhood, Victoria Village, Government Center, Poinsettia neighborhood, College neighborhood, Buena High School, Ventura College, Pacific View Mall, Saint Bonaventure High School, Midtown neighborhood.

## Route 21 NB

### Trip Ridership-Max Load Plot



## Route 21 SB

### Trip Ridership-Max Load Plot

