



Item 3

**DATE** October 2, 2019  
**TO** GCTD Board of Directors *CTD*  
**FROM** Cynthia Torres Duque, Communications and Marketing Manager  
**SUBJECT** **Consider Adoption of Resolution 2019-11 Establishing GCTD's Support for and Declaration of "Clean Air Day" on October 2, 2019**

---

## **SUMMARY**

California Clean Air Day is a statewide campaign encouraging individuals, businesses, organizations, schools, etc., to take a pledge committing to do their part to clear the air, through various actions, small and large. This year, GCTD has taken the pledge to participate by way of adopting this resolution, utilizing the resources available on the event's website ([www.cleanairday.org](http://www.cleanairday.org)) to educate its employees on steps they can take, and promoting the event across our social media network. We will also have Customer Service staff issuing FREE 2-Ride tickets and informational materials at our call center. This will be an addition to the daily work we do of providing environmentally friendly public transit across five jurisdictions, carrying over 3.6 million passengers annually on a fleet fueled by compressed natural gas, and operating out of a new and sustainable facility which was built to meet all California Green Building standards.

## **BACKGROUND**

California Clean Air Day is a non-profit, statewide program built on the idea that shared experiences unite people to action to improve our community health. On October 2, 2019, Californians across the state will take actions to clear the air and improve their and their community's health. Over 100,000 people participated in 2018, and it is anticipated that 10 times that will participate in 2019.

Clean Air Day allows individuals, organizations, and communities across the state to participate in ways that makes sense for them. They can choose from a menu of activities to clear the air from carpooling to changing air filters to opting not to drive to switching out harmful cleaning products. California Clean Air Day is a project of the Coalition for Clean Air, a statewide organization working exclusively on air quality issues.

## **GOLD COAST TRANSIT DISTRICT**

November 2, 2019

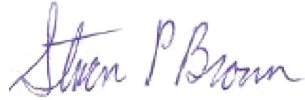
Consider Adoption of Resolution 2019-11 Establishing GCTD's Support for and Declaration of "Clean Air Day" on October 2, 2019

Page 2 of 2

## **RECOMMENDATION**

It is recommended that the Board of Directors adopt Resolution 2019-11, **Establishing GCTD's Support for and Declaration of "Clean Air Day" on October 2, 2019.**

## **GENERAL MANAGER'S CONCURRENCE**

A handwritten signature in blue ink that reads "Steven P. Brown". The signature is written in a cursive style and is positioned above a horizontal line.

---

Steven P. Brown  
General Manager



A PROJECT OF THE COALITION FOR CLEAN AIR

## RESOLUTION # 2019 - 11

Gold Coast Transit District (GCTD)

Support for and Declaration of Clean Air Day on October 2, 2019

**Whereas**, air pollution contributes to higher rates of cancer and heart and lung diseases, which adversely affect health; and

**Whereas**, California has some of the most polluted regions in the United States; and

**Whereas**, it is vital that we protect the health and well-being of our residents, visitors, and workforce; and

**Whereas**, emissions from vehicles, industry, and even household sources significantly affects the natural environment, air quality and well-being of residents, employees, and visitors of the Gold Coast Transit District service area; and

**Whereas**, individual actions such as not idling vehicles, walking or biking to work and school, carpooling, and conserving energy can directly improve air quality in our region; and

**Whereas**, everyone can play a role; and

**Whereas**, education about air quality can raise community awareness, encourage our community to develop better habits, and improve our community health; and

**Whereas**, Californians will be joining together across the state to clear the air on October 2, 2019; and

**Whereas**, Gold Coast Transit District is committed to the health of our residents, workforce, visitors, and community at large; and

**Now, therefore be it resolved**, by Gold Coast Transit District that October 2, 2019 be declared "Clean Air Day" throughout its service area, and

**Be it further resolved** that we ask Gold Coast Transit District Management to determine how the organization can participate in Clean Air Day, as appropriate, and report back on those actions.

**Be it further resolved** that we encourage all residents, businesses, employees, and community members to participate in Clean Air Day and help clear the air for all Californians.