

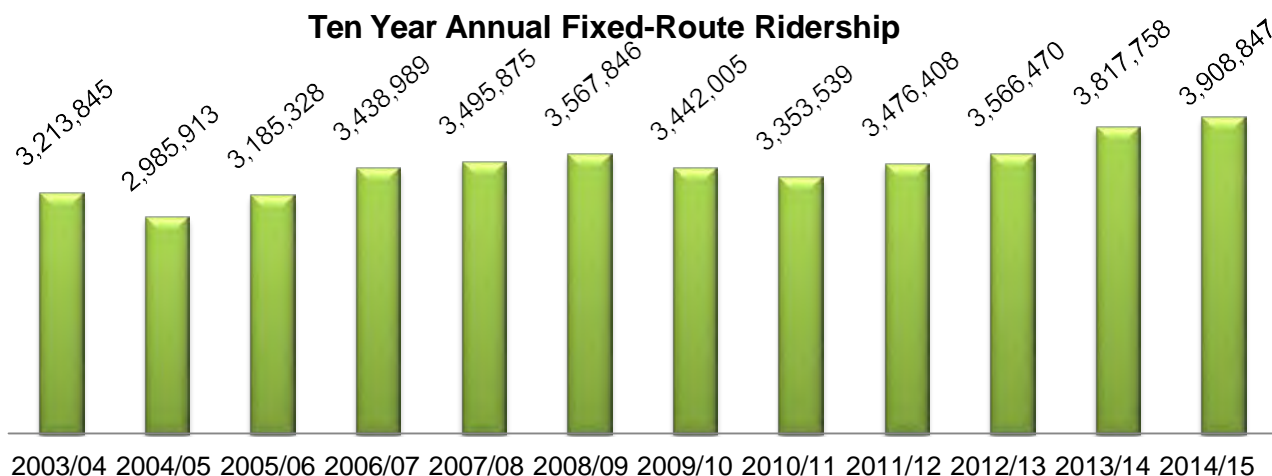
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APPENDIX I

GCTD Ridership Data

Fixed-Route 10 Year Ridership History



FY 2013-14 Annual Ridership Summary

Fixed-Route Ridership	4 th Quarter FY 13/14	4 th Quarter FY 12/13	+/-	% chg	YTD FY 13/14	YTD FY 12/13	% chg
Total System Boardings	951,654	927,949	23,705	2.6%	3,817,758	3,566,470	7%
Avg. Daily Passengers Wkdy	11,893	11,618	275	2.4%	12,107	11,227	7.8%
Avg. Daily Passengers Sat	7,644	7,393	251	3.4%	7,660	7,142	7.3%
Avg. Daily Passengers Sun	7,011	6,795	216	3.2%	6,999	6,479	8%
Wheelchair Boardings	4,094	5,269	(1,175)	-22.3%	17,779	18,170	-2.2%
Bicycle Boardings	24,049	18,731	5,318	28.4%	86,934	65,377	33%
Passengers Per Rev Hour	19.2	19.8	-0.6	-3.0%	19.4	19.7	-1.5%
Fare Rev Per Service Hour	\$14.11	\$13.99	\$0.12	0.9%	\$ 13.93	\$13.81	0.9%
Total Fare Revenue	\$701,525	\$655,356	\$46,169	7.0%	\$2,743,944	\$2,504,405	9.6%
On-Time Performance	79%	80%	Goal > 50%		78%	81%	
% Boarding as Free Transfer	27%	28%	Goal < 20%		26%	27%	

FY 2014-15 Annual Ridership Summary

Fixed-Route Ridership	4th Qtr FY 14-15	4th Qtr FY 13-14	+/-	% chg	YTD chg FY 14-15	YTD FY 13-14	%
Total System Boardings	968,948	951,654	17,294	1.8%	3,908,847	3,817,758	2.4%
Ave. Daily Passengers Wkdy	12,104	11,893	211	1.8%	12,422	12,107	2.5%
Ave. Daily Passengers Sat	7,750	7,644	106	1.4%	7,810	7,660	1.9%
Ave. Daily Passengers Sun	7,197	7,011	186	2.6%	7,136	6,999	1.9%
Wheelchair Boardings	7,083	4,094	2,989	73%	26,248	17,779	48%
Bicycle Boardings	26,160	24,049	2,111	9%	102,367	86,934	18%
Passengers Per Revenue Hour	19.2	19.2	0	0%	19.6	19.4	1%
Total Fare Revenue	\$823,159	\$701,525	\$121,634	17%	\$3,211,258	\$2,996,372	7%
On-Time Performance	80%	79%	Goal > 90%		78%	78%	0%
% Boardings as Free Transfers	25%	27%	Goal < 20%		25.1%	26%	-0.9%

Performance Indicators by Route - FY 2013 -14

4th Quarter FY 13-14 - Service Evaluation Report RIDERSHIP MEASURE

Route #	Route Name	Service Type	Total Revenue Hours	Total Passengers	Passengers per Revenue Hour	Route Ranking	Rank change from previous Quarter	Quartile
1A/1B	Port Hueneme - OTC - PV Rd - Bard Rd	Trunk	5,238	150,441	28.7	1		1
6	Oxnard - Ventura - Main St.	Trunk	10,133	253,697	25.0	2		1
16	Downtown Ojai - Pacific View Mall	Local	3,617	77,283	21.4	3		1
2	Colonia - Downtown Oxnard	Local	1,359	28,385	20.9	4	+3	1
4A/4B	North Oxnard - Ventura Rd - St. John's	Local	3,627	73,777	20.3	5	+1	2
5	Hemlock - Seabridge - Wooley	Local	1,326	24,567	18.5	6	+2	2
11	Pacific View Mall - Telephone - Wells Center	Trunk	3,282	60,694	18.5	7	-3	2
3	J St - Centerpoint Mall - Naval Base	Local	1,282	22,878	17.9	8	-3	2
7	Oxnard College - Centerpoint Mall - PV Rd	Local	1,273	20,469	16.1	9	+2	3
8	OTC - Oxnard College - Centerpoint Mall	Local	2,718	42,862	15.8	10	-1	3
10	Telegraph Road - Saticoy	Local	1,868	26,152	14.0	11	-1	3
19	OTC - 5th - Gonzales Rd - Oxnard Airport	Local	1,347	18,541	13.8	12		3
9	Lemonwood/Gisler	Local	1,263	15,525	12.3	13		4
15	El Rio - Northeast	Local	1,998	14,843	7.4	14		4
17	Esplanade - Oxnard College	Trunk	2,269	16,651	7.3	15		4
14	RiverPark - Nyeland Acres	Local	1,998	14,030	7.0	16		4

Note: Route rankings are based only on those routes that existed for the entire year.

Excluded Routes

18A,18C,18D,18F	School Trippers	Tripper	247	13,778	55.84
20	Eastman - Lombard - Sturgis	Local	1,306	15,862	12.15
21	Port Hueneme - Ventura - Victoria Ave	Trunk	3,555	61,219	17.22

New Routes should meet the applicable target for their class of service (trunk, local) after three years.

Systemwide Performance Target

		Passengers per Revenue Hour
Trunk	Routes that link 2 or more major or regional commercial and employment centers and travel on arterial roads or HWYS.	20
Local	Routes that connect residential areas to major commercial and employment centers and travel on both arterial and residential streets.	15

ECONOMIC MEASURE

Route #	Total Passengers	Total Revenue Hours	Service Type	Systemwide Average Cost Per Hour (Depreciated)		Cost Per Passenger	Average Fare Per Passenger	Subsidy Per Passenger	Route Ranking	Quartile
				Total Cost	Total Cost					
1A/1B	150,441	5,238	Trunk	\$ 96.45	\$ 505,161	\$ 3.36	\$0.71	\$ 2.65	1	1
6	253,697	10,133	Trunk	\$ 96.45	\$ 977,347	\$ 3.85	\$0.74	\$ 3.11	2	1
16	77,283	3,617	Local	\$ 96.45	\$ 348,854	\$ 4.51	\$0.85	\$ 3.66	3	1
2	28,385	1,359	Local	\$ 96.45	\$ 131,076	\$ 4.62	\$0.68	\$ 3.94	4	1
4A/4B	73,777	3,627	Local	\$ 96.45	\$ 349,824	\$ 4.74	\$0.65	\$ 4.09	5	2
5	24,567	1,326	Local	\$ 96.45	\$ 127,922	\$ 5.21	\$0.71	\$ 4.49	6	2
11	60,694	3,282	Trunk	\$ 96.45	\$ 316,503	\$ 5.21	\$0.67	\$ 4.55	7	2
3	22,878	1,282	Local	\$ 96.45	\$ 123,610	\$ 5.40	\$0.68	\$ 4.73	8	2
7	20,469	1,273	Local	\$ 96.45	\$ 122,801	\$ 6.00	\$0.76	\$ 5.24	9	3
8	42,862	2,718	Local	\$ 96.45	\$ 262,190	\$ 6.12	\$0.75	\$ 5.36	10	3
10	26,152	1,868	Local	\$ 96.45	\$ 180,210	\$ 6.89	\$0.80	\$ 6.09	11	3
19	18,541	1,347	Local	\$ 96.45	\$ 129,959	\$ 7.01	\$0.73	\$ 6.28	12	3
9	15,525	1,263	Local	\$ 96.45	\$ 121,778	\$ 7.84	\$0.71	\$ 7.14	13	4
15	14,843	1,998	Local	\$ 96.45	\$ 192,707	\$ 12.98	\$0.72	\$ 12.26	14	4
17	16,651	2,269	Trunk	\$ 96.45	\$ 218,855	\$ 13.14	\$0.83	\$ 12.31	15	4
14	14,030	1,998	Local	\$ 96.45	\$ 192,707	\$ 13.74	\$0.70	\$ 13.03	16	4

Excluded Routes

18A,18C,18D,18F	13,778	247	\$ 96.45	\$ 23,799	\$ 1.73	\$1.00	\$ 0.73
20	15,862	1,306	\$ 96.45	\$ 125,964	\$ 7.94	\$0.68	\$ 7.26
21	61,219	3,555	\$ 96.45	\$ 342,893	\$ 5.60	\$0.77	\$ 4.83

Performance Indicators by Route - FY 2014-15

4th Quarter FY 14-15 - Service Evaluation Report RIDERSHIP MEASURE

Route #	Route Name	Service Type	Total Revenue Hours	Total Passengers	Passengers per Revenue Hour	Route Ranking	
1	Port Hueneme - OTC	Trunk	5,355	158,679	30.5	1	1
6	Oxnard - Ventura/Main St.	Trunk	10,787	261,690	26.3	2	1
2	Colonia	Local	1,363	27,920	23.6	3	1
16	Ojai	Local	3,636	78,442	22.6	4	1
4	North Oxnard	Local	3,722	74,224	22.1	5	2
5	Parkwest	Local	1,354	22,531	21.3	6	2
11	Telephone Road - Saticoy	Trunk	3,291	66,593	20.7	7	2
21	Victoria Ave	Trunk	3,542	61,648	18.7	8	2
8	Oxnard College	Local	2,775	42,914	18.1	9	2
3	Southside	Local	1,287	22,738	18.0	10	3
19	Gonzales/OTC/Fifth	Local	1,294	16,515	16.9	11	3
7	South Oxnard	Local	1,291	20,052	16.6	12	3
20	Eastman - Lombard - Stugis	Local	1,226	16,882	16.4	13	3
9	Lemonwood/Gisler	Local	1,258	17,336	14.4	14	3
10	Telegraph Road - Saticoy	Local	1,884	19,164	13.6	15	4
17	Vineyard Central Rose	Trunk	2,263	20,637	9.8	16	4
15	El Rio - Northeast	Local	1,970	16,325	9.2	17	4
14	RiverPark - Nyeland Acres	Local	1,970	13,867	8.3	18	4

Note: Route rankings are based only on those routes that existed for the entire year.

Excluded Routes

18A,18C,18D,18F	School Trippers	Tripper	10,790
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Systemwide Performance Target

	Routes that link 2 or more major or regional commercial and employment centers and travel on arterial roads or HWYS.	Passengers per Revenue Hour
Trunk	Routes that link 2 or more major or regional commercial and employment centers and travel on arterial roads or HWYS.	20
Local	Routes that connect residential areas to major commercial and employment centers and travel on both arterial and residential streets.	15

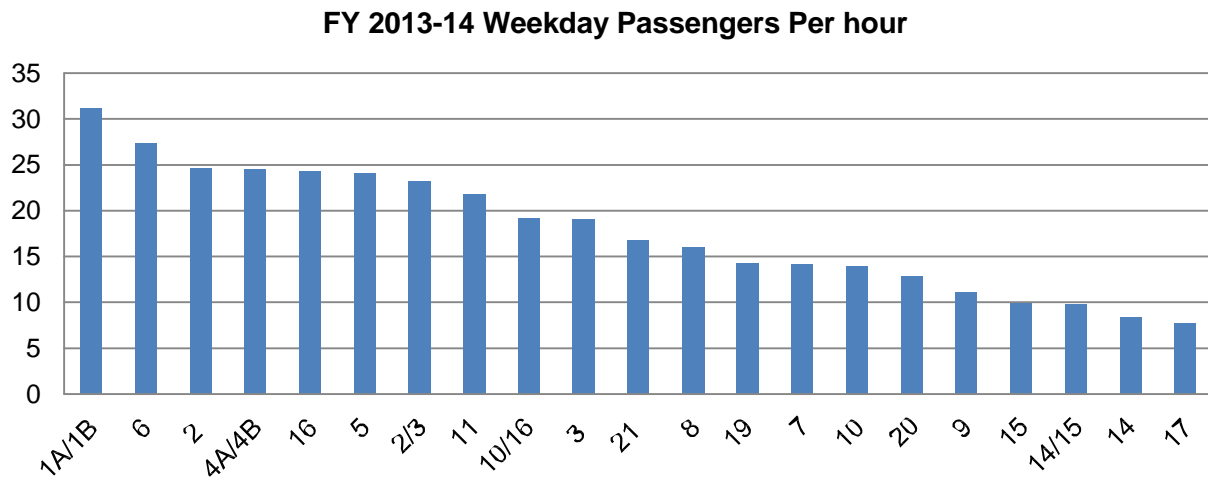
ECONOMIC MEASURE

Route #	Total Passengers	Total Revenue Hours	Service Type	Systemwide Average Cost Per Hour (Depreciated)		Total Cost	Cost Per Passenger	Average Fare Per Passenger	Subsidy Per Passenger	Route Ranking	Quartile
				Average Cost Per Hour	Total Cost						
1	158,679	5,355	Trunk	\$ 95.64	\$ 514,644	\$ 3.26	\$0.76	\$ 2.54	1	1	
6	261,690	10,787	Trunk	\$ 95.64	\$ 1,004,650	\$ 3.84	\$0.90	\$ 2.99	2	1	
16	78,442	3,636	Local	\$ 95.64	\$ 346,959	\$ 4.52	\$0.96	\$ 3.56	3	1	
5	22,531	1,354	Local	\$ 95.64	\$ 129,284	\$ 4.74	\$0.84	\$ 3.92	4	1	
21	61,648	3,542	Trunk	\$ 95.64	\$ 337,727	\$ 5.24	\$0.91	\$ 3.97	5	2	
2	27,920	1,363	Local	\$ 95.64	\$ 129,706	\$ 4.71	\$0.73	\$ 4.01	6	2	
4	74,224	3,722	Local	\$ 95.64	\$ 356,786	\$ 4.77	\$0.75	\$ 4.04	7	2	
11	66,593	3,291	Trunk	\$ 95.64	\$ 313,132	\$ 4.97	\$0.84	\$ 4.17	8	2	
3	22,738	1,287	Local	\$ 95.64	\$ 123,199	\$ 5.30	\$0.76	\$ 4.59	9	2	
8	42,914	2,775	Local	\$ 95.64	\$ 264,038	\$ 5.74	\$0.82	\$ 4.95	10	3	
7	20,052	1,291	Local	\$ 95.64	\$ 122,127	\$ 6.13	\$0.80	\$ 5.36	11	3	
19	16,515	1,294	Local	\$ 95.64	\$ 120,001	\$ 6.85	\$0.86	\$ 6.04	12	3	
20	16,882	1,226	Local	\$ 95.64	\$ 116,513	\$ 6.93	\$0.83	\$ 6.05	13	3	
9	17,336	1,258	Local	\$ 95.64	\$ 119,902	\$ 7.06	\$0.75	\$ 6.32	14	3	
10	19,164	1,884	Local	\$ 95.64	\$ 179,172	\$ 8.15	\$0.96	\$ 7.22	15	4	
17	20,637	2,263	Trunk	\$ 95.64	\$ 214,142	\$ 10.24	\$0.96	\$ 9.31	16	4	
15	16,325	1,970	Local	\$ 95.64	\$ 183,402	\$ 12.06	\$0.74	\$ 11.33	17	4	
14	13,867	1,970	Local	\$ 95.64	\$ 183,402	\$ 13.14	\$0.78	\$ 12.39	18	4	

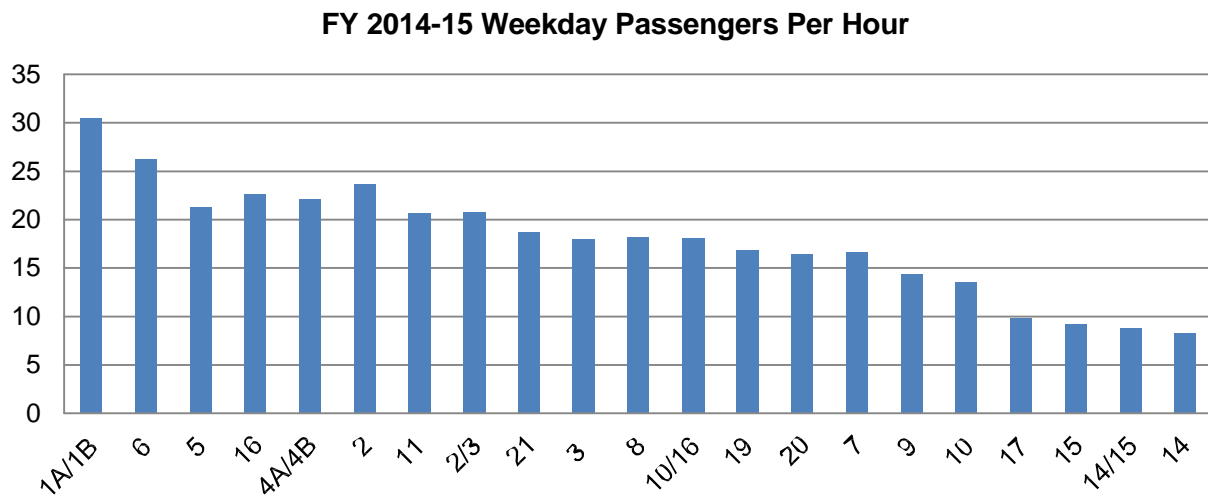
Excluded Routes

18	10,790	137	Tripper	\$ 96.45	\$ 13,214
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Annual Ridership/Passengers Per Hour By Route FY 2013-14



Annual Ridership/Passengers Per Hour By Route FY14/15

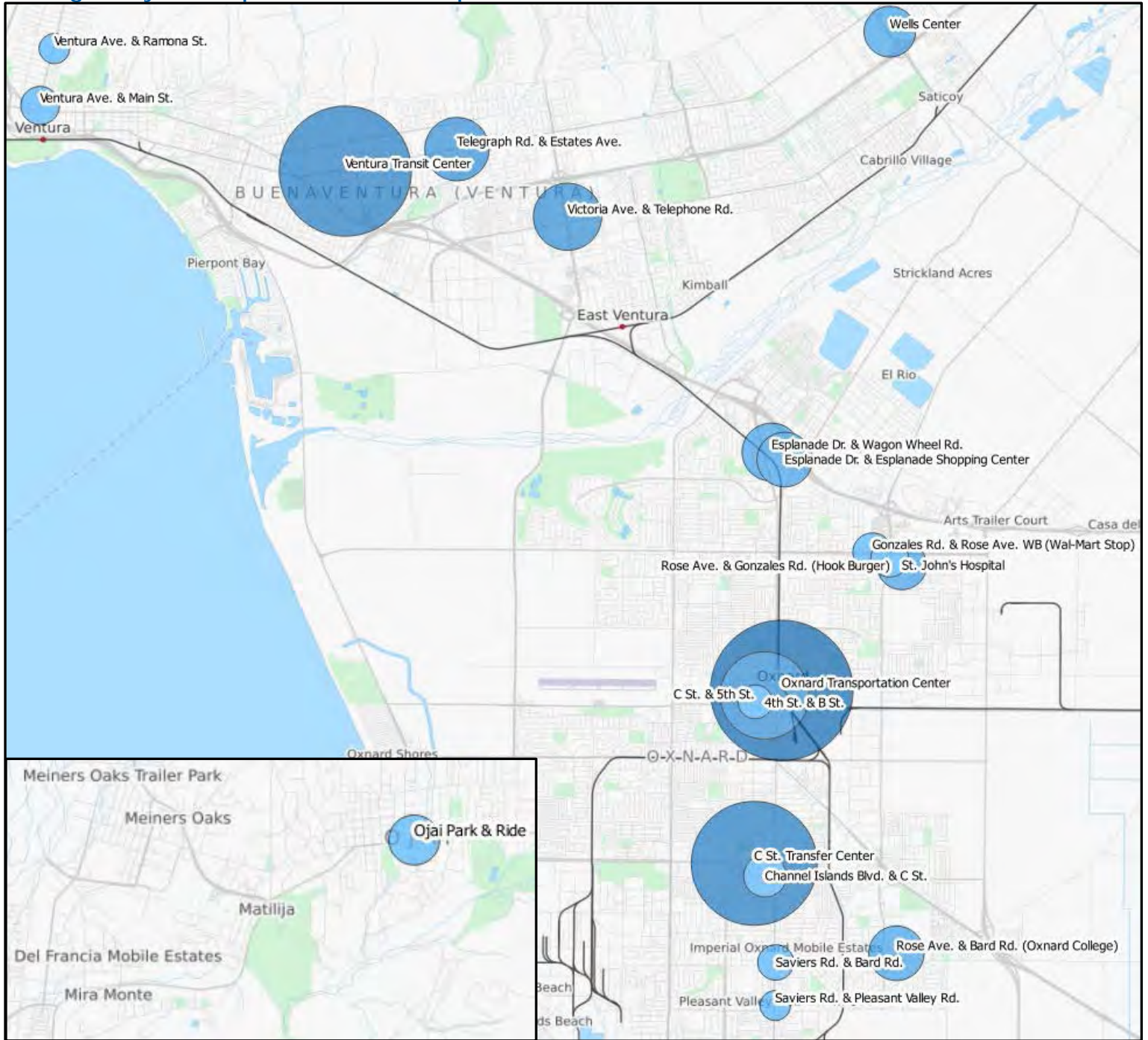


Average Daily Ridership at Most Utilized Stops

Rank	Stop	City	Route	Average Daily Passengers
1	Oxnard Transportation Center	Oxnard	1, 2, 3, 4, 5, 6, 8, 18, 19, 20	2619
2	Ventura Transit Center	Ventura	6, 10, 11, 16, 21	2248
3	C St. Transfer Center	Oxnard	1, 3, 7, 8, 9, 21	1327
4	4th St. & B St. <i>(Both Directions)</i>	Oxnard	1, 2, 3, 4, 5, 6, 19, 20	1022
5	Victoria Ave. & Telephone Rd. <i>(Both Directions)</i>	Ventura	6, 21	601
6	Telegraph Rd. & Estates Ave. <i>(Both Directions)</i>	Ventura	6, 10, 21	535
7	Esplanade Dr. & Wagon Wheel Rd. <i>(Both Directions)</i>	Oxnard	6, 15, 17	448
8	Esplanade Dr. & Esplanade Shopping Center <i>(Both Directions)</i>	Oxnard	6, 15, 17	398
9	Rose Ave. & Bard Rd. (Oxnard College)	Oxnard	8, 17	396
10	Wells Center	Ventura	10, 11, 22	343
11	St. John's Hospital	Oxnard	4B, 15, 19, 20	317
12	Channel Islands Blvd. & C St.	Oxnard	1, 7, 8, 9, 21	236
13	Ojai Park & Ride	Ojai	16	213
14	Gonzales Rd. & Rose Ave. WB (Wal-Mart Stop)	Oxnard	4B, 20	197
15	Ventura Ave. & Main St.	Ventura	6, 16	194
16	Rose Ave. & Gonzales Rd. (Hook Burger)	Oxnard	4A, 17	186
17	Saviers Rd. & Bard Rd.	Oxnard	1, 7, 8	168
18	C St. & 5th St.	Oxnard	1, 3, 5, 20	152
19	Ventura Ave. & Ramona St.	Ventura	6, 16	121
20	Saviers Rd. & Pleasant Valley Rd.	Oxnard	1, 7	120

**Data Reported from October 2014*

Average Daily Ridership at Most Utilized Stops



Avg. Passengers per Stop	
●	120 - 236
●	236 - 448
●	448 - 1022
●	1022 - 2248
●	2248 - 2619

APPENDIX II

Community Meeting Input and Survey Summary

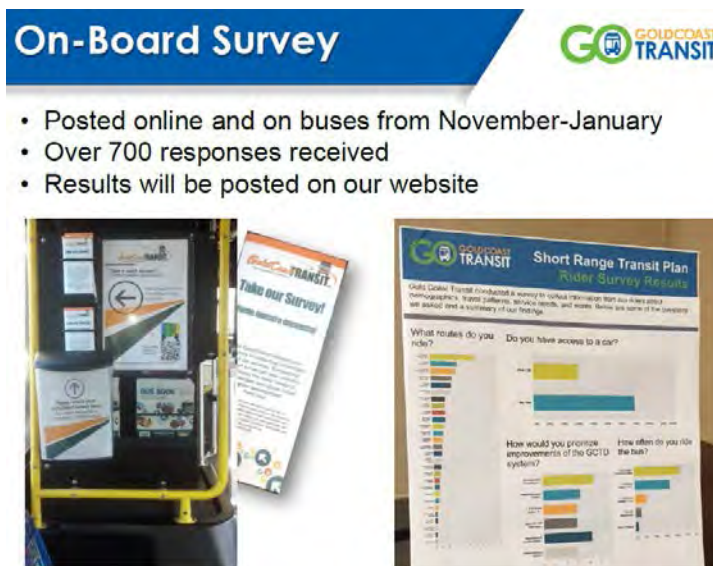
As part of the Short Range Transit Plan community outreach process, GCTD conducted outreach activities, including hosting meetings, attending community meetings and farmers markets as well as conducting a survey onboard the bus, online and distributing to community groups.

Onboard and Online Survey Summary

The purpose of the survey was to collect information about demographics, travel patterns, bus service needs, and how passengers get their information. The survey was made available online through the website and through paper surveys distributed on the buses and to community groups between early October 2014 and late February 2015. All questions and answer options were provided in both English and Spanish to get maximum participation from riders. In total the survey was completed by 713 participants.

Analysis of the survey confirmed the challenges GCTD has in providing quality service in this area as well revealing some promising trends. Among the surprises, the survey indicated GCTD had a comparable percentage of “choice” riders to large cities, however, these riders rode less frequently and predominately used intercity services such as routes 6, 16 or 21. The survey confirmed that a significant majority of GCTD riders are transit dependent and an even larger percentage of trips are made by transit dependent riders. In accordance with a national trend millennials (age 18-35) were the most likely to take transit but, as would be expected, usage is dependent on convenience. Roughly two-thirds of respondents indicated they used the bus to get to work or school and slightly more than half indicated they used the bus to access retail facilities. Survey respondents were asked what changes they would make to GCTD’s service. Requests from the survey are summarized below. The complete survey analysis can be found on GCTD’s website at

www.goldcoasttransit.org/images/Planning_Page/Survey_Analysis.pdf.



New Service	<ul style="list-style-type: none"> • Express buses between Oxnard and Ventura • Express crosstown buses • Service on Harbor Boulevard • Service on Ventura Road
Increased Frequency	<ul style="list-style-type: none"> • Increased frequency was requested for all routes • Requests to increase frequency on Route 16 were particularly common
Information	<ul style="list-style-type: none"> • Better information on service changes • Requested easier access to route and schedule information • Requested better online and electronic mediums in conveying information • More accurate schedule information for more stops
Service Hours	<ul style="list-style-type: none"> • Requests across the board for extended hours • Routes run until 11PM or midnight (service was rarely requested beyond that) • Expanded weekend and holiday service
Safety	<ul style="list-style-type: none"> • Better lighting • Cameras at stops and aboard buses • Ventura Transit Center safety improvements

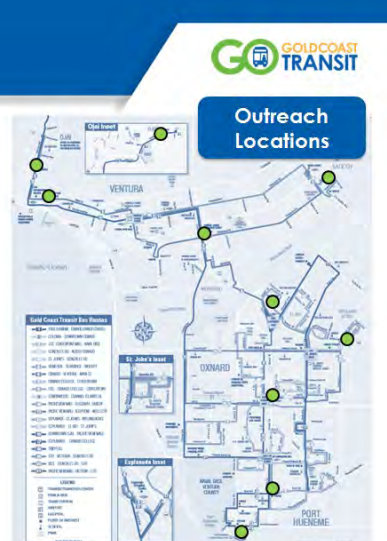
Community Outreach and Input

Based on analysis of the survey data and requests from survey respondents, GCTD staff developed menu of improvements to current service and new service concepts. Staff presented the concepts at several GCTD hosted meetings as well other outreach events throughout the service area. Attendees were asked to select and prioritize the top three concepts they would want implemented. The following tables summarize the feedback received during this process. GCTD conducted or

attended 13 outreach events including meetings with the ASERT Youth Group and Bus Riders Union, VCTC for the Unmet Needs process, residents of Westview community, the Downtown Ventura Partners, Cabrillo Economic Development Corporation and residents of its Snapdragon (east Ventura) and Montgomery Oaks Apartments (Ojai), MICOP and the Oxnard Downtown Management District. Staff also attended food pantry events in Saticoy and Nyeland Acres, farmers markets in Port Hueneme and RiverPark, the Saticoy Street Fair and Ojai Days

S RTP Outreach

- Conducted both **online** and **on-board** survey
- Participated & hosted numerous outreach events
- Collected input from community and business groups
- Outreach planned in each member city



Festival, as well as hosting two meetings, one in downtown Ventura and one in downtown Oxnard. Additionally, staff presented on the SRTP at VCTC's CTAC/SSTAC meeting.

The most requested service improvements were service along Ventura Road, service to Camarillo Outlets (will be provided by the VCTC Intercity service), seasonal service to Oxnard/Port Hueneme beaches, express service between Oxnard and Ventura and service to NBVC in Port Hueneme.

Systemwide - Improvement Concepts for the Future

Category	Route	Score
Add Express Service	Express Route 16	108
Add or Modify Routes	Ventura Rd. Route - S. Oxnard to RiverPark	107
New Special Seasonal Route	Camarillo Shopping Shuttle	61
New Special Seasonal Route	Ojai Bike Bus/Ventura River Trail	48
Add Express Service	Express Route 6	45
Improve Frequency	Route 16	42
New Special Seasonal Route	Oxnard/Port Hueneme Beach Bus	40
Add or Modify Routes	Route 3 Access into NBVC	39
New Special Seasonal Route	Ventura Summer Beach Bus	36
Add or Modify Routes	"Other" Express Service	36
Add or Modify Routes	Bus Route on Harbor Blvd.	34
Add or Modify Routes	Route 8 (Increase Frequency/Straighten out)	28
Add or Modify Routes	Extend Route 21 to Oxnard College	27
Add or Modify Routes	Service along Oxnard Blvd.	26
Improve Frequency	Route 6	24
Improve Frequency	Local Routes - 4, 7, 8, 10, 11, 19, 20, 21	15
OTHER	Facility improvements; Late night service; improved transfer connections	15
Add or Modify Routes	Restructure Routes 7/8/9 (Increase frequency/Straighten out)	12
Improve Frequency	Circulator Routes - 2, 3, 5, 9, 15	11
Add Express Service	Express Route 11	9
Improve Frequency	Route 17	7
Improve Frequency	Route 21	3
Improve Frequency	Route 1A/1B	1

VENTURA - Improvement Concepts for Existing Services

Systemwide		Ojai	
Priority 1	Express Rt. 16	Priority 1	Express Rt. 16
Priority 2	Ventura Rd. Route	Priority 2	Improve Rt. 16 Freq.
Priority 3	Rt. 3 Access to NBVC	Priority 3	Ojai Bike Trail Bus
Oxnard		Port Hueneme	
Priority 1	Ventura Rd. Route	Priority 1	Oxnard/P.H. Beach Bus
Priority 2	Oxnard/P.H. Beach Bus	Priority 2	Ventura Rd. Route
Priority 3	Rt. 3 Access to NBVC	Priority 3	Service Along Oxnard Blvd.
Ventura		County	
Priority 1	Improve Rt. 6 Freq.	Priority 1	Other Express Service
Priority 2	Service to Camarillo Outlets	Priority 2	Ventura Rd. Route
Priority 3	Express Route 6	Priority 3	Service to Camarillo Outlets

Overall Outreach and Input

The feedback collected from the survey, outreach events, regular requests from service improvements and staff has helped GCTD to determine the highest priorities for future service improvements. In addition to the comments received through the survey and outreach events, GCTD received requests for service in the Market industrial area and an improved and expanded Wells Center.

10 How do you typically obtain information about Gold Coast Transit District's service?
¿Cómo obtiene información sobre el servicio de Gold Coast Transit?

- Gold Coast Transit Website / Sitio web de Gold Coast Transit
- Facebook/Twitter
- Posters, flyers, and brochures / Anuncios, boletines, folletos
- Calling/visiting the Customer Service Center / Visitando o llamando al Centro de Servicio al Cliente
- Word of mouth / Familia, amigos, otros pasajeros
- Bus operators / Conductor del autobús
- Other (please specify) / Otro (especifique)

11 Would you like to be included on our email list for route updates, changes, cancellations, etc? If so, please enter your email.
Si usted desea ser incluido en nuestra lista de correo electrónico para recibir anuncios sobre nuestros servicios, por favor incluya su dirección de correo electrónico.

When complete, you can drop it in the survey collection box located on the bus or leave it at the Customer Service Center, 201 E. Fourth St. Oxnard (Oxnard Transit Center). Thank you!
Cuando haya terminado, favor de dejarlo en la caja de colección marcado a bordo del autobús o dejarlo en el Centro de Servicio al Cliente, 201 E. Fourth St. Oxnard (Oxnard Transit Center). ¡Gracias!

**Thank You
 for your
 time!**

¡Gracias!

**CUSTOMER SERVICE CENTER
 805-487-4222
 OXNARD TRANSIT CENTER
 MONDAY - FRIDAY, 7AM - 7PM
 (TDD) 711 CA RELAY SERVICE
www.goldcoasttransit.org**

Follow us!



Take our Survey!

¡Tome nuestra encuesta!

Gold Coast Transit requests your assistance in collecting information about our services. Completing this short survey will help us better understand the travel needs of our passengers and guide future program development.
Thank you!

*Gold Coast Transit solicita su ayuda en la recopilación de información acerca de nuestros servicios. Completar esta breve encuesta nos ayudará a entender mejor las necesidades de nuestros pasajeros y guiar el futuro desarrollo de nuestros programas.
 ¡Gracias!*



1 How often do you ride the bus?
¿Con qué frecuencia usa el autobús?

- Every day / *Todos los días*
- 2-4 times a week / *2-4 veces por semana*
- 1-4 times a month / *1-4 veces al mes*
- Rarely / *Raramente*
- Never / *Nunca*

2 Do you have access to a car?
¿Tiene acceso a un coche?

- Yes / *Sí*
- No / *No*

3 Which routes do you ride?
¿Cuál de estas rutas utiliza?

- 1A / 1B Port Hueneme - OTC
- 2 Colonia - Downtown Oxnard
- 3 J Street - Centerpoint Mall - Naval Base
- 4A / 4B North Oxnard
- 5 Hemlock - Seabridge - Wooley
- 6 Oxnard - Ventura - Main Street
- 7 Oxnard College - Centerpoint Mall
- 8 OTC - Oxnard College - Centerpoint Mall
- 9 Lemonwood - Channel Islands Blvd
- 10 Pacific View Mall - Telegraph - Saticoy
- 11 Pacific View Mall - Telephone - Wells Center
- 14 Esplanade - St. John's - Nyeland Acres
- 15 Esplanade - El Rio - St. Johns
- 16 Downtown Ojai - Pacific View Mall
- 17 Esplanade - Oxnard College
- 18A / 18C / 18D / 18F - Trippers
- 19 / 20 5th - Victoria - Gonzales - Rice
- 21 Pacific View Mall - Victoria - C Street
- ACCESS
- VISTA Coastal Express
- VISTA 101 / Conejo Connection
- VISTA 126
- VISTA CSUCI - Oxnard
- Metrolink / Amtrak
- Ojai Trolley
- Thousand Oaks / Simi Valley Transit
- Other / *Otro*
- I don't ride any of these. / *No utilizo ninguna de estas.*

4 Do you transfer between buses?
If yes, where do you transfer?
¿Su viaje incluye una transferencia hacia otro autobús? ¿Dónde transborda?

- Yes / *Sí*
 - No / *No*
- Where? / *¿Dónde?* _____

5 What is the general purpose of your transit trips?
¿En general, cuál es el propósito de sus viajes en autobús?

- Work / *Trabajo*
- School / *Escuela*
- Recreation / *Recreación*
- Shopping / *Compras*
- Medical / *Servicios Médicos*
- Personal / *Asuntos Personales*
- Other / *Otros*

6 If you ride the bus to school or work, list the name of the school or place of employment.
Si usted viaja en el autobús a la escuela o al trabajo, indique el nombre de la escuela o lugar de trabajo.

7 How would you prioritize improvement of the Gold Coast Transit system? Number each answer below from 1-6, with 1 being the most important and 6 being the least.
Por favor enumere por orden de prioridad del 1-6, siendo el 1 el de mayor importancia, sus preferencias para el mejoramiento del sistema del autobús.

- Expansion of service hours / *Expansión de las horas de servicio*
- Increase bus frequency / *Aumentar la frecuencia del autobús*
- Expand service area / *Expansión del área de servicio*
- Improved bus stops (amenities, cleanliness, etc.) / *Mejoramiento de las paradas de autobús (servicios, limpieza, etc.)*
- Reroute and improve existing bus routes / *Modificar y mejorar las rutas actuales del autobús*
- Add more routes in existing service area / *Agregar más rutas dentro del área de servicio*

8 Are there any other changes we could make to improve our system?
¿Hay otros cambios que podríamos hacer para mejorar nuestro sistema?

9 What is your age? ¿Cuál es su edad?

- 18 or under / *18 años o menos*
- 18-35
- 35-50
- 50-65
- 65 or older / *65 años o más*
- Prefer not to say. / *Prefero no decir.*

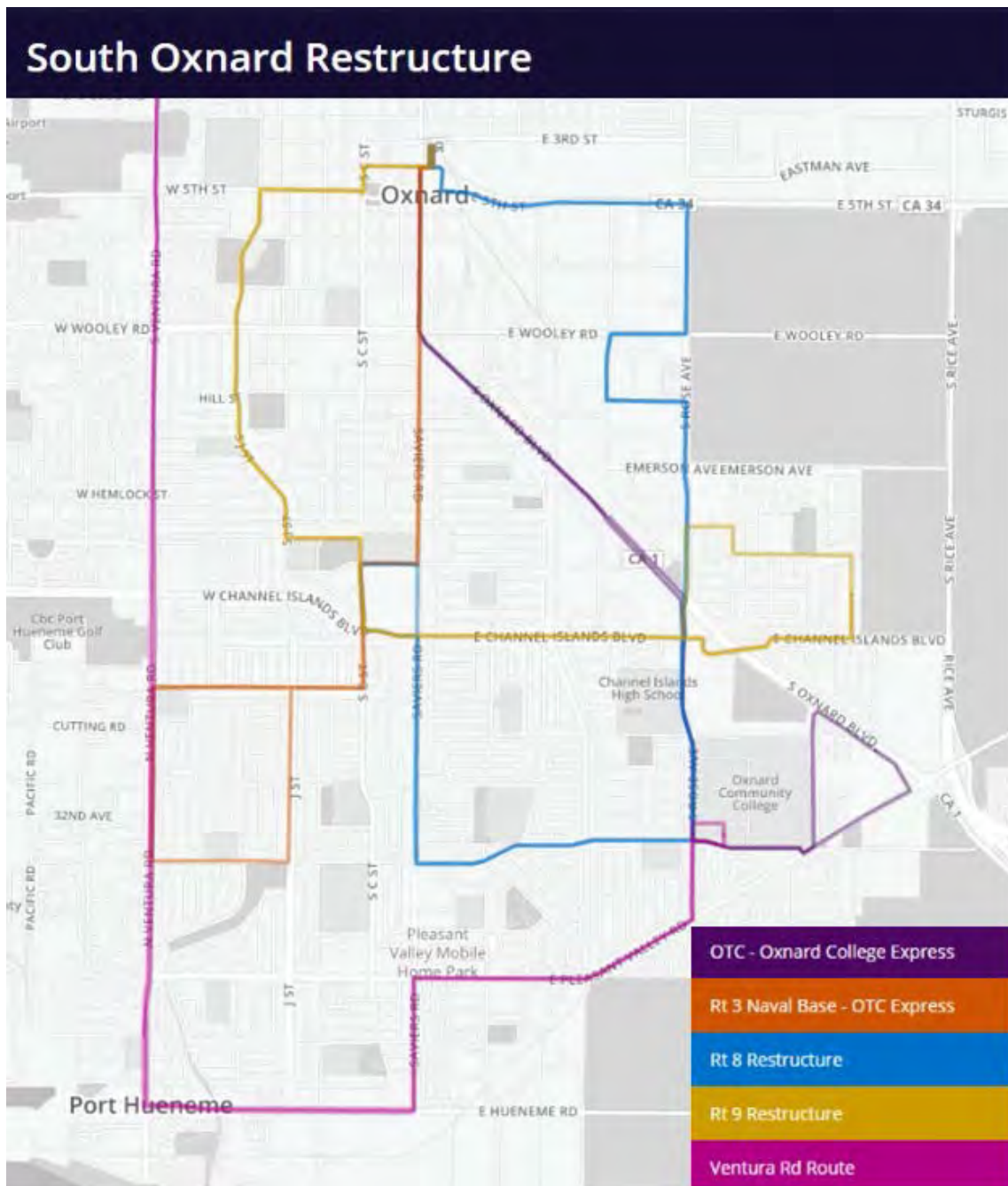
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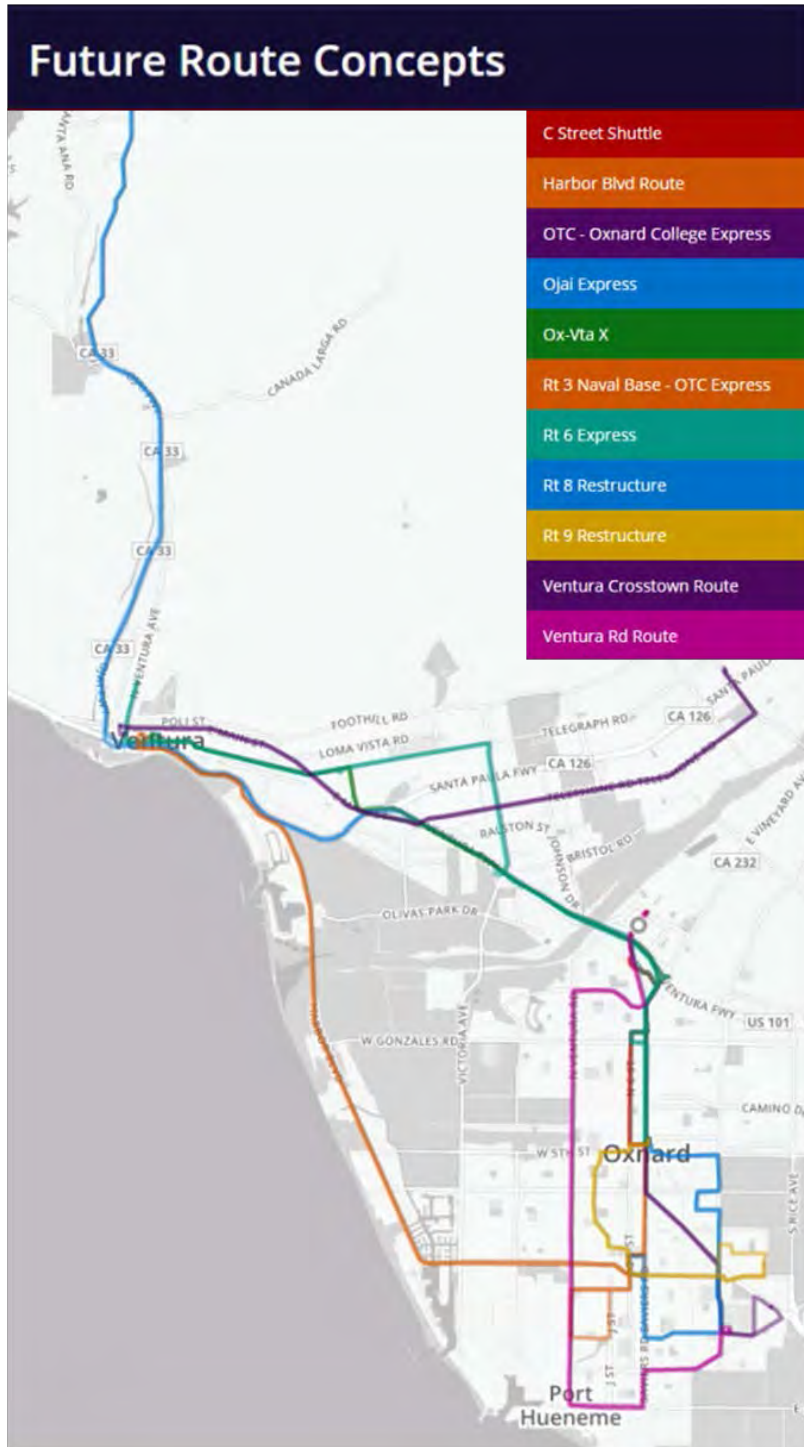
APPENDIX III

Future Improvements Concept Maps

South Oxnard Restructure System Map



Future Route Concepts System Map



APPENDIX IV

Fleet Information

Vehicle Preventative Maintenance Program

GCTD's preventive maintenance program is comprised of several elements, including daily inspections and inspections based on accumulated mileage. The program is designed to maximize vehicle performance and minimize vehicle breakdowns. As with all fleet maintenance programs, unscheduled or failure maintenance is a part of the process.

- *Daily Inspections* - The bus operator performs the daily inspection through a required "pre-op inspection" and observations noted during vehicle operation. Safety-related conditions are inspected and repaired immediately. Any defects found are written on the defect card provided in each bus, which are collected by maintenance personnel as the buses return to the yard. All noted defects are reviewed and either repaired immediately or deferred to a more appropriate time.
- *Preventive Maintenance* - Repairs are carried out as warranted by the inspection. Inspections are conducted every 5,000 vehicle miles traveled or 60 days, whichever comes first. Mileage based inspections are conducted every 5,000 vehicle miles traveled up to 60,000 miles, typically between 30 and 45 days. There are six inspection levels. All key filters, fluids, and lubricants are replaced according to OEM specifications. Also, minor vehicular defects noted during the daily or mileage inspections are deferred until the preventive maintenance is performed.

Fleet Inventory

FIXED-ROUTE FLEET INVENTORY							
FLEET VEHICLE #	PASSENGER SEATING CAPACITY	TYPE MFG.	MODEL YEAR	DATE IN SERVICE	FUEL TYPE	REPLACE YEAR	
3500	30	NABI BUS	2008	6/8/2009	CNG	2020	
3501	30	NABI BUS	2008	6/8/2009	CNG	2020	
3502	30	NABI BUS	2008	6/8/2009	CNG	2020	
3503	30	NABI BUS	2008	6/8/2009	CNG	2020	
3504	30	NABI BUS	2008	6/8/2009	CNG	2020	
3505	30	NABI BUS	2008	6/8/2009	CNG	2020	
3506	30	NABI BUS	2008	6/8/2009	CNG	2020	
3507	30	NABI BUS	2008	6/8/2009	CNG	2020	
3508	30	NABI BUS	2008	7/24/2009	CNG	2020	
3509	30	NABI BUS	2009	4/13/2010	CNG	2021	
3510	30	NABI BUS	2009	4/13/2010	CNG	2021	
3511	30	NABI BUS	2009	4/13/2010	CNG	2021	
3512	30	NABI BUS	2009	3/30/2010	CNG	2021	
3513	30	NABI BUS	2009	3/30/2010	CNG	2021	

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3514	30	NABI BUS	2009	3/30/2010	CNG	2021
3515	30	NABI BUS	2009	3/30/2010	CNG	2021
3516	30	NABI BUS	2009	4/13/2010	CNG	2021
4008	40	NABI BUS	2001	11/20/01	CNG	2013
4009	40	NABI BUS	2001	11/21/01	CNG	2013
4010	40	NABI BUS	2001	11/21/01	CNG	2013
4011	40	NABI BUS	2001	11/21/01	CNG	2013
4012	40	NABI BUS	2001	11/17/01	CNG	2013
4013	40	NABI BUS	2001	11/17/01	CNG	2013
4014	40	NABI BUS	2002	02/05/03	CNG	2015
4015	40	NABI BUS	2002	02/05/03	CNG	2015
4016	40	NABI BUS	2004	02/10/05	CNG	2017
4017	40	NABI BUS	2004	02/10/05	CNG	2017
4018	40	NABI BUS	2004	02/10/05	CNG	2017
4019	39	NEW FLYER BUS	2006	03/26/07	CNG	2019
4020	39	NEW FLYER BUS	2006	03/26/07	CNG	2019
4021	39	NEW FLYER BUS	2006	03/26/07	CNG	2019
4022	39	NEW FLYER BUS	2006	03/26/07	CNG	2019
4023	39	NEW FLYER BUS	2006	03/23/07	CNG	2019
4024	39	NEW FLYER BUS	2006	04/02/07	CNG	2019
4025	39	NEW FLYER BUS	2006	04/02/07	CNG	2019
4026	39	NEW FLYER BUS	2006	05/07/07	CNG	2019
4027	39	NEW FLYER BUS	2006	04/06/07	CNG	2019
4028	39	NEW FLYER BUS	2006	04/06/07	CNG	2019
4029	39	NEW FLYER BUS	2006	04/21/07	CNG	2019
4030	39	NEW FLYER BUS	2006	04/20/07	CNG	2019
4031	39	NEW FLYER BUS	2006	04/02/07	CNG	2019
4032	39	NEW FLYER BUS	2006	04/20/07	CNG	2019
4033	39	NEW FLYER BUS	2006	04/17/07	CNG	2019
4034	39	NEW FLYER BUS	2006	04/17/07	CNG	2019
4035	39	NEW FLYER BUS	2006	04/17/07	CNG	2019
4036	39	NEW FLYER BUS	2006	04/20/07	CNG	2019
4037	39	NEW FLYER BUS	2006	04/17/07	CNG	2019
4038	39	NEW FLYER BUS	2006	04/20/07	CNG	2019
4039	39	NEW FLYER BUS	2006	04/20/07	CNG	2019
4040	39	NEW FLYER BUS	2006	04/20/07	CNG	2019
4041	39	NEW FLYER BUS	2006	04/25/07	CNG	2019
4042	39	NEW FLYER BUS	2006	05/07/07	CNG	2019
4043	39	NEW FLYER BUS	2006	04/30/07	CNG	2019
4044	39	NEW FLYER BUS	2006	05/07/07	CNG	2019

PARATRANSIT FLEET

VEHICLE #	SEATING CAPACITY	TYPE MFG.	MODEL YEAR	IN SERVICE	FUEL TYPE	REPLACE YEAR
2315	13/7 + 2wc	BUSWEST	2008	10/02/08	CNG	2013
2316	13/7 + 2wc	BUSWEST	2008	10/02/08	CNG	2013
2317	13/7 + 2wc	BUSWEST	2008	10/02/08	CNG	2013
2318	13/7 + 2wc	BUSWEST	2008	10/02/08	CNG	2013
2319	13/7 + 2wc	BUSWEST	2008	10/02/08	CNG	2013
2320	13/7 + 2wc	EL DORADO	2008	03/03/09	CNG	2013
2321	13/7 + 2wc	EL DORADO	2008	03/03/09	CNG	2013
2322	13/7 + 2wc	EL DORADO	2008	2/24/2009	CNG	2013
2323	13/7 + 2wc	EL DORADO	2008	03/09/09	CNG	2013

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2324	13/7 + 2wc	EL DORADO	2008	03/03/09	CNG	2013
2325	13/7 + 2wc	EL DORADO	2008	03/03/09	CNG	2013
2326	13/7 + 2wc	EL DORADO	2008	03/03/09	CNG	2013
2327	13/7 + 2wc	EL DORADO	2008	3/6/2009	CNG	2013
2328	13/7 + 2wc	EL DORADO	2008	03/04/09	CNG	2013
2329	13/7 + 2wc	EL DORADO	2008	03/09/09	CNG	2013
2330	13/7 + 2wc	EL DORADO	2008	03/09/09	CNG	2013
2331	13/7 + 2wc	EL DORADO	2008	03/03/09	CNG	2013
2332	13/7 + 2wc	EL DORADO	2008	4/2/2009	CNG	2013
2333	13/7 + 2wc	EL DORADO	2008	4/2/2009	CNG	2013
2334	13/7 + 2wc	EL DORADO	2008	4/2/2009	CNG	2013
2335	13/7 + 2wc	EL DORADO	2008	4/2/2009	CNG	2013
2336	13/7 + 2wc	EL DORADO	2008	4/2/2009	CNG	2013
2337	13/7 + 2wc	EL DORADO	2008	5/29/2009	CNG	2013
2338	13/7 + 2wc	EL DORADO	2008	5/29/2009	CNG	2013
