



UPDATE ON PLANNING FOR 2020 SERVICE CHANGES

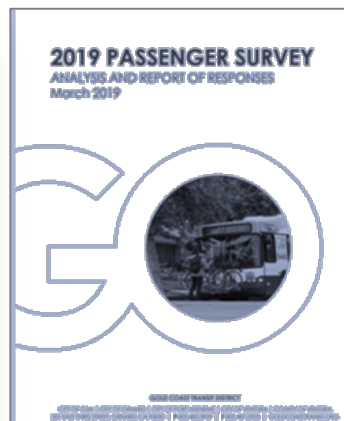
Presentation to Board of Directors September 4, 2019

PLANNED CHANGES for 2020

Based on SRTP Recommendations & Surveys

Five-Year Recommended Service Priorities for Expansion of Service

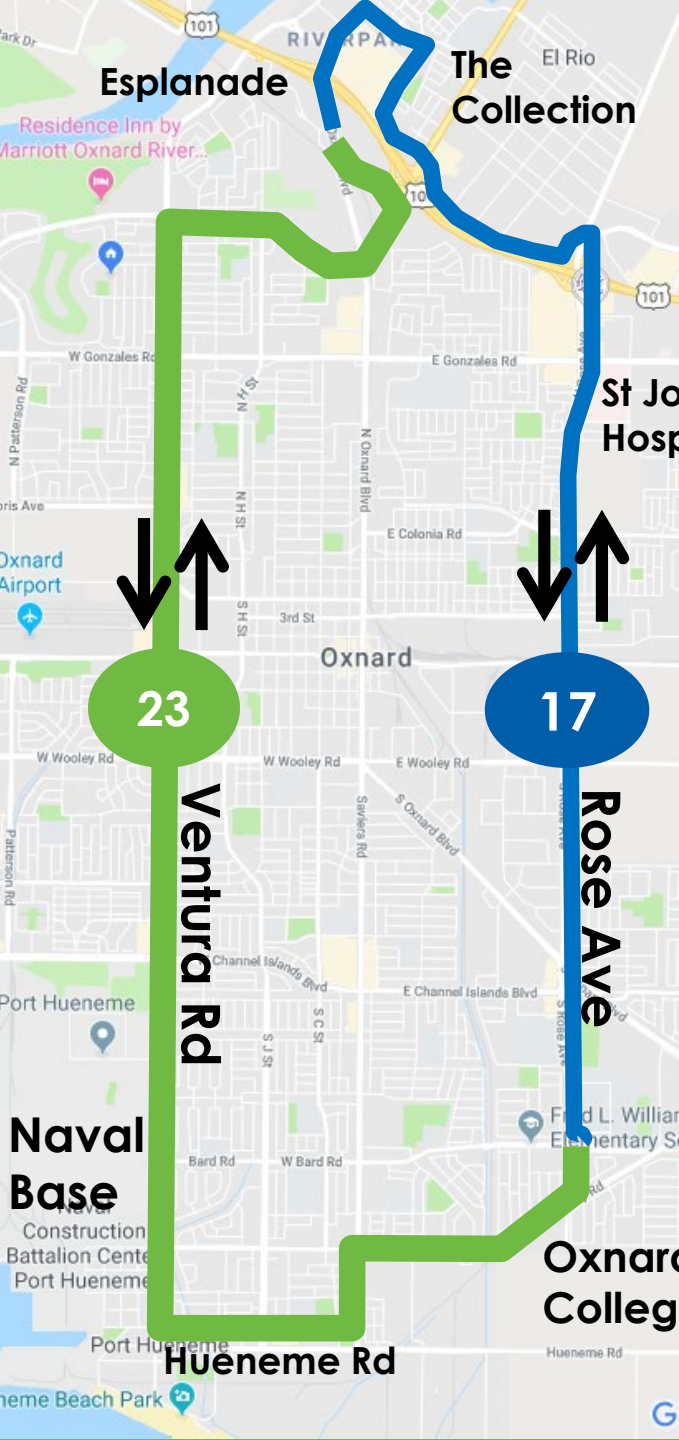
- A. Implement Ventura Road Route to Oxnard College, Port Hueneme & RiverPark
- B. Restructure service in South Oxnard to support faster travel times
- C. Provide improved service to/from NBVC Port Hueneme
- D. Decrease travel time between Oxnard/Ventura/Ojai (Route 6 & 16)
- E. Seasonal Ojai Bike Bus
- F-K. Implement other non-capital program improvements



Planning Efforts to Date



- FY 16-17** Submitted CMAQ Grant Application for 5 New Buses
- FY 17-18** Submitted CMAQ Grant Application for Rt 23 Operations, Bus Stops & Marketing (Grants Awarded)
- FY 18-19** **Bus Stop Planning** (w/Oxnard & Port Hueneme)
- FY 19-20** **Buses Delivered**
Scheduling ← *We are here!*
Public Outreach
Bus Stop Construction (TBD)
- FY 20-21** **Launch of 3-Year Demonstration Period**
- FY 21-22** **Evaluate Years 1-3**



23

17

Route 23 will provide 2-way service 7 days a week.

- **Route 23 will be “interlined” with existing Route 17 to provide a one-seat ride to key locations. *Interline means one bus route will turn into the other at the end of the line.***
- **Both routes will operate every 30 minutes during peak times.**

Bus Stop Planning



Mix of NEW Stops & EXISTING bus stops

Ventura Rd Bus Stop Challenges

- **Requires “thinking outside the car”**

Stop Construction Design out to Bid (Oxnard).

- **Bids due in September**
- **500K in grant funding available for bus stops**
- **Not all stops will possible to install**

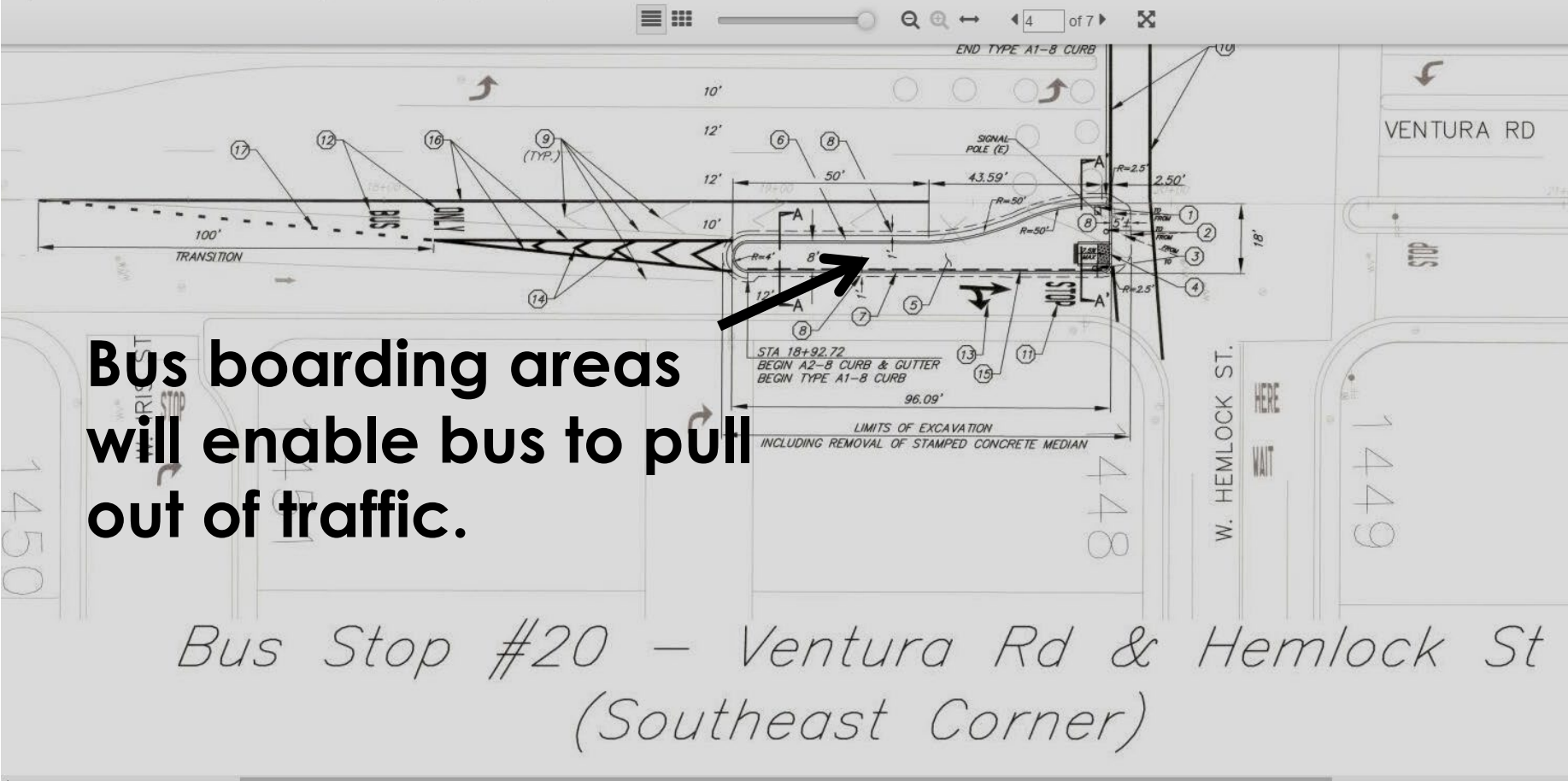
EXAMPLE Ventura & Hemlock



EXAMPLE Ventura & Hemlock

PW 19-81 ▾

City of Oxnard - PW 19-81 Route 23 Bus Stop Installation Project / Plans / PLANS



EXAMPLE Vineyard & Lobelia

School X-ing Signs

Bus Stop Built in 1990's?



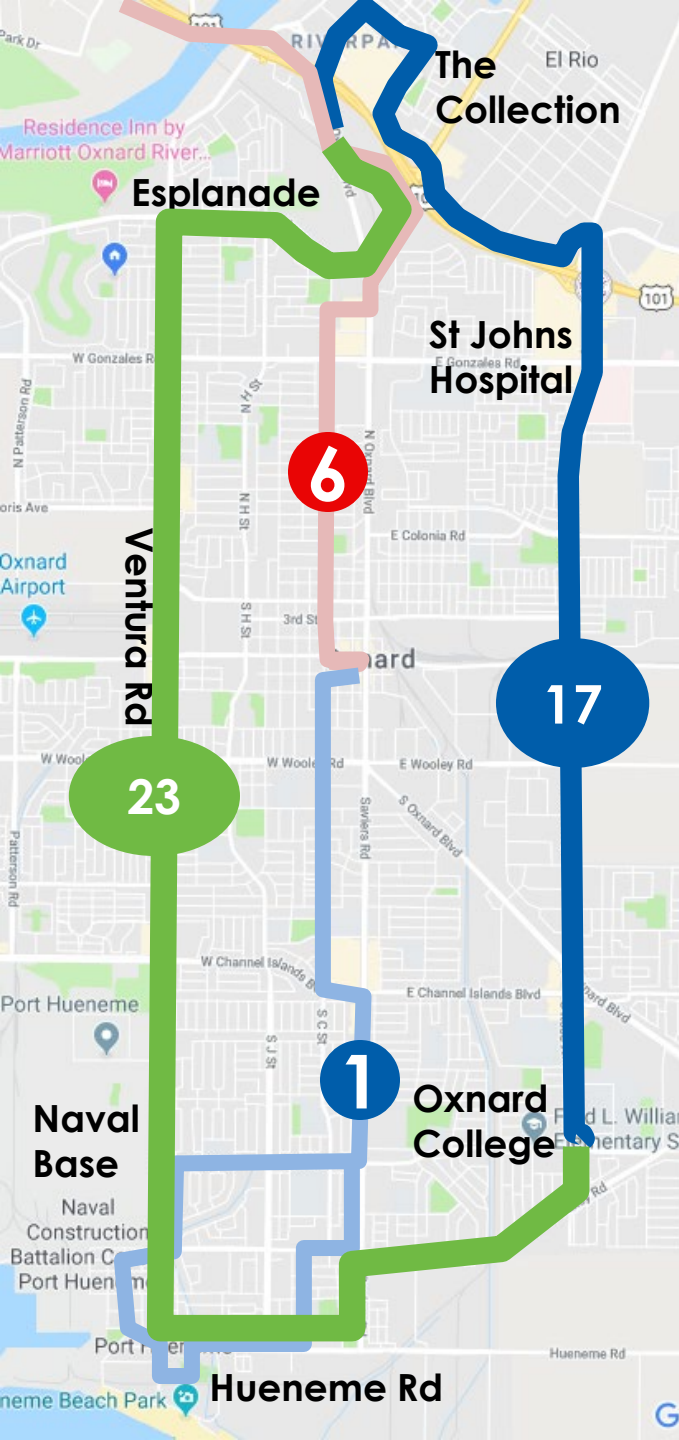
A controlled crosswalk is recommended here to enable pedestrians to cross to access stops on both sides of the street.

PLANNED CHANGES for 2020



- Based on customer feedback, passengers want **faster service**.
- **To do this, restructuring some routes to reduce duplicate loops, deviations allows us to speed up service.**
- In some cases, this may mean **walking 1-2 blocks to access faster bus service.**





23

17

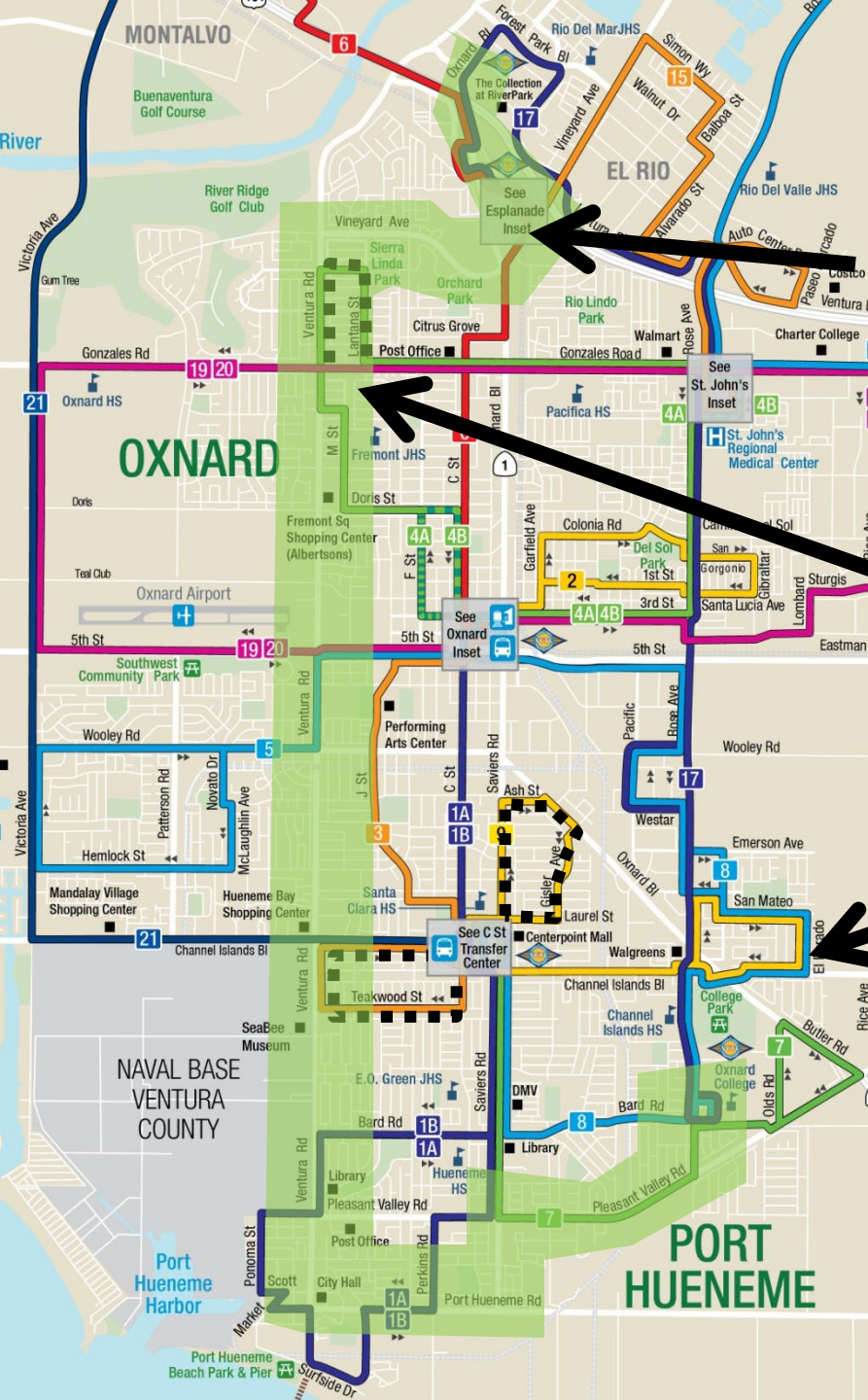
- 23 and 17 will provide faster service from Oxnard College and Naval Base
- Both routes will connect to VCTC buses as well as Route 6 & 1

PLANNED CHANGES

23 – New Route. Service every 30 minutes.

4A/4B – Remove Lantana Loop to speed up Rt 4 service. Route 23 will provide service on Ventura Rd.

3/9 – Combine routes. Route extended to Lemonwood. Remove Gisler/Teakwood. Interline w Route 2.

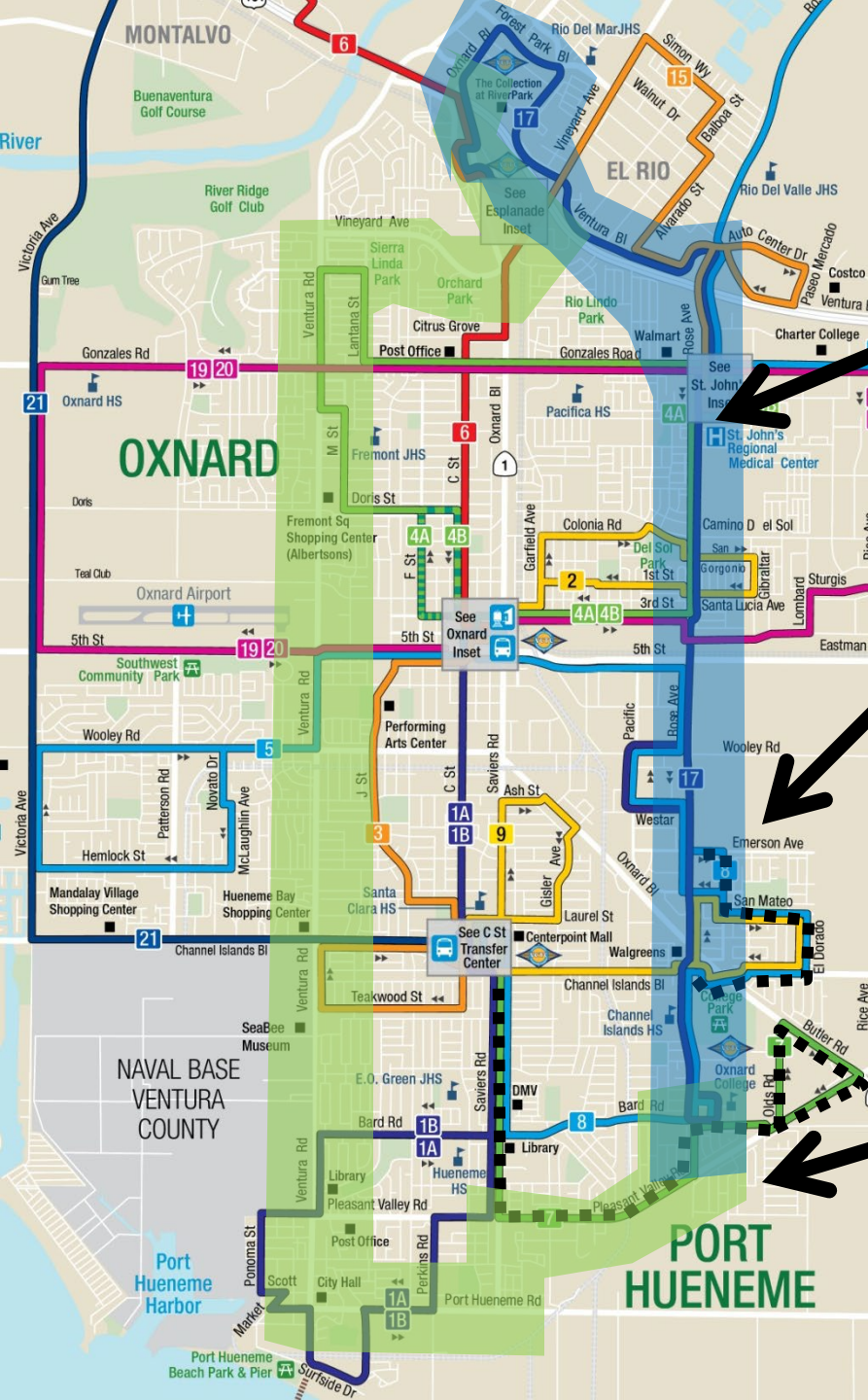


PLANNED CHANGES

17 – Increase frequency to every 30 minutes.

8 – Remove duplicate Lemonwood loop to speed up service. Lemonwood will be served by new 3/9.

7 – Discontinue & replace with Rt 23 on Pleasant Valley. Saviers Road is served by Route 1 & 8.



PLANNED CHANGES

Other service changes for 2020...

- **Evaluating adjustments made in July to Route 22 & 15 (Saticoy-El Rio). Both routes low performing.**
- **Scheduling “Rapid” style Route 6 to Ventura (July 2020)**
- **A full summary of planned changes will be brought back to a future Board Meeting.**

PLANNED CHANGES

Microtransit Pilot –

- Phone/App based “on-demand” + Shared Ride
- Provides coverage to areas using smaller vehicle
- Can makes only short trips within a “zone”



LA*now* ON DEMAND
SHARED-RIDE SERVICE

SERVICE STARTS MARCH 11, 2019

Starting Mar. 11 for 30 days, your first 2 trips are free!

- ▶ DOWNLOAD APP: *LA*now
- ▶ ONLINE: ladottransit.com/LAnow
- ▶ CALL: (818) 493-6211

*LA*now
Download App • Register • Ride
LA

The advertisement features a blue and green color scheme. At the top, the 'LA now' logo is displayed in white and green, followed by 'ON DEMAND SHARED-RIDE SERVICE' in white. A green banner below the logo contains the text 'SERVICE STARTS MARCH 11, 2019'. To the right, a yellow box highlights the promotional offer: 'Starting Mar. 11 for 30 days, your first 2 trips are free!'. Below this, three green arrows point to the contact information: 'DOWNLOAD APP: LA now', 'ONLINE: ladottransit.com/LAnow', and 'CALL: (818) 493-6211'. On the right side, there is an image of a blue microtransit vehicle with the 'LA now' logo and contact information on its side.

- *Staff is going to make a site visit to Bakersfield in Sept and will report back at a future meeting.*

Planning Timeline

YEAR	2015	2016	2017	2018	2019	2020	2021	2022	2023
TASK									
Short Range Transit Plan	█	█							
CMAQ Grant Application BUSES		█							
CMAQ Grant Application for OPS			█						
Grants Awarded			█	█					
Ordered Buses				█	█				
Bus Stop Engineering (Oxnard)				█	█				
Determine Scheduling					█				
Bus Stop Construction						█	█		
3-Year Demonstration Rt 23						JAN	JUL		TBD
Potential Microtransit Pilot						█	█		

Next Steps

- Public outreach – **Sept-Jan**
- Determine Final Schedule Changes – **Oct/Nov**
- Bus Operators Bid on Work Schedules – **early-December**
- Bus Stop Construction – **TBD?**
- **Next two service changes – January 2020 & July 2020**