



MEETING AGENDA

**GCTD Technical Advisory Committee (TAC)
Wednesday, November 17, 2021 – 10:00 a.m.**

Zoom Video Conference Meeting

Join by Computer:

<https://us02web.zoom.us/j/82191318348>

Join by Phone:

+16699009128,,82191318348#

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| 1. Call to Order/Introductions | ACTION |
| 2. Public Comments | INFO |
| 3. Committee Member Comments | INFO |
| 4. Staff Comments | INFO |
| 5. Approval of October 20, 2021 Meeting Summary | ACTION |
| 6. January Service Changes Update
Austin Novstrup, Transit Planner II | INFO |
| 7. Late Night Safe Rides Update
Margaret Schoep | INFO |
| 8. Microtransit Survey & Planning Update
Robert Lucio, Mobility Coordinator | INFO |
| 9. TIES Study Update
Matt Miller & Margaret Schoep | INFO |
| 10. Future Agenda Items
• TDA Budget Process | |
| 11. Adjournment | |



GCTD Technical Advisory Committee (TAC)

10:00 a.m. – October 20, 2021

Zoom - <https://us02web.zoom.us/j/82191318348>

Meeting Summary

TAC Members Present: Tim Bochum, City of Oxnard; Phil Pulley, City of Ojai; Sergio Albarran, City of Ventura; Erinn Kenneally, VCTC

TAC Members Absent: Don Villafana and Charles Cable, City of Port Hueneme; Dave Fleisch, County of Ventura; Ray Gutierrez, City of Port Hueneme

GCTD Staff Present: Vanessa Rauschenberger, Director of Planning and Marketing; Matt Miller, Planning Manager; Steve Brown, General Manager; Austin Novstrup, Transit Planner II; Martin Rodriguez, Transit Planner I; Tania Escobar, Planning & Marketing Intern; Robert Lucio, Mobility Management Coordinator; Margaret Schoep, Paratransit & Special Projects Manager; Cynthia Torres Duque, Communications and Marketing Manager; Dawn Perkins, Director of Finance; James Beck, Director of Operations and Maintenance; Juan De La Rosa, Fleet Manager

Members of the Public: None

1. Call to Order/Introductions

Tim Bochum called the TAC meeting to order at 10:02am.

2. Public Comments

None.

3. Committee Members Comments

None.

4. Staff Comments

Vanessa Rauschenberger informed TAC members of the VCTC Transit Integration and Efficiency Study. VCTC gathered information on all transit providers in the county and included interviews with agency staff members. GCTD included budget, finance and operating reports in a draft document. VCTC is seeking comments from staff no later than November 17. Vanessa mentioned she is gathering comments from GCTD staff

and can submit comments on behalf of TAC. The study will be discussed further in November's TAC committee meeting.

5. Approval of September 15, 2021 Meeting Summary

TAC Member Albarran moved to approve the September 15, 2021 Meeting Summary and TAC Member Pulley seconded. The motion carried with 3 in favor, 0 in opposition, and no abstentions.

6. Fixed-Route Paratransit FY21-22 1st Quarter Update – Matt Miller & Margaret Schoep

Matt Miller shared a quarterly update of performance and operating statistics for fixed-route and paratransit services. He summarized that GCTD is up over last year's 1st quarter in terms of ridership. These statistics follow trends of ridership recovery as the county and state come out of the pandemic. Matt mentioned fare collection resumed, and total fare revenue was ~350k, which is about 60% of total fare revenue during non-pandemic years. Ridership by route has also increased in the last fiscal year.

Matt also mentioned that on-time performance fell compared to last year's 1st quarter likely due to traffic revival and fare collection resumption. Vanessa Rauschenberger noted that bicycle boardings decreased to which Matt attributed to a shift towards bicycle usage and increased popularity during the pandemic and/or bus operator behavior. Austin Novstrup added that because of decreased frequency, passengers may have been using public transportation for their first trip and utilizing bicycles for their return trip.

Matt presented a customer service center summary that included data on service calls, online messages, and sales for the 1st quarter. He noted many passenger inquiries were about trip cancelations.

Margaret Schoep gave a summary of GO ACCESS in the 1st quarter. The staffing shortage plaguing GCTD and the state contributed to on-time performance issues for demand response services. The majority of trips that arrived late to pick up passengers were over 10 minutes late, yet time was made up during the actual travel time.

The mobility management team looks ahead to microtransit services in 2022. Traditionally more expensive, the mobility management staff continue to research and potential sources of revenue and funding opportunities for flexible transportation services.

7. Potential Revenue Source for Demand Response – Margaret Schoep

Margaret Schoep gave background to a former revenue source through LGA funds in Ventura County. Prior to changing its structure, the LGA would provide GCTD with 50% reimbursements of eligible trips (medical-related) for eligible passengers (those

requesting trips to eligible locations such as nursing homes, dialysis treatment, etc). The agreement provided for a steady source of revenue for these services.

Currently mobility management staff are researching new potential revenue sources and while prospects are promising, the timeline to pursue any avenue may take several months. Margaret is hopeful that GCTD can acquire a similar level of reimbursement, which could be valuable for demand response services since many of requested trips can be classified as "eligible trips."

TAC Members expressed willingness to write letters of support.

8. Fixed-Route Contingency Fleet Update – Matt Miller & Juan De La Rosa

Matt Miller gave background on the creation of GCTD's contingency fleet. Buses entering retirement or end of life service are moved from GCTD's active fleet to its contingency fleet. Juan De La Rosa gave more details about the contingency plan. Inactive vehicles receive a different vehicle ID and are subject to maintenance and safety inspections. Matt mentioned the primary purpose of the contingency fleet is to assist with emergencies, such as mass evacuations and is in line with VCTC's Transportation Emergency Preparedness Plan. Juan added that the fleet is also useful for bus operator and mechanic training. Matt also mentioned another benefit with the contingency fleet maintaining a spare ratio according to FTA guidelines, which is set at 20% of total fleet size.

TAC Member Bochum asked for a time estimate of how long current contingency fleet vehicles can be in use. Juan responded that most vehicles will be used until 2026 when field tanks go out of regulation and current active fleet vehicles entire retirement.

9. Workforce & Hiring Activities Update – Vanessa Rauschenberger

Vanessa Rauschenberger gave a verbal report on the status of GCTD's workforce and GCTD bus operator hiring efforts. Staff shortages are causing trip cancellations weekly, but GCTD is working to promote bus operator openings and increase hiring efforts. Of these is a marketing and outreach push on the GCTD website aimed at highlighting benefits of working as a bus operator with the agency (paid training, benefits, 2k hiring bonus, etc). Vanessa asked if TAC members can assist with sharing postings however possible.

10. Future Agenda Items

Vanessa will bring updates of VCTC's TIES study. Discussion on TDA budget will also be included in the following TAC committee meeting, in December.

11. Adjournment

TAC Member Bochum adjourned the meeting at 10:50am.



DATE October 20, 2021
TO GCTD TAC Members
FROM Austin Novstrup, Transit Planner II
SUBJECT **January Service Changes Update**

SUMMARY

Staff will present a verbal report on the progress of service planning efforts for the January 2022 fixed-route service change.

BACKGROUND

Each fiscal year GCTD makes two adjustments to fixed-route service schedules these adjustments are typically planned for implementation in late July and again in late January.

After conducting operator outreach, reviewing customer feedback, and analyzing ontime performance and ridership data planning staff has determined that the adjustments listed below will be incorporated into the schedules for January 2022 Service Change that will take occur on Sunday January 23, 2022.

Minor Schedule Adjustments
Weekday
Routes 1, 2, 3, 4, 5, 8, 15, 17, 21, & 23
Weekend
Routes 4,17, 21, 23

Modified Schedule
Weekday
Route 6
Weekend
Route 6

RECOMMENDATION

It is recommended that the GCTD Technical Advisory Committee receive and file this presentation and provide any feedback to staff on the material presented.



DATE November 17, 2021 Item 7
TO GCTD Technical Advisory Committee (TAC) Members
FROM Robert Lucio, Mobility Management Coordinator
SUBJECT **Late Night Safe Rides Update**

SUMMARY

This report provides a six-month update on GCTD's Late Night Safe Rides pilot service. Ridership and emerging trend information will be included in this informational item.

RECOMMENDATION

It is recommended that the GCTD Technical Advisory Committee receive and file this presentation and provide any feedback to staff on the material presented.

GOLD COAST TRANSIT DISTRICT



DATE November 17, 2021 Item 8
TO GCTD Technical Advisory Committee (TAC) Members
FROM Robert Lucio, Mobility Management Coordinator
SUBJECT **Micro Transit Survey Update**

SUMMARY

This report provides an update on GCTD's community survey seeking input on its South Oxnard Micro Transit Pilot Project. The presentation will share input received to date regarding potential service design of the propose pilot service.

RECOMMENDATION

This presentation to the GCTD Technical Advisory Committee for information only.

GOLD COAST TRANSIT DISTRICT



DATE November 17, 2021 Item 9
TO GCTD Technical Advisory Committee (TAC) Members
FROM Vanessa Rauschenberger, Acting Assistant General Manager
SUBJECT **VCTC Transit Integration & Efficiency Study (TIES) Update**

SUMMARY

Ventura County Transportation Commission (VCTC) is currently conducting a Transit Integration and Efficiency Study. The Transit Integration and Efficiency Study (Study) aims to examine system efficiencies and integration opportunities among Ventura County bus transit operators: VCTC Intercity, Gold Coast Transit District, Valley Express Bus, Simi Valley Transit, Camarillo Area Transit, Thousand Oaks Transit, Moorpark City Transit, Ojai Trolley, Kanan Shuttle, and Connect - ECTA InterCity Dial-a-Ride. The overarching goal of the Study is to improve bus transit throughout Ventura County in both the near-term and over the long-term periods. The Study seeks to identify strategies that will most effectively improve passenger experience, reduce operating and capital costs, and better integrate the existing operating systems.

The last regional Transit Study of this kind was completed in 2012. As an outcome of the 2012 Study, VCTC adopted a consensus position reached by the Regional Transit Study Steering Committee, the Transit Managers and the City Managers. One of the recommendations included the formation of the Gold Coast Transit District, which was formalized in 2013. Other recommendations such as the formation of an East County MOU for operations of service in the east County have not been implemented.

More detailed information on the 2012 Regional Transit Study and the TIES Study can be found on VCTC's website here: <https://www.goventura.org/vctc-transit/ties/>

As part of the TIES study, VCTC and consultant staff have recently distributed a draft Existing Conditions Report and draft Strategies to the Ventura County Transit Operators for comment and recommended revisions. Because GCTD represents five member jurisdictions transit interests, staff will present a verbal update on GCTD's participation in VCTC's Transit Integrated & Efficiency Study and seek input from GCTD's TAC members to be included in GCTD's initial comments to VCTC on the draft report and strategies.

RECOMMENDATION

It is recommended that the GCTD Technical Advisory Committee receive and file this presentation and provide any feedback to staff on the material presented.

GOLD COAST TRANSIT DISTRICT