



Item #8

DATE October 7, 2020
TO GCTD Board of Directors
FROM Cynthia Torres Duque, Communications and Marketing Manager *CTD*
SUBJECT Consider Adoption of Resolution 2020 – 10 Establishing GCTD's Support for and Declaration of California Clean Air Day on October 7, 2020

SUMMARY

California Clean Air Day is a statewide campaign encouraging individuals, businesses, organizations, schools, etc., to take a pledge committing to take an action in addressing air pollution in the state by participating in various activities, small or large. California Clean Air Day is built on the idea that by joining together for a unified day of action, collectively we can create new habits to clear the air for all members of California's diverse communities. This call to action is especially important right now – a time when the state is experiencing devastating fires, spreading polluted smoke even in the most pristine locations.

Here at Gold Coast Transit District, we have taken a pledge as an organization by way of adopting this resolution, utilizing the resources available on the event's website (www.cleanairday.org) to promote the event across our social media network. Additionally, GCTD has asked employees to take an individual pledge by signing up on our own pledge link (cleanairday.org/individual-pledge/GCTD/) and committing to an action that makes sense to them. They can choose from a menu of activities, including planting something, reducing vehicle emissions, switch to the use of clean products, etc.

This work is in addition to the daily work we do of providing environmentally-friendly public transit service across five jurisdictions, with a fleet fueled by compressed natural gas, and operating from a new and sustainable facility which was built to meet all California Green Building standards.

California Clean Air Day is an initiative of the Coalition for Clean Air.

RECOMMENDATION

It is recommended that the Board of Directors adopt Resolution 2020 – 10, Establishing GCTD's Support for and Declaration of "California Clean Air Day" on October 7, 2020.

General Manager's Concurrence

Steven P. Brown

GOLD COAST TRANSIT DISTRICT



A PROJECT OF THE COALITION FOR CLEAN AIR

RESOLUTION # 2020 - 10

Gold Coast Transit District (GCTD)

Support for and Declaration of Clean Air Day on October 7, 2020

Whereas, air pollution contributes to higher rates of cancer and heart and lung diseases, which adversely affect health; and

Whereas, California has some of the most polluted regions in the United States; and

Whereas, it is vital that we protect the health and well-being of our residents, visitors, and workforce; and

Whereas, emissions from vehicles, industry, and even household sources significantly affects the natural environment, air quality and well-being of residents, employees, and visitors of the Gold Coast Transit District service area; and

Whereas, individual actions such as not idling vehicles, walking or biking to work and school, carpooling, and conserving energy can directly improve air quality in our region; and

Whereas, everyone can play a role; and

Whereas, education about air quality can raise community awareness, encourage our community to develop better habits, and improve our community health; and

Whereas, Californians will be joining together across the state to clear the air on October 7, 2020; and

Whereas, Gold Coast Transit District is committed to the health of our residents, workforce, visitors, and community at large; and

Now, therefore be it resolved, by Gold Coast Transit District that October 7, 2020 be declared "Clean Air Day" throughout its service area, and

Be it further resolved that we ask Gold Coast Transit District Management to determine how the organization can participate in Clean Air Day, as appropriate, and report back on those actions.

Be it further resolved that we encourage all residents, businesses, employees, and community members to participate in Clean Air Day and help clear the air for all Californians.