



**GCTD Technical Advisory Committee (TAC)
10:00 a.m. - Wednesday, November 20, 2019
Gold Coast Transit District - Board Room**

Meeting Summary

TAC Members Present: Treena Gonzalez, County of Ventura; Sergio Albarran, City of Ventura; and Aaron Bonfilio, VCTC

TAC Members Absent: Don Villafana, City of Port Hueneme; Ellen Debord, City of Ojai; Ryan Kim, City of Oxnard

GCTD Staff Present: Steve Brown, General Manager; Vanessa Rauschenberger, Director of Planning and Marketing; Cynthia Duque, Marketing Manager; Beatris Megerdichian and Austin Novstrup, Transit Planners; Margaret Heath-Schoep, Paratransit Manager; Cynthia Duque, Communications and Marketing Manager; John Kelly, Operations Manager;

Members of the Public: None

1. Call to Order/Introductions

Chair Sergio Albarran called the TAC meeting to order at 10:02 a.m.

2. Public Comments (items not on the agenda)

None.

3. Committee Members' Comments

Sergio Albarran mentioned that City of Ventura will be closed Thursday and Friday for the Thanksgiving Holiday.

4. Staff Comments

Vanessa Rauschenberger thanked the TAC members for attending GCTD's Building Transit Supportive Communities workshop. Additionally, Vanessa announced that there have been staffing changes at GCTD. She mentioned that Steve Rosenberg, Director of Finance, will officially retire end of November. Reed Caldwell, Assistant General Manager, will be overseeing the Finance Department. Jim Beck is appointed Acting Director of Maintenance and Fleet. Lastly,

Juan de la Rosa will be overseeing Fleet. Vanessa added that recruitment for the Finance Director will be posted after November's Board meeting.

5. Approval of the October 2019 Meeting Summary

There was not a quorum at the November 2019 meeting. The approval of the October 2019 Meeting Summary was deferred to the December 2019 meeting.

6. Report on Evaluation of Route 22 Wells Center- St. John's-Nyeland Acres CMAQ Demonstration Project – Austin Novstrup

Austin Novstrup presented on the performance and evaluation on Route 22 demonstration project. He mentioned that in FY 18-19 GCTD exhausted all remaining CMAQ funds allocated for this project. The ridership of the route has not materialized enough to meet satisfactory performance levels and measures at the bottom of every GCTD performance metric. As a local route, route 22 has failed to meet performance target of 15 passengers per revenue hour. The passenger per revenue hour for the past three years has been below 8 passengers per revenue hour. Austin mentioned that on-time performance changes were made to improve performance and in July 2019, route 22 frequency was reduced to reduce operating costs on the route.

Austin added that there remains to be a need for transit service in the Nyland Acres community. He presented three route 15 options that would aim to maintain transit service to Nyland Acres. Austin requested TAC members approve the finding that route 22 failed to meet ridership goals and should be discontinued. He also requested that members review route 15 options and provide input on an alternative option for route 15.

TAC members indicated that Option 2 – Restructured Route 15 – Auto Center Moved to End of Line would be the preferred option.

Austin added that GCTD will be reaching out to Juvenile Justice Center to identify needs. Cynthia Duque added that marketing materials will be distributed to notify passengers.

Since there was not a quorum at the November 2019 meeting, the approval of Report on Evaluation of Route 22 Wells Center-St.John's-Nyeland Acres CMAQ Demonstration Project was deferred to the December 2019 meeting.

7. Update on January 2020 Service Changes – Vanessa Rauschenberger

Vanessa Rauschenberger announced that staff is continuing to work on services changes for January. Vanessa also mentioned that City of Oxnard is proceeding with the Route 23 bus stop construction expected to be ready for July 2020 launch. She added that GCTD did outreach in south Oxnard for the July 2020 changes.

Cynthia Duque informed members that once service change information is confirmed, outreach will be conducted via pop-up events, community meetings, and a dedicated web page to inform passengers.

8. APC Recertification Update – Beatris Megerdichian

Beatris Megerdichian presented on the 2019 APC Certification process. She informed members that Automatic Passenger Counters (APCs) are passenger counting sensors mounted on all GCTD buses. The sensors count passengers boarding and alighting at each door. She explained that FTA/NTD requires that testing of the APC system must be done to assess the accuracy of the APC system. Beatris mentioned that this process requires performing manual ridechecks and comparing the manual counts to APC counts. She announced that approximately 40 ridechecks have been completed by GCTD staff and the analysis is underway. The 2019 APC Certification report is due to FTA end of the year.

11. Future Agenda Items

2020 Calendar and Elections

12. Adjournment

Chair Sergio Albarran adjourned the meeting at 10:52 am.

