

ACCESS FARE COLLECTION OPTIONS

PRESENTATION TO GCTD BOARD OF DIRECTORS

September 4, 2019

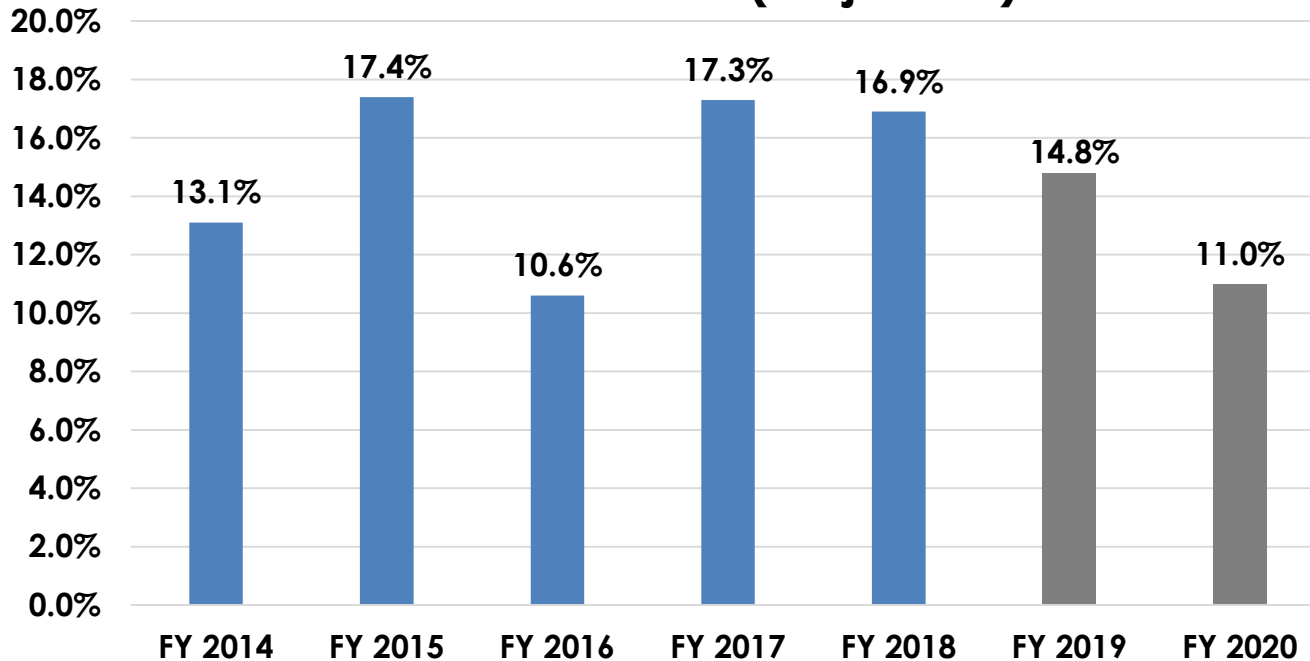


FAREBOX RECOVERY RATIO



State law requires 10% of paratransit operating costs be recovered via passenger revenues. For Example: If trip cost is \$30, we must collect at least \$3 for each trip.

**ACCESS Fare Box Recovery Ratio
FY 2014-FY 2020 (Projected)**



**FY 2019
Preliminary Data**

**FY 2020
Projected Data**

**We are trending
down...**

SOURCES OF REVENUE



- Fares collected from individual passengers



SOURCES OF REVENUE



- Advertising?

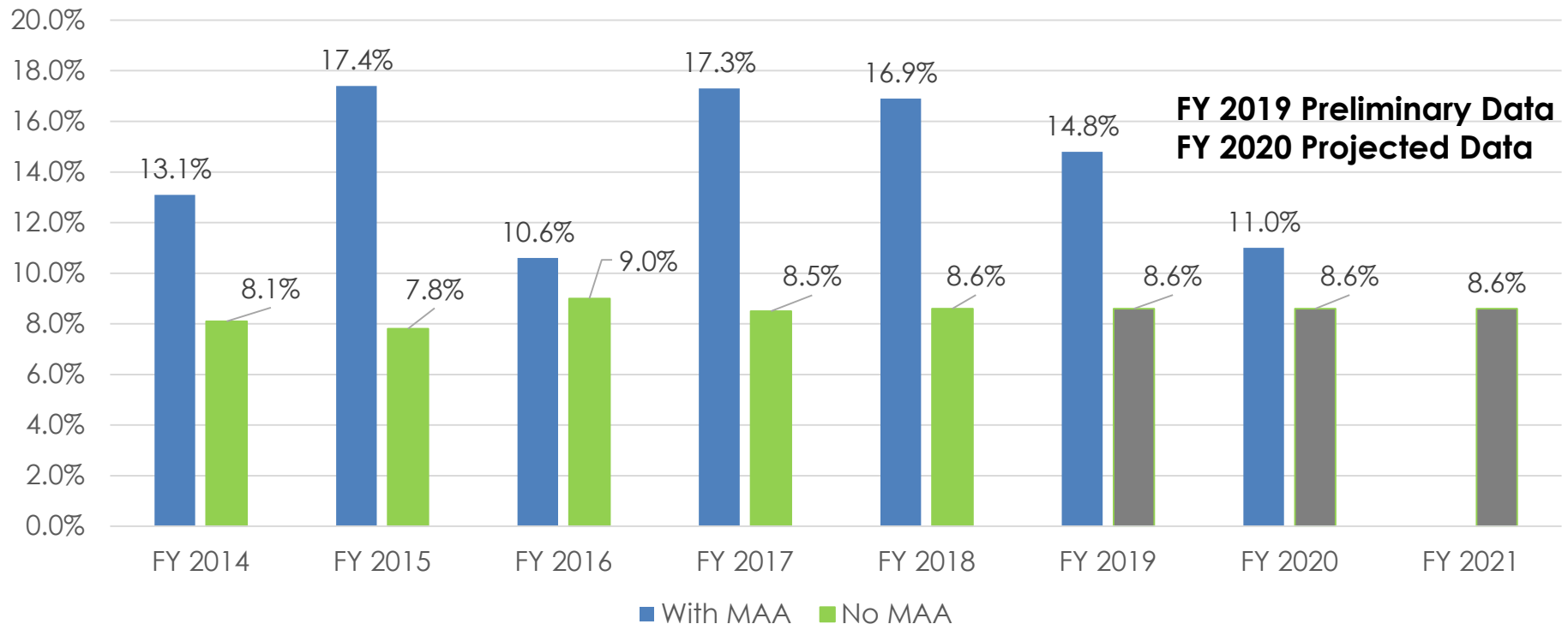


SOURCES OF REVENUE



- **MediCal Administrative Activities reimbursement (50% of eligible trip cost)**

Impact of MAA Reimbursements to Fare Box Recovery

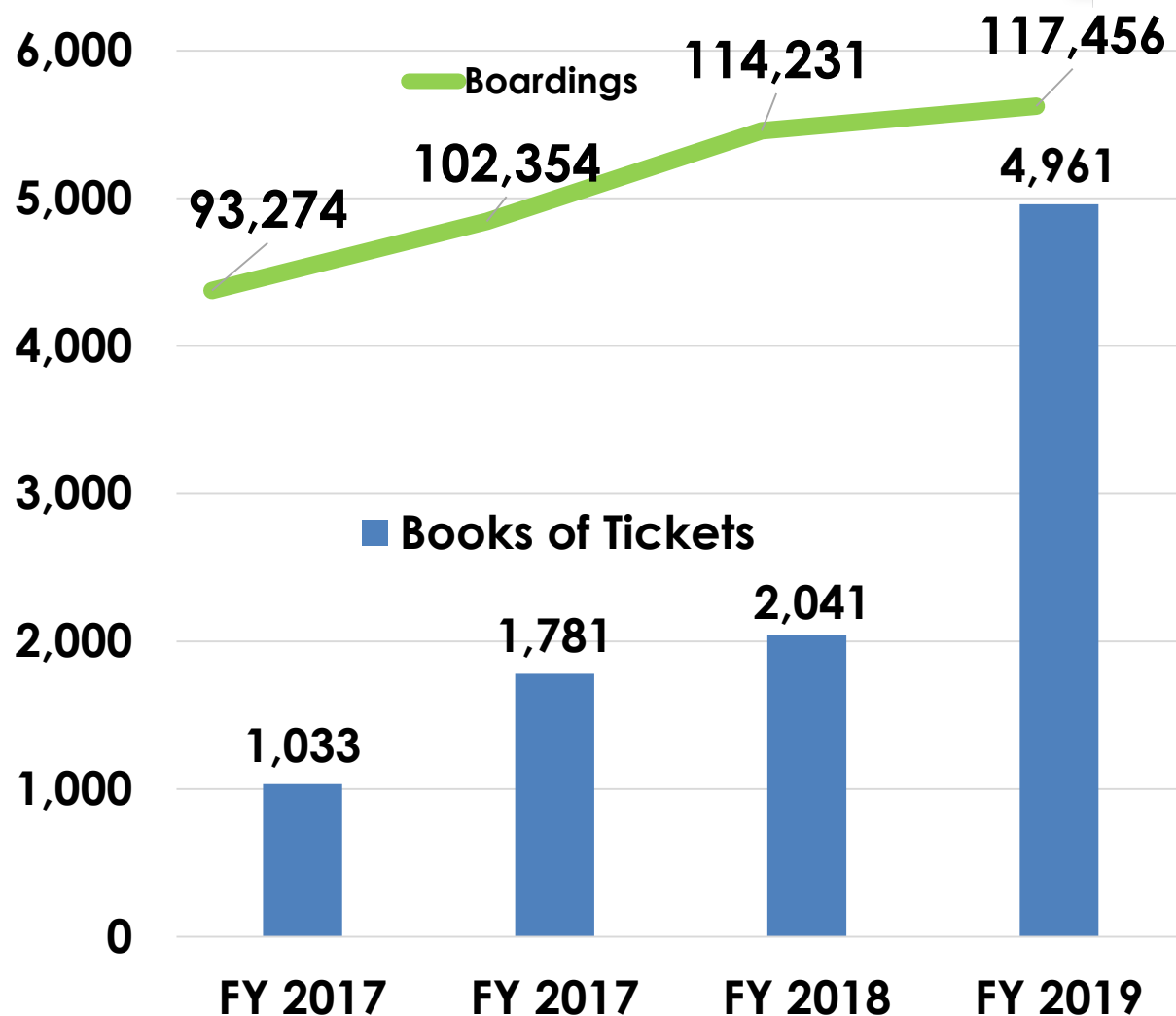


FARE PRICING



- Fares for both fixed-route and paratransit are set with the individual consumer's budget in mind.
- There has been a recent increase in bulk purchases by organizations
 - Small purchases (10-20 books)
 - Large purchases (100 + books)

IMPACT OF BULK PURCHASES on DEMAND FOR SERVICES



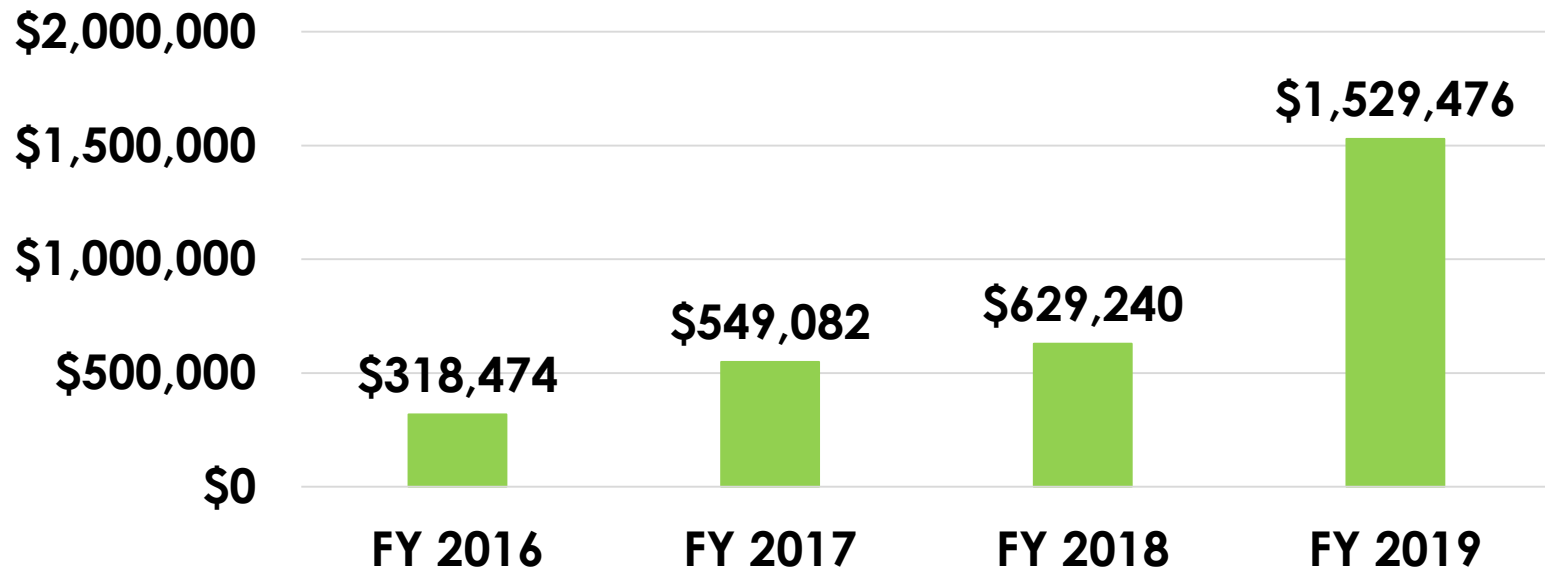
Over 100% increase in 10-ride ticket book sales in past year by organizations.

4,961 books equals 49,610 rides.

BULK PURCHASE IMPACT



Obligated Funding – Estimated Cost of Service based on Bulk Ticket Sales



Who is buying:

Social Service Agencies
Private Health Providers

Why:

Providing Curb-to-curb
Transportation is Expensive

OPTIONS



GOAL:

- Preserve ability to provide mandated ADA service as required by FTA.
- Ensure we are able to meet 10% Farebox.
- Reduce overall cost impacts of service on the organization.

OPTIONS WE ARE LOOKING AT

- Changing Bulk Purchase Protocol
- Modernize Fare Collection Methods
- Eligibility (Seniors / Age)

FARE COLLECTION OPTIONS



- **Bulk Purchase Protocol OPTIONS**
 - Separate Fare Pricing for Organizations
 - Limit Ticket Book Sales to Individuals
- **Fare Collection Methods OPTIONS**
 - Eliminate Paper Passes (Diminishing Account)
 - Utilize Mobile App functions
 - Review eligibility (Seniors, AGE)

We will be bringing back recommended options at a future meeting.

Questions?

