



DATE September 4, 2019 Item 18
TO GCTD Board of Directors
FROM Vanessa Rauschenberger, Director of Planning and Marketing *VR*
SUBJECT **Receive Update on Planning for January 2020 Service Changes and Launch of New Route on Ventura Rd (Route 23)**

SUMMARY

In 2018, GCTD was awarded grant funding under the federal Congestion Mitigation & Air Quality (CMAQ) program for five expansion buses as well as operational funds to support 3-years of demonstration service for new service along Ventura Road. Service along this corridor was identified in GCTD's 2015-2019 Short-Range Transit Plan as a top priority in order to better connect Oxnard College, South Oxnard, Naval Base Ventura County to North Oxnard and The Collection.

For this item, staff will provide an update on planning efforts to-date related to the new Route 23 (Ventura Rd), as well as related planning and outreach planned to lead up to the expected launch of this new service scheduled for January 2020.

RECOMMENDATION

This report is for information only.

GENERAL MANAGER'S CONCURRENCE

Steven P. Brown
General Manager

GOLD COAST TRANSIT DISTRICT